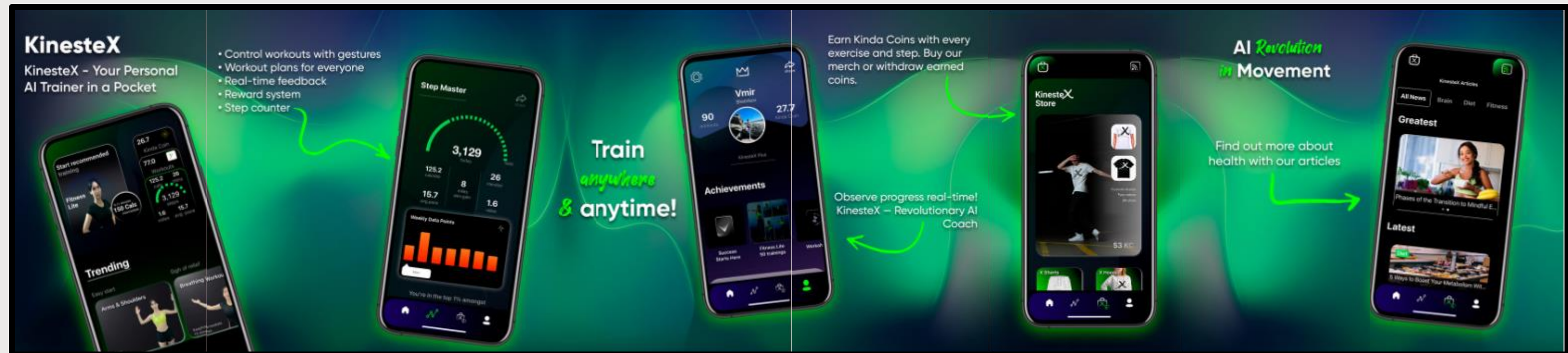


KinesteX AI Coaching App SDK White Label Solution



Elevate - Immerse - Differentiate

Elevate your brand, add immersive experience to your users, create additional revenue stream, and differentiate your company with AI.

Interactive Videos with your Content & Scripts



Real-time exercise feedback
for followers

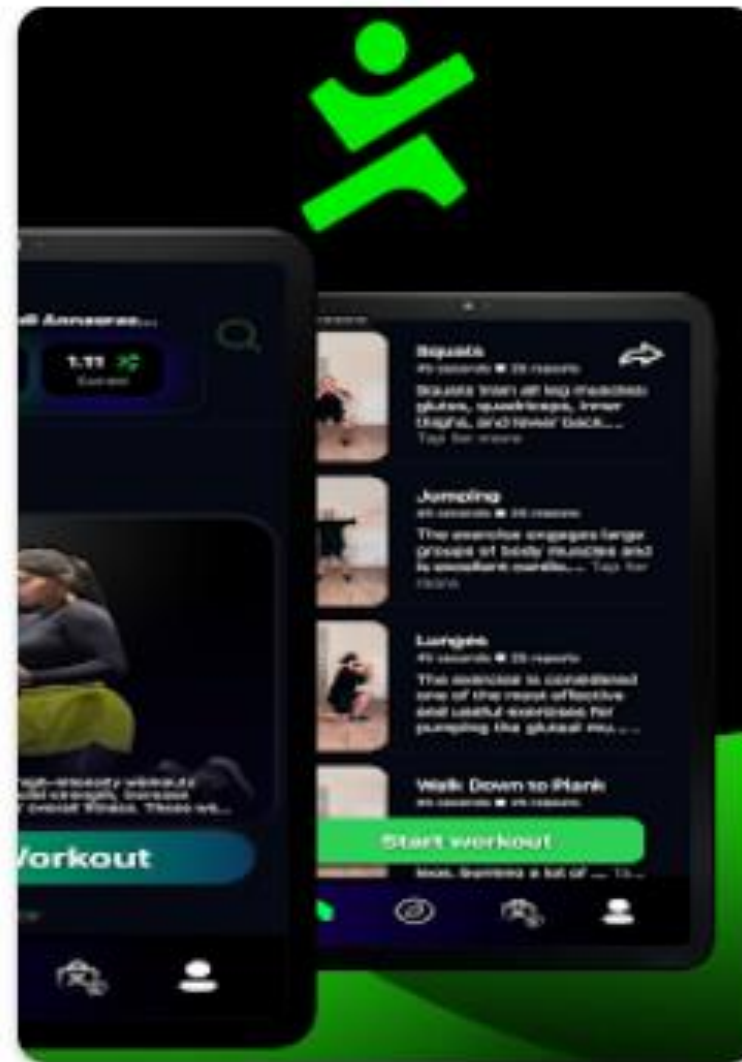
From Influencer for their **videos** using their **scripts**



Exercise summary with valuable
data points

Reps - Duration - Posture Accuracy - Error Score

Integrate AI Coaching into your App



The Power of SDK

White-label AI Camera Vision Solution to integrate into your App.

SMOOTH
INTEGRATION

Integrate SDK into your existing platform (Android, iOS, or Web) for a better user experience without disrupting your workflow.

