



presents



January 1, 2024

Dear Prospective Advertiser:

The Findlay Silver Blades Figure Skating Club will present its 48th annual ice show, **Ice Classics 2024 – I ♥ NEW YORK!** on March 22nd, 23rd and 24th, 2024 at The Cube in Findlay. The Findlay Silver Blades Ice Classics is the only annual ice show in Northwest Ohio and is designed to showcase the skills of each of our club skaters, ranging in age 3 to 18, while providing our audience with an on ice musical experience.

The Ice Classic Show is the primary fundraiser for the Findlay Silver Blades Figure Skating Club with the proceeds being used to offset rising ice costs. Through this cost reduction, our programming is accessible to any youth in Hancock County or the surrounding area interested in figure skating to:

- Promote and/or maintain a healthy lifestyle.
- Improve balance, coordination, and flexibility.
- Cross-train for another sport and/or activity.
- Challenge themselves with progressive new skills.
- Learn to dance while gliding on a blade.
- Perform for family and friends in unique costumes
- Participate in an individual sport with the added benefit of team opportunities.

For each show, a unique souvenir program is professionally produced and printed on high-quality paper stock and sold to family and audience members. Many skaters and attendees use the programs as autograph books and as a result the Ice Classics programs are treasured keepsakes that are revisited for years.

Ice Classic program ads are a vital element to creating the Ice Classics program while creating a unique opportunity for you.

- If you are a business or non-profit, please consider promoting your organization by placing a business/non-profit ad in this year's Ice Classics program.
- If you are parent, family member or friend of a skater, vanity ads are a wonderful way to make a skater feel extra special while wishing them a fantastic show weekend.

Your advertisement helps us advance the sport of figure skating in our own community, while enhancing your local exposure - for many years to come. Supporting youth activities in our community is one of the most rewarding investments you can make!

If you are interested in placing a Business, Non-Profit or Vanity Ad in our 2024 show program, you will find additional information, examples and the online submission button at www.findlaysilverblades.com/ice-show-1 or by scanning the QR Codes below.

If you would prefer to submit a show program ad using a paper form or have questions, please email me at findlayiceclassics@gmail.com or contact me by phone for the necessary forms.

The deadline for ALL show program ads is Wednesday, February 28th. There will be NO EXCEPTIONS without the approval of the Show Program Coordinator.

Sincerely,

Toni Altvater

2023-2024 Findlay Silver Blades Board
Show Program Coordinator
(419) 306-1873



Information & Examples



Ad Submission



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DANI

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we love you!

Love, Mom, Dad and
Sammy

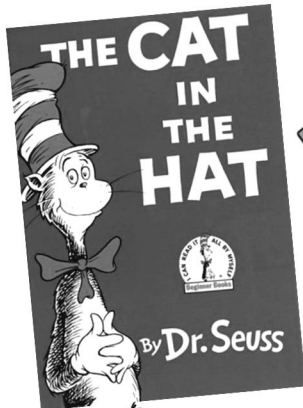
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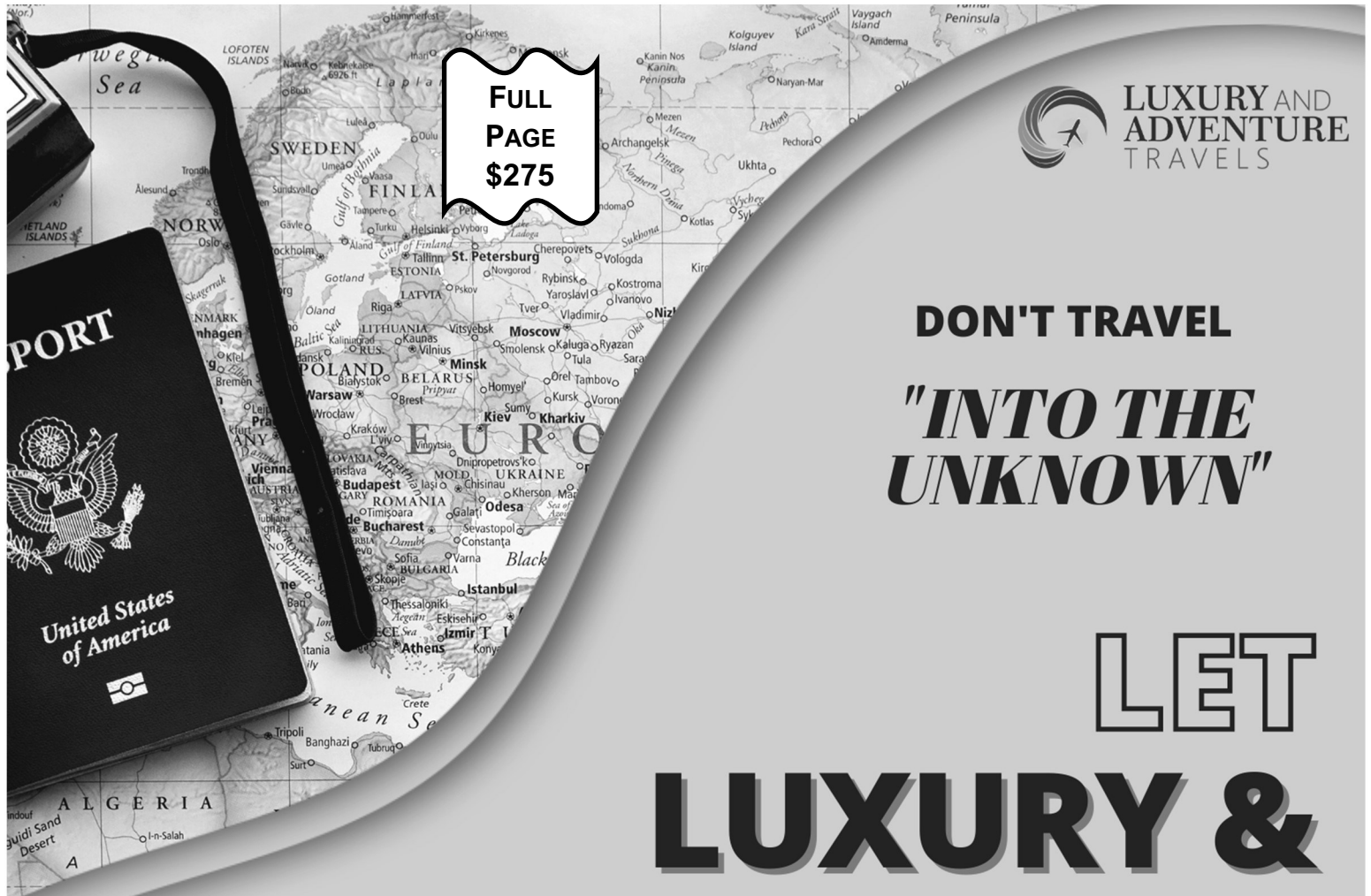
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THE CAT IN THE HAT



Back: Josie DeLong, Mariana Ebersole, Josephine Garton, Zoey Schimmoeller,
Dani Spino, Madelyn LaRue, Aubrey Burdue
Front: Olivia Ebersole, Lily Williams-Bash, Cora Ferren, Aria Barger,
Lilyana Hackworth, Simone Houck



**FULL
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\$275**

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