



SMITHFIELD RECREATION ASSOCIATION

PO Box 23

Smithfield, VA 23431

www.smithfieldrec.org

smithfieldrec@gmail.com



SPRING 2024 SPONSORSHIP FORM

Smithfield Recreation Association (SRA) is a 501(c)(3) non-profit organization that promotes youth baseball and softball for youth in the Smithfield and Isle of Wight County area. We are not affiliated with IWC Parks and Recreation, as we do not receive any funding from the Town of Smithfield or Isle of Wight County. It is through monetary sponsorships and donations from local business, as well as our many volunteers, that allows SRA to provide area youth with the opportunity to develop leadership and teamwork skills that will benefit them for a lifetime. We are affiliated with the PONY (Protect Our Nation's Youth) organization, which is a national organization created to enable youth, ages 4 through 16, the opportunity to participate in baseball and softball. Both PONY and SRA are programs that promote family and community through sports. Below is a listing of how you can support SRA in helping the youth of our community.

LEVEL 1: BRONZE SPONSORSHIP \$300

TEAM BENEFIT: Names on jerseys.

SPONSOR PERK: Listed as **BRONZE** level sponsor with recognition on SRA's website/social media.

LEVEL 2: SILVER SPONSORSHIP \$600

TEAM BENEFIT: Names on back of hats **OR** team dugout banner, plus Level 1 benefits.

SPONSOR PERK: Listed as **SILVER** level sponsor with recognition on SRA's website/social media, as well as 4x4 field sign with up to 2 business logos **OR** a double-sided pennant hung in the parking lot at Luter.

LEVEL 3: GOLD SPONSORSHIP \$900

TEAM BENEFIT: Coaches will receive free jerseys (max 4), plus Level 1 & 2 benefits.

SPONSOR PERK: Listed as **GOLD** level sponsor with recognition on SRA's website/social media, as well as 4x8 field sign with up to 2 business logos **OR** 2 double-sided pennants hung in the parking lot at Luter.

LEVEL 4: DIAMOND SPONSORSHIP \$1,200

TEAM BENEFIT: Level 1, 2 & 3 benefits.

SPONSOR PERK: Listed as **DIAMOND** level sponsor with recognition on SRA's website/social media & dugout banner with company logo, as well as 4x8 field sign with up to 2 business logos **OR** 2 double-sided pennants hung in the parking lot at Luter.

SRA's MISSION STATEMENT: To encourage, in all the children who participate in our program, the development of sportsmanship, athletic skill, teamwork, self-reliance, self-discipline, and the ability to win graciously and to lose with dignity.

Smithfield Recreation Association Team Sponsorship Form

Checks can be made payable to Smithfield Recreation Association & mailed to PO Box 23 Smithfield, VA 23431

____ YES, I would like to sponsor an SRA team this season! I am enclosing a check in the amount of \$ _____

Team Name: _____ Coach: _____ Age Division: _____

Business Name: _____ Contact Person: _____

If you qualify for a sponsorship field sign, would you like it hung at Beale or Luter? _____

Please direct all sponsorship inquiries to Josh Shook, SRA Board of Directors-Publicity & Sponsorships

Cell: (757) 355-1856

Email: jshook@smithfield.com