AI REAL-TIME
COACHING

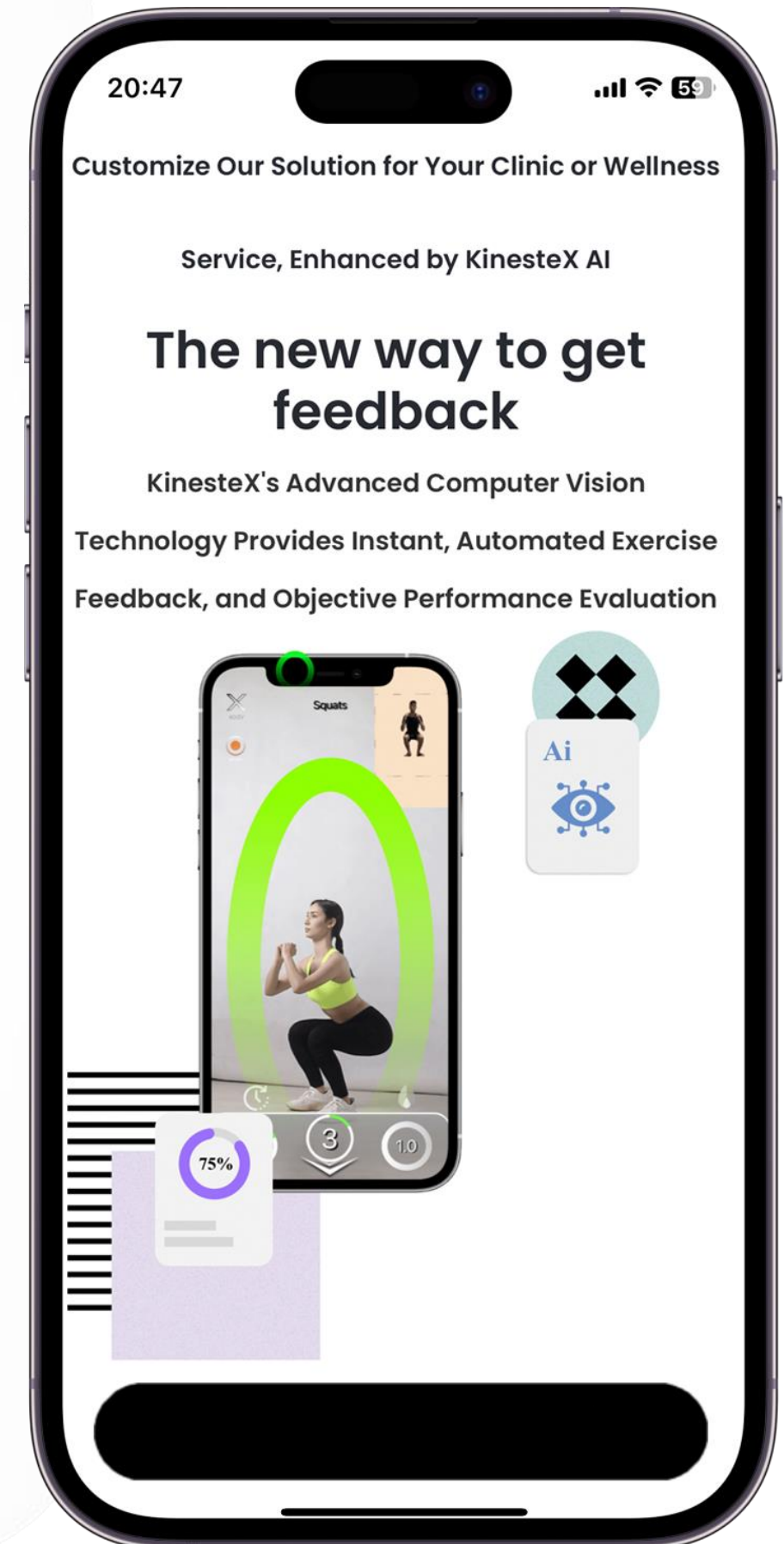
Provide users with personalized training recommendations, motivation and AI real-time feedback.

