

NEWYORK POST Page Six. **February 19, 2013** "We Hear... That Upper



West Siders are flocking to Jennifer Klein's beautiful new lounge, Dakota Bar. on 72nd and Columbus just down the block from

the famous building it is named after. Since quietly opening, it has become an instant hit...' -- Emily Smith PAGE SIX

In the food industry for over 25 years, in 2005 Jennifer was one of the very first pioneers of small wine bars now flourishing throughout NYC. Jennifer created the concept for "The Dakota Bar' in

2010 opening with love on Valentines Day 2013.

About Jennifer and her venues:



New York Times 2006 2007, 2008, 2009, 2010

"A fine bouquet"... "Lovely" ... "Cozy."

"Award Of Excellence" Wine Spectator Magazine

2008, 2009 "Elegant. Raising the Bar. A Hit." Time Out 2007

"Much needed. Adult."

West Side Spirit 2007

"Award of Distinction" Wine Enthusiast Magazine

Zagat 2006 "RESTAURATEUR OF THE YEAR AWARD" "Sophisticated. A Class Act"







March 3, 2013



cocktails and old-fashioned sugary concoctions such as the Pink Squirrel (creme de noyaux, white creme de cacao, and light cream), the Dakota Bar's drink list is artfully chosen... sample the Dakota Bar's well-crafted creations." Columbus Avenue

interior. With over 150 wines, plus inventive wine-based

'No stranger to the Upper West Side, Jennifer Klein has lived on the same block for thirty-two years and

Columbus Avenue.

and educational. She has seen it change over the years and observes that the neighborhood lacks places for locals to socialize, relax and celebrate. People are always celebrating, Jennifer stated, and that's the niche that The Dakota Bar wants to fill on West 72nd Street and

Though it boasts an extensive wine list, it's not just a

wine bar (although it would put many so-called

describes the area as very community-driven, interesting,

APRIL 20, 2013

"People Are Always

Celebrating..."

establishments to shame). The Dakota Bar also features classic cocktails with a twist and fresh ingredients, and the menu will soon expand to include wine-based cocktails as well. The Dakota Bar also offers a full menu to accompany your drink selection including artisanal cheeses from all over the world. The world of wine is always changing: there are always

new varieties of grapes from up-and-coming regions and

would have imagined that chocolate-infused vodka would

have existed noted Jennifer. Indeed, the Upper West Side

climates. Tastes in other liquors are also in flux. Who

is not immune to change either.



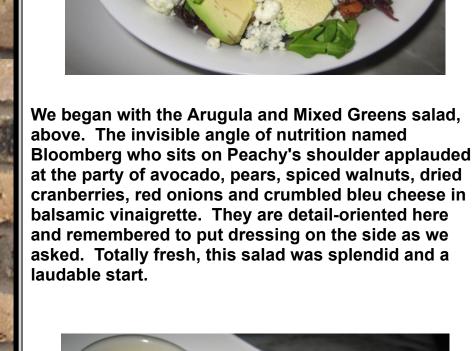
Open since Valentine's Day 2013, The Dakota Bar has

Owner Jennifer Klein and her husband, Todd, are both

been thriving in the Upper West Side ever since and the overall experience was one of the best for us in

total peaches and we loved meeting the stellar husband and wife team, and it's clear they take beaucoup de pride in their labor of love, which is of course your dinner. The Dakota Bar is named after the Dakota building, and you may know them from Wine and Roses.

takeout in recent experience.

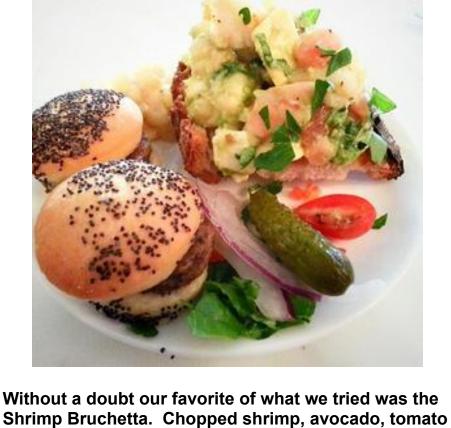


For our main course we tried the Fettuccini which was accentuated with pancetta, asparagus and peas in a creamy white basil sauce served perfectly Al dente.

