

IMMOKALEE COMMUNITY REDEVELOPMENT AREA

2018 ANNUAL REPORT



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Mural is located outside RCMA Charter School.

Mission Statement

“Those of us who live and work in Immokalee envision a future for our town. We see new business and job opportunities in international trade and distribution, agri-business, ecotourism, recreation and entertainment, and the construction industry.

We see Immokalee as an attractive, sustainable community with affordable workforce housing, parks and outstanding schools – a place where people walk and bicycle to do their errands, and where parents are returning to school to finish their education and master new job skills. Main Street will have a Latin flavor – colorful plazas, outdoor cafes, shops and entertainment – attracting both the local community and the tourists who come to explore our unique ecology or entertainment at the Casino.”

CRA STAFF

Debrah Forester

Director, Collier County CRA



Joined the Collier County team in July 2017, coming from Charlotte County CRA where she was the Redevelopment Manager for over 13 years. Debrah has over 25 years experience in redevelopment, community planning, and economic development. She previously worked as a planner for Collier County from 1995-2001 where she developed and managed the Collier County Community Redevelopment Agency that included: agency creation, plan preparation and implementation for the Bayshore Gateway Triangle and Immokalee Community Redevelopment Areas. Debrah welcomes you to email her at Debrah.Forester@CollierCountyFL.gov.

Christie A. Betancourt

Operations Manager



Christie has been the Operations Manager for the Immokalee CRA since 2015. She has worked for Collier County for 19 years, 11 with the CRA and eight with Parks & Recreation. Since coming on board with the Immokalee CRA Ms. Betancourt has contributed significantly to the development of the established CRA. In addition to her regular office duties at the CRA, Ms. Betancourt assists local Immokalee community members with logistical issues pertaining to grant programs and other governmental communication efforts. Ms. Betancourt invites you to contact her at any time with questions or for information about the CRA at Christie.Betancourt@colliercountyfl.gov.

Donna Lumbert

Budget Analyst



Donna joined Collier County in September 2018 as the Management and Budget Analyst for the Bayshore Gateway and Immokalee CRA's. She has a Bachelor's in Business Administration/Finance but is currently attending FAU for her Accounting degree. Her goal is to obtain a CPA license. Donna is married and has two daughters. She enjoys reading and spending time with her family. Ms. Lumbert invites you to contact her at any time with questions or for information about the Immokalee CRA at Donna.Lumbert@colliercountyfl.gov.

In August 2018 the CRA staff moved to a new office space at the CareerSource SWFL building. The office is located in Suite C and is approximately 2,669 square feet, it includes a private bathroom, private conference room, six offices and a private open area for staff use only.

➤ History

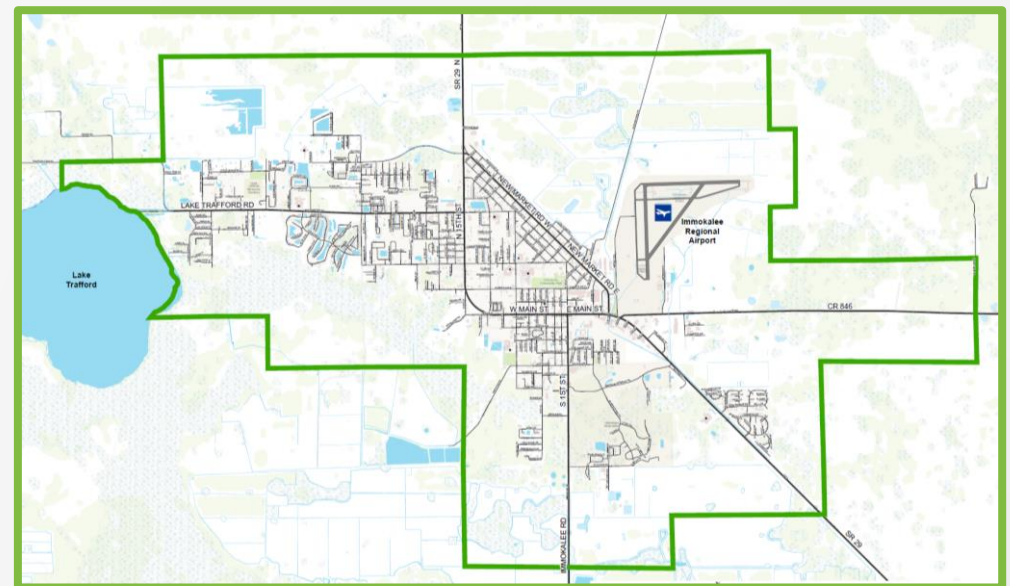
- Immokalee is an unincorporated area in Collier County.
- Originally known as Gopher Ridge by the Seminole and Miccosukee Indians, Immokalee means "My Home" in Mikasuki language, and also in Miccosukee, Mikisúkî or Hitchiti-Mikasuki, a Muskogean language.
- The area is one of the major tomato growing centers in the United States.



➤ Transportation

- Collier Area Transit (CAT) provides local bus service and paratransit.
- The main road through Immokalee is State Road 29. Other important county roads through the region are CR 29A (New Market Road) and CR 846.

