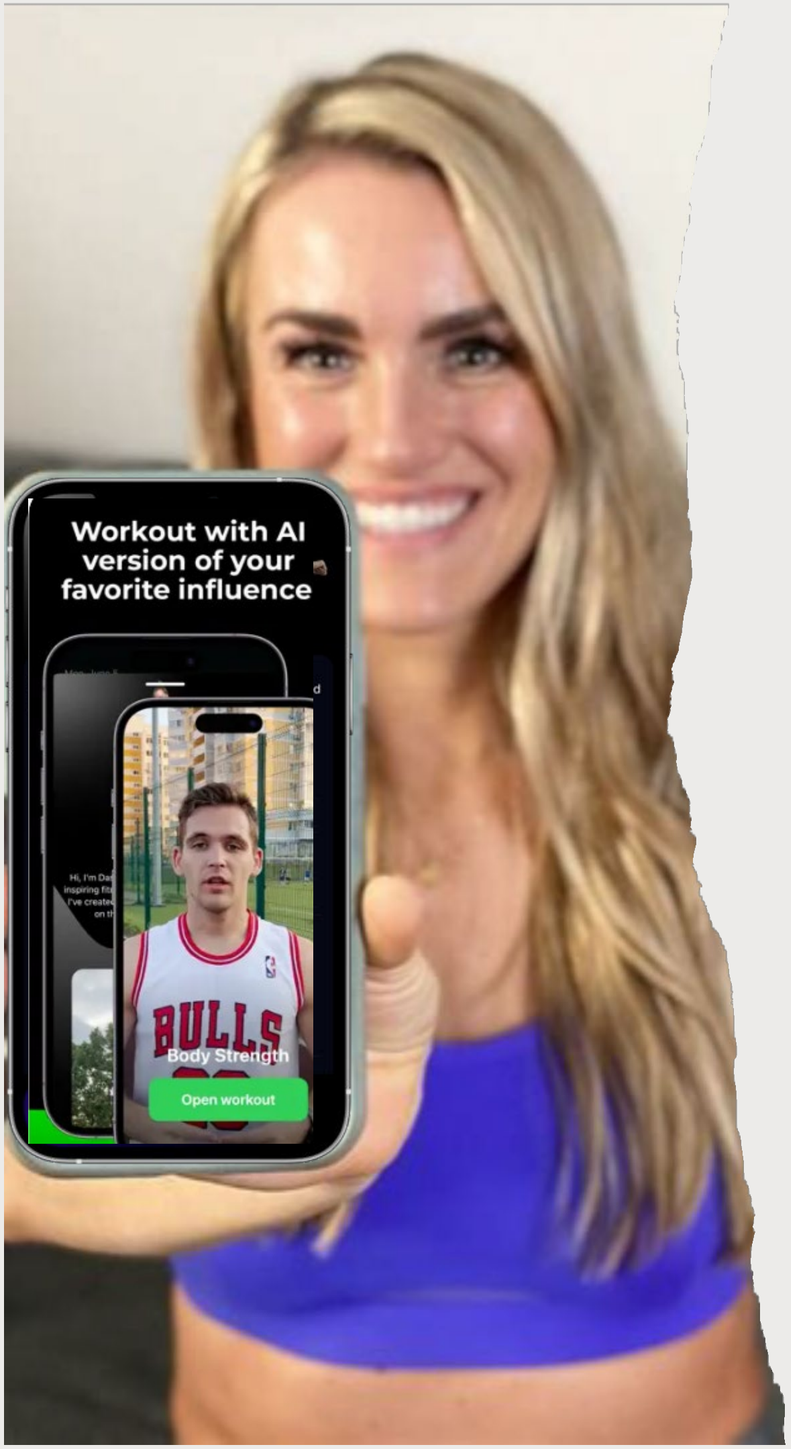



# KINESTEX FOR

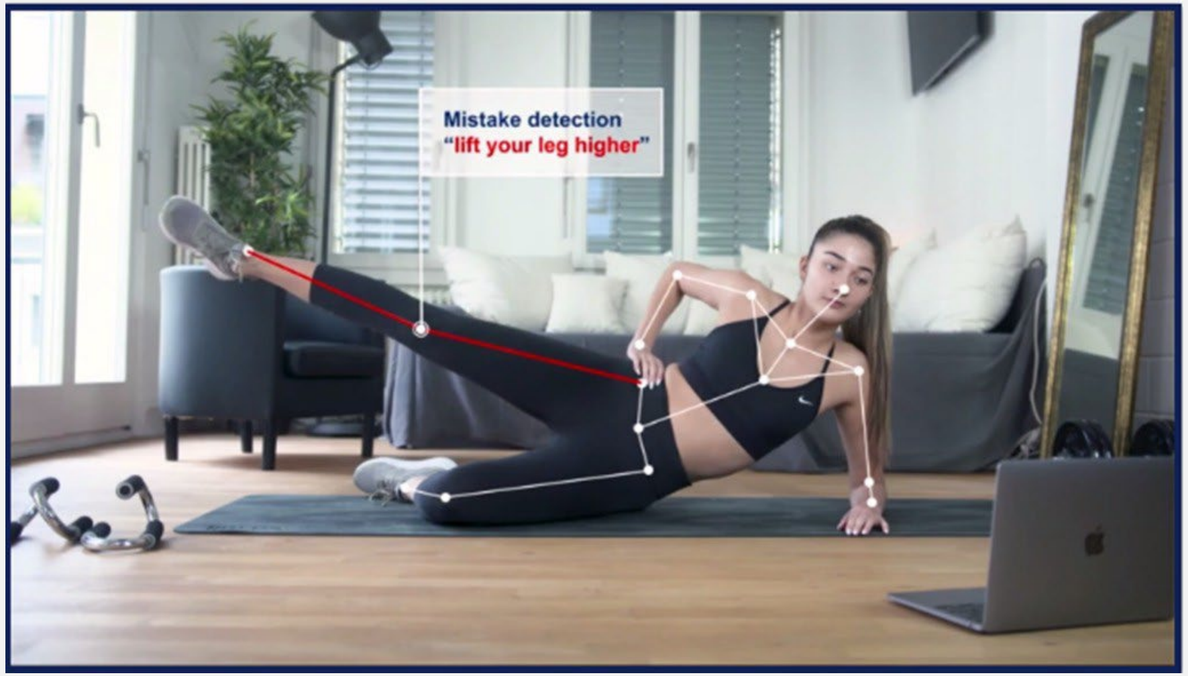
# INFLUENCERS

**Monetize - Grow - Connect**

with your followers by creating interactive exercises using your custom AI guided **videos** and **scripts**

