



Welcome to the Herbalife Business Opportunity



Business with a Purpose

Helping people live their best lives

About Herbalife

Herbalife is the #1 brand in the world in active and lifestyle nutrition.

Operating in over 90+ countries.

Global leader in nutrition and entrepreneurial opportunity for 40+ years.

Team of global scientists, doctors and Ph.D.s.

Science-based nutrition products available exclusively through trained Herbalife Independent Distributors.



Source Euromonitor International Limited; per Consumer Health 2023ed, active and lifestyle nutrition defined as weight management and wellbeing, sports nutrition, and vitamins and dietary supplements definitions; combined % RSP share GBO, 2022 data.

Herbalife

About Herbalife

The World's #1 Health Shake
with 5.4 million protein shakes
consumed daily.

Publicly traded with \$8.7 billion
in suggested retail sales in 2022.

Socially responsible. Provides
good nutrition and makes
positive impacts on communities
around the world.



Source Euromonitor International Limited; per Consumer Health 2023ed, Health Shake as per sports protein powder, sports protein RTDs, meal replacement, supplement nutrition drinks and protein supplements, combined % RSP share GBO, 2022 data.

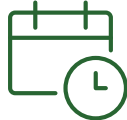
What Are Your Goals?

Make extra income?



Do something meaningful and get rewarded?

Create your own schedule?



Pursue a business adventure with family and/or friends?

Work from home, on the road or from your own location?



Build a full-time business with a low startup cost and maximum support?



Addressing Global Megatrends

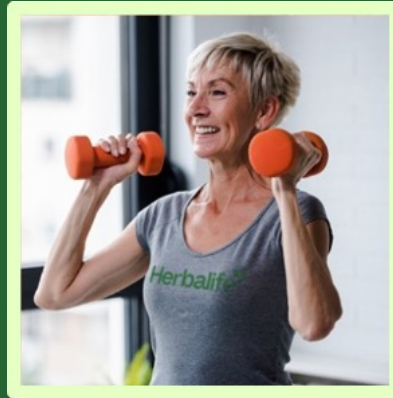
Rising Obesity Rates



39% of adults are
overweight
1B+ are obese*

*World Health Organization, 2022.

Interest in Healthy Aging



73.4 years
average life expectancy†

†World Health Organization, 2019.

Entrepreneurialism on the Rise



582M
entrepreneurs‡

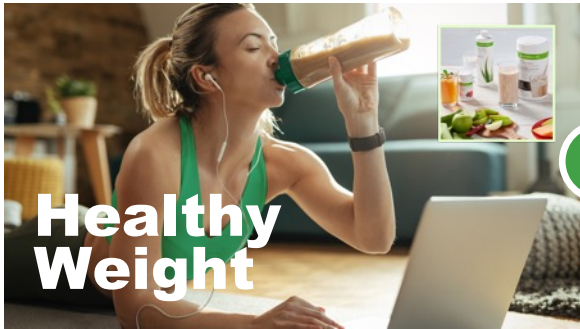
‡MARKINBLOG, 2020.