- The Immokalee Airport is a general aviation airport located one mile northwest of the central business district. This county-owned facility provides a great opportunity for business recruitment and economic diversification.



Immokalee Area Map.

IMMOKALEE “MY HOME”

➤ Community and Education

- Immokalee is the center of the region's agriculture industry and home to many families who work the vast fields that produce a large amount of the United States' fresh produce.
- The District School Board of Collier County is responsible for all public schools in Immokalee including five elementary schools, Immokalee Middle School and Immokalee High School. iTECH technical college and Bethune Education Center provide additional training. RCMA Charter School and Pace Center for Girls are also in the community and provide alternative education programs. Ave Maria University is approximately six miles away in the community of Ave Maria.



- Demographics – U.S. Census Bureau, 2013-2017 American Community Survey
 - Population - 29,287
 - Median age - 28 years
 - Median household income - \$29,308



BOARD CHAIRS

William L. McDaniel Jr., District 5 Commissioner

William L. McDaniel, Jr. was born in Franklin, Pennsylvania March 25, 1961, the eldest of three children. His mother and sister still live in the Franklin area and his brother, a retired Marine Corps staff sergeant, also lives in NW Pennsylvania. A 1979 graduate of Rocky Grove High School, William enrolled at Clarion State University, where he majored in accounting and computer programming with a minor in economics. To pay for college, William worked as a carpenter. A job building a stable brought him to Naples in 1982, and he has lived in the area ever since.

After moving to Naples, William became a licensed real estate salesperson and, in 1985, he became a licensed Realtor. He founded the Realty Company in 1987, which he manages today, focusing on the sale, management and development of real estate in Southwest Florida. In 1998, he founded Big Island Excavating, Inc., a mining company with an office located in District 5 in eastern Collier County. The company, which William manages today, has operated mines in four Southwest Florida counties (Collier, Lee, Hendry and Charlotte) and employs more than 35 people. In 1999, William was a founding director of Marine National Bank. When the company was bought by Old Florida Bank in 2003, William was selected to represent the shareholders and to serve on the new board of Old Florida Bank, until its sale in 2007 to the Bank of Florida.

Among his civic activities, William is currently the chairman of the Strategic Planning Committee of Goodwill of Southwest Florida and has served on the Board of Directors of that organization since 1998. He is founder of and the current president of the Corkscrew Island Neighborhood Association. From 2007 until early 2009, he served as the chairman of the Board of County Commissioners-appointed East of 951 Horizon Study Committee. He also served for two years on the Board of County Commissioners-appointed Rural Lands Stewardship Overlay Review Committee. In 2013, he was appointed by Gov. Rick Scott to the Collier County Housing Authority and served on that Authority until his election as Collier County District 5 Commissioner in November 2016.

William has two children: Kelley Marie, a 22-year-old student at Florida Gulf Coast University, and William III, an 18-year-old home schooled student. In their free time, the family enjoys outdoor activities like hunting, fishing and boating.

As Co-Chair of the Immokalee Community Redevelopment Agency (CRA), it is my pleasure to continue the ongoing efforts of our CRA for the redevelopment of the Immokalee area. As we have in previous years, we will continue to engage our residents to receive their input and assistance as we continue to develop our master plan. Immokalee is key to the long-term economic success of Collier County and our resident's participation is essential. I look forward to receiving your input and working with you for the betterment of our community.



Boards and Committees:

- Chairman of Board of County Commissioners – elected 1/8/19
- Vice-Chairman to the Board of County Commissioners 1/9/18 to 1/8/19
- Serves on the NACO Environment, Energy and Land Use Steering Committee (EELU)
- Serves on the Southwest Florida Regional Planning Council (SWFRPC)
- Public Safety Committee 1/9/18 to 1/8/19
- County Government Productivity Committee 1/9/18 to 1/8/19
- Current co-Chair of the Immokalee CRA



Dr. Frank Nappo, Immokalee CRA Chair

Dr. Frank Nappo of Naples has a longstanding involvement in volunteering and public service. He has served as a board member of the Naples Art Association and was President of the association's board 2007-2011. He has served as President of Drug Free Collier 2012-2016 and has been a board member for the past ten years. He currently is the President of Immokalee Housing and Family Services 2012-2018 serving on the board since 2008. He was appointed to serve on the Governor's Commission on Community Service, Volunteer Florida 2011-2015. He was appointed to the Volunteer Florida Foundation 2013-2016. In 2014 he was appointed to the Immokalee CRA and became Chair in 2016. He is a Board Member and Secretary/Treasurer of Residential Options of Florida and a Past Board Member of 1 By 1 Leadership Immokalee. Dr. Nappo is retired from a distinguished career in education including his role as Dean of Liberal Arts and Associate Professor at Burlington County College. Burlington County College is now known as Rowan College of Burlington. He earned his Ed. D. at Rutgers University and both his B.A. and M.A. degrees at New Jersey City University.