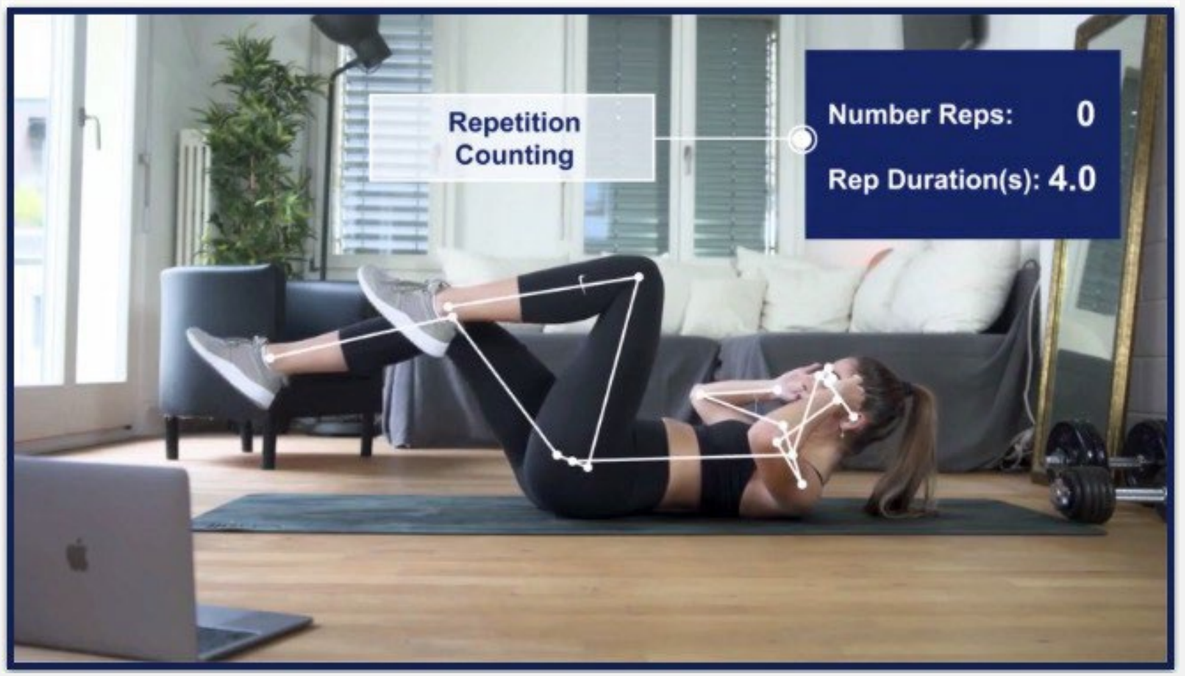
# Interactive Videos

## with Influencer's Content & Scripts




**Real-time exercise feedback for followers**

From Influencer for their **videos** using their **scripts**

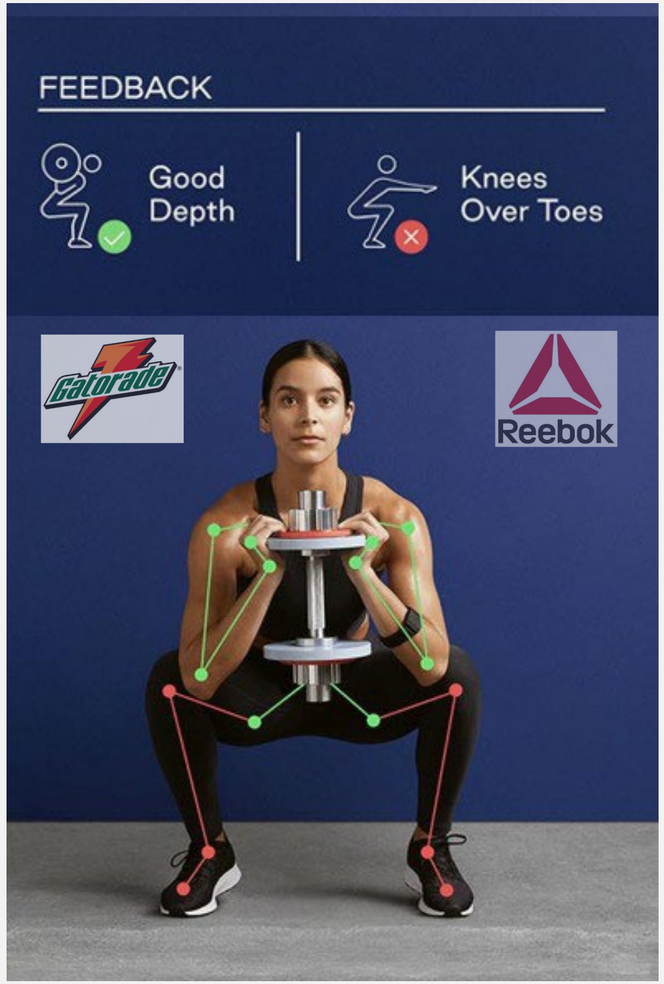



**Exercise summary with valuable data points**

Reps - Duration - Posture Accuracy - Error Score

# Earn NEW Recurring Revenue

Gain **new followers** & **increase value** for the brands you promote




**Your interactive video content for your followers**

Send us your videos, & we will train the AI interaction

**Change up scripts weekly for fresh experiences**

Write your own feedback scripts  funny, serious, etc

**Add value to sponsors with watermarked videos**

Promote your sponsors with watermark-branded videos

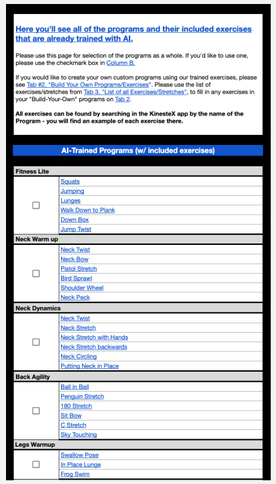
**Go viral with word of mouth marketing**

