

**Micro level Intervention (MLI)**  
**By**  
**CEDRA in partnership with CAIRN India**  
**Report for**  
**Swine flu protection mask distribution**



**Intervention**

1. Face Masks distribution at civil hospital Ahmedabad
2. Mask distribution at BHO Viramgam

**Report by**  
**CEDRA**

## Introduction:

CEDRA in partnership with Cairn India is implementing the Micro level Intervention (MLI) in Cairn pipe line villages under CSR in Gujarat. The main focus of MLIs is Education and Health sectors. Accordingly, Teacher's day was celebrated with various schools in Ahmedabad and Surendranagar district in association with government of Gujarat.

## About the event:

Swine Flu has taken a dangerous epidemic in Gujarat in comparison with the national data. 10 to 12 deaths have been reported every day in the state for the last one month and Ahmedabad is the worst affected districts where more than 13000 people are taking treatments from all over the state.

To support the administration in fighting such disease we gifted 6000 masks to Civil Hospital of Ahmedabad where all the patient of Swine flu from the district take treatment. This mask will help the patients, their companions and general public in fighting the disease and to prevent spread of the swine flu.

These masks were gifted in the presence of Civil superintendent Dr. Bhavsar. Mr. Avinash Rawal, CSR Manager, CAIRN India, handed over the masks to the superintendent in the presence of RMO Civil hospital sola, BHO Viramgam and other medical practitioners.

The same way 3500 Masks were gifted to Block Health Officer to take care of patients at block level hospital covering Community health centre of Viramgam. These masks were handed over to BHO Dr. Vaghela by Mr. Avinash Rawal of CAIRN India. Infact the demand for district hospital emerged with such initiative at block level and SDM requested to provide more Mask for civil hospital Ahmedabad.



## Unique Initiative by CAIRN:

Civil superintendent took this gesture as a trend setter for other corporate and appreciated the intervention. He was very delighted to witness such practice where corporate have come up to support the medical administration which is normally facing shortage of resources against heavy demands of services and logistics. Such interventions could be the best practice under CSR.