Global Nutrition Philosophy

What your body needs



Herbalife Is the #1 Brand in Active and Lifestyle Nutrition



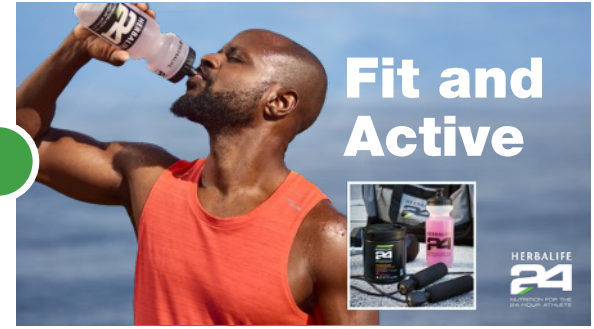
Healthy Weight

Reach your healthy weight goal with balanced nutrition



Wellness

Support daily well-being and feel more energized



Fit and Active

Achieve next training level and live a healthy, active lifestyle

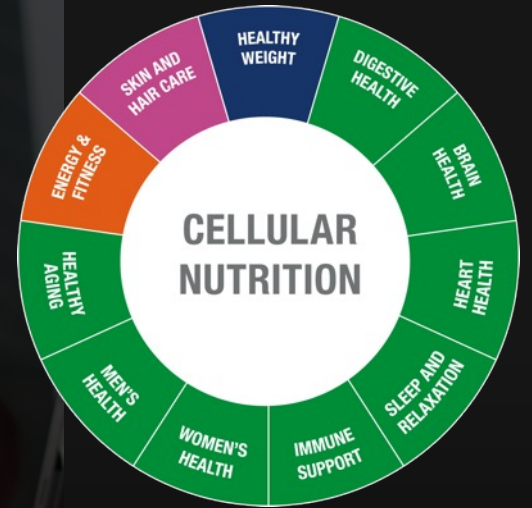
Source Euromonitor International Limited; per Consumer Health 2023ed, active and lifestyle nutrition defined as weight management and wellbeing, sports nutrition, and vitamins and dietary supplements definitions; combined % RSP share GBO, 2022 data.

Herbalife



We Offer Nutrition for a Healthy, Active Life!

Globally, over 1.9 billion servings of Herbalife® Formula 1 were sold in 2021!*



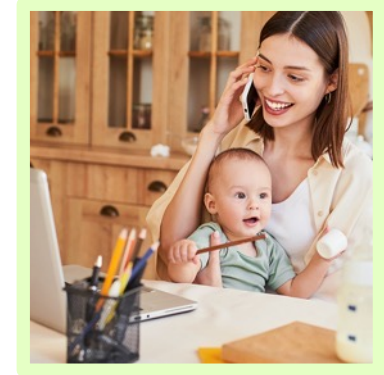
Changing people's lives since 1980 using Total Nutrition

*Formula 1 Healthy Meal Nutritional Shake Mix is available in different sizes. For example, in some markets, it comes in 750-gram (30 servings) canisters. The total number of servings sold in 2021 includes all servings from all package sizes.

Opportunity Open to Anyone

What Doesn't Matter

- Your age
- Your professional background
- Your experience



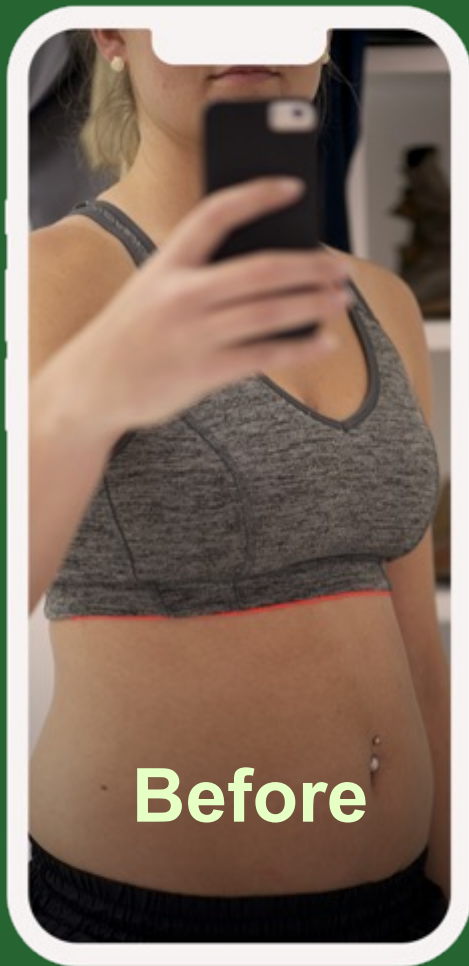
What Does Matter

- Your great attitude
- Your willingness to learn and try
- Your ability to help people