Your followers will show their friends this new technology

# How it works for Influencer:

## Complete onboarding form

1



Here you'll see all of the programs and their included exercises that are already trained with AI.

Please use this page for selection of the programs as a whole. If you'd like to use one, please use the checkmark box in Column B.

If you would like to create your own custom programs using our trained exercises, please see Tab #2, "Build Your Own Programs/Exercises." Please use the list of exercises/stretches from Tab 3, "List of all Exercises/Stretches", to fill in any exercises in your "Build-Your-Own" programs on Tab 2.

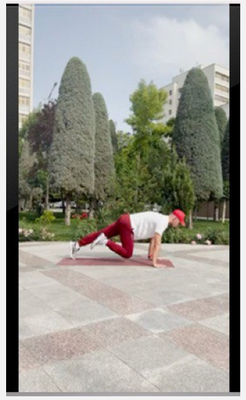
**All exercises can be found by searching in the KinesteX app by the name of the Program - you will find an example of each exercise there.**

**AI-Trained Programs (w/ included exercises)**

| | |
|---|---|
| **Fitness Lite** | |
| ☐ | Squats |
| | Jumping |
| | Lunges |
| | Walk Down to Plank |
| | Down Box |
| | Jump Twist |
| **Neck Warm up** | |
| ☐ | Neck Twist |
| | Neck Bow |
| | Pistol Stretch |
| | Bird Spread |
| | Shoulder Wheel |
| | Neck Pack |
| **Neck Dynamics** | |
| ☐ | Neck Twist |
| | Neck Stretch |
| | Neck Stretch with Hands |
| | Neck Stretch backwards |
| | Neck Circling |
| | Putting Neck in Place |
| **Back Agility** | |
| ☐ | Ball in Ball |
| | Penguin Stretch |
| | 180 Stretch |
| | Sit Bow |
| | C Stretch |
| | Sky Touching |
| **Legs Warmup** | |
| ☐ | Swallow Pose |
| | In Place Lunge |
| | Frog Swim |

## Record intro video

3

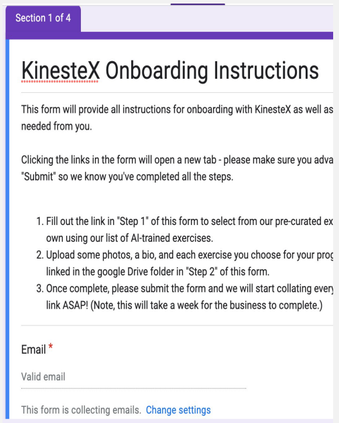


## Kickoff call with team

5

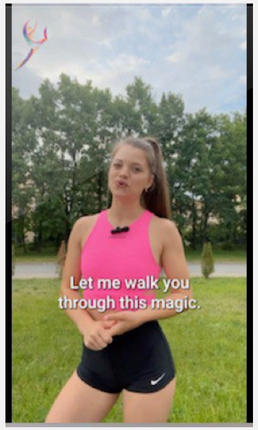
## Influencer begins posting on socials

7




2

## Choose exercises




4

## Record exercises

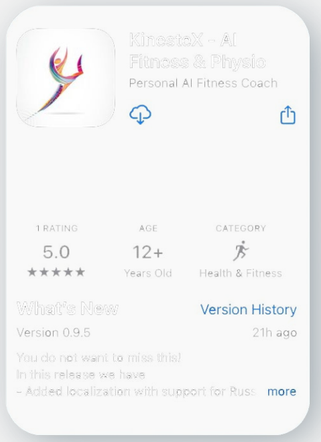
6

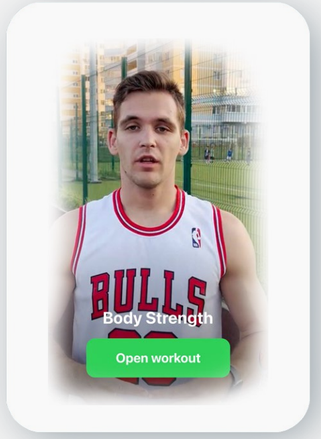
## Team compiles Influencer's unique link

