

# DJB GLOBAL

An International Media & Publishing Conglomerate

|   | <b>Publishing</b> | <b>Publishing + Marketing</b> |
|---|-------------------|-------------------------------|
| <b>Publishing</b>   |                   |                               |
| Full-Service Editing of the Entire Manuscript by Professional Editors                   | ✓                 | ✓                             |
| Cover Concept & Design (Front, Spine, and Back Covers)                                  | ✓                 | ✓                             |
| Legal Protections and Copyrights  | ✓                 | ✓                             |
| Creation & Publishing of eBook (Kindle)   | ✓                 | ✓                             |
| Creation & Publishing of Paperback Book   | ✓                 | ✓                             |
| Creation & Publishing of Hardcover “Collector’s Edition” Book                           | ✓                 | ✓                             |
| 3 Strategic Coaching Sessions with our CEO on branding, marketing, and promotion        | ✓                 | ✓                             |
| <b>Marketing</b>  |                   |                               |
| Website Creation (with your own domain name)  |                   | ✓                             |
| SEO Work (So your book shows up high on search results on Google)                       |                   | ✓                             |
| 60-minute podcast with our CEO after book launch  |                   | ✓                             |
| Marketing Starter Package (25 paperback books)  |                   | ✓                             |
| Press Release to announce book launch (seen on over 300 outlets, including Google News) |                   | ✓                             |
|   | <b>\$4995</b>     | <b>\$7545</b>                 |

- Once we have the final manuscript, you will have the finished book **within 30 days.**
- We offer additional services separately that include:
  - Ghost Writing
  - Audio Book Creation
  - Short Film Creation
  - Author's Speaking Bureau