

One Page Business Plan (Basics) – Entrepreneurial Edition

Business Name:

What's Your Business? (Your Mission Statement)

Big Dream: (3-5 Year Goal)

Who Buys from You? (Your Ideal Customer)

What Do You Sell? (Your Products/Services)

What Makes You Special? (Your Unique Selling Proposition)

How Will You Find People? (Your Marketing Strategy)

Exciting Goals (Your GET RESULTS Goals)

- **Next Month:** _____ (Why? To feel _____)
- **6 Months:** _____ (Why? To feel _____)
- **1 Year:** _____ (Why? To feel _____)

Next Steps: (3 Actionable Tasks)

1. _____ -
2. _____ -
3. _____ -