# How it works for Followers:

**Follow the link provided by influencer**

1



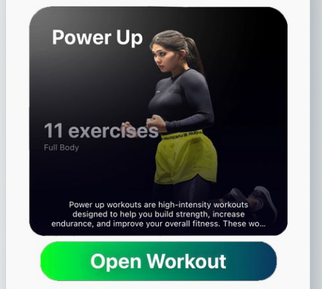



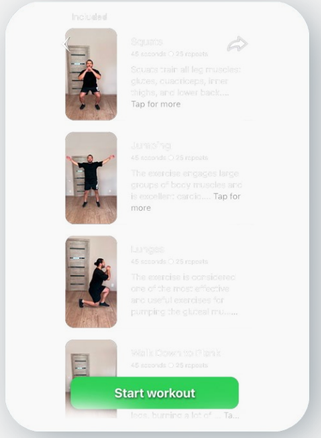

2

**Watch in-app tutorial & influencer intro**

**Workout with Influencer (AI-guided)**

3



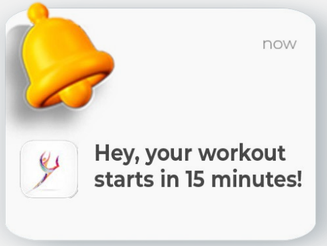



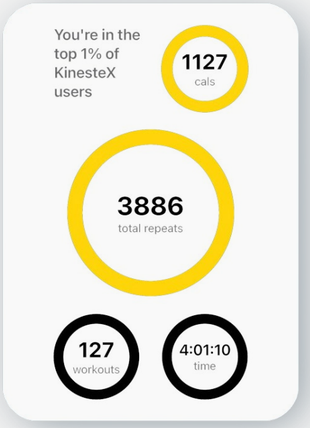

4

