CORPORATE SOCIAL RESPONSIBILITY POLICY

1. BACKGROUND

GO DADDY INDIA DOMAINS AND HOSTING SERVICES PRIVATE LIMITED ("GoDaddy") believes that its responsibility as a corporate citizen is to make a difference in the communities in which it operates. As part of that philosophy, GoDaddy believes in contributing to non-profit organizations that focus on causes which are meaningful to our business, our customers, our employees and our community. GoDaddy’s vision is to radically shift the global economy toward small, independent ventures. We partner with diverse organizations who share our commitment to equipping entrepreneurs in low-income communities with training, tools and peer networks to accelerate their journeys.

It is our endeavor to contribute to various organizations whose mission relate to technology, education and entrepreneurship. In addition to making monetary contributions, GoDaddy encourages its employees to become involved in community organizations. GoDaddy is passionate about corporate philanthropy. At GoDaddy we understand that when our communities flourish so does our business. For this reason, community outreach is ingrained in our corporate culture. We actively invest resources in the areas most important to our business, customers and employees. Through community partnerships, advocacy, and corporate giving GoDaddy makes a difference in the communities where we work, live and play. At GoDaddy helping others is a vital part of our philosophy - and we showcase this every day through our participation as leaders in our community.

2. GENERAL INTRODUCTION

The value underpinning all business actions at GoDaddy to serve the society, ensuring that all its programs integrate economic, environmental and social performance drivers. GoDaddy's focus remains steadfast on the efficient deployment and utilization of resources - people, processes and materials - in a safe environment for the businesses to run, whilst its operations and presence lead to an improvement in the quality of life of the communities it serves. An enduring legacy of sustainability, this focus is articulated in the two components of its vision - value creation and corporate citizenship.

GoDaddy operates pan-India, and sustainability initiatives and programs are implemented according to the specific needs of diverse groups. GoDaddy has always sought to address the social, economic and environmental concerns for inclusive growth and capacity building measures for all its stakeholders through its activities.

The CSR Policy has been framed keeping in mind the philosophies of the Company in Doing Good.
3. **CSR MISSION & STRATEGY**

To achieve inclusive growth in our areas of operations and neighboring communities through integrated community and rural development that is sustainable, scalable and adaptable. Further, to transform beneficiaries to become producers, entrepreneurs and customers.

4. **GUIDING PRINCIPLES**

By meaningfully engaging in socio-economic development through active expansion of liberal market, GoDaddy has continuously strived to protect, respect and provide remedy to social, ethical and environmental issues involved in the conduct of business.

GoDaddy’s CSR Policy outlined hereunder covers the objectives and reasons behind framing a robust policy. The content and substance of CSR in the business context and the relationship of ethics to concepts of corporate or enterprise social responsibility is, however, difficult to define. The purpose of this CSR Policy is to look at these concepts, primarily as manifested in Companies Act, 2013 ("Companies Act") and regulation, with a focus on governance requirements relating to administration and execution of CSR activities.

Additionally, it also provides insights into the governance model of the CSR Policy, identifies certain key building blocks for initiating and executing CSR policies. The structure and composition of the CSR Committee, its policies and execution has been discussed at length in the CSR Policy and due care has been taken, at the time of drafting the CSR Policy, to make it all-inclusive and consistent with the CSR provisions as contained in the Companies Act.

The objective of GoDaddy’s CSR Policy is to ensure that the levels of economic, legal, ethical and discretionary activities of GoDaddy is in line with the values as set out under Section 135 of the Companies Act, Companies (Corporate Social Responsibility) Rules, 2014 ("CSR Rules") and Schedule VII of the Companies Act ("Schedule VII") marked as Annexure-A.

For GoDaddy, CSR is the commitment of its businesses to contribute to sustainable economic development by working with civil society organizations, local community and society at large to improve their lives in ways that are good for business and development. Thus, implicit in GoDaddy’s understanding of CSR is the recognition of the importance of sustainable behavior where it consistently operates in a manner that increases the social impact to society and stakeholders concerned, and at the same time adheres to the CSR mandate as contained in the Companies Act.
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GoDaddy is committed to the establishment and maintenance of best practices in CSR that are designed to
achieve Millennium Development Goals ("MDGs") by engaging with its employees, its international parent
companies, and communities at large.

