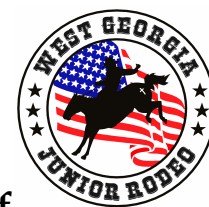




2020

SPONSORSHIP PACKET





West Georgia Junior Rodeo is the largest junior rodeo association in the states of Georgia and Alabama! We had participants last year from about 31% of the counties in Alabama and about 21% of the counties in Georgia. We also had participants from the Carolinas and Tennessee. Our rodeos offer Mutton Bustin', Calf Riding, Chute Doggin', Goat Tying, Goat Tail Untying, Team Roping, Breakaway Roping, Tie Down Roping, Dummy Roping, Barrel Racing, Pole Bending, Steer Wrestling, Saddle Broncs, Bareback Broncs, and Bull Riding. We put on nine rodeos events beginning in February and culminating with our two-day finals in October. We have the following age categories competing throughout the year:

Tiny Tots up to age 4

Pee Wee ages 5-8

Youth ages 9-11

Junior ages 12-15

Senior ages 16-19

Why does WGJR need your sponsorship?

Rodeo is a great team-building sport, a great way to build confidence and self-control, and it's a good form of physical activity. Our members must keep their grades up and are encouraged to treat others with respect, be an encouragement to those around them and take personal responsibility for their work ethic and attitudes.

Without support, there would not be a West Georgia Junior Rodeo Association!

Your sponsorship money not only help keep WGJR up and running, it also allows us to provide these precious youngsters with great prizes and to provide our sponsors with great advertising. Last season, we had over 250 association members and of course, all those who come to cheer them on. If these kids stick with it, they have the opportunity to move on in their rodeo career and possibly receive scholarship money for college. In 2019, WGJR gave out over \$3,700 in scholarship money! We hope to continue to add to that amount every year.

What do our sponsors receive?

Our sponsors receive exposure and that good feeling you get when you help a kid! All rodeo participants and fans at all of the WGJR events will be exposed to your company logo, information and advertising. You can, also, receive a tax write-off for advertising.

How can you help us keep WGJR up and running for the kids?

Please, take a few moments to look over the following sponsorship information.

Thank you in advance for your consideration!

West Georgia Junior Rodeo Association Sponsorship Opportunities

Single Rodeo Sponsor: \$250

Name announced numerous times during rodeo
Booth space for the rodeo
Name on all run-sheets. which are given to all contestants, for that rodeo

Event Sponsor for a Single Rodeo: \$75

You choose which event and which rodeo
Name announced as sponsor for your chosen event (ie: Barrels, Poles, Bull Riding, etc...)
Name announced several times during event

BRONZE SPUR SPONSORSHIP: \$250

2X5 Banner hung at each rodeo for the season
Name announced at each rodeo
1/4 page ad in finals program

CHAMPIONSHIP BUCKLES SPONSORSHIP: \$350

Can choose three buckles to sponsor
2x5 banner hung at each rodeo for the season
1/4 page ad in finals program
Name announced several times during each rodeo
Business tag on the WGJR website



SILVER SPUR SPONSORSHIP: \$500

3x5 banner hung at each rodeo for the season
Name announced several times during rodeo
Web page sponsor ad
1/2 page ad in finals program

GOLD SPUR SPONSORSHIP: \$1000

Can choose an event to sponsor (i.e.: team roping, goat tying, barrels, bull riding, etc)
3X5 flag for grand entry
Full page ad in finals program
Name announced several times during each rodeo
Personal appearance by our Rodeo Queen at your place of business to sign autographs and help support your business event
Feature business of the month on website
Business tag on the WGJR website
Booth or lot space at our two-day finals rodeo, to promote your product

SADDLE SPONSOR: \$1500.00

Name put on a saddle for the a-l-around cowboys and cowgirls at the year-end
Name announced at rodeos
Business tag on the WGJR website
Personal appearance by our Rodeo Queen at your place of business to sign autographs and help support your business event
Booth or lot space at all rodeos to promote your product





WGJR Queen/Princess Sponsor: \$600

Name announced at rodeos

Business tag on the WGJR website

Personal appearance by our Queen at your place of business to sign autographs and help support your business event

3x5 Banner hung at each rodeo for the season

1/2 page ad in finals program

Booth Space at our two-day, finals rodeo to market your business

T-Shirt Sponsor: \$750.00

Name announced at rodeos

Business tag on the WGJR website

Business Name on all West Georgia Junior Rodeo T-Shirts

Back Number Sponsor: \$1000.00

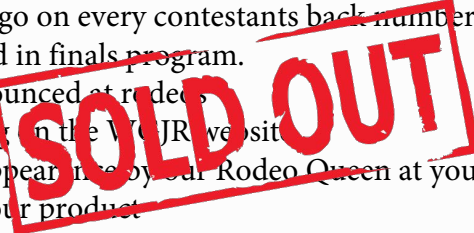
Name or logo on every contestants back number for the entire year

Full page ad in finals program.

Name announced at rodeos

Business tag on the WGJR website

Personal appearance by our Rodeo Queen at your place of business to sign autographs Booth or lot space at all rodeos to promote your product



JACKET SPONSOR: \$4500.00

Name or logo will be embroidered on jackets given to all rodeo participants at the finals who