

Q.S.S. RARE



**QUINTA DE
S. SEBASTIÃO**

SINCE 1755

QUINTA DE S. SEBASTIÃO is located in a small town north of Lisbon called Arruda dos Vinhos, one of the sub-regions of the main region of Lisbon. Arruda dos Vinhos has a tradition of winemaking for over 1.000 years.

QSS RARE was created to draw consumers' attention to a serious problem we have today: endangered animals. The main idea is to make consumers aware of the cause and, in addition to tasting a fantastic wine, give them the opportunity to help a non-governmental organization committed to the protection of animals. For each bottle purchased, the consumer will be donating a fee to this organization. Besides, QSS Rare has also a very interesting technological component: the label has a QR Code that can be read by any camera from any phone (no application required), taking consumers to a website where they can learn more about the history of the animals as well as further information about the wine itself.