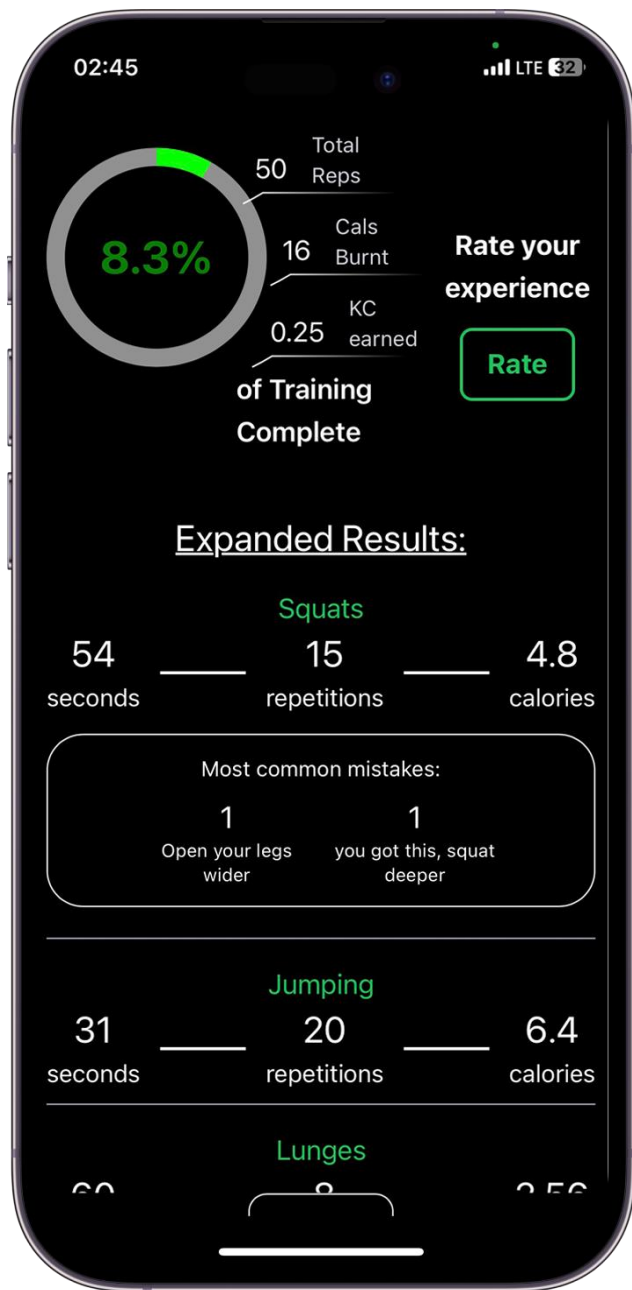
SCALABILITY/
PERFORMANCE

Can support 200,000 concurrent users, creating the most reliable partner for you.

VALUABLE
DATA

Get valuable data about your users to make more personalized workouts, a leaderboard to motivate your users and better understand their preferences





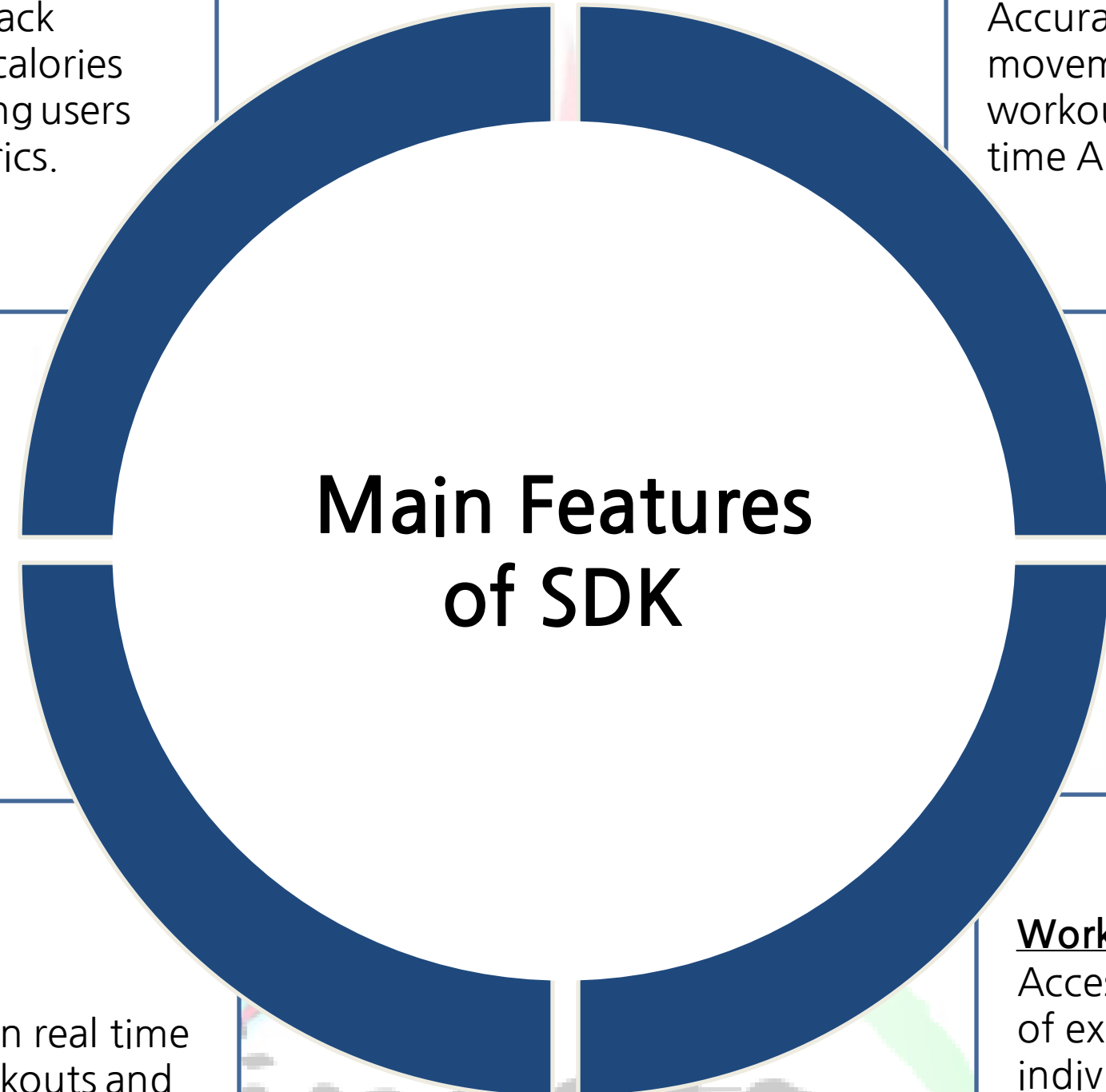
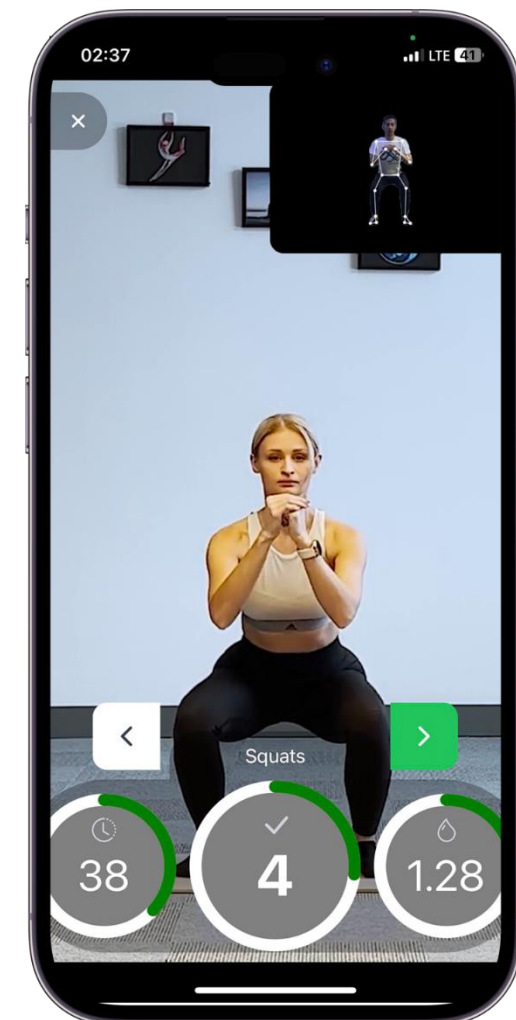
Counting reps & calories

