#### THE SILVER ROOM SOUND SYSTEM

### July 16-17

Oakwood Beach 39<sup>th</sup> & Lake Shore Dr Bronzeville / Hyde Park Chicago's Top Urban Millennial Gathering... Over \$4 Million in Economic Investment... One of the City of Chicago's largest one day events...

### 17<sup>th.</sup> SILVER ROOM BLOCK PARTY – JULY 16-17<sup>th</sup>, 2022 – Noon to 10pm

The Silver Room Block Party is a <u>FREE!!!</u>, family friendly community event.

Celebrates cultural diversity and empowerment through music and art.

It has flourished into a 40,000 strong Urban Millennial audience.

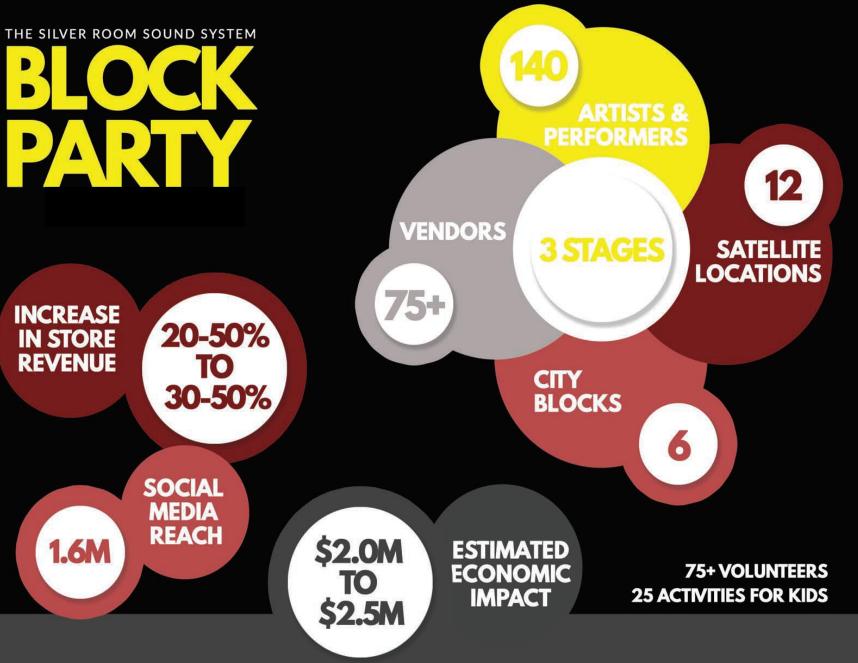
An AMAZING Sponsorship opportunity that <u>engages the audience via multiple</u>

Social Media Platforms, supports local businesses, showcases emerging talent.

## And it represents all demographics of the community







#### TITLE SPONSOR



- Priority Main Stage Banner All Stages
- Brand Presence All Event Signage
- Prominent Recognition: Radio / Web / Print
- Customized Experiential Marketing
- Social Media Marketing
- Website Banner Ad
- Brand Presence Official Video
- 12 All Access Passes
- 12 After Party VIP Passes
- Connect Magazine Block Party Special Edition Full Page Ad
- 9-Month Social Media & Website Presence
- Official T-Shirt Brand Presence
- 100 Canvases Gala Table for 12
- Email Marketing Campaign
- Silver Room Storefront Window Banner
- Onsite Print Material Promotions
- Official Sponsor 10 x 20 Tent Space

#### BLOCK PARTY LEGACY SPONSOR



- Stage 2 Priority Banner
- Prominent Recognition: Radio / Web / Print
- Brand Presence All Event Signage
- Customized Experiential Marketing
- Press Release Inclusion as Sponsor
- Social Media Marketing
- Website Banner Ad
- 12 All Access Passes
- 12 After Party VIP Passes
- Connect Magazine Block Party Special Edition Full Page Ad
- Brand Presence on Official T-Shirt
- Email Marketing Campaign Inclusion
- Silver Room Storefront Window Banner
- Brand Presence on Official Block Party Flyer
- Onsite Print Material Promotions
- Official Sponsor 10 x 20 Tent Space

#### NEIGHBORING CORPORATE SPONSOR

\$10,000

SPONSORSHIP

#### HYDE PARK COMMUNITY SPONSOR



- Stage 3 Priority Banner
- Prominent Recognition: Radio / Web / Print
- Customized Experiential Marketing
- Brand Presence All Event Signage
- Social Media Marketing
- Customized Experiential Marketing
- Sponsor Press Release
- Connect Magazine Block Party Special Edition Full Page Ad
- Website Banner Ad
- Onsite Print Material Promotions
- 12 All Access Passes
- 12 After Party VIP Passes
- Official Sponsor 10 x 20 Tent Space

- Brand Presence 10 Satellite Locations
- Website Banner Ad
- 6 VIP All Access Passes
- 6 After Party VIP Passes
- 10 x 10 Tent Space
- Brand Presence
- Official Print Promotional Material

# Limited Availability

### ARTS ADVOCATE SPONSOR

\$2,500 SPONSORSHIP

- Brand Presence 10 Satellite Locations
- Website Banner Ad
- 4 VIP All Access Passes
- 4 After Party VIP Passes
- Brand Presence
- Official Print Promotional Materials

## THE SILVER ROOM SOUND SYSTEM BLOCK PARADA BODARD Sponsor Presentation Deck

Interested?...Of Course you are Contact us Today & Let's Talk... Carl Washington GoldCoast Marketing, Inc. (312) 375-1239

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