

# Products & Services – 2023

## Professionals (Job Seekers)

- Consultation
- FREE Resume Assessment
- Resume Writing
- Curriculum Vitae
- Cover Letter
- LinkedIn Profile
- Marketing Letters
- Telephone Mock Interview/Assessment
- Pre-Interview Questions
- Post-Interview Questions
- Career Planning
- Presentation Preparation/Coaching
- Career Coaching

#### **Small Business**

- Business Marketing Profile
- Website Design
- Website Content Writing
- LinkedIn Profile
- Business Plan Writing
- Business Professional Writing
- Sales Training
- Social Networking Consulting
- Marketing Materials
- Recruiting & Staffing

## **Education Institutions**

- Career Services Dept. Enhancement
- Strategic Partnership
- Intern Program
- Discount Rates/Membership
- Workshops/Seminars
- Selected Subject Matter/Training
- Graduate Speaking Series
- Hosting Career Fair, Onsite

### Corporate

- RS<sup>2</sup> Recruiting & Staffing
- Exit Strategy—lay-off/firing
- Strategic Partnership
- Strategic Alliances
- Hiring/Recruiting Seminar
- Career Fairs
- Retained Search