GoDaddy strives to use corporate image and efforts to engage and comply more meaningfully with CSR laws and
regulations, as prescribed under the Companies Act. Any system can be as good as the people who run it; and
GoDaddy is blessed with talented human capital. It is GoDaddy's belief that engaging into CSR activities could
be profound as it follows a robust CSR Policy and programs.

5. CSR PROCESS

GoDaddy’s CSR process contemplates following the model which balances social development with economic
growth and environmental sustainability. The key assumption is that social development and economic growth
are not mutually exclusive, and that CSR mission is achieved only when both the components work together in
harmony.

6. INTERPRETATION

i. "Corporate Social Responsibility" or “CSR” means and includes but is not limited to:-
   a. projects and programs relating to activities specified in the Schedule to the Companies
      Act; or
   b. Projects or programs relating to activities undertaken by the board of directors of a
      company (Board) in pursuance of recommendations of the CSR Committee of the Board as
      per declared CSR Policy of the company subject to the condition that such policy will cover
      subjects enumerated in the Schedule of the Companies Act.

ii. "Corporate Social Responsibility Committee" or “CSR Committee” shall mean a committee
    constituted by the Board of Directors as per the provisions of Section 135 of the Companies Act
    read with the CSR Rules, 2014.

iii. “CSR activities” relates to activities enumerated in Schedule VII of the Companies Act.

iv. “CSR Policy” relates to the activities to be undertaken by GoDaddy as specified in the Schedule VII
    to the Companies Act and the expenditure thereon, excluding activities undertaken in pursuance of
    normal course of business of a company.
v. "Net Profits" shall mean the net profit before tax of GoDaddy as per its financial statement prepared in accordance with the applicable provisions of the Companies Act, but shall not include the following, namely:-
   a. any profit arising from any overseas branch or branches of GoDaddy, whether operated as a separate company or otherwise; and
   b. any dividend received from other companies in India, which are covered under and complying with the provisions of section 135 of the Companies Act.

vi. "CSR Projects" shall mean such CSR projects which are selected by the CSR Committee to be pursued by the Company within the territory of India.

vii. "CSR Spend" shall mean 2% or higher percentage as may be decided of the average Net Profits of the last three financial years in relation to the financial year in question.

viii. "CSR Funds" shall mean expenditure incurred to carry out CSR projects.

7. POLICY STATEMENT

This CSR Policy lays down a detailed CSR framework and commitments for GoDaddy and sets forth the policies and procedures developed by GoDaddy pursuant to the CSR Rules, 2014, notified by the Central Government of India under the Companies Act and effective as of April 1, 2014, and as amended or supplemented from time to time.

GoDaddy's involvement in CSR activities

GoDaddy shall make every endeavor to carry out CSR activities as enumerated under Annexure-B to this policy. While planning to undertake activities under CSR and/or during actual execution of CSR projects, either on its own or through any specialized agency(ies), GoDaddy shall make every endeavor to focus on the local areas in and around where the company operates, but may also choose to implement CSR Projects or make contributions that will have benefits on a national scale as well.

The CSR Spend shall equal to at least two per cent (2%) of the average net profits made by GoDaddy during the immediately preceding three financial years, as reported on GoDaddy's annual returns in each year, provided that, in determining "net profit" (as defined above) for any given year, any dividend income received from another Indian company or any profits arising out of its offices, subsidiaries or affiliates located outside of India, should be excluded.
8. **FORMATION OF CSR COMMITTEE**

GoDaddy has established a Corporate Social Responsibility Committee ("CSR Committee") to report to the Company's Board of Directors ("Board"), which is responsible for upholding the CSR Policy and executing the related procedures outlined herein. The CSR Committee comprises of the following members:

- Ms. Nima Kelly, Ms. Erin O'Shea, Ms. Rebecca Morrow and Mr. Nikhil Arora.
- Ms. Nima Kelly shall act as the Chairperson of the CSR Committee. If not, the CSR Committee may elect a Chairperson of its meetings. If no such Chairperson is elected, or if at any meeting the Chairperson is not present within five minutes after the time appointed for holding the meeting, the members present may choose one of their members to be Chairperson of the meeting.

