

CAIRN INDIA -CEDRA MLI
International Women Day Celebration

**Empowering the Adolescent Girls in association with ICDS,
Health, DRDA and Chetna**



March 8, 2017

Venue:

Wakaner, Wakaner Block, Morbi District



Report by

CEDRA

Introduction:

CEDRA in partnership with Cairn India is implementing the Micro level Intervention (MLI) in Cairn pipe line villages under CSR in Gujarat. In line with the target, a celebration of International Women's Day was organized in association with Chetna NGO and government departments like ICDS, Health and DRDA to Empower the Adolescent Girls, mostly dropped out from the schools, by disseminating Health, Hygiene and Human rights information along with opportunities of rejoining the schools and livelihoods trainings.



About the event:

CAIRN and CEDRA have successfully conducted various training programs like Beauty Saloon, Tailoring, Dori Zula, Agarbatti Making etc for women in Rajkot district under MLI under the women empowerment approach through skill building. Continuing such innovative approach CEDRA in association with various government departments like ICDS, DRDA and Health organized a gathering for Adolescent girls in Rajkot district to observe the International Women's day on 8th March. This program was technically supported by Chetna NGO.

Participation:

The event was highly appreciated by the parents of adolescent girls accordingly huge numbers of girls participated in the event. Nearly 250 women along with adolescent girls, Anganwadi workers, asha and health workers from Rajkot-Morbi districts took part in the event and got and share the information about Health, Hygiene and rights. We also had participation from the girls who got livelihoods training from our tailoring training MLI from the same district.



Programs:

Various programs were planned to make the event more memorable and useful. All the girls had a **free health checkup** and consultation for better health during the event mainly concentrating on deficiencies of nutrients and other personal health related issue. There were various exhibitions on healthy food, good habits and adolescent related issues.

Health Check UP

Health check up were carried out by the health staff of block and all the adolescent girls got the opportunity to get it done without any cost.



Exhibition:

Various exhibition stall were kept and informative and education stall were good source of knowledge for the girls. There was also a stall exhibiting the products of Girls who got training under CEDRA CARIN Skill development in MLI project. This stall was playing role of inspiration for other girls. All girls and officials visited the stalls and appreciated the work done by the trainees under Tailoring and Dori Zula Making.



Girls demanded for such training in their areas since they all are dropped out from the schools due to various reasons and now available for skill building training if organized at village levels. They also showed their interest in continuing studies if higher standards schools are available in the village. These villages mostly have school till primary.



All the guests gave inspirational speeches and marked the International Women's Day towards empowering women with the knowledge and exposures to various ideas through sharing of experiences. Adolescent girls also shared their experience and presented some burning issues through role play and actions. They were given additional information on protection i.e how to take police help in emergency or other unwanted occasions? How 181 helpline is working etc.

Honoring the Front line functionaries:

It was great idea to honor the real functionaries from government machineries so Anaganwadi workers and Ashas were honored for their supportive and critical role in organize such events and made the adolescent empowered with up-to-date information at their door steps.



Networking and Liaison:

This event can be seen as a best example of liaisoning and Networking among Governmental and Non-Governmental organization along with the Corporate for impactful Social Intervention. CAIRN INDIA, CEDRA, Chetna and ICDS, Health and DRDA departments from government remained present during the event and made the program more relevant and effective for women and adolescent girls.



Block Health Officer, Program Officer, CDPO, Anaganwadi Workers, Asha workers, Nurses and all field workers and senior management from CEDRA- Chetna and CARIN India gave their best possible inputs to make the event successful and mark the day-International Women Day- more relevant and meaningful.

All the girls enjoyed role play and other cultural programs along with getting important information health and hygiene at the event. The overall program was started at about 9.00 am and lasted till 3.00pm.



All participants, their parents and leaders and government officials appreciated CAIRN India's efforts for sustainable health development of women.

Cairn India Representative Mr. Avinash and Pradip addressed the participants and gave examples of good practice for sustainable health and empowerment.

The way forward:

We propose to organize a specialized Skill Building program for these girls who are mainly dropped out of schools. This is a demand from the girls and government officials too of the view to support these girls via livelihoods training support