President, Immokalee Housing and Family Services
Secretary/Treasurer Residential Options of Florida
Chair Immokalee CRA
Past President Drug Free Collier
Past President Naples Art Association
Member Collier Citizens Council

Norma Garcia, Immokalee MSTU Chair

Norma Garcia was born in Boynton Beach, Delray, Florida, and moved to Immokalee and has been a lifelong resident of Immokalee since. She has been employed with the Immokalee Water & Sewer District since 2004. She currently holds the title Human Resource Administrator. She is very involved in the community and serves on various boards. She has also served on the MSTU board for five years and has been the Chair since 2018. She has been a part of the Immokalee Chamber of Commerce, Immokalee Little League as a Board member/assistant coach, Pop Warner as cheer leader coordinator, Immokalee High School Softball Varsity/Jr Varsity team as assistant coach. She was involved with Relay for Life. She currently is a certified Human Resource Manager through Villanova University and certified through the Florida Public Human Resource Association, as well as other certifications. Currently she is working on her degree to major in Human Resource.



BOARDS

Board of County Commissioners:

Donna Fiala, District 1, CRA Board Co-Chair

Andy Solis, District 2

Burt Saunders, District 3

Penny Taylor, District 4, BCC Chair

William L. McDaniel, Jr. District 5 CRA Board Co-Chair



Public meetings for the Immokalee CRA are held the third Wednesday of every month. Public meetings for the Immokalee MSTU are held the fourth Wednesday of every month. All meetings are held at 9 a.m., at 750 South Fifth Street, Immokalee, Florida 34142 unless otherwise noticed.



Local Redevelopment Advisory Board

Dr. Frank Nappo, Chair

Estil Null, Vice-Chair

Michael Facundo

Ski Olesky

Andrea Halman

Yvar Pierre

Anne Goodnight

Linda Oberhaus

Julian Morgan

Lighting and Beautification MSTU

Norma Garcia, Chair





Andrea Halman, Vice-Chair

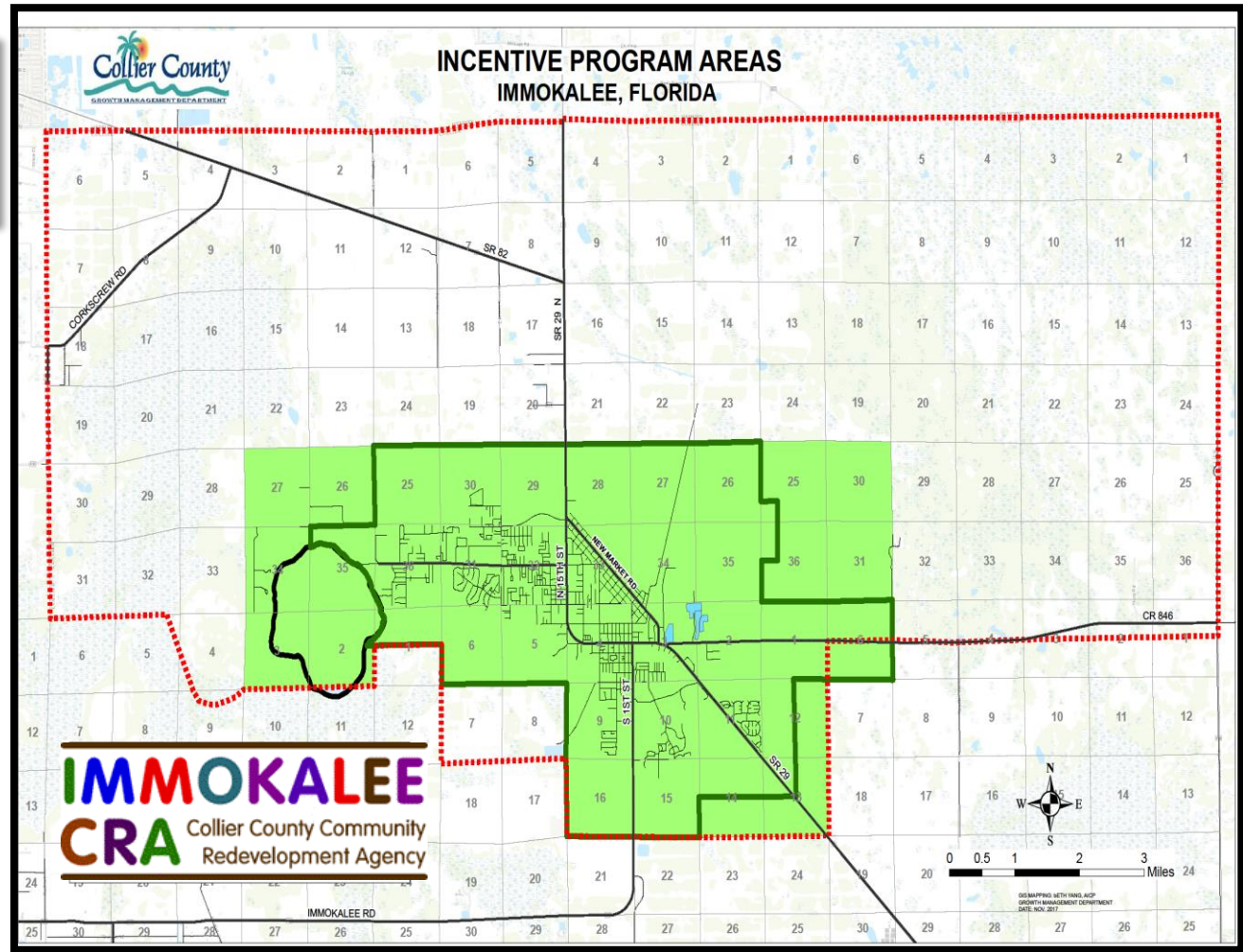
Cherryle Thomas

Bernardo Barnhart

CRA & MSTU BOUNDARY

IMMOKALEE, FLORIDA

-  Community Redevelopment Area
-  Rural Areas of Opportunity Boundary
-  Immokalee Urban / Immokalee Beautification MSTU Boundary
-  Foreign Free Trade Zone