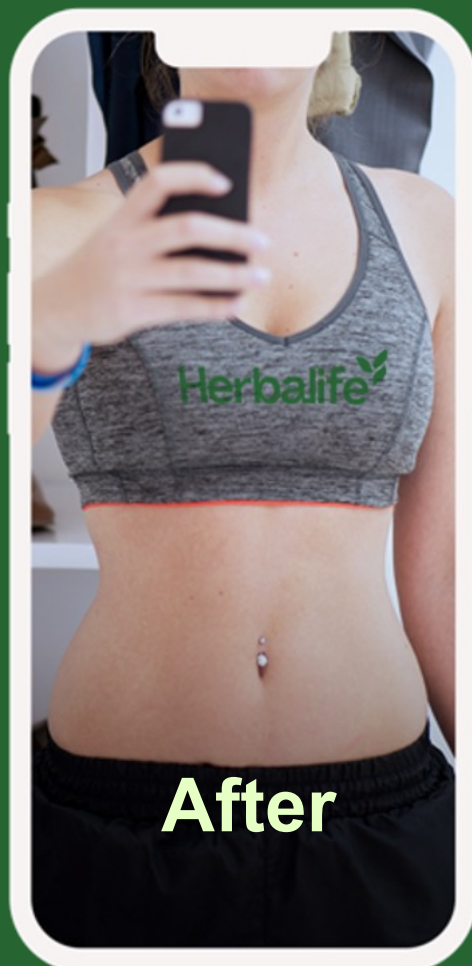
Nourishing Powerful

Personal Transformations





Before



After

Name

- Weight result*
- Wellness result
- Energy

*People who replace two meals a day with Herbalife® Formula 1 as part of a healthy lifestyle (such as lowering caloric intake, eating a healthy, balanced diet or engaging in regular physical activity), can generally expect to lose around half a pound to 1 pound per week.



Advantages of the
Herbalife Business
Opportunity

Herbalife Business Opportunity

Scalable

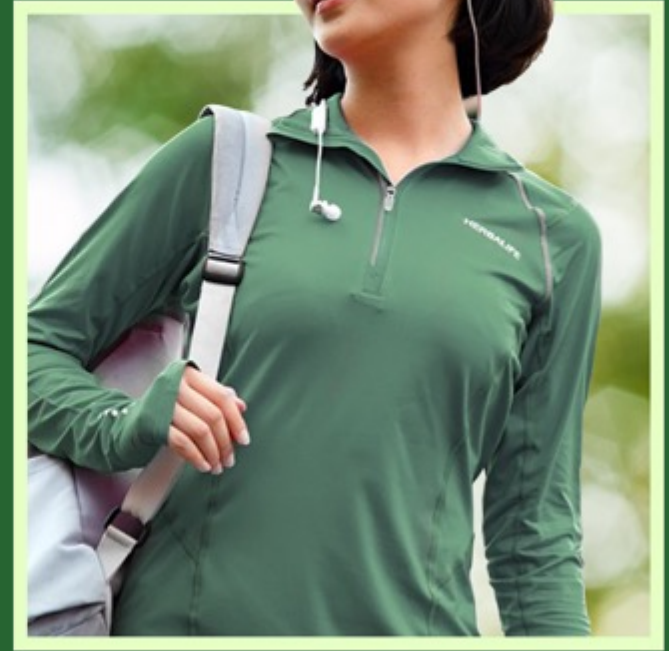
From a side-hustle to making extra money to a full-time business*

Flexible

Fits your life, your schedule, your passions

Global

Opportunity to build business in 90+ countries as of day one



*Succeeding in your Herbalife business takes hard work, skill and dedication. Most people work part-time and typically earn about \$200 in a month in their 1st year, before expenses. Refer to U.S. Statement of Typical Distributor Earnings 2022 at <https://iamherbalifenutrition.com/average-gross-compensation>.

Herbalife 

Herbalife Business Opportunity

Supportive

Learn new skills and develop personally, with the support of our community of experienced fellow Distributors

Meaningful

Add value to your life and community by helping others

Rewarding

Be recognized and awarded for your hard work and results



U.S. Typical Distributor Earnings 2022

In 2022, about 142,000 U.S. Distributors ordered products for resale from Herbalife and about 130,000 of them earned money from their sales and the sales of those they sponsored. In a typical month, about 67,500 earned money, including those making supplemental income. Here is what they earned in a typical month, before expenses.

First year Distributors (about 13,000)
(about half earned in 6 months or more in 2022)

50% (about 6,400) earned more than **\$210** in a month

Top 10% (about 1,300) earned more than **\$1,780** in a month

Top 1% (about 130) earned more than **\$7,880** in a month

All year Distributors (about 55,000)
(about half earned in 6 months or more in 2022)

50% (about 27,400) earned more than **\$247** in a month

Top 10% (about 5,500) earned more than **\$4,419** in a month

Top 1% (about 550) earned more than **\$18,598** in a month

The Top 1% of Distributors are typically President's Team members. The time it took them to reach President's Team typically ranges between 5 and 12 years. Requires skill, consistent work and dedication.

