



 **Night** of
MAKE-A-WISH® SOUTHERN FLORIDA
1,000
WISHMAKER'S PARTY, NAPLES
Wishes

PRESENTED BY FIRST HORIZON FOUNDATION

Night of A 1,000 Wishes

WISHMAKER'S
PARTY, NAPLES

About the Event

February 24, 2024 | 6:00 PM–10:00 PM
Royal Poinciana Golf Club, Naples



The Wishmaker's Party hosts more than 250 guests from a variety of businesses and social circles for dinner and a wish celebration. The event begins with a cocktail reception, complete with silent auction and entertainment followed by an elegant dinner prepared by the master culinary team at the Royal Poinciana Golf Club in Naples. Guests have the unique opportunity to witness the impact wishes have on local children and get a chance to Adopt-A-Wish of their own.

About Make-A-Wish® Southern Florida

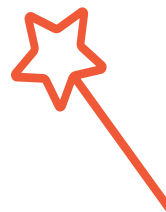
- The Southwest Florida regional office serves children who reside or are treated in Collier, Glades, Hendry and Lee counties.
- We rely 100% on community support and volunteerism to fulfill our mission.
- The average cost of a wish in Southwest Florida is \$6,000.



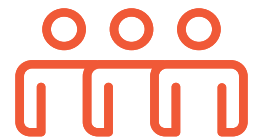
In a typical year, we grant a wish every **14 hours**.



There is **\$0 cost** to a wish family to experience a wish come true.



Make-A-Wish® Southern Florida has granted more than **14,000 wishes**.



More than **16,000** people donated to us in the past year.

The Impact of Your Sponsorship

Sponsoring the Wishmaker's Party will not only impact the lives of the local children we serve, but it will also strategically align your company with one of the world's top charitable brands. Event sponsorship is a powerful way for you or your company to publicly demonstrate a commitment to employees, their families and the community.



Who Does Make-A-Wish Reach?

- 54.5K+ total social media followers (Facebook, Instagram, Twitter, LinkedIn, YouTube and TikTok)
- Most followed Make-A-Wish chapter in the country
- More than 600 volunteers
- Coverage from NAPLES ILLUSTRATED, Gulfshore Life, WINK, Florida Weekly, Naples Daily News, ABC7 and FOX 4
- Our e-mail blasts reach more than 33,000 people

You're in Good Company!

Thanks to our 2023 Wishmaker's Party Sponsors



**GEORGE &
SALLY KING**

Daniel Kowal
vs
Lauren Maxwell
Charitable Fund



239.596.0500
Lauren@MaxwellMortgageLoans.com



BNY MELLON
WEALTH MANAGEMENT



ASTON MARTIN NAPLES





Counting on your Support!

Sponsoring the 2024 Wishmaker's Party will impact not just the lives of local children with critical illnesses, but it will strategically align your company with one of the world's top charitable brands.





SPONSORSHIP BENEFITS	SPONSORSHIP OPPORTUNITIES				
	SOLD	HOPE \$20,000	STRENGTH \$15,000	JOY \$10,000	STAR \$5,000
Sponsorship Category Exclusivity (1 available)					
Involvement in a Wish Reveal/Celebration					
Social Media Acknowledgement					
Preferred Event Seating					
Recognition at Event					
Company Logo and Designation on All Marketing Materials*					
Complimentary Tickets to the Event	10-person VIP table	10 Tickets	6 Tickets	4 Tickets	2 Tickets
Acknowledgement in Event Program*	Full inside cover	Full Page	1/2 Page	1/4 Page	Listing
Child's Wish Granted in Your Name	2 Wishes	1 Wish			

*company logo and designation on all event marketing material including event collateral, website, emails, and auction site

*depending on timing of sponsorship commitment

Underwriting Opportunities

By underwriting a piece of the event, you help create the magic of the Wishmaker's Party. These opportunities allow you to showcase your brand alongside a variety of opportunities seen by guests throughout the event.

	NAMING RIGHTS	LOGO PLACEMENT	AD IN PROGRAM BOOK	ACKNOWLEDGEMENT AT EVENT <i>(Print/Digital)</i>	TICKETS TO THE EVENT
BAND \$15,000	1 available	Logo on Stage Near Band	1/2 Page		2
BEVERAGE \$8,000	1 available	Logo on Napkins Provided with Beverage	1/4 Page		2
PRINTING \$8,000	1 available	"Printing sponsored by Company Name" Listed on Event Invitation	1/4 Page		2
VALET \$2,500	1 available	Logo on Signage at Valet Stand	Listing		





SPONSORSHIP AGREEMENT

This letter entitles the signing sponsor to the benefits listed in the sponsorship opportunities. In order to participate fully in this event's promotional materials, we respectfully request your sponsorship investment be paid in full no later than November 3, 2023.

Desired Sponsorship Level & Financial Commitment: _____

Contact Person: _____

Contact Phone: _____ Contact Email: _____

Company Name: _____

Address: _____ City, State & Zip: _____

Print name

Signature

Date

Thank you for supporting Make-A-Wish Southern Florida. 100% of the net proceeds from this event will help grant the wishes of local children with critical illnesses.

Please send your signed commitment and payment made **payable to Make-A-Wish Southern Florida to:**

**Make-A-Wish Southern Florida
Attn: Renee DePinto
3655 Bonita Beach Road, Suite 3
Bonita Springs, FL 34134**

Wishmaker's Party
NAPLES

Make-A-Wish
SOUTHERN FLORIDA