Pepper Ranch Preserve



Lake Trafford



Immokalee Pioneer Museum

LANDMARKS

TOURIST DESTINATIONS

Immokalee Regional Airport



Immokalee Produce Center

WHAT IS A CRA?

- Established in March 2000 to alleviate slum and blight in two separate Redevelopment Areas within Collier County: The Bayshore Gateway Triangle Redevelopment Area and the Immokalee Redevelopment Area.
- Community Redevelopment Agency refers to a public entity created by Collier County to implement the activities outlined under Chapter 163, Florida Statutes. The Board of County Commissioners is the ex-officio governing board of the CRA.
- In 2000 the Board of County Commissioners authorized the creation of the Local Advisory Boards. The purpose of this nine-member committee is to be the primary vehicle for community and professional input to the CRA for matters relating to the Immokalee Redevelopment Area. Terms are for three years.
- How funding is created? Property values in the CRA are capped, or frozen, at the assessed value for an established base year (2000). Thereafter, any tax revenues due to increases in property values in excess of the base are dedicated to the redevelopment area. The generated revenue is known as tax increment financing and is used in the Immokalee CRA to leverage its redevelopment efforts.





- A Municipal Service Taxing Unit (MSTU) is a funding mechanism where community members, with Board approval, assess themselves to make improvements to their neighborhood and/or community and provide additional services based on community desires.
- The daily, routine services of the Immokalee Beautification MSTU consist of managing the maintenance of all public areas along Main Street (SR29) and First Street (CR846) within the limits of the Immokalee Urban Area. In addition, the MSTU provides assistance and coordination for communication with various governmental agencies and the public.
- The five-member advisory committee was created on October 22, 1985, to assist the Board of County Commissioners in the business affairs of the Immokalee Beautification Taxing District, and to prepare and recommend an itemized budget to carry out the business of the district for each fiscal year. In 2011, the CRA was designated to administer and manage the Immokalee MSTU. Membership on the advisory committee represents the population within the Immokalee Beautification Taxing District. Four members must be permanent residents within the MSTU and one member may be an owner of residential or commercial property within the MSTU; this member may be an individual, an officer of a corporation, or a partner of a partnership. Terms are four years.
- How is funding created? Through a millage rate set by the MSTU's enabling ordinance. All capital projects, as well as the maintenance and other operating projects are managed by the Immokalee CRA.

WHAT IS A MSTU?

CRA PROJECTS



Immokalee CRA awarded a reimbursement grant totaling \$30,000 to Residential Options of Florida (ROOF) for renovations to a single-family home to establish Independence Place:

On February 27, 2018, Agenda Item 16B1, the BCC approved a grant agreement between the CRA and ROOF to establish Independence Place, located in Immokalee. ROOF is a 501(c)(3) corporation founded in 2014 to promote safe, inclusive, affordable housing opportunities for individuals with developmental disabilities. The single-family home will eventually be transferred to the ROOF Housing Trust whose sole mission is to acquire, create, and preserve affordable housing in perpetuity to Floridians with intellectual and developmental disabilities.



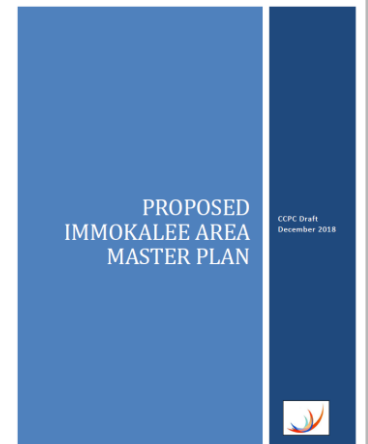
Immokalee Area Master Plan:

The Immokalee CRA coordinated with Growth Management staff to draft the Immokalee Area Master Plan and assisted with soliciting public input. The BCC directed staff to prepare transmittal documents on June 26, 2018. The public hearing process is expected to begin in the first quarter of 2019.



Florida Heartland Economic Region of Opportunity (FHRO):

In 2018, Marketing Alliance was hired by FHRO to develop an economic development overview of the region. On December 14, 2018, they toured, videoed, and photographed the community of Immokalee. The tour efforts included the Immokalee Regional Airport, iTECH (Immokalee Technical College), Seminole Casino Hotel, the Immokalee Culinary Accelerator, and Ann Olesky Park at Lake Trafford.