9. **CSR ACTIVITIES CONDUCTED EITHER SINGLY OR IN COLLABORATION OR THROUGH A THIRD PARTY**

9.1. GoDaddy may engage in CSR activities through a not-for-profit entity (a company set up by GoDaddy under section 8 of the Companies Act/ a public charitable trust/a registered society), either singly or along with its holding company / subsidiary company / associate company or along with another company or holding company / subsidiary company / associate company of such other company or otherwise.

9.2. GoDaddy may engage in CSR activities through making grants or contributions out of its CSR funds to third parties/not-for-profit entities ("CSR Partners") with a proven track record of minimum three (3) years for implementing and running CSR Projects. Each year, the CSR Committee shall take steps to identify these registered societies, registered trusts or companies registered under Section 8 of the Companies Act (formerly Section 25 of the Companies Act, 1956) with:

   (i) at least three years of experience implementing and conducting CSR Projects and charitable activities; and

   (ii) success in furthering the activities and goals as envisaged under the CSR Rules.

9.3. **Selection of CSR Partner(s)**

The CSR Committee after conducting appropriate diligence of CSR Partners may recommend its selection before the Board. The CSR Committee, after receiving approval from the Board, may direct GoDaddy to make grants or contributions out of its CSR Funds to such approved CSR Partners, and, where applicable, concurrently provide such CSR Partners with directions as to how GoDaddy would like such CSR Funds to be utilized.
9.4. Monitoring and Evaluation

After making a grant or a contribution, the CSR Committee shall use reasonable efforts to monitor the usage of such CSR Funds by CSR Partners, and if required, through independent verification, to ensure compliance with any instructions given to such CSR Partners. CSR Partners shall be required to submit a detailed report of activities carried out by them to GoDaddy.

9.5. Grants/Contributions

GoDaddy may make grants or contributions of the CSR Funds to one or more CSR Partners in any given year. GoDaddy reserves the right to choose new CSR Partners in any year, and the contribution of CSR Funds to a particular CSR Partner in one year in no way guarantees that such CSR Partner will receive CSR funds from GoDaddy in any subsequent year. GoDaddy shall allocate its CSR funds each financial year in accordance with the CSR Rules, and shall retain no such amounts for its own use or in its own accounts. For the avoidance of doubt, in the event that any budget surplus does arise out of any CSR Projects or remain after all expenditures of CSR Funds have been completed in any financial year, such surplus shall not form part of the business profits of GoDaddy.

For the avoidance of doubt, the CSR activities of GoDaddy shall not include: (i) direct or indirect contributions of any of the CSR funds to any political party; (ii) any CSR activities or CSR projects otherwise conducted in the ordinary course of business of GoDaddy; (iii) any CSR activities or CSR Projects conducted solely for the benefit of employees or their families; or (iv) any CSR activities or CSR Projects conducted or intended to benefit persons outside India.

If the CSR Committee decides in any year that it wishes to recommend to the Board that GoDaddy implement and run a CSR Project in its own direct capacity, without the use or assistance of a CSR Partner, then CSR Committee shall revise the CSR Policy so as to reflect any additional requirements of the Companies Act that may apply to such CSR Project, and shall provide the Board with a detailed report on all ethical, social, legal, economic and other issues to be considered in connection therewith.

9.6. Initial Procedures

Within the first quarter of the fiscal year, the CSR Committee shall consult with GoDaddy’s accounting team to determine the amount of CSR funds that can be made available for expenditure for that financial year. The CSR funds for each year shall be calculated in accordance with the CSR Rules as described above.

Concurrently, the CSR Committee shall determine which CSR activity or CSR activities best aligns with the GoDaddy’s social and entrepreneurial goals for that year. In making this determination, the CSR Committee
shall consider, among other factors: (i) the amount of the CSR funds available; and (ii) the areas of need in which the CSR Committee believes the CSR funds may have a positive impact. The CSR Committee shall then seek to identify CSR Partners that are focused on such CSR activities.

9.7. Parameters for selecting/re-selecting CSR Partners

If GoDaddy has made grants or contributions of all or a portion of the CSR funds to a CSR Partner in any previous year, the CSR Committee may recommend to the Board that GoDaddy allocate such CSR funds to such former or current CSR Partner in any subsequent year, provided that the CSR Committee is satisfied after reasonable diligence and independent verification (if appropriate), that the CSR Projects conducted by such CSR Partner provide aid and/or support to the intended beneficiaries.

