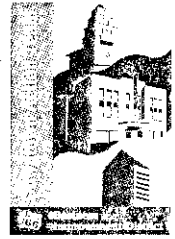


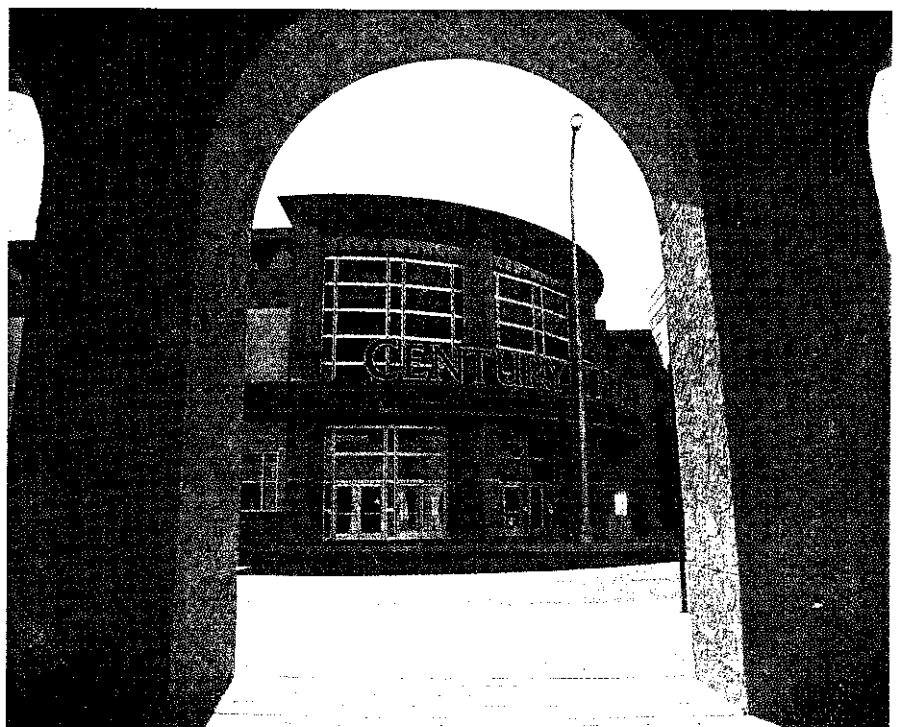
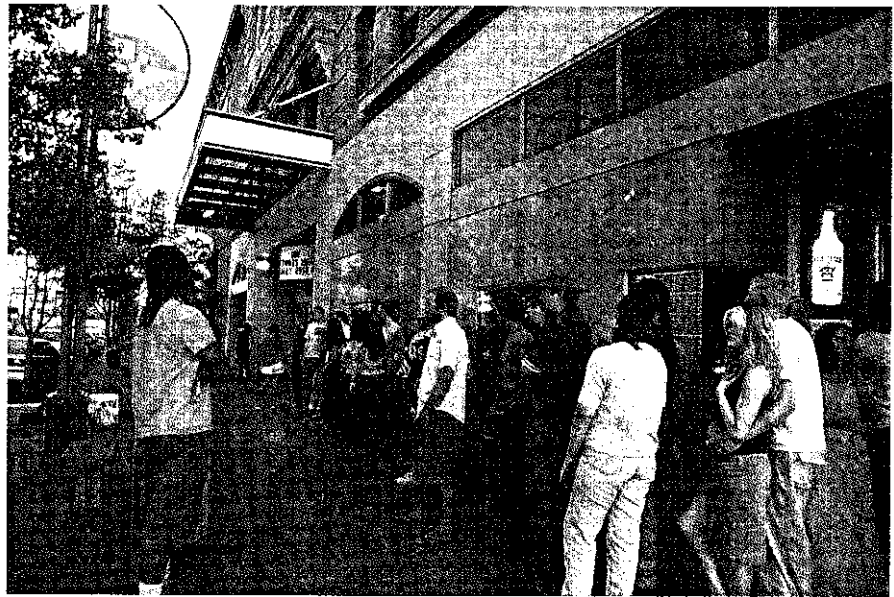
A Stroll Through The District



Downtown Albuquerque is coming alive with a new, vibrant spirit. Combine that with its historical charm and Southwest feel, and you have a Downtown District that's ready for a new debut. Here's a look at what you'll find when you visit the "new" Downtown Albuquerque.