Income Potential

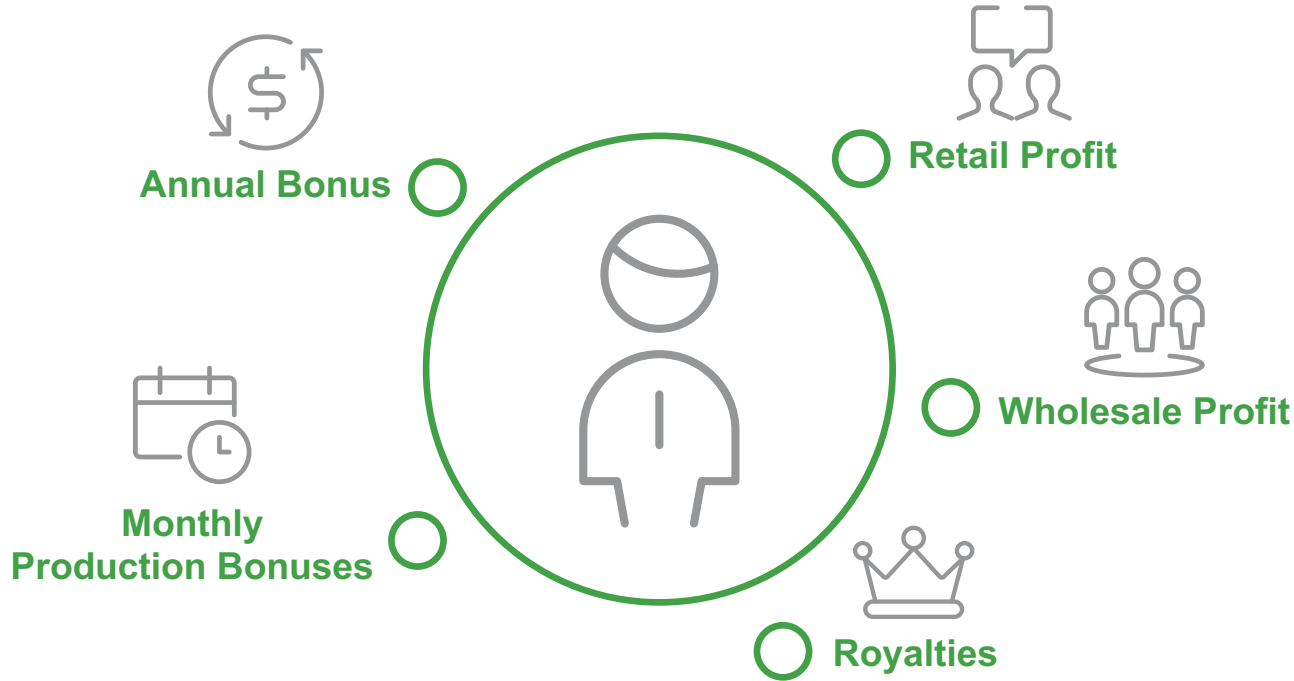


Help customers reach
their goals



Build a team to reach more
customers and grow your business

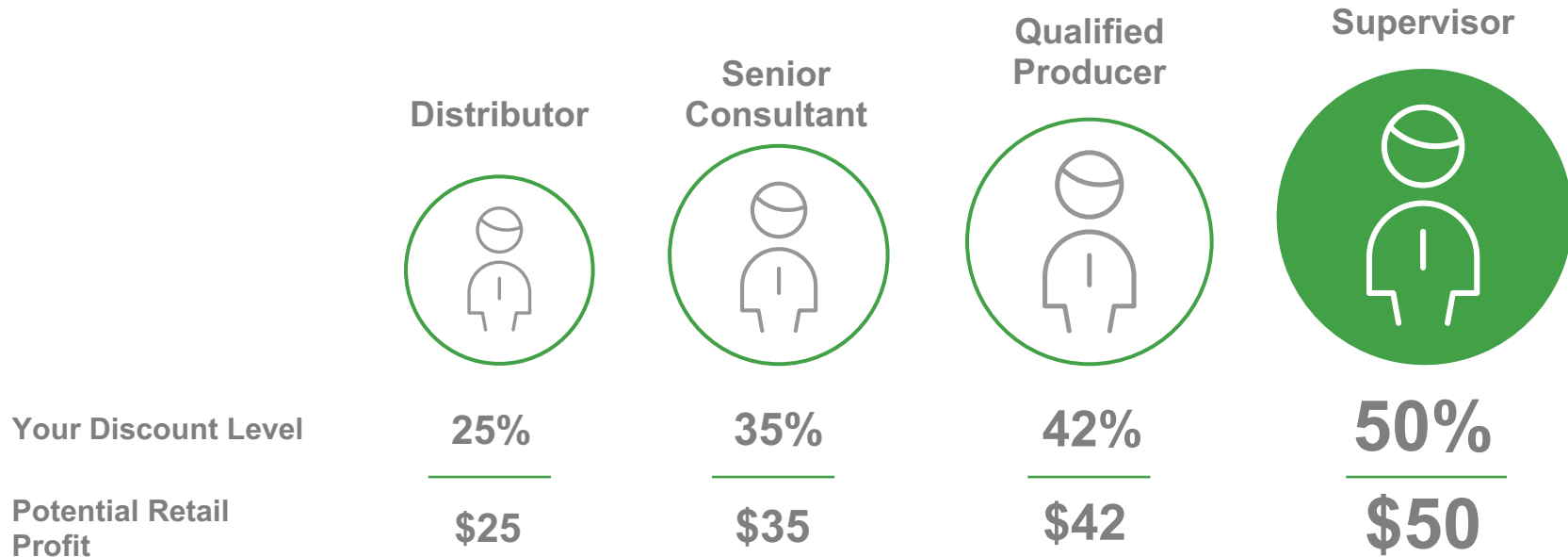
5 Ways to Potentially Earn



Retail Profit

New Distributors immediately get a 25% discount. Sell products for more than what you paid for them to make Retail Profit right away.

EXAMPLE: Retail Sale (\$100 Earn Base)



Retail Example: Suggested Retail Price of \$110, Earn Base of \$100 (which discounts are taken off of).

Excludes expenses and shipping/handling costs.



Wholesale Profit

Sponsor new Distributors who are building their own businesses by getting their own customers.
Your position determines your potential Wholesale Profit.

EXAMPLE: \$200 Earn Base Sale*

	Distributor	Senior Consultant	Qualified Producer	Supervisor
Your Discount Level	25%	35%	42%	50%
Potential Wholesale Profit %	0%	10%	7%–17%	8%–25%
Potential Wholesale Profit	\$0	\$20	Up to \$34	Up to \$50

*Wholesale Profit Example: Using \$220 Retail (\$200 Earn Base). Amounts will vary depending on discount levels of Distributors and the price at which product is sold.

Excludes expenses and shipping/handling costs.

Herbalife

Royalties

Build and maintain a **solid team of Supervisors.**

Earn 1–5% on sales from the first three active levels of the Supervisors beneath you.*

Takes **time, consistency and dedication.**

Not all Distributors become Supervisors.

*Earning Royalties requires building a large team of business builders consistently selling products to customers. This is not typical for all Distributors and takes hard work, skill and dedication. Most people work part-time and typically earn about \$200 in a month in their 1st year, before expenses. Refer to U.S. Statement of Typical Distributor Earnings 2022 at <https://iamherbalifenutrition.com/average-gross-compensation>.