**Follow along for exclusive content in-app**

**Get notified and never miss a workout**

5

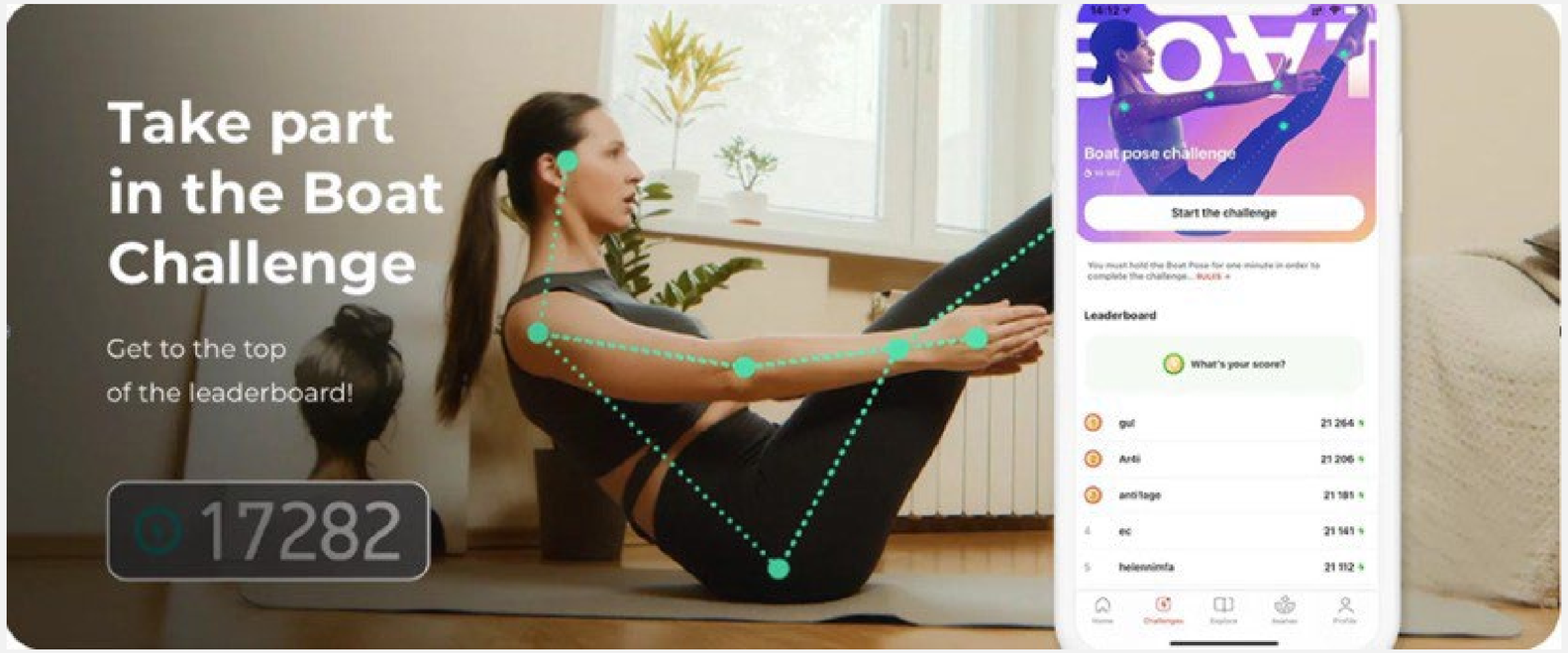



6

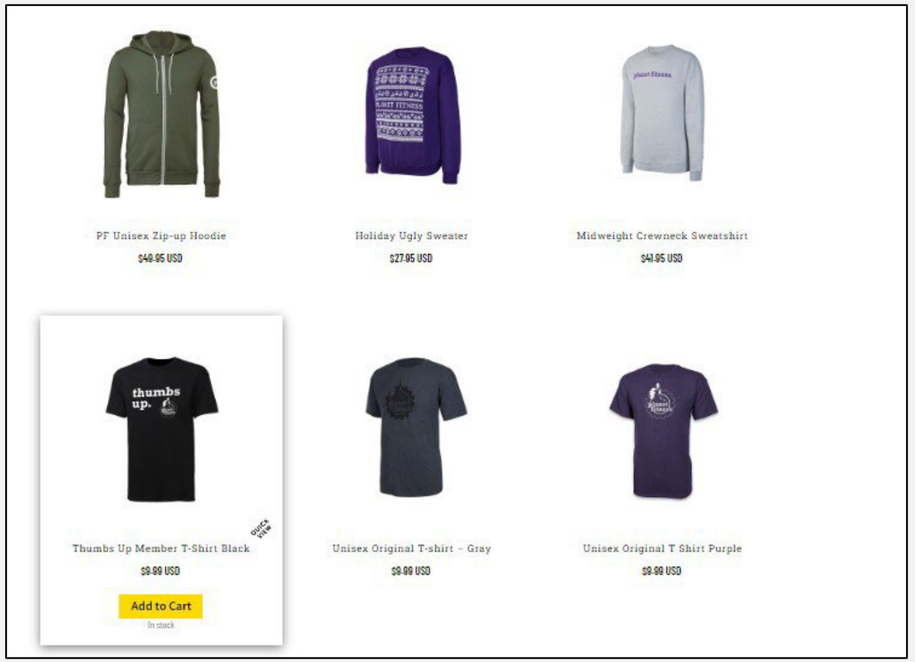
**Get motivated to meet your fitness goals**

# Coming soon!




Enhance your follower's Experience by:

- **Challenges**
- **Leaderboard**
- **Rewards**
- **Merchandise**
- **Daily video upload & chat to keep your subscribers engaged**



