

# AUDREY ASH

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📍 Canton, MI 48187

## PROFESSIONAL SUMMARY

Sophomore at University of Michigan Ann Arbor working towards a BA in Communications. Educational experience also includes one year at Loyola University New Orleans studying Digital Filmmaking. Currently working jobs within social media management and customer service. Has a strong work ethic and the ability to draw people in using visuals and written techniques. Works well collaboratively as well as independently.

## SKILLS

- Photo and Video Editing
- Post Optimization
- Digital Media
- Content Creation
- Leadership
- Communication
- Customer Service
- Creativity

## EDUCATION

**University of Michigan - Ann Arbor**  
Ann Arbor, MI • Expected in  
05/2026

**Bachelor of Arts:** Communications

**Loyola University New Orleans**  
New Orleans, LA

Studied Digital Filmmaking

**Motion Picture Institute**  
Troy, MI

Experience Studying Under  
Professional Filmmakers

**Canton Highschool**  
Canton, MI • 06/2022

**High School Diploma**

## WORK HISTORY

**Tacari Salon - Social Media Manager**  
*Plymouth, MI • 08/2023 - Current*

- Increase customer engagement through social media.
- Analyze marketing plan and social media strategies to identify strategic weaknesses and make recommendations for improvements.
- Work within different media platforms personally engaging with different audiences.

**DanceBEAT - Social Media Manager**  
*Plymouth, MI • 06/2023 - Current*

- Work to create content related to up coming events, recapping, and keeping engagement with current customers while gaining out reach for future ones.

**Forever After Productions - Video Creator**  
*Plymouth, MI • 06/2022 - Current*

- Create video advertisements for upcoming shows.
- Collect online interest and increases ticket sales through monitoring analytics.

**Forever After Productions - Summer Camp Counselor**  
*Plymouth, MI • 06/2020 - Current*

- Lead groups of kids ages 3-16 in fun and skillful activities.
- Develop and implement age-appropriate lesson plans for various theater skills, leading to improved performance outcomes.
- One week camps where we created our own show at the end including singing, dancing, and in some cases aspects of filmmaking.

**Dressed Up Bella Mia - Dress Consultant**  
*Plymouth, MI • 12/2023 - 06/2024*

- Entrusted to handle confidential and sensitive situations in professional matter.
- Process transactions accurately using point-of-sale systems while adhering to company policies for returns or exchanges.
- Work one on one appointments with customers listening to their wants and providing a product that meets their expectations.

