

# VIRTUAL POSTER MAKING

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[CARDIORENALSOCIETY.ORG](http://CARDIORENALSOCIETY.ORG)

1.800.877.1357

[INFO@CARDIORENALSOCIETY.ORG](mailto:INFO@CARDIORENALSOCIETY.ORG)

## SOUTHWEST NEPHROLOGY CONFERENCE



National Kidney Foundation™  
of Arizona

## CARDIO RENAL METABOLIC CONFERENCE



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### Virtual Poster Preparation:

1. Your poster board can be developed in Powerpoint, Word or Publisher, but must be saved as a PDF. (Landscape format preferred)
2. Your poster should include the abstract title and all authors at the top of the poster.
3. The body text should not be less than 10- point font. Charts, drawings, and illustrations should be simple and more heavily utilized. Your poster should highlight and summarize the main points. A light background with dark lettering (preferably block style) is easiest to read, or reverse (dark background with white/light lettering).
4. It is helpful to viewers if you indicate (by numbers, letters, or arrows) a preferred sequence that should be followed in reading your poster.
5. Your poster should be self-explanatory so that you are free to supplement the information and discuss particular points raised by viewers. This meeting provides a more intimate forum for informal discussion, but discussion becomes difficult if you need to spend time explaining your poster to viewers.
7. It is suggested that you include your virtual contact card with a name, email and phone number (as a virtual business card) in case viewers would like additional information.

### FYI:

- Your virtual poster will be uploaded to the viewing section by conference staff and log-in information to interact with viewers will be provided.
- Posters author should be available via one-on-one chat during all breaks\* while the exhibit hall is open.

*\*Exhibit Hall Breaks: Friday & Saturday: 9:00-9:30 AM, 10:30-11:00 AM, noon to 1:00PM*