Southwest Florida Regional Planning Council (SWFRPC) for the Brownfields Assessment Grant:



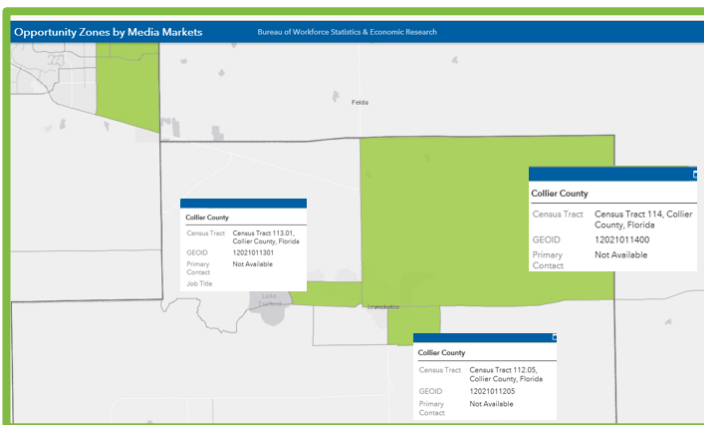
The Southwest Florida Brownfields Coalition (SWFBC) requested \$600,000 in assessment funding to provide support to perform community-wide hazardous substance and petroleum assessments. The Coalition includes all of Glades and Hendry Counties as well as the Immokalee portion of Collier County. The awarded funding will support economic development projects generating a positive outcome for the region. The SWFBC's goal is to collectively mitigate the economic and environmental impacts of Brownfield sites in the tri-county region.

Immokalee Impact Fee Installment Payment Pilot Program

On July 11, 2017, the BCC adopted Ordinance 2017-34 that established an Impact Fee Installment Payment Pilot Program for the Immokalee CRA. The ordinance provides an alternative to paying impact fees in full as a prerequisite for the issuance of a Certificate of Occupancy. A fee payer may pay impact fees in installments rather than a lump sum by entering into an impact fee installment payment program agreement with Collier County that allows installment payments as a special assessment levied as non-ad valorem tax against the subject property. The program took effect October 1, 2017.



Collier County Opportunity Zone Program



Low Tax Opportunity Zones, established by the federal Tax Cut and Jobs Act of 2017, encourage long-term investment and job creation in targeted communities by reducing taxes for many job creators. The zones enhance local communities' ability to attract businesses, developers and financial institutions to invest in targeted areas by allowing investors to defer capital gains taxes through investments in federally established Opportunity Funds. It's an economic and community development tax incentive program that provides a new impetus for private investors to support distressed communities through private equity investments in businesses and real estate ventures. The incentive is deferral, reduction and potential elimination of certain federal capital gains taxes. U.S. investors hold trillions of dollars in unrealized capital gains in stocks and mutual funds alone, a significant untapped resource for economic development! Immokalee has 8 areas of the Census Tract included in the Opportunity Zone.

MSTU PROJECTS

Services of the Immokalee Beautification MSTU consist of managing the maintenance of all public areas along Main Street (SR29) and First Street (CR846) within the limits of the Immokalee Urban Area. A&M Property Maintenance, a local Immokalee vendor, has been providing great service by performing various maintenance and repair services, such as lawn mowing, sidewalk and gutter cleaning, landscape maintenance, irrigation system management, and installing banners and holiday decorations.





Monuments

The MSTU board approved two monument designs from Q. Grady Minor & Associates, P.A. (Grady Minor) for monuments located at the Farm Workers Village entrance (Panther Crossing) on SR29 and on the corner of South First and East Eustis Avenue across the Seminole Casino Hotel Immokalee. Both monuments should go out for bid in early 2019



JOINT COMMUNITY PROJECTS

Immokalee Main Street Pedestrian Safety Improvements Project

The CRA is continuing to coordinate with FDOT to improve pedestrian safety along Main Street. Improvements include a new signal at Third Street and Seventh Street, consolidating the midblock crossing and signage. This project is currently in 90 percent design phase and is expecting to be constructed in FY 2019.

Project Schedule:

- 100 percent design by February 2019.
- Out for bid by July 2019.
- Award the contract to the contractor by fall 2019.
- Construction will begin within 60 days after contract award.



Sidewalk connection on North 19th Street and Immokalee Drive

Immokalee CRA and the Immokalee MSTU coordinated with Collier County Transportation Department to connect a portion of sidewalk on North 19th Street and Immokalee Drive. The CRA constructed sidewalks on Immokalee Drive in 2015 with grant funds. A private business owner constructed the sidewalk along North 19th Street in 2017. The CRA coordinated with Collier County Transportation Department to connect the gapped section that was left on the county right-of-way. On October 2018, transportation planning staff completed the sidewalk connection.

Community Development Block Grant (CDBG) - Immokalee Sidewalk Improvements Project:



Funding Sources:

CDBG - \$600,000

CRA - \$61,684

MSTU - \$79,814



The Immokalee CRA completed the construction of sidewalks and stormwater improvements along South Ninth Street, West Eustis Avenue, and a portion on South Fifth Street in May 2018. The CRA was awarded a total \$600,000 of Community Development Block Grant funds to complete the Immokalee Sidewalk Improvement Project. The remainder of the project funds were paid from the Immokalee CRA and Immokalee MSTU funds.



\$741,498 Sidewalk Project:

Eustis Avenue

South Fifth Street

South Ninth Street

Awarded Fiscal Year 19 Community Development Block Grant (CDBG) Grant Funds

In June 2018, through a competitive process, the Immokalee CRA was selected and awarded \$200,000 grant funds for additional sidewalk improvements along the southside of Immokalee. The grant funds will be available in FY19.

