



CONCERT SERIES SPONSORSHIP



Contact: Carl Washington @ GoldCoast Marketing, Inc. (312) 375-1239

INVITATION to SPONSORSHIP



Greetings,

As Mayor of the City of Country Club Hills, I would like to cordially extend an Invitation for Sponsorship in our new concert season.

We will feature a diverse array of talent from R&B, Jazz and Rock. Visit our website <http://www.countryclubhillstheater.com> for shows and dates. We offer plenty of opportunities for Brand Exposure and Fan connections in Social Media, Print, our On-Site Audio/Video Network, Radio and Internet Advertising.

We are excited to partner with GoldCoast Marketing, to present our Sponsorship packages to our business community.

If you have any questions or concerns, call 708-798-2616 and ask for Nina. We are looking forward to a great season of entertainment and business partnerships that feature YOU, as the star.

Thank You for your consideration,
James W. Ford, Mayor



Our Venue

features
2,100 Seats
Up to 2,500
With Patio
and Pavilion



Johnny Gill
IN THE MOOD





Who Attends?



Average Age: 35-65 yrs. old
Average Income: \$50-\$125,000
65% female / 35% male

Where Do They Live?

Data sourced directly from Ticket Sales

- Chicago, Southern Suburbs, N. Indiana

ANTICIPATED REACH

Over 50,000 Attendee's

Over 750,000 Gross Media Impressions

CONSUMER INTER-ACTION:

Your company can provide Product Samples, Coupons, Giveaways and participate in multimedia advertising in traditional, billboards TV and digital advertising.

MARKETING VALUE:

Buyers, users and influencers throughout Chicago and South Suburbs.

2018 CONCERT LINE-UP



June 16th



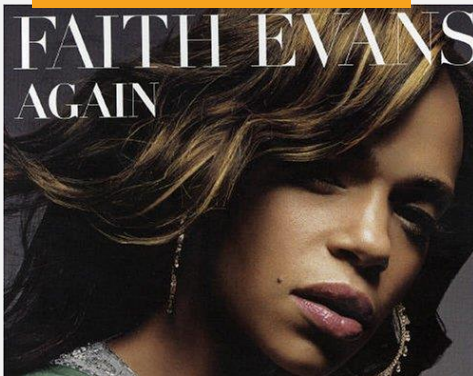
Stokley



June 30th



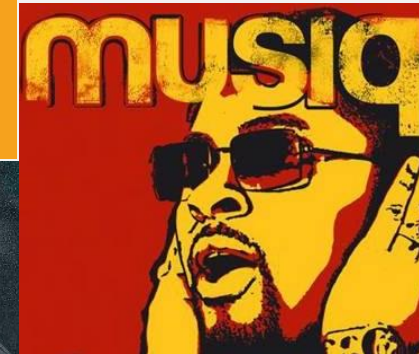
July 14th



August 4th



July 28th



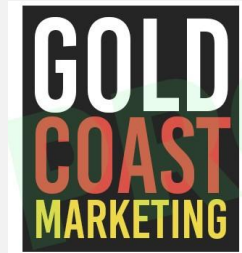
Title Sponsorship \$20,000

ALL SHOWS

- Corporate name & Logo on ALL Materials
 - (8) VIP Show Tickets, Stage & Venue Banner Placement, Live Stage Announcements, A-Frame Billboards in Venue, Logo on Show tickets, Main Gate Tent/Setup w/ Amenities (ALL Shows) to “Meet & Greet” with Concert attendees to direct market for Data Capture & Sampling etc...
 - Name/Logo in ALL Commercials (TV & Radio)
 - All Print Media, Flyers / Posters (100,000)
 - JumboTron & HDTV Screen Advertisements
 - Website Banner Ads & Full Social Media Suite
- Over 50,000 attendees each season**



Smokey

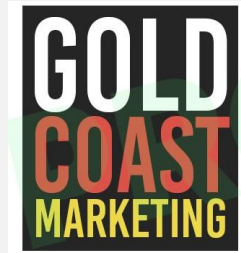


Gold Sponsorship \$10,000

- (4) Standard Tickets show, Various Banner Placements, Live Reads, A-Frame Billboards (4)
- Main Gate Table Setup to “Meet & Greet” with Concert attendees to direct market for Data Capture & Sampling etc...
- Name/Logo in Commercials (TV & Radio)
- All Print Media, Flyers / Posters (100,000)
- JumboTron & HDTV Screen Advertisements
- Website Banner Ads & Full Social Media Suite
- **Over 50,000 Attendees each season**



Patti LaBelle



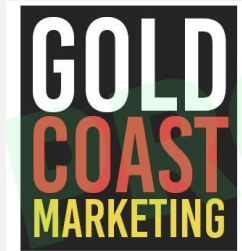
Bronze Sponsorship \$5,000

- (2) Standard Tickets per show, Banner Placements, Live Stage Reads, A-Frame Billboards (2)
- Main Gate Table setup to “Meet & Greet” with Concert attendees to direct market for Data Capture & Sampling etc...
- Name/Logo in Commercials (TV & Radio)
- All Print Media, Flyers / Posters (100,000)
- JumboTron & HDTV Screen Advertisements
- Website Banner Ads & Full Social Media Suite
- **Over 50,000 attendees each season**



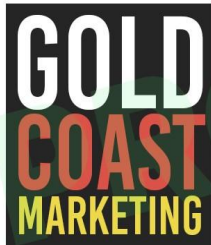
Kenny G

On-Site Auto Package



**Product Placement for Vehicle(s) at Main Entrance of The Venue...
Employee Working Passes, On-Stage Live Ad Reads,
Logo & Ad on theater (2) JUMBOTRONS and 15 HDTV SCREEN TV's,
Social Media Campaign, Website Link,
Colleterial distribution with table and Banner Placements**

\$750 per Show (Reg. \$1,000.00)



“POP-UP” & VIDEO SCREEN PACKAGES



DAY OF SHOW ONLY

- 6 ft. Table and 2 Chairs
- (Must bring our Tent)
- On-Site Flyer Distribution
 - JUMBOTRON Ad
 - 15 HDTV Screen TVs (Ads run week of show)
- “Live” Ad Reads (Preshow)
 - (2) Employee Passes
- Social Media Campaign
- Company Website Links

\$375.00

(Reg. \$500.00)

Per Show



VIDEO SCREEN PACKAGES



Advertise on our (2) 35 Ft. & 50 Ft. JumboTron Screens...
Seen by more than 100,000 drivers weekly ([2017 D.O.T. Info](#)) facing 183rd St.
And on 15 HDTV Screens to over 30,000 concert goers see your
Commercials, Live Interviews and other creatives every show.

\$250 per month (Reg. \$400.00)