Automatically track repetitions and calories burned, providing users with useful metrics.



Real-time pose estimation

Accurately track users' movements during workouts for precise real-time AI feedback.



Main Features of SDK



“When I feel tired, I just think about how great I will feel once I finally reach my goal.”



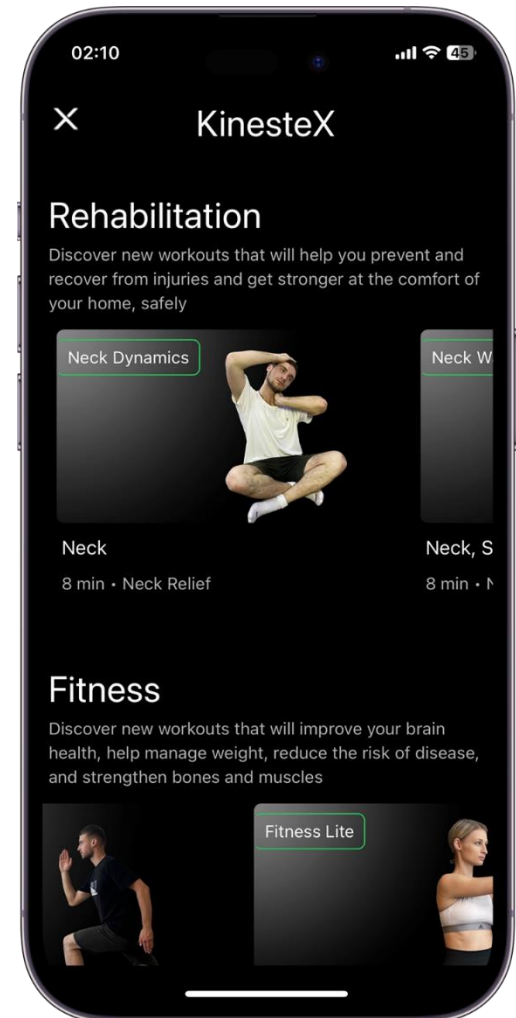
Motivation

For your users in real time during the workouts and outside of them

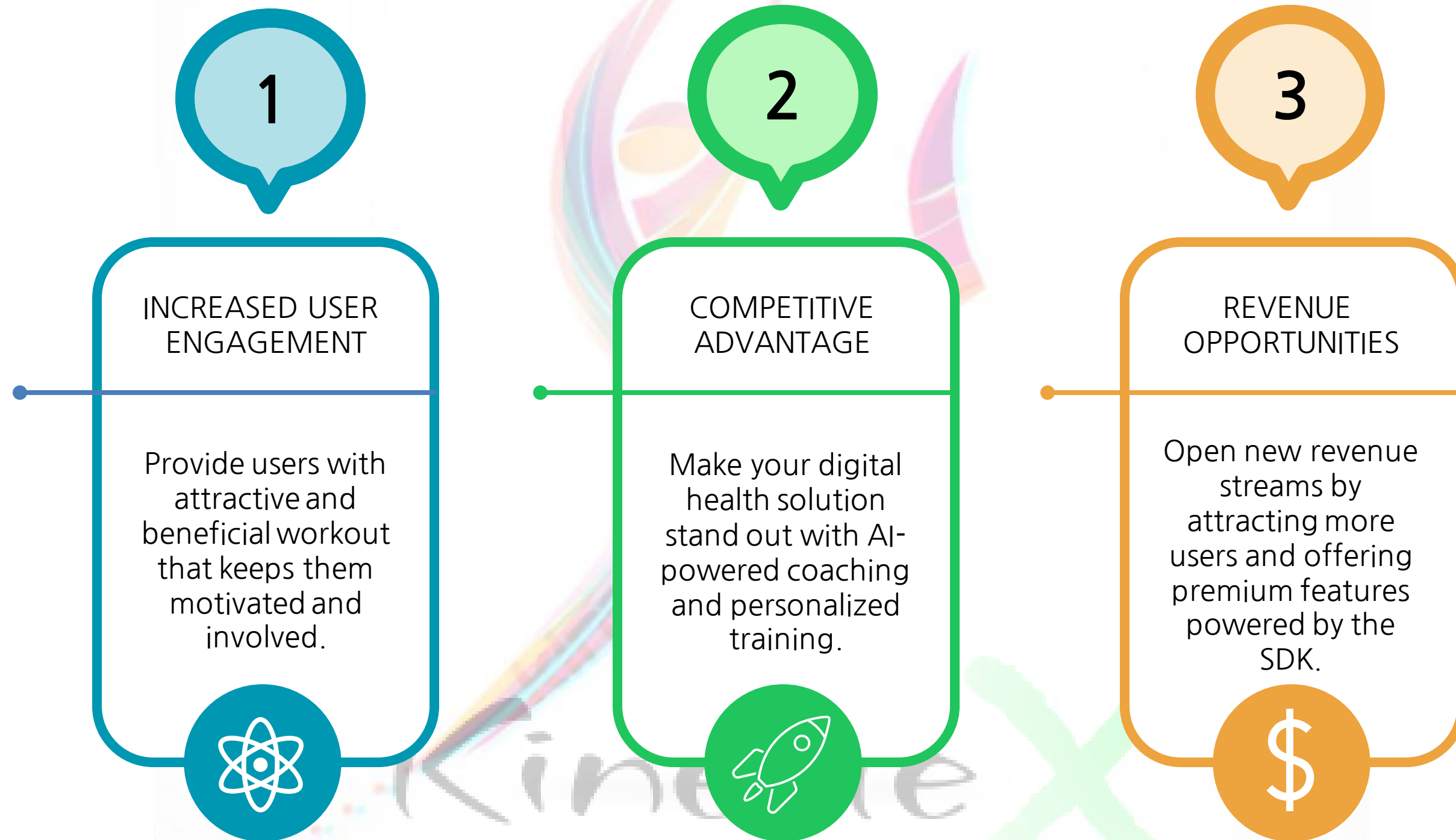


Workout & exercise library

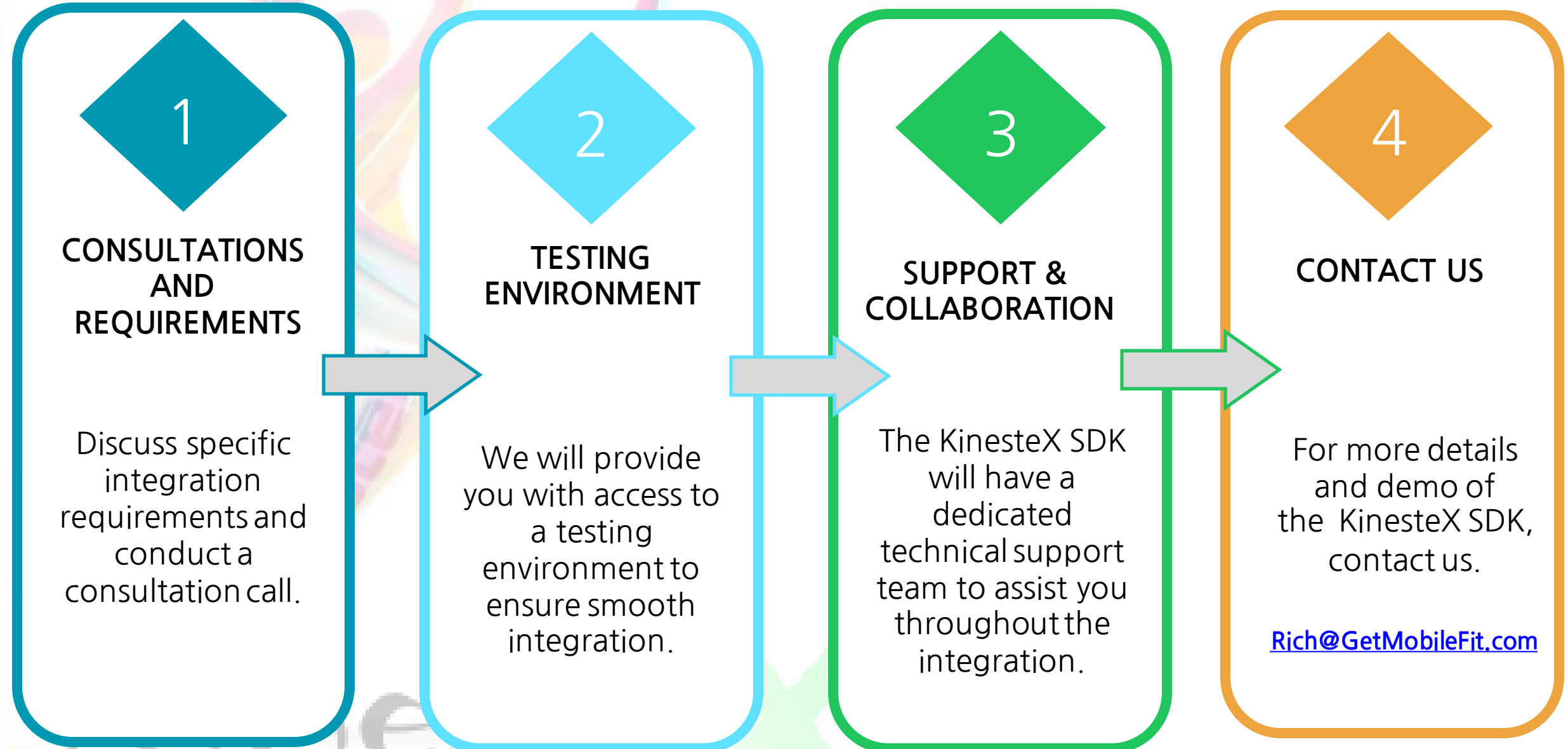
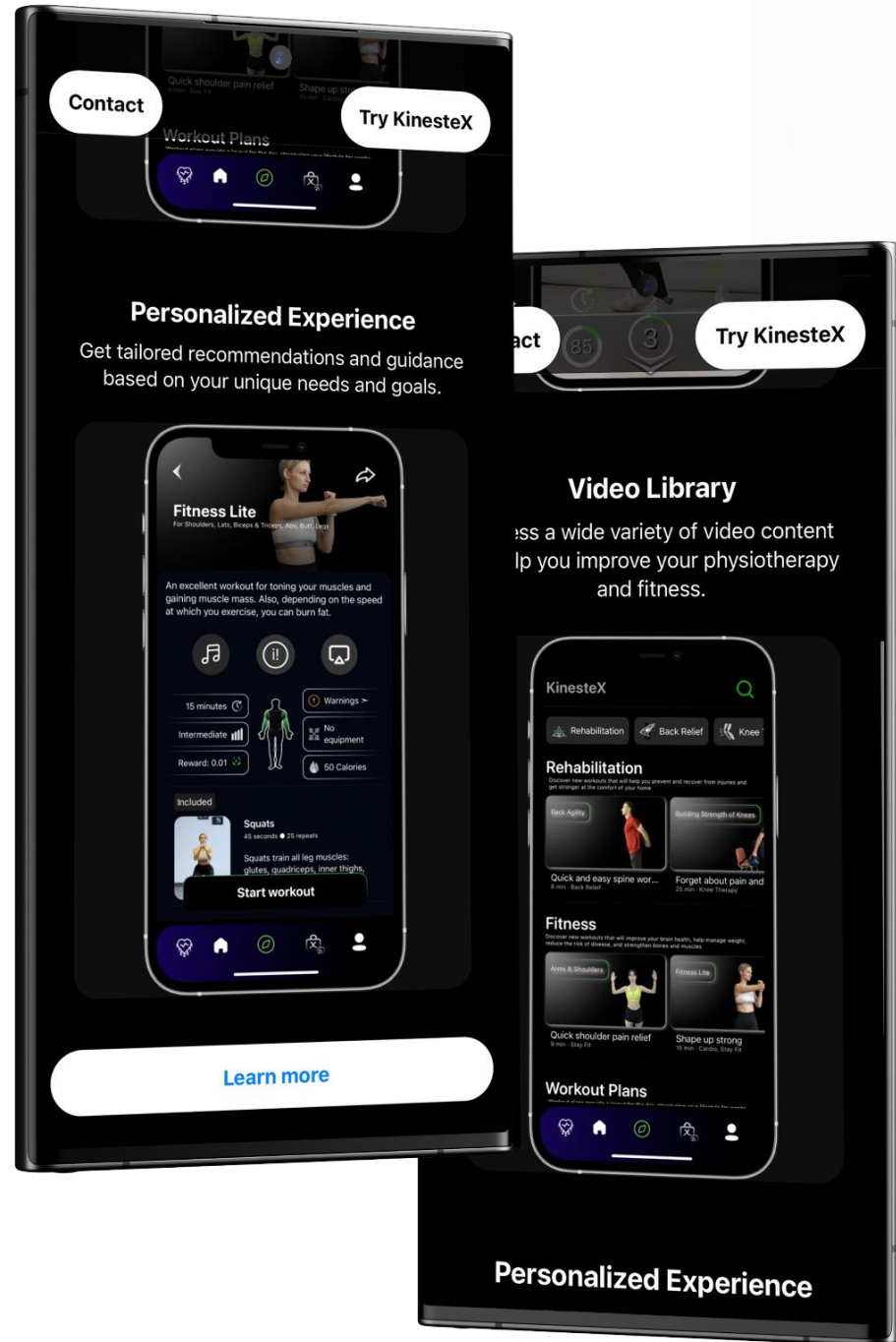
Access to an extensive library of exercises to create individual training plans for users in yoga, fitness, and injury rehab and prevention



Benefits of SDK



Integration process and next steps



Our Technology



- **Human pose estimation analysis approach** includes prior knowledge about human anatomy
- **Lightning Fast 2D pose estimation** used to generate 3D virtual humans in real-time
- **Body Markers at up to 30 land-marks** on and around the body at precise joint rotation axes
- **Movement Description Language** allows computer to understand human movements
- **Phase Classifier** detects and divides movements into scientific phases for analytics
- **Rep Tracking Automatic repetition counting, clocking, and progress tracking** during workouts
- **Speed Calculating** the time under tension and at what velocity movements are performed
- **Anatomic Metrics Precise computation** of the relevant metrics like angles, distances, velocities
- **Range of Motion Measure** if users go all the way through the entire exercise motion
- **Mistake Detection Optional** form correction to achieve optimal execution as set with our experts

