



RESUME-SCRIBES



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What professional opportunities can you pursue with your degree?

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Ever wonder what the possibilities are with your degree and/or education? Resume Scribes believes that awareness of your career options is vital to your professional growth, employment, and career wellness. We hope that we have inspired you to pursue alternative opportunities available in your line of work. If you do not see your area of study and/or degree, please contact us directly and we will be more than happy to assist you.

*Select your area of study and/or degree in the left column and discover the potential employers in the middle column. The right column provides general career strategies.

AREAS	EMPLOYERS	STRATEGIES
<u>ACCOUNTING</u> <ul style="list-style-type: none"> ▪ Tax Planning and Compliance ▪ Auditing ▪ Information Systems ▪ Management Advising Services ▪ General Accounting ▪ Cost Accounting 	Public accounting firms Government agencies Banks and other financial institutions Nonprofit organizations Health care industry Service and manufacturing companies Consulting practices Private practice	Plan on five-year program to meet new requirements for CPA status. Develop advanced computer skills. Consider co-op program or internship. Become familiar with specialized certification programs. Develop mathematical and problem-solving abilities, excellent communication skills, ability to work well with people, high energy level and detail orientation.
<u>ECONOMICS</u> <ul style="list-style-type: none"> ▪ Research and Forecasting ▪ Economic Advising ▪ Teaching – primary, secondary schools, colleges or private schools 	Financial institutions Trade/labor organizations Government agencies Educational institutions Insurance companies	Plan on graduate degree for advancement. Acquire advanced sophisticated math and statistical knowledge. Develop ability to think in theoretical terms and apply to practical situations. Gain experience-internship.
<u>FINANCE</u> <ul style="list-style-type: none"> ▪ Real Estate 	Banks and other financial institutions	Gain good mathematical skills. Develop good interpersonal

<ul style="list-style-type: none"> ▪ Corporate Financial Management ▪ Banking ▪ Risk Management and Insurance ▪ Marketing ▪ Securities ▪ Personal Financial Planning 	Financial planning agencies Insurance companies Real estate brokers or agencies Government agencies Corporations Private practice	and communication skills. Get sales experience. Take as much accounting as possible. Plan on MBA for best positions.
<u>GENERAL BUSINESS</u> <ul style="list-style-type: none"> ▪ Management ▪ Sales/Marketing ▪ Human Resources ▪ Self-employment 	Retail, Hotel and Restaurant Business and industry Financial institutions Government agencies Nonprofit and noncommercial organizations	Provides a good background for owning your own business. Gain leadership experience in an extracurricular activity. Get hands-on experience through jobs or internships. Must develop career direction and convey area of interest to employers.
AREAS	EMPLOYERS	STRATEGIES
<u>MANAGEMENT</u> <ul style="list-style-type: none"> ▪ Office Systems ▪ Operations ▪ Personnel ▪ Production Management ▪ Quality Control 	Government agencies Nonprofit organizations Banks and other financial institutions Insurance agencies Pharmaceutical companies Consumer product companies Manufacturers	Need to clearly define career direction. Develop competency in statistics and computer systems. Consider concentration in statistics and operations/data processing. Gain leadership experience in extracurricular activity along with good work experience. Consider co-op program or internship.
<u>MARKETING</u> <ul style="list-style-type: none"> ▪ Sales/Management ▪ Retailing ▪ Advertising ▪ Planning/Research ▪ Brand/Product Management 	Department stores and other retail establishments All service industries Banks and other financial institutions Insurance agencies Pharmaceutical companies Consumer product companies Manufacturers	Acquire good computer and statistical skills Obtain sales experience. Develop excellent communication skills and high energy level. Get leadership experience. Gain experience through co-op program or internship. Plan on MBA for most brand management, consulting and research opportunities.
<u>STATISTICS</u> <ul style="list-style-type: none"> ▪ Analysis/Research ▪ Surveys ▪ Quality Assurance 	Government agencies Banks and other financial institutions Health care organizations	Acquire advanced knowledge of computers. Take additional courses in accounting, marketing,

<ul style="list-style-type: none"> Actuarial 	Manufacturers Nonprofit organizations Insurance companies Actuaries	economics, and finance. Consider co-op program or internship.
AREAS	EMPLOYERS	STRATEGIES
<u>TRANSPORTATION/LOGISTICS</u> <ul style="list-style-type: none"> Scheduling Physical Distribution Planning and Regulation Transportation Carrier Management Materials Management Customer Service Purchasing Consulting 	Motor carrier, railroad, airline, pipeline and water transportation industries Manufacturing firms Government agencies Distribution centers Public transit Military Software and consulting firms	Develop leadership skills. Take courses in computer science, information systems, marketing, and statistics. Acquire skills in inventory control. Co-op or intern in Logistics and Transportation field.

We hope you have found, wonder no more... a useful resource as you contemplate what you can do with your education/degree. For additional professional and job seeker resources, please visit our website at www.resume-scribes.com.