Level 1
Supervisor



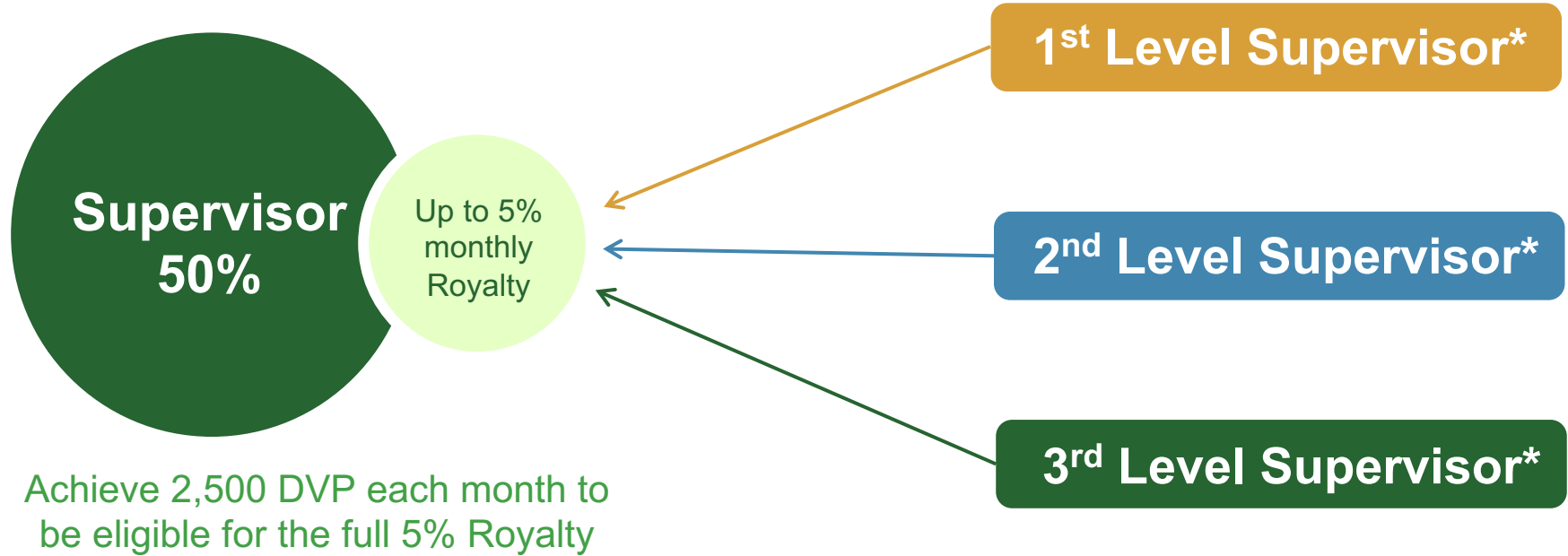
Level 2
Supervisor



Level 3
Supervisor



Supervisors are eligible for Royalties on top of potential Retail and Wholesale Profits based upon the sales of their downline Supervisors



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Monthly & Annual Bonuses

Opportunity to earn monthly Production Bonus of 1–7% on Team Sales as you grow in the Sales & Marketing Plan.

Top 1% of hard-working and successful entrepreneurs are eligible for the annual Bonus.*



*Production Bonuses are earned by our top leaders and requires building a large team of business builders consistently selling products to customers. This is not typical for all Distributors and takes hard work, skill and dedication. Most people work part-time and typically earn about \$200 in a month in their 1st year, before expenses. Refer to U.S. Statement of Typical Distributor Earnings 2022 at <https://iamherbalifenutrition.com/average-gross-compensation>.

Grow an International Business



Pursue Your Potential as a Distributor



- STEP 1**
 - 瓜茶 (Melon Tea)
 - 草本茶/檸檬子茶 (Herbal Tea / Lemon Tea)
 - 綠茶/檸檬綠茶 (Green Tea / Lemon Green Tea)
- STEP 2**
 - 果糖 (Fruit Sugar)
- STEP 3**
 - 香茅 (Lemon Grass)
 - 草莓 (Strawberry)
 - 巧克力 (Chocolate)
 - 巧酥 (Cookie)
- 健康管理體驗包**
 - 增肌減脂 (Muscle Gain & Fat Loss)
 - 調整腸胃 (Adjust Digestion)
 - 銀髮族保養 (Elderly Care)
 - 兒童健康長高營養 (Children's Health & Growth Nutrition)
 - 孕期營養 (Pregnancy Nutrition)
 - 運動營養補充 (Sports Nutrition Supplement)
- 會員專屬**
 - 精美水壺 (Premium Water Bottle)
 - 水壺貼 (Water Bottle Sticker)
 - 水壺刷 (Water Bottle Brush)

Support We Offer

Supportive community of
experienced entrepreneurs

Business trainings and tools

Opportunities to qualify for
events and vacations*



*Vacation qualifications are earned by our top leaders, are not typical for all Distributors, and take hard work, skill and dedication. Most people work part-time and typically earn about \$200 in a month in their 1st year, before expenses. Refer to U.S. Statement of Typical Distributor Earnings 2022 at <https://iamherbalifenutrition.com/average-gross-compensation>.

Confidence in the Business Opportunity

High product quality

No minimum monthly
product purchases required

100% full refund guarantee*



*If you decide to resign for any reason, you can receive a full refund of the cost of the IBP and any unopened products that are purchased within the previous 12 months.

Your Business Your Way

Work how, when and
where you want.

Positively impact others.

Make it a side hustle or
build a business for life.

Flexible scheduling allows you to
work hours you want so you can
spend more time with your family
and friends.



2 Opportunities



Try this out
part time



Make this your
full-time business

**Get
Started
Now**



Herbalife 

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