► *Century Theatres*

*(1st and Central)
Thousands of families can now see the latest movies at Albuquerque's newest, state-of-the-art movie complex.*





◆ Civic Plaza

(3rd Street between Tijeras & Marquette)
 Civic Plaza has always been Albuquerque's gathering place, whether it be for a Summerfest event or a visit from the President of the United States.



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**Lovelace is a
 proud supporter
 of the
 Downtown
 Action Team**

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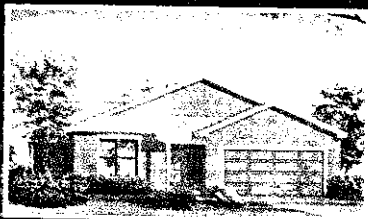
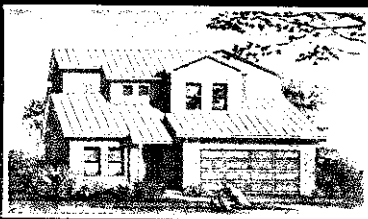
LOVELACE HEALTH SYSTEMS

► 4th Street Mall

(4th Street between Central & Tijeras)
 The 4th Street Mall at 4th Street between Central and Tijeras is being transformed this summer as the Downtown Action Team hosts Downtown Thursday Nights, where downtown employees can come and have a good time listening to live music before heading home.



Only minutes from downtown work and play.

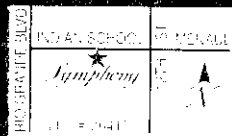


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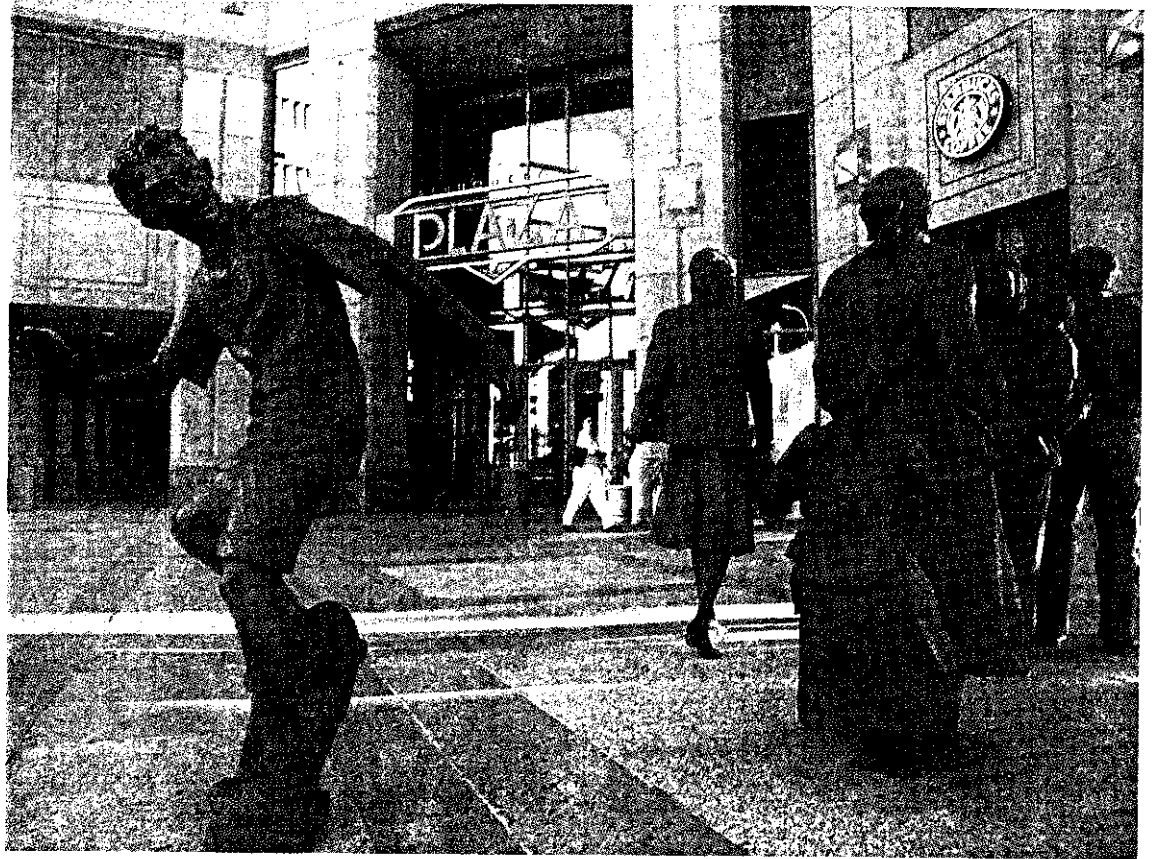
505.842.6383
 263.7705 cell