Immokalee CRA and the Immokalee MSTU partnered with Collier County Growth Management Stormwater Department to fund Corrective Action Projects in Immokalee totally \$95,000:



The Immokalee Stormwater Master Plan is being completed by the Collier County Stormwater Department and will provide a comprehensive approach to improving stormwater in the community. In January 2018, to facilitate immediate needs, the Immokalee CRA and MSTU partnered with the Stormwater Department to share the cost of four Corrective Action Projects within the Immokalee area. Growth Management Department covered half the cost and the CRA & MSTU split the remainder cost. This project included both minor improvements to culverts and swales along North Ninth Street and Lake Trafford Memorial Gardens and design, permitting and construction review for new pipe and swales for Eden Gardens and North Third St. areas. Future funding will need to be allocated to complete the construction of these two projects.



Proposed Stormwater Projects Opinion of Probable Costs Summary*

• Lake Trafford Road (West End) Ditch and Culvert Upgrades Project	(\$2.5m)
• Fish Branch Creek Project	(\$5.0m)
• Immokalee Drive/Lake Trafford Rd/Carson Rd Project	(\$7.8m)
• Madison Ave. Channel Project	(\$5.1m)
• East Delaware Ave. Area Project	(\$1.0m)
• Immokalee Slough Flow Capacity Project	(\$0.3m)
• Roberts Ave. West Water Quality Project	(\$0.5m)
• South 5 th Street Water Quality Project	(\$0.5m)
• Seminole Reservation Pump Station(s) Project	(\$ Undetermined)
Total Cost**	(\$22.7m)

*Does not include land acquisition or engineering/design costs

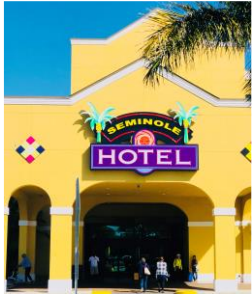
**Does not include Seminole Reservation Pump Station(s) costs

Immokalee Stormwater Master Plan:

The original Immokalee Stormwater Master Plan (ISWMP) was prepared by H.W. Lochner (2005). Camp Dresser & McKee (CDM) was contracted in 2010 to prepare construction plans for the Downtown Immokalee and Immokalee Drive projects plus update the ISWMP. A draft update document was prepared but not finalized. On November 28, 2018 county staff presented the follow-up analysis.

ECONOMIC DEVELOPMENT

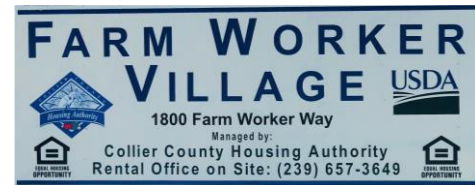
2018 was a busy year for both business development and expansion, and infrastructure improvements in the community. Staff and the CRA and MSTU advisory boards attended various ceremonies for the following Immokalee businesses:



**The Grill – Seminole Casino Hotel
Grand Re-Opening
March 30, 2018**

**First Bank of Immokalee
Grand Opening
May 29, 2018**

**Collier County Housing Authority
Rehabbed Homes
May 29, 2018**



CONSTRUCTION HIGHLIGHTS



COMMUNITY OUTREACH

CRA hosted the Fifth Annual Christmas Tree Lighting Event

The CRA hosted the Annual Tree Lighting on November 30, 2018, at the Immokalee Zocalo Plaza with the help of the MSTU, the Seminole Casino Hotel, Collier County Parks & Recreation, the Immokalee Chamber of Commerce, the Sheriff's Department and the Immokalee Fire Department.

Ciclovia Immokalee! is in its fourth year of providing the community of Immokalee a monthly day of safe and open environment at the Immokalee Community Park for families to run, bike, play and be well together.

Immokalee Cattle Drive and Jamboree was held March 10, 2018. This annual event is organized by the Immokalee Pioneer Museum at Roberts Ranch. The Immokalee Chamber of Commerce and the CRA were sponsors of the event.



Cultural Immersion Event was held April 18, 2018, as a joint collaboration with 1 By 1 Leadership, Immokalee High School and Collier County Boys & Girls Club.



Lipman 5K Run was held April 21, 2018, at the Immokalee High School field.



Lipman Backpack Giveaway was held August 4, 2018, at the Immokalee High School field.



Immokalee Unmet Needs Coalition (IUNC):

The Immokalee CRA partnered with over 50 not-for-profit, faith based, and governmental organizations from local, state and national organizations to form the **Immokalee Unmet Needs Coalition (IUNC)** to meet the needs of the community after Hurricane Irma made landfall. The IUNC was formed after the catastrophic event to improve communication and coordination among the agencies providing recovery services to those hardest hit in the rural community. The coalition formed committees for Needs Assessment, Case Management, Resource Directory, Distribution Center, Volunteer Management, Housing Task Force, and Spiritual & Emotional Care to help rebuild a resilient community.



