



# Bronzeville Neighborhood Jazz Festival

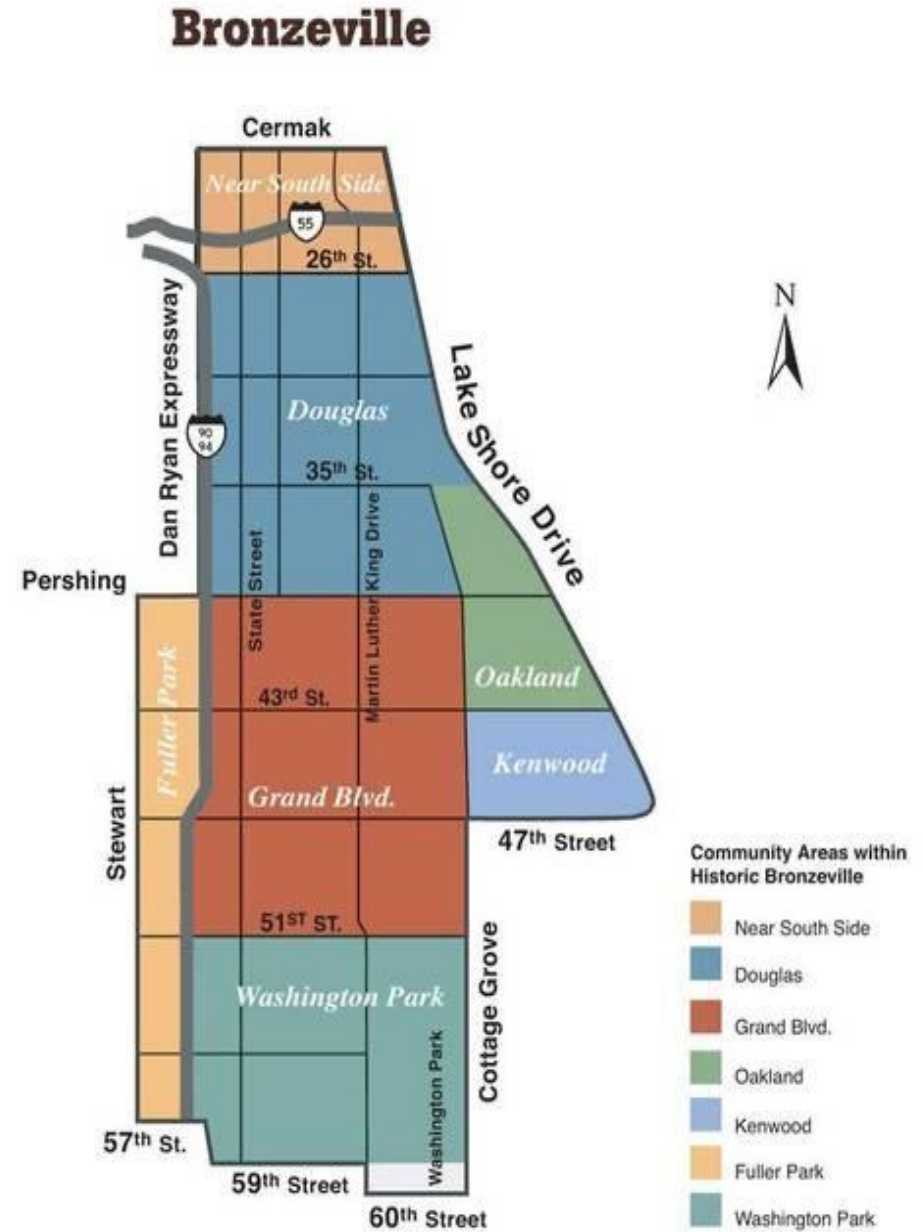
August 6, 2022

12am - 8pm

Mariano's (Bronzeville) Promenade  
3857 S. King Dr. & 3900 S. Rhodes Ave  
Chicago, IL

# Bronzeville

... Located on the Southside of Chicago, IL. At one time was the second largest African American city in the world in the 1940 to present day. Over seven miles long and one and a half miles wide, from 22nd to 63rd Streets between Wentworth and Cottage Grove; Housing over 1 Million people supporting 1,000 businesses i.e., restaurants, churches, doctors, lawyers and other professionals. Known for it's amazing array of nitelife and world classs club scene for Blues and Jazz. Bronzeville, the "Midwest capital of Black America". One of the primary destinations of the Great Migration of Blacks from the South to the North.