Prior to making any recommendation to the Board, the CSR Committee shall use reasonable diligence, in accordance with industry standards, in identifying and maintaining relationships with its CSR Partners and in verifying any information provided by its prospective or incumbent CSR Partners or in connection with the conduct of any CSR Projects or CSR activities. Where applicable, the CSR Committee shall discuss with prospective or incumbent CSR Partners the feasibility of (i) specific instructions the CSR Committee would propose to give regarding the expenditure of GoDaddy’s CSR funds; and (ii) monitoring mechanisms the CSR Committee would propose to use, if any, to verify compliance with such instructions.

Notwithstanding the foregoing, if in any year CSR Committee chooses the Prime Minister’s National Relief Fund, or any similar fund set up by the Central Government of India, as a CSR Partner, then no such discussions, diligence, verification or identification procedures shall be required with respect to such CSR Partner.

10. RECOMMENDATION OF CSR COMMITTEE AND ALLOCATION OF CSR FUNDS

10.1. Recommendations of the CSR Committee to the Board

Once the CSR Committee has identified appropriate CSR activities and CSR Partners for such year, and determined the amount of CSR funds available, the CSR Committee shall make a formal recommendation to the Board on various ways through which GoDaddy’s CSR funds should be allocated for that fiscal year. Such recommendation should be made in writing and contain, at a minimum, with respect to such financial year:

(i) the amount of the CSR funds available for expenditure;

(ii) those CSR activities on which the CSR Committee wishes GoDaddy to focus;

(iii) the intended beneficiaries of GoDaddy’s CSR activities;

(iv) names of the recommended CSR Partners;
reasonable information with respect to each such CSR Partner’s reputation and track record to support the selection of such CSR Partner;

wherever applicable, proposed instructions to each CSR Partner on how the CSR funds should be utilized or directed within the CSR Partner’s organization; and

wherever applicable, proposed methods of monitoring such CSR Partners’ compliance with any such instructions.

These recommendations shall be signed by the Chairperson of the CSR Committee.

The Board shall review such recommendation and determine the suitability and appropriateness thereof in its sole discretion. The Board may request that the CSR Committee provide more information or conduct further diligence on any CSR Partner and may require the CSR Committee’s recommendation to be revised in any manner whatsoever, subject to the CSR Rules, be resubmitted for approval. In any event, the Board shall approve a formal recommendation of the CSR Committee by June 30th of each year. Such approved recommendations shall be kept in the books and records of the Company.

10.2. Allocating CSR Funds; Instructing and Monitoring the CSR Partners

The CSR Funds shall be allocated each year in accordance with the Board-approved CSR recommendation for such year. When disbursing CSR funds, the CSR Committee shall provide each CSR Partner with specific written instructions detailing:

the specific CSR Projects within the CSR Partner’s organization towards which the Go Daddy’s CSR funds should be directed;

adjustments or modifications which GoDaddy believes may increase the efficacy of such CSR Projects, if any, including the reasons therefor;

conditions GoDaddy would like to place on the CSR Partner’s use of the CSR funds, if any; and

the manner in which the CSR Committee proposes to monitor the CSR Partner’s use of the CSR funds.

After making a grant or contribution of CSR funds to a CSR Partner, the CSR Committee may/ shall monitor such CSR Partner’s subsequent use thereof. It may choose to do so in any commercially-reasonable manner, in
accordance with the recommendations made by the CSR Committee to the Board and any discussions with such CSR Partner prior to making such grant or contribution. At a minimum, the CSR Committee must ensure that each CSR Partner provides, by December 31st of each financial year, a written description of how GoDaddy's CSR funds were utilized (a "CSR Partner Report"), or if such CSR Funds have not been utilized within such year, a written description of the CSR Partner's intentions for such CSR funds, including a reasonable explanation as to why they were not spent that year.

In the event that a CSR Partner has accrued any kind of income through the use of GoDaddy's CSR funds, the CSR Partner must direct such income back into its CSR Projects, and must provide evidence thereof in its CSR Partner Report.

If the CSR Committee has provided a CSR Partner with specific instructions or conditions with respect to the CSR funds as described above, such CSR Partner's Report must also show compliance with such instructions or conditions, provided that a CSR Partner shall have no obligation to show compliance (or comply) with instructions of the CSR Committee that constitute mere suggestions.