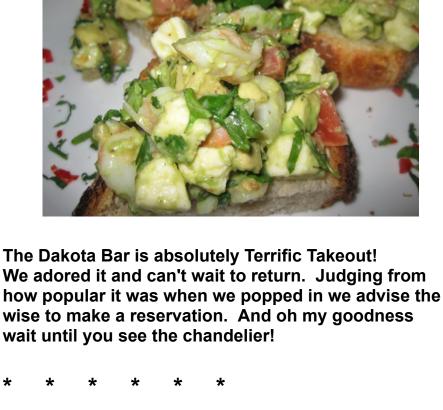
Delicious! And, it's pink and green -a great color

appealing as it was tasty.

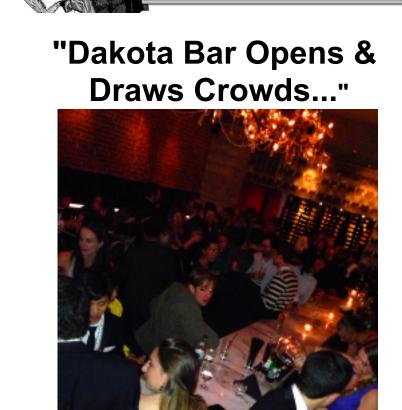
combination. Everything we ate was just as visually



and fresh mozzarella simply shined their brilliance on a toasted baguette. We believe you will be wowed



West Side Rag



"Check Out the Menu!"

February 18, 2013

street and Columbus Avenue, and the cocktail lounge

"The Dakota Bar has opened on the corner of 72nd

and restaurant appears to already be drawing some nice crowds. Itis owned and run by Jennifer Klein, owner of Wine & Roses Bar. Klein is a popular hostess and a local who lives right down the block from the bar. Wine & Roses sometimes attracted celebrities when she ran the place.

the coming weeks. The spot has a long wine list, and a full menu, with pasta bowls, salads, hors D'oeuvres and specialty sandwiches with ingredients like crispy shrimp.

March 1, 2013: Jennifer Klein, owner of Wine &

Roses, drops a neighborhood cocktail lounge on

cocktails, craft beer, and a serviceable wine list. '

Columbus. Bright green barstools and a long chandelier provide some punch. Seasonal

Klein tells us the current menu will likely change in

BLACKBOOK Editorial Review "Food is several steps above typical bar fare:"

March 28, 2013

THE WALL STREET JOURNAL.



"Perhaps Yoko Will Stop In" By V.L. Hendrickson "In the shadow of one of Manhattan's most iconic apartment buildings, the Dakota Bar is a comfortable and lively new

addition to West 72nd Street. Several area bars have closed over the years, said owner Jennifer Klein, with new higher-end retailers and restaurants moving in. Ms. Klein, who has lived across the street from the

bar for 32 years, said "the neighborhood needed a place where

locals could have a few lovely drinks, some food and good

conversation."

The Dakota has an extensive wine list (Ms. Klein previously owned a wine bar). Classic cocktails dominate the drinks menu, with options such as the Portly Manhattan, with bourbon, Muscatel and bitters, and the Pimms Cup, with muddled cucumber, lemon and ginger ale. Food options range from snacks like olive and parmesan

cheese straws and seasoned eggplant frites

selection of cheeses "If you're looking to nosh on something at the bar, there's nothing better than a beautiful presentation of cheese," said Ms. Klein."

to salads and pasta dishes. The restaurant also has a large

THE BARHOPPERS PLAYBOOK **NAMES** The Dakota Bar The Upper West Side's "MAIN ATTRACTION!"

ĀZINE



cocktail beneath a chandelier fashioned from brass instruments

at this moody retreat owned by former Jordache model Jennifer

November 27, 2013 "... The highlight of this Upper West Side spot is that it knows its vino, and it stocks an extensive selection..."

Klein..."