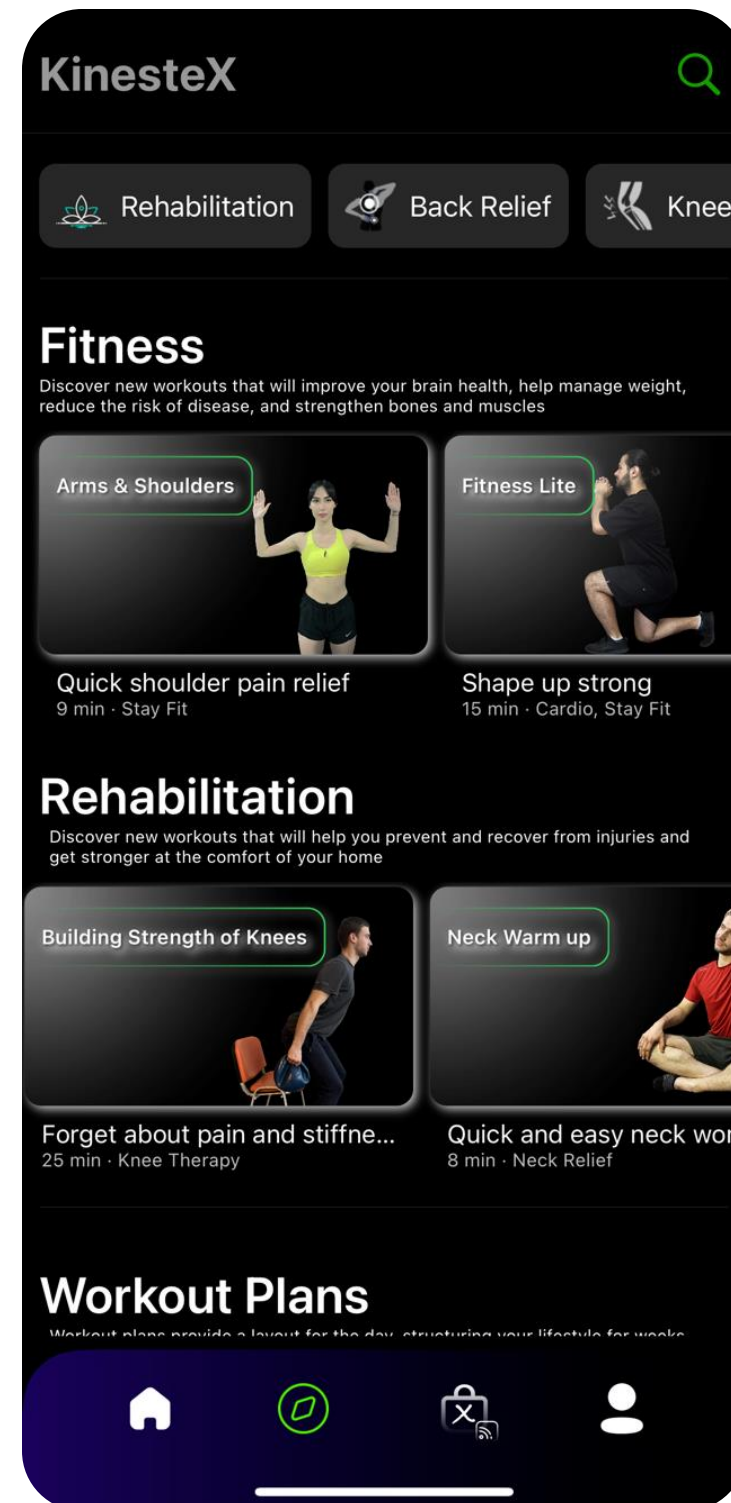
Bonus for your Followers

KinesteX AI Interactive Video Library

FITNESS & YOGA

One of the best workout experiences they've had at a fraction of the cost

1. Hundreds of workouts from expert trainers in different categories across the world
2. Personal training with real-time feedback on technique and fun and interactive workouts to prevent injuries and get/stay fit
3. Detailed analytics dashboard on workouts and performance



PHYSICAL THERAPY (PT)

Stay pain-free with AI-Guided PT from experts

1. Offers virtual therapy with a human approach with human pose estimation
2. Hundreds of exercises with interactive video data created by physical therapy experts.
3. Provides precise and easy-to-use health assessment around range of motion and flexibility
4. Tracks progress over time and adapts accordingly

