

# Christian B. Brown

## Consultant Profile & Capabilities

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### Financial Services Professional

Business Development	Investment Analysis: Registered/ Non-Registered Products	Legal/Compliance, NASD, SEC, Rules/Filings
Marketplace Analysis & Penetration / RFP & RFI	Presentation & Communication	Product: Creation, Management, Marketing
Prospectus Writing/Standard Language Creation	Software & Technology Analysis and Application	Web Site: Design, Strategy, Vision

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### Business Consultant, Mentor

Business (SWOT) Analysis	Competitor Market Analysis	Create Product/Services Business Plan/Strategy
Marketing, Advertising, Message Writing	Market Penetration & Best Practices	Personnel Review & Problem Resolution
Profit/Goal Feasibility & Projection	Profit & Cost Review	Social Media Planning & Strategy

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### Real Estate: Renovation, Use Analysis, Moving, Maintenance, and Design

Best Practice Record Keeping (Lease/Rentals)	Construction/Renovation Project Analysis & Planning	Feasibility Studies
Market Analysis: Residential & Commercial	Ongoing Maintenance Cost Analysis	Residential & Commercial
Use Analysis: Current and/or Proposed	Vendor Identification/Change Analysis	Gratification from Hands-On Work

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### Estate Reconciliation, Negotiation, and Consolidation

Certificate/Document Retrieval (Birth/Death/Legal Forms) & Organization	Identify Brokers, Lawyers, Accountants, Planners	Identify Distribution Channels (Auto/Boats)
Negotiate Conflicts & Resolve Differing Viewpoints	Optimize/Minimize Value of Real Estate	Provide a Third-Party non-Biased Perspective
Review Wills, Real Estate, Financials, Beneficiaries	Summarize Goals of Beneficiaries	Initiatives Achieved With Compassion

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### Financial Service Companies

Affiliated Managers Group, Fidelity Investments, State Street Global Advisors, 2100 Capital Group, Wealth Engine

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### Personal/Contact Information: (978) 473-1984 / christianbbrown@yahoo.com

Thirty year resident of Manchester-By-The-Sea, Massachusetts. Attended Eaglebrook School, Pomfret School, University of Massachusetts, BA in English (Amherst-1988). Annual giving campaign coordinator, board member and volunteer at not-for-profits. Twenty-Five years experience in the financial service industry, ten years independent P.C.

Confidentiality & Non-Disclosure Agreements Implemented as Practice