GRUBSTREET DAILY FOOD NEWS FROM NYMAG.COM & MENUPAGES October 10, 2011: "Former model and Wine & Roses drama magnet tries again. She was a Jordache Jeans model and coowner of Wine & Roses. DNA Info reports that Jennifer Klein is opening a new bar and restaurant on the Upper West Side called Dakota Bar, named after a little olí rambler named the Dakota. (The bar is down the street. -- by Alyssa Shelasky"

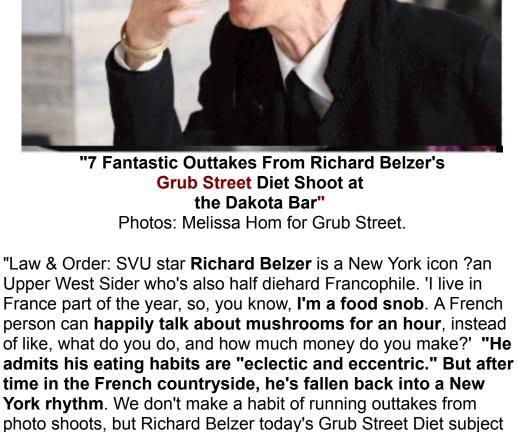
AND SUCCEEDS AGAIN!

April 5, 2013: "Really, I am a neighborhood guy. I ate lunch at the

Dakota Bar. It was a Cobb salad, with chicken, avocado, bacon,

roasted peppers, hard-boiled eggs, and blue cheese."

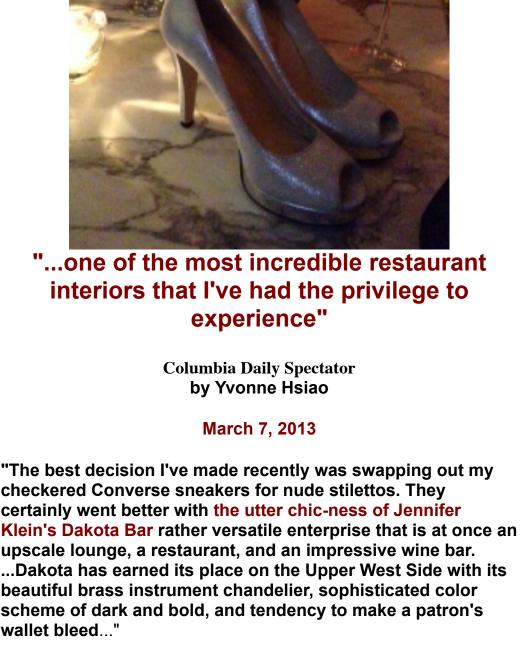
"It was Fantastic" -- Richard Belzer



was such a good sport at his **Dakota Bar** shoot that it felt criminal to keep the pictures private: a pose that makes him a dead ringer for Disney's most famous cartoon restaurant critic, goofily knowing glances, and a strawberry that he enjoyed perhaps too much..."

-- by Alyssa Shelasky

COLUMBIA SPECTATOR "...Worth the Ambiance"



"As a cheese lover, I was pleased with the artesian cheese platter. First up was a piece of Romano, a hard cheese from the northern Netherlands with complex toffee-like notes. Then came the Spanish Zamorano with its nutty and sharp taste, which was

juxtaposed against its delicate, melting texture. My favorite, though, would have to be the French Tomme Fermier, a smear-ripened cheese with odd but delicious hints of chlorophyll and mushroom.

The entrees were decent in culinary terms, and great in the **context in which they were served.** The clean scent of arugula testified to its freshness, and its bitterness worked in favor of the crisp romaine. Permeated with fresh potatoes and water-tamed red onions, the salad had a slightly awkward, warm juxtaposition with the wild mushrooms and tender, but sodium-chocked, duck breast.

"Dakota carries gourmet bar food..."

The walnut and Gorgonzola ravioli, meanwhile, hovered on the verge of too indulgent. Walnuts already ooze palpable oil when chewed and when paired with such a rich Italian cheese, the sage could not undercut the richness of it all, even with its bright notes. General consensus around the table for the drinkers who accompanied me, though, was that the dish went well with the wine, which I didn't have. Although not a drinker myself, its easy to see the ramifications of having a wine connoisseur as the owner of Dakota. This place boasts over 150 types of wines, with call brands for white and red wine next to lesser-known creations and craft beer.