The **Benison Distribution Center** is the community warehouse that was established shortly after Hurricane Irma due to the overwhelming amount of donations that were coming into Immokalee. The donations are available free of charge to the organizations. To date, the cost to operate the center has been funded through donations and volunteers. The Housing Task Force Committee is dedicated to immediate and long-term housing needs of the community of Immokalee. The committee developed a Disaster Recover and Resiliency Plan that includes short and long-term efforts that will serve as an Action Plan for the community.



Disaster Recovery and Resiliency Plan – Housing and Infrastructure

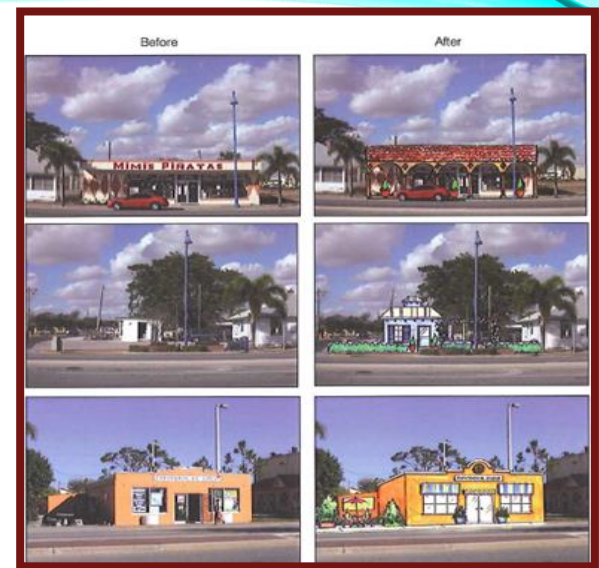
On September 10, 2017, the rural community of Immokalee experienced wind and stormwater damage as Hurricane Irma moved through SW Florida. An initial county assessment found 16 homes in the community were completely destroyed and another 69 were severely damaged. Residents, local stakeholders, and county government, stepped in to help the community with immediate needs. The recovery is moving forward and community leaders are seeking ways to rebuild the community and address underlying issues that make Immokalee vulnerable to future storms and disasters.

The result is the Disaster Recovery and Resiliency Plan developed by the Immokalee Unmet Needs Coalition and the Immokalee Community Redevelopment Agency (CRA). The Plan includes short and long-term efforts that will serve as an Action Plan for the community.

The goals are to increase and improve the supply of safe, affordable housing, reduce the community's dependence on substandard units, and improve infrastructure to make the community more disaster-resistant.



Commercial Façade Grant Program

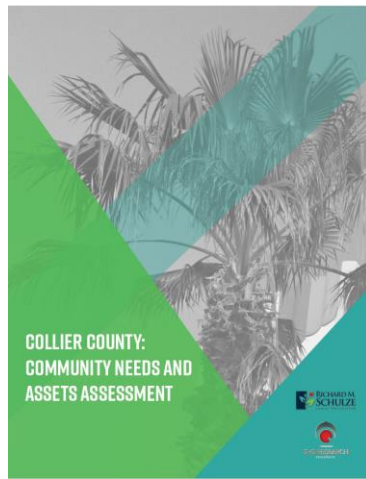


In accordance with Objective 1.2 in the Immokalee Area Master Plan, the CRA continued to provide financial incentives to businesses in Immokalee via the Commercial Façade Improvement Grant program. The CRA implemented the Program in October 2008. Since that time, 17 façade grants have been awarded to local businesses for a total of \$294,621.67. Eligible applicants may receive grant funding up to \$20,000 as reimbursement, using a one-half to one match with equal applicant funding for funding for façade improvements to commercial structures.

Richard M. Schulze Family Foundation (RMSFF):

The Immokalee CRA partnered with the Richard M. Schulze Family Foundation (RMSFF) to serve on the Community Assessment Advisory Committee that guided the Collier County - Community Needs and Assessment (CNA) Report.

While this report illustrates specific community needs that have an impact on residents' everyday lives, it also moves beyond specifics to provide a broader analysis regarding foundational issues that impact people's quality of life along with assets found within the county. The CNA captures conditions in the local environment that contribute to quality of life such as housing costs, access to health care, places for recreation, and physical safety. The Community Needs Assessment report offers a portrait of Collier County and the needs of its residents by presenting data on demographic and socioeconomic characteristics, as well as an appraisal of the economic, physical, service, and social environments including the following ten domains:



- 1) Employment and Economic Opportunity
- 2) Housing
- 3) Transportation/Infrastructure
- 4) Environment
- 5) Health Care
- 6) Education and other Social Services
- 7) Well-being and Community Cohesion
- 8) Health and Health Behaviors
- 9) Recreation and Leisure (including Culture & the Arts)
- 10) Safety

2018 PRIORITIES



- I. **Land Use Planning**
 - a. **Adopt Immokalee Area Master Plan**
 - i. Future Land Use Map (FLUM)
- II. **Economic Development**
 - a. **Marketing & Branding**
 - i. Marketing Analysis
 - ii. Economic Profile
 - 1. Incentives
 - 2. Revise Commercial Façade Improvement Grant Program
 - 3. Web Page updates
- III. **Infrastructure**
 - a. **Identify short-term and long-term priority improvements for all infrastructure needs.**
 - b. **Identify other grant resources.**
 - i. Stormwater & Drainage
 - 1. Implement Immokalee Stormwater Master Plan
 - ii. Transportation.
 - iii. Lighting/Safety
- IV. **Improve Immokalee Campaign**
 - a. **Develop and implement community education programs**
 - i. Implement Keep Immokalee Beautiful campaign



Mural is located inside RCMA Charter School.