The CSR Committee shall review each CSR Partner Report and any other information provided to it by such CSR Partner, and shall be entitled to rely on the reasonable representations of any CSR Partner, provided that the CSR Committee reserves the right to conduct reasonable diligence or seek independent verification of any such representation or information, as determined appropriate in the CSR Committee's sole discretion. The CSR Committee, together with the Board of Directors, shall also periodically review the CSR activities of GoDaddy as a whole, to ensure that such CSR activities are related to the permissible CSR activities specified in the Companies Act and CSR Rules.

10.3. MISCELLANEOUS

10.3.1. CSR Partners or personnel engaged to carry CSR activities are strictly prohibited to use any part of the CSR funds to provide money or gifts, or any other things of value directly or indirectly to anyone in order to improperly influence any act or decision relating to the CSR Partner or the CSR funds, including by assisting any party to secure an improper advantage.

10.3.2. All the parties shall comply with all anti-corruption laws, rules and regulations of India.

10.4. ANNUAL REPORT

For every financial year, GoDaddy shall prepare an annual report on the CSR Activities in the format set forth in Annexure-B hereto. Such report shall include, at a minimum: (i) a brief outline of the CSR Policy; (ii) the composition of the CSR Committee; (iii) the average net profit of GoDaddy for the three (3) immediately preceding
financial years; and (iv) CSR funds available for such financial year, calculated in accordance with the CSR Rules.
GoDaddy has been unable to spend the entire CSR funds on CSR activities or CSR Projects as envisaged under
the Companies Act or CSR Rules, the report shall specify the reasons therefor.

*        *        *

The CSR Policy shall at all times be subject to the approval of the Board and GoDaddy shall display the CSR
Policy on GoDaddy's website. If you have any questions on this Policy, please contact a member of the CSR
Committee.
ANNEXURE-A

SCHEDULE VII

The Companies Act specifies that the requirements of the CSR Rules may be fulfilled through implementing programs or projects, or making contributions to certain third parties, focused on:

(i) eradicating hunger, poverty and malnutrition, promoting preventive health care and sanitation including contribution to the Swach Bharat Kosh ("Clean India Fund") set-up by the Central Government for the promotion of sanitation and making available safe drinking water;

(ii) promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects;

(iii) promoting gender equality, empowering women, setting up homes and hostels for women and orphans; setting up old age homes, day care centres and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups;

(iv) ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining quality of soil, air and water including contribution to the Ganga Clean Fund set up by the Central Government for rejuvenation of river Ganga;

(v) protection of national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional arts and handicrafts;

(vi) measures for the benefit of armed forces veterans, war widows and their dependents;

(vii) training to promote rural sports, nationally recognized sports, paraolympic sports and Olympic sports;

(viii) contribution to the Prime Minister’s National Relief Fund or any other fund set up by the Central Government for socio-economic development and relief and welfare of the Scheduled Castes, the Scheduled Tribes, other backward classes, minorities and women;
(ix) contributions or funds provided to technology incubators located within academic institutions which are approved by the Central Government;

(x) rural development projects;

(xi) slum area development

Explanation.— For the purposes of this item, the term 'slum area' shall mean any area declared as such by the Central Government or any State Government or any other competent authority under any law for the time being in force.
ANNEXURE- B

FORMAT FOR THE ANNUAL REPORT ON CSR ACTIVITIES TO BE INCLUDED IN
THE BOARD’S REPORT

1. A brief overview of CSR activities proposed to be undertaken. The Company’s CSR Policy shall be
attached to the Board’s Report.

2. The composition of the CSR Committee shall be described in the CSR Policy.

3. Average net profit of the Company for last three financial years

4. Prescribed CSR Funds (two per cent of the amount in item 3 above)

5. Details of funds spent on CSR activities during the financial year.
   a. Total amount to be spent for the financial year;
   b. Amount budgeted for CSR activities unspent, if any;
   c. Manner in which the funds were spent during the financial year as detailed below.

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* Give details of the implementing agency, if applicable:__________________________________________
6. In case the Company has failed to spend the entire amount of available CSR funds, the Company shall provide the reasons for not spending the amount in its Board report.

7. A responsibility statement from the CSR Committee that the implementation and monitoring of the CSR Policy is in compliance with the CSR Policy.

8. The signature of a Board Member and the Chairperson of the CSR Committee