The Dakota Bar is a place to go for a splurge (think first date

or birthday celebration), fully aware that essentially paying for

However, with the tangy and oddly citrusy goat cheese, this

experimental dish was complex and satisfying.

its ambience which is well worth it.

"In the food industry for over 25 years, Jennifer was one of the very first pioneers of small wine bars now flourishing throughout NYC. Jennifer was honored as "Restaurateur of the Year" by the West Side Spirit in 2007; in 2008 and 2009 by Wine **Enthusiast Magazine for operating Wine and Roses "One of** the nation's most wine-friendly restaurants" and from 2006 to 2010 received "Wine Spectator Magazine Awards." Jennifer created the concept for "The Dakota Bar' in 2010 opening with love on Valentines Day 2013."



To contact Jennifer directly about future venues and business opportunities please click here or email: email:Jennifer@TheDakotaBar.com

For reservations and all other inquires please go to thedakotabar.nyc

"Still Raising the Bar - After All These Years!"

JORDACHE COMMERCIAL

FOR MORE REVIEWS ABOUT JENNIFER AND HER VENUES PLEASE CLICK HERE.

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Go

thirsty NYC



options at least, to us.

That's all changing now. Downtown darlings RedFarm and The Smith have opened up shop uptown and there are more and more cool spots cropping up around the hood. But we have a new favorite: Dakota Bar. Opened earlier this year by Jennifer Klein, Dakota Bar is a fun and energetic bar slash restaurant, serving up

top tables. Aside from having a great energy, Dakota Bar offers an extensive wine list and really solid cocktail, including the UWS Negroni and the bourbon-based Portly Manhattan ?two of the drinks we sampled and loved.

flickering candles, good-looking and friendly staff and comfortable seating at the wrap-around bar and high-

avocado, dried cranberries and crumbled bleu cheese is the perfect blend of flavors for a lighter meal. The selections of pizza include a classic Marguerite, a **Shrimp and Asparagus and a Sausage and Fennel** with jalapeno which was highly recommended by the gracious and helpful server. Looking for something heartier? Dakota Bar has a handful of pasta bowls like

Google

Atmosphere Excellent - Decor Excellent - Service Excellent

March 27, 2013



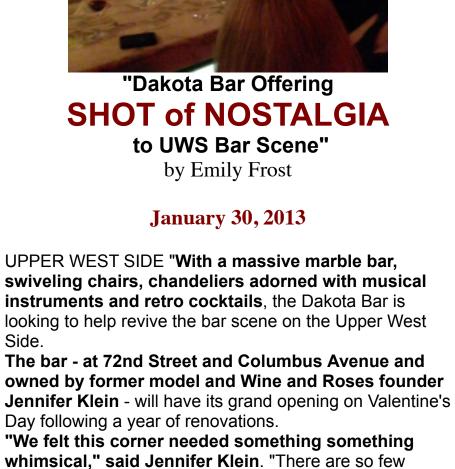
name echoing a famous landmark building. Totally sophisticated atmosphere, even glamorous; and a welcome presence on the Upper West Side. Love

"At present, the new bar in the area. A famous

-- Frances Apgar

Jennifer Klein celebrates the Upper West Side's magic with this romantic spot featuring eclectic bites, a stellar wine list, and creative cocktails (try the Love Potion Number Wine featuring Bulldog Gin, Prosecco, jasmine essence, lemon juice and sugar, served in a

neighborhood news



places to connect and smile and meet your neighbors."

The drinks will "have a nostalgic feeling, using gum drops, liqueurs, and sugar daddy cocktails and caramel liqueurs," said Jennifer Klein. She drew inspiration from drinks she remembers her mother drinking, like the Pink Squirrel, typically made with creme de noyaux, white creme de cacao and light cream. Klein will also serve a variety of wine-based cocktails: "You could start with Cabernet with fruits and simple Or she said she'd mix white wine with vodka and herbs. "We are here with [older] people who could relate to nostalgia...and a lot of younger people will [also] relate," In April, Klein will debut a "punch brunch" with several Klein said she and her husband, Todd, who live a block away, have always had a fascination with the Dakota, and decided to name the bar after the

