

International Women's Day Celebration (MLI)

Awarding Certificates to Tailoring Training Participants



Venue:
Panch Dwarka Village, Wakaner Block, Morbi District

Report by
CEDRA

Introduction:

CEDRA in partnership with Cairn India is implementing the Micro level Intervention (MLI) in Cairn pipe line villages under CSR in Gujarat. In line with the target, a celebration of International Women's day was organized to appreciate the successful completion of tailoring training by girls above age group of 18.



About the event:

CAIRN and CEDRA have successfully conducted two batches of Tailoring training in Pipaliya raj and Palasdi villages of Wakaner, where 46 girls were trained and at present majority of them are doing professional stitching on their own. With such motivational outcome and local demand we planned to carry out third batch of tailoring training in Panch Dwarka village of Wakaner block between 30th December 2014 to 7th March 2015, which is quite close to our AGI and strategic developmental activities. This training was organized in association with local gram panchayat and inaugurated by the Sarpanch Mr, Badi.

Synchronizing with International women's day:

To celebrate the skill building of participant's women we decided to organize the certificate distribution on International women's day under our week long celebration of women's day between 8-14 March as suggested by CAIRN India. Women's day is meant to respect and appreciate the role of women in the society. With such livelihood enhancement intervention 26 women of Panch Dwarka village were equipped with professional skills of tailoring that will lead them to economic empowerment and sustainability in future. Such achievement was appreciated and celebrated on

International Women's day in Panch Dwarka village in presence of Panchayat Members and other depilatories. All the 26 participants successfully completed their training organized at their door step with no cost under CAIRN India CSR intervention.



All participants, their parents and leaders appreciated CAIRN India's efforts for sustainable economic development of women.

Cairn India Representative Ms. Leela addressed the participants and gave examples of good practice for sustainable economic development for motivation and empowerment. She also said that CAIRN India is always supporting marginal groups like women, farmers etc and that is why the International women's day is celebrated in Panch Dwarka, so that, women get motivation for more efforts in building society. The trainer also gave motivational speech and said that this will help women towards economic sustainability. Girls also interacted on various issues along with the concept of women's day celebration. Ms. Anju from CEDRA explained the logic behind celebration of Women's day and how empowered women can help their families for better future.



All together the 2 months training program was divided in three events as follows;

Sr. No	Events	Nos. Villages benefitted	No of Beneficiaries
1	Tailoring training	1	26
2	Closure and way forward	1	26
3	International Women's day Celebration	1	31

Outcome:

- After two months of training nearly 90% participants were stitching their own dresses.
- They could design, cut, stitch and prepared a finished product which was appreciated by parents and CAIRN officials.
- All 26 participants were fully satisfied and appreciated the efforts of trainer and CAIRN India.
- Village leaders acknowledged the initiative and thanked CAIRN India for such intervention
- The major outcome of this event was the potentiality of establishing a workshop /factory with this trainees in the event of assured market linkages
- This training is appreciated and it has strengthened the capacity and employability of rural girls, especially from minority community, as they are capable of stitching variety of dresses, makes them more employable and skilled.
- Provides scope for replication. It's a model for replication.

Quality Control:

- CAIRN India officials and CEDRA official have closely monitored the activities by frequently visiting the training site for better quality and motivation.



Sarpanch of Panch Dwarka along with CAIRN and CEDRA officials during the inauguration

Motivational Support:

On Closure of the training program CAIRN India Official Ms. Leela and Mr. Yatin and CEDRA official Ms. Anju remained present and distributed certificate to the participants who successfully completed the training and also delivered motivational speech. Since it was organized on Women's day we could say; in true sense the Women's Day was celebrated.