IMMOKALEE CRA ANNUAL REPORT

Financial Reporting



Mural is located inside EE-TO-LEET-KE Grill at Seminole Casino Hotel Immokalee.

In accordance with s.163.356 (3) Fla., Stat., the annual report for the Immokalee Community Redevelopment Agency (CRA) has been filed with Collier County. This report includes information on activities for fiscal year 2018. Complete financial statements are contained in the 2018 Collier County Comprehensive Annual Financial Report (CAFR).

IMMOKALEE CRA

SCHEDULE OF REVENUES & EXPENDITURES - BUDGET TO ACTUAL

Collier County, Florida
 Immokalee CRA
 FY-2018 Budget to Actual - CRA Operations and Grants
 Funds 186, 715 & 716
 FY 18 YE Unaudited



Mural is located inside EE-TO-LEET-KE Grill at Seminole Casino Hotel Immokalee

	Adopted Budget	Amended Budget	Actual	Variance to Amended Budget
Revenues				
Beginning Balance	\$ 396,500	\$ 396,500	\$ 503,500	\$ 107,000
Tax Increment	628,800	628,800	628,800	-
Interest	3,300	3,300	10,241	6,941
Mgt. Fee	85,000	85,000	85,000	-
Grant & Reimburse	-	797,998	543,403	(254,595)
Transfer Grant Match	-	100,000	-	(100,000)
Misc., TC & PA Trans	-	-	-	-
Total Sources	\$ 1,113,600	\$ 2,011,598	\$ 1,770,944	\$ (240,653)
Expenditures				
Personal Services	\$ 304,600	\$ 304,600	\$ 194,136	\$ (110,464)
Operating	220,700	339,698	144,538	(195,160)
Capital	-	907,000	662,255	(244,745)
Grants	55,000	85,000	11,767	(73,233)
Transfers Gen'l	111,600	111,600	111,600	-
Grant Match Trans	-	100,000	-	(100,000)
Estimated End Balance / Reserve	421,700	163,700	646,648	482,948
Total Uses	\$ 1,113,600	\$ 2,011,598	\$ 1,770,944	\$ (240,653)

IMMOKALEE MSTU

IMMOKALEE BEAUTIFICATION MUNICIPAL SERVICES TAXING UNIT SCHEDULE OF REVENUES & EXPENDITURES - BUDGET TO ACTUAL

Collier County, Florida
Immokalee CRA Managed MSTU
FY-2018 Budget to Actual - Immokalee Beautification MSTU
Fund 162
FY 18 YE Unaudited

	Adopted Budget	Amended Budget	Actual	Variance to Amended Budget
Revenues				
Beginning Balance	\$ 389,700	\$ 389,700	\$ 586,200	\$ 196,500
Ad Valorem Taxes	347,151	347,151	356,600	9,450
Interest	2,849	2,849	10,406	7,557
Misc., TC & PA Trans	-	-	13,960	13,960
Total Sources	\$ 739,700	\$ 739,700	\$ 967,167	\$ 227,467
Expenditures				
Operating	\$ 211,000	\$ 211,000	\$ 54,749	\$ (156,251)
Capital	100,000	100,000	19,484	(80,517)
Mgt. Fee	85,000	85,000	85,000	-
Cost of Tax Collection	11,900	11,900	10,508	(1,392)
Estimated End Balance / Reserve	331,800	331,800	797,426	465,626
Total Uses	\$ 739,700	\$ 739,700	\$ 967,167	\$ 227,467



IMMOKALEE CRA MANAGED ROAD SEGMENT IMMOKALEE ROAD & SR 29 SCHEDULE OF REVENUES & EXPENDITURES - BUDGET TO ACTUAL



Mural is located inside EE-TO-LEET-KE Grill at Seminole Casino Hotel Immokalee.

Collier County, Florida
Immokalee CRA Managed Road Segment
FY-2018 Budget to Actual - Immokalee Road & State Road 29
Fund 111-163805
FY 18 YE Unaudited

	Adopted Budget	Amended Budget	Actual	Variance to Amended Budget
Revenues				
Net Cost Unincorp Gen'l Fund	207,500	207,500	202,348	(5,152)
Insurance Reimburse	-	-	374	374
Total Sources	\$ 207,500	\$ 207,500	202,721.93	\$ (4,778)
Expenditures				
Landscape Material	36,000	36,000	34,211	(1,789)
Contractual Maintenance	140,000	140,000	139,958	(42)
Trash	11,000	11,000	10,635	(365)
Water & Electricity	19,000	19,000	17,288	(1,712)
Sprinkler/Other Supplies	1,500	1,500	630	(870)
Total Uses	\$ 207,500	207500 \$	202,722	-4778.07



Mural is located outside RCMA Charter School.

Collier County Community Redevelopment Agency - Immokalee
CareerSource Southwest Florida
750 South Fifth Street
Immokalee, FL 34142
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