The 1,200-square-foot restaurant fits 100 people and Klein said, "everywhere you sit, you can see out the windows." The bar has a wall of south and west facing windows that will showcase the sunset and can be opened in the summertime, she said. A glamour shot of Klein from her modeling days and dark tables add to the bar's grown-up feel in the family-friendly To add to the atmosphere, which features large green bar chairs and maroon swivel chairs, the bar will "play great restaurants, Klein said the bar's emphasis is on the drinks menu. "We're not a restaurant," she said. "We're a bar However, the food on offer will come in big portions. The menu includes: 10 salads, 10 pastas, 10 "really big sandwiches," Charcuterie, pates, and cheese boards with

by Emily Frost March 10, 2013 UPPER WEST SIDE "Upper West Siders have long known that if they want a good drink and a hopping nightlife scene free of college students and sports bars, they'd have to head below 59th Street. All that's changing now, as restaurateurs heat up the after-hours scene uptown, offering nightlife options upscale enough to complement their food menus. Owners are recognizing that there's demand for spaces where patrons can stop in for a pre-theater drink, sit down

she said. Klein said she's happy her bar is among the new nightlife options and believes the competition will stir interest. "It happened in the Meatpacking District," she said. "The more things that come up here, it's going to bring people....

place people would seek out. The Dakota Bar has a sizeable wine selection, but with 'hopping' music and nostalgic cocktails, Klein was aiming to create a fun, The Dakota Bar seats about 100 people and will serve food in large portions, said Klein, who added that seeing a

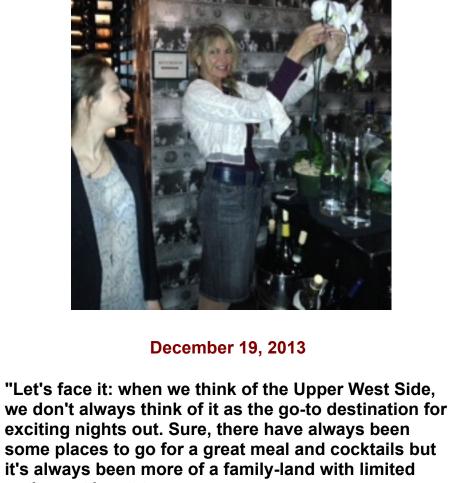
lot of "cool retail stores" on the avenue signaled to her that it was time for the dining scene to catch up.

lively bar.



Mew York

"Thirsty Loves: Dakota Bar"



some tasty cocktails and fantastic food located on the prime corner of Columbus and 72nd Street. Invoking the vibe of a trendy downtown cocktail lounge, Dakota Bar has the requisite dark lighting and

appetizers, salads, pizzas and pastas to sample. The bite-size Mini Empanadas with black beans, Sante Fe chili and cheese and Eggplant Fries were delicious while the Arugula and Mixed Greens with pear,

As for the food, there is a solid selection of

the Mushroom Stuffed Rigatoni, Fusilli with

Gorgonzola.

Now, with the opening of Dakota Bar, Upper West Siders no longer have to trek downtown for an exciting night out." - CHLOE BURNS / Bars in NYC

cannelloni beans and broccoli pesto and Walnut and

November 19, 2013 "Accomplished restaurateur and wine pioneer

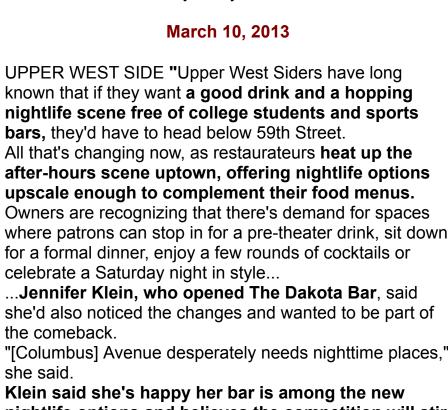
DNAinfo.com New York

flute)."

The Dakota Bar will be open daily with an extensive wine and beer list and a roster of signature cocktails. sugar and pick any kind of liqueur." she said. different punches alongside a full brunch menu. legendary building.



Upper West Side's Nightlife Scene Heats Up



...Owner Jennifer Klein saw a need for a sophisticated bar along Columbus Avenue that mixed nostalgia with bold, modern colors and decor to create a new after-hours

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