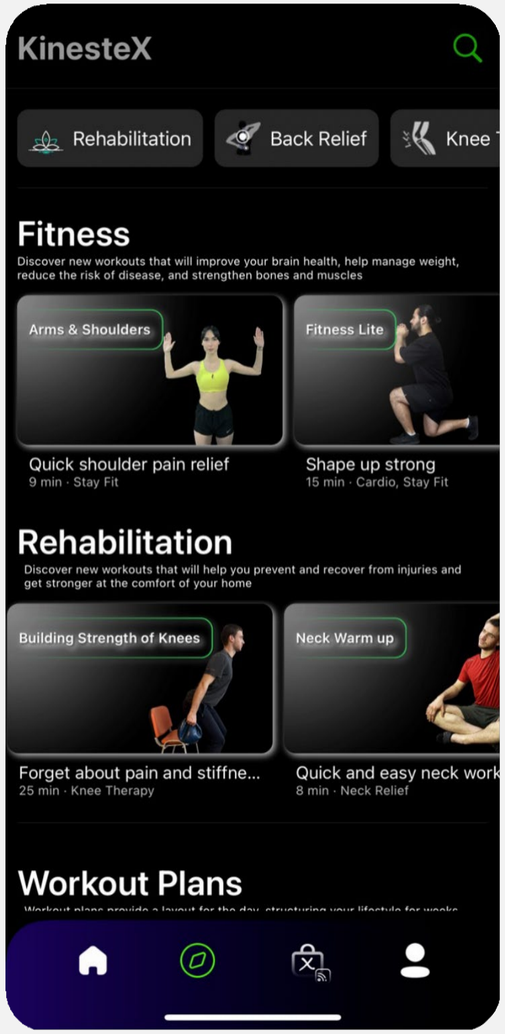
# Bonus for your followers

## KinesteX AI Interactive Video Library

### FITNESS & YOGA

**One of the best workout experiences they've had at a fraction of the cost**

1. Hundreds of workouts from expert trainers in different categories across the world
2. Personal training with real-time feedback on technique and fun and interactive workouts to prevent injuries and get/stay fit
3. Detailed analytics dashboard on workouts and performance




### PHYSICAL THERAPY (PT)

**Stay pain-free with AI-Guided PT from experts**

1. Offers virtual therapy with a human approach with human pose estimation
2. Hundreds of exercises with interactive video data created by physical therapy experts.
3. Provides precise and easy-to-use health assessment around range of motion and flexibility
4. Tracks progress over time and adapts accordingly

# Create monthly recurring revenue

1) 30% Subscription Revenue Share

2) Sponsor revenue streams (watermarked videos)

3) Online store for your products (coming soon)

| # of paid users | $ follower pays | Influencer rev-share |
|---|---|---|
| Examples Only | **$25** *(per follower - TBD)* | **30%** |
| 1,000 | $25,000 | $7,500 |
| 5,000 | $125,000 | $37,500 |
| 10,000 | $250,000 | $75,000 |
| 50,000 | $1,250,000 | $375,000 |
| 100,000 | $2,500,000 | $750,000 |
| | | **all figures represent monthly values* |

# Our Technology

- **Human pose estimation analysis approach** includes prior knowledge about human anatomy
- **Lightning Fast 2D pose estimation** used to generate 3D virtual humans in real-time
- **Body Markers** at up to 30 land-marks on and around the body at precise joint rotation axes
- **Movement Description Language** allows computer to understand human movements
- **Phase Classifier** detects and divides movements into scientific phases for analytics
- **Rep Tracking** Automatic repetition counting, clocking, and progress tracking during workouts
- **Speed Calculating** the time under tension and at what velocity movements are performed
- **Anatomic Metrics** Precise computation of the relevant metrics like angles, distances, velocities
- **Range of Motion Measure** if users go all the way through the entire exercise motion
- **Mistake Detection** Optional form correction to achieve optimal execution as set with our experts

# Next Steps Contact us

GetMobileFit

US Agent for KinesteX

**Richard Randolph**
**Cell: 205-410-1695**
**Rich@GetMobileFit.com**