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Art

Sculptures by Santa Fe-based artist, Glenna Goodacre, grace the corners of 4th & Tijeras. This one stands in front of the Hyatt Regency.




La Posada de Albuquerque *The heart of Albuquerque*

When you walk into La Posada de Albuquerque's arted lobby with carved beam ceilings & hand-painted wall murals ... you step into a part of Albuquerque's history.

For 62 years we have served our town guests & local patrons with award-winning southwestern hospitality.

- FULL SERVICE HOTEL with state of the art amenities
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- FULL BANQUET FACILITIES let us help you plan your event
- TWO-LINE ROOM PHONES voicemail and direct dial incoming
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- THE LOBBY BAR happy-hour mon-fri w/live entertainment
- HEALTH CLUB pool, hot tub and modern exercise equipment

Originally built under the direction of Conrad Hilton himself, La Posada is a mainstay of the Albuquerque experience. Contact our sales department for additional information. We look forward to serving you.




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Relationship banking question #2:

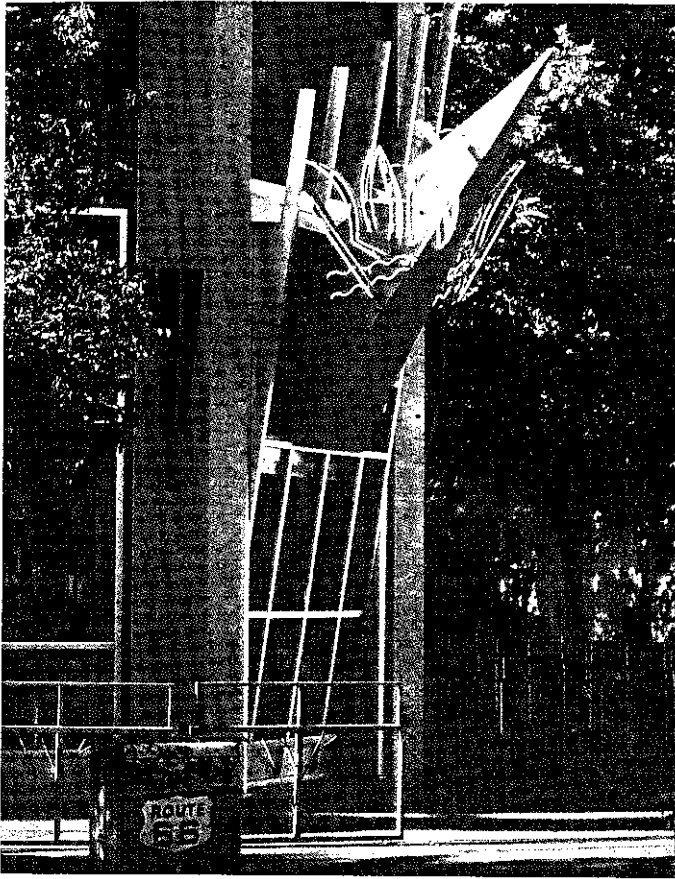
Are you in an abusive banking relationship?