Who we work with

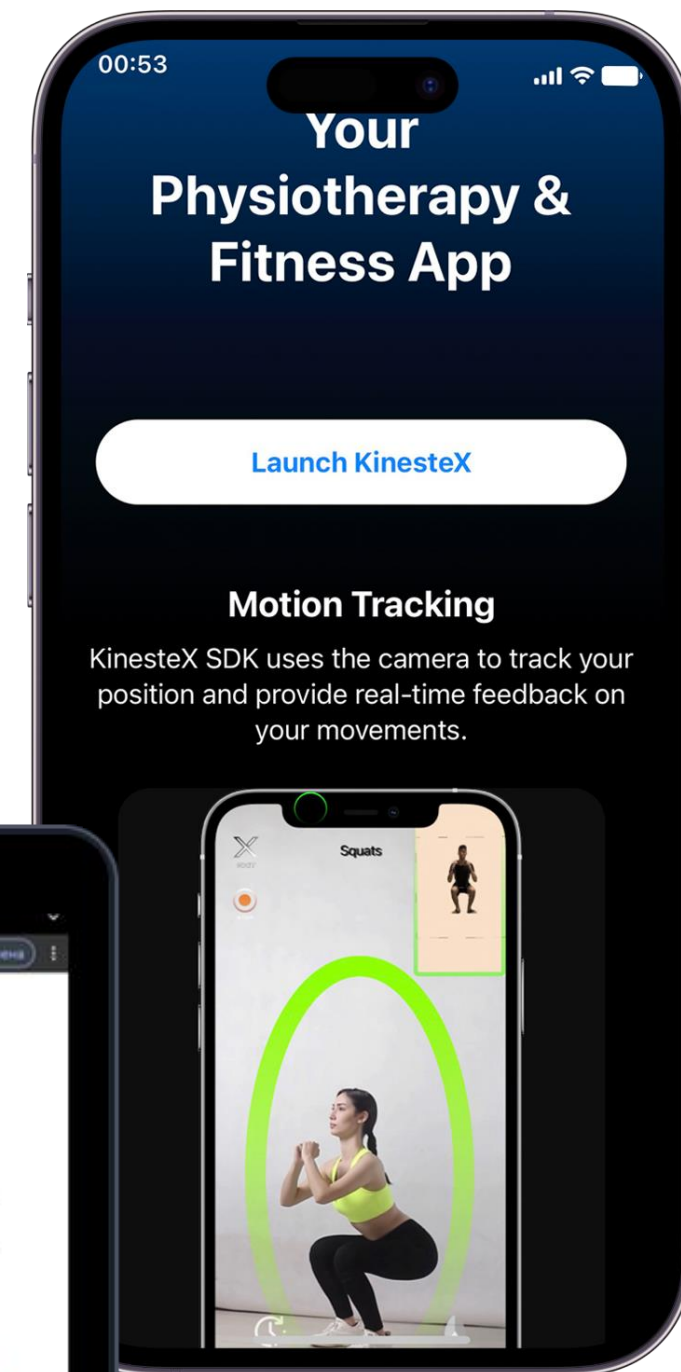
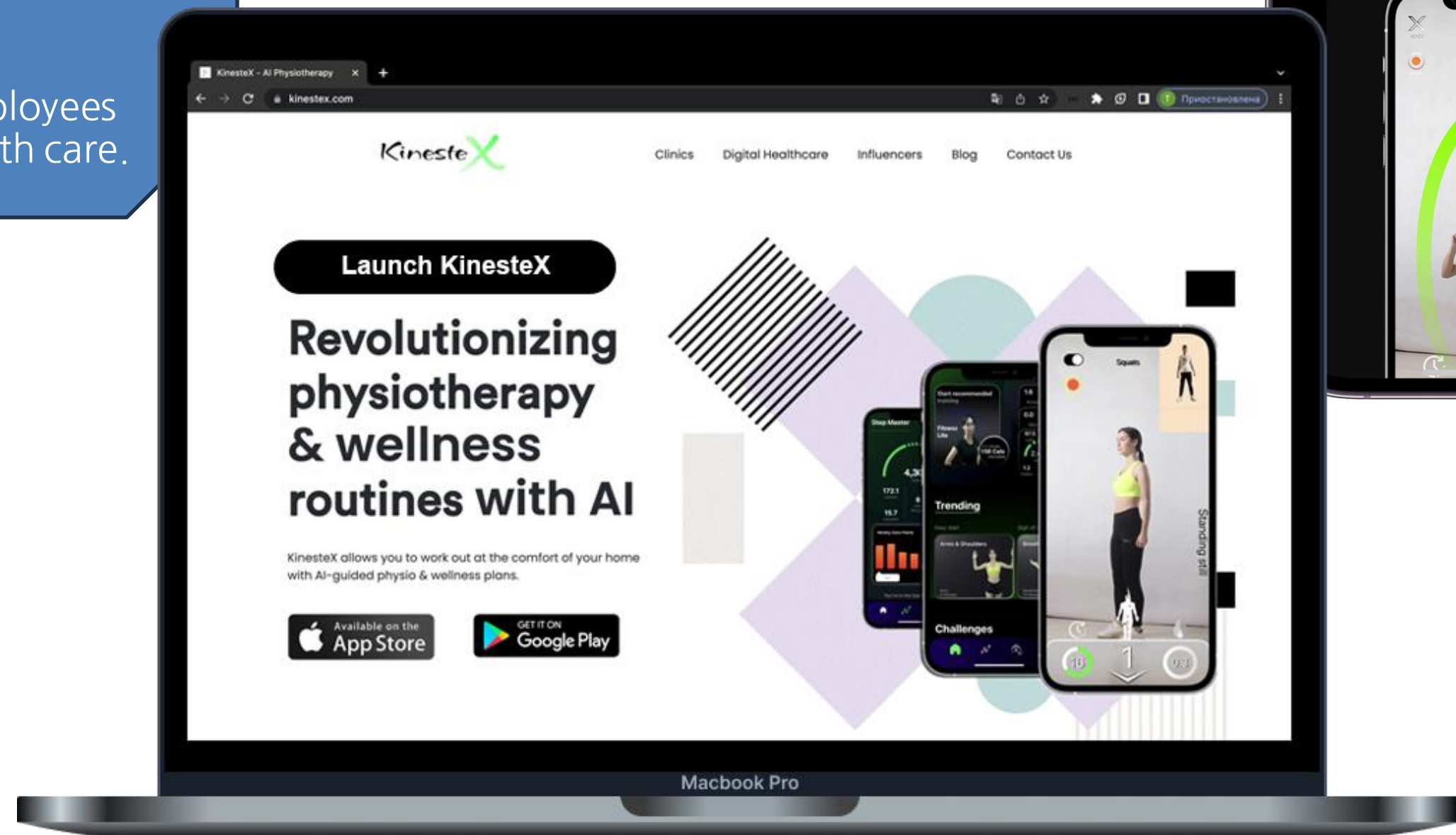
SDK users on KinesteX and counting...

Prana Connect

A platform that allows corporate clients and their employees to receive qualified mental, physical and financial health care.

KinesteX SDK helps Prana Connect with physical health by providing their users with physical training with an AI trainer, which in turn provides:

- Real-time motion feedback
- Motivation during training
- Set, rep and calorie counter
- Progress across all workouts



Next Steps - Contact Us



Schedule a demo with
US Agent for KinesteX



Richard Randolph
Cell: 205-410-1695
Rich@GetMobileFit.com