# Event Location – Mariano's Promenade



Bronzeville Neighborhood Jazz Festival will be a 12 Noon to 9pm neighborhood Jazz festival which will be held on the Historical Chicago Bronzeville Promenade, known for its rich musical history of Jazz and Blues produced by the Great Migration of Blacks from the South to the North in the 20s, 30s, 40s and 50s.

The Jazz Festival will be held on Mariano's Promenade located in the middle of Bronzeville at 39th & Martin Luther King Drive on August 6, 2022. It will be an outdoor Jazz Festival with incredible Jazz Musical Artists, a variety of vendors and sponsors booths with food sampling, merchandise, games and fun for the whole family.

# Our Charity Partner



*Providing affordable housing and food for the elderly, the homeless and people in need. We are open to all qualified individuals of all religious and ethnic backgrounds. Providing food shelter, clothing, education, job training, health care, security and transportation*

# Our Promoter

FRANK GOSS III PRODUCTIONS



## JAZZ FESTIVALS PRODUCED:

- CLOSEUP 2 JAZZ FESTIVAL  
(2007 & 2008)
- CHICAGO JAZZ FESTIVAL  
“CLOSEUP2 stage”  
(2010 & 2011)
- CLOSEUP 2 ATLANTA-  
JAZZ & NEO-SOUL  
FESTIVAL (2013)

# Event Marketing

- ★ PBS or TELEVISION NETWORK broadcasted as an ENTERTAINMENT SPECIAL in 2022 and INTERNATIONAL SYNDICATION in 2023
- ★ Mariano's will e-blast their database of Chicago Stores customers who received a value membership cards which entitle them to store discounts the Jazz Festival e-flyers.
- ★ CIBC Bank will e-blast and hand out e-flyers and flyers to their customers base at their Bronzeville Location.
- ★ CloseUp Ex-GM Frank Goss III has a large database of e-mails from his Jazz Nightclubs and Festivals in Chicago and Atlanta which will be emailed and e-blasted.
- ★ Social Media Marketing campaign using Facebook, Instagram, Snap-chat, Tik-Tok and Twitter.
- ★ 50 spots on Radio Station WBEZ will advertise the Jazz Festival the starting the last week of July.



# Title Sponsor \$15,000

- “Presented by” Stage Banners

Corporate Logo Banners placed on site

- Lead Sponsor on all Radio & TV Spots
- Largest Logo on Print, Digital and full Social Media Suite
- On Stage Event Announcements and Guest Speakers (3) to make remarks live on Stage
- 36 x 36 Booth space



# Presenting Sponsor \$10,000

- Stage Banner Logo listing
- 50 Radio Spots
- Listing on Print, Digital and Social Media Suite
- MC Announcements and 1 Guest Speaker to make live remarks on stage
- 24 x 24 Booth space





# Bronzeville Silver Sponsor

**\$5,000**

Logo on Event Banners

- Live Event Announcements
- Listing on Print, Digital and Social Media
- (2) 12 x 12 Booths



Chicago Tribune

READER

UPDATED LOGO, 2011

CHICAGO SUN-TIMES

CHICAGO SUN-TIMES





# Bronzeville Sponsor

**\$3,500**

Logo on Event  
Banners

- Live Event Announcements
  - Listing on Print Media
  - 12 x 12 Space
- Bring own Booth



Chicago Tribune

READER

UPDATED LOGO, 2011

CHICAGO SUN-TIMES

CHICAGO SUN-TIMES



## **Contact Information**



**It will our pleasure to craft a Sponsorship position with your organizational goals in mind, and to provide you with maximum exposure and effectiveness.**

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