Tired of the pain in your current relationship? Relationship banking shouldn't give you the heartache of service charges and hidden fees. At First State, we believe that you should keep as much of your money as possible and we've believed that for nearly a hundred years. Come by any one of our branches and stop the cycle of abuse.



Not your typical bankers. Not your typical bank.
www.fsbnm.com

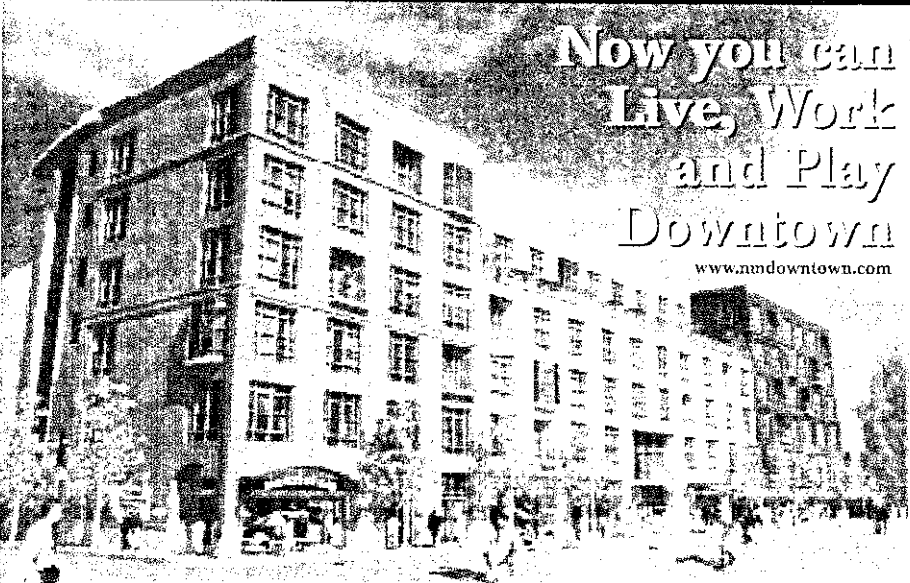
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*Raw
(4th & Central)
Raw is the newest sushi
bar in downtown.*



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*Sauce
(4th & Central)
Raw and Sauce have pro-
vided a venue for the young
professional crowd with a
trendy atmosphere and
a live DJ playing your
favorite music.*



*▲ La Posada de
Albuquerque
(2nd & Tijeras)*

CALENDAR OF EVENTS

Downtown Thursday Nights

Brought to you by the Downtown Action Team, Citadel Southwest Radio Group, Cricket Communications, Hyatt Regency Downtown, McGrath's Restaurant, Raw, Sauce and Liquid Lounge

Every Thursday
on the 4th Street Mall

June 6-August 22
(no event on July 4)
5-7 p.m.

Downtown Growers' Market & Festival

Brought to you by the Downtown Action Team, First State Bank, Simmons Media Group of NM, The Garcia Automotive Group and the Downtown Neighborhoods Association

June 29-October 19

Every Saturday at
Downtown's Robinson Park
7-11 a.m.

City of Albuquerque Sizzlin' Summerfests 2002

June 22: World Beats
on Civic Plaza

June 29: Saturday Night Blues
(Co-Hosted by the Downtown Action Team on Central Avenue from 3rd to 8th Streets)

July 13: Sports Fest
(Co-Hosted by the Downtown Action Team on Central Avenue from 3rd to 8th Streets)

July 20: Celebrating American Pride on Civic Plaza

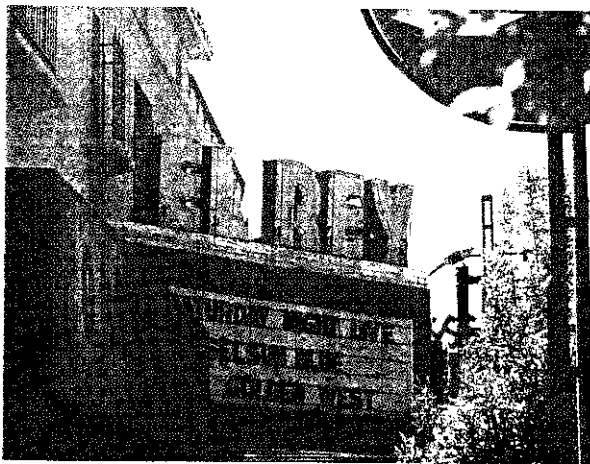
July 27: Indigenous Rhythm on Civic Plaza

August 2: Uptown Country Sounds at Coronado Center

August 10: Latin Sizzle on Civic Plaza

Alibi Fall Crawl

August 24



← El Rey Theatre

(8th and Central)
If you like to dance to live bands, the El Rey is a must-see for Downtown visitors.

Design Collaborative Southwest, Inc.

Defining Downtown Since 1984

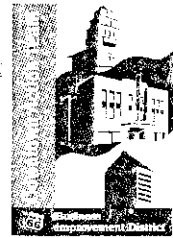
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MUSEUM OF NATURAL HISTORY

Who Is Leading the Effort to Revitalize Downtown Albuquerque?



The Downtown Action Team is a private, non-profit membership organization dedicated to the revitalization of Downtown Albuquerque as the best mid-sized Downtown in the USA. DAT's advocacy for

Downtown puts good will ambassadors on the streets, provides maintenance, promotional programs and sponsors events, as well as fosters public and private cooperation for quality growth and investment in Downtown development.

DAT receives its budget from membership dues and from property and business owners in Downtown through the Business Improvement District (BID).

A BID provides for an assessment on property for downtown improvements and services, including Clean & Safe Teams, marketing/public relations, business recruitment and retention, neighborhood relations, government relations and more. BID services enhance, and do not replace, basic City services. Funds raised by a BID are governed by property and business owners, ensuring accountability and control by those who pay. DAT also strives to enhance its budget through grant-writing and fundraising.

¡Bienvenidos! ***to Downtown & Old Town***

Plan your next vacation, meeting or convention in Albuquerque and please call the Albuquerque Hispano Chamber of Commerce to assist you with your hotel booking needs and complimentary convention planning.

Upcoming Events & Attractions

ALBUQUERQUE

HISPANO

CHAMBER OF COMMERCE



- Summerfest
- Indian Pueblo Cultural Center
- Mariachi Spectacular
- Festival Flamenco
- Rio Grande Zoological Park,
- Albuquerque Aquarium & Rio Grande Botanical Gardens
- Albuquerque Museum
- Museum of Natural History
- National Hispanic Cultural Center
- Explora Childrens Museum

DAT's Mission:

To creatively plan, manage and develop Downtown Albuquerque to become the best mid-sized Downtown in the USA.



▲ Downtown Ambassadors are on the streets to guide visitors and serve as walking concierges.

www.ahcnm.org

1-888-451-7824 Convention Promotion

1-800-754-4620 Tourism Promotion

email cathy_gonzales@ahcnm.org



If you are interested in joining the
Downtown Action Team, call (505) 243-2230
or e-mail bmorris@swcp.com

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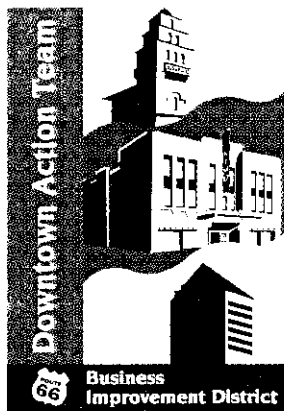
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For more information on getting involved
with Downtown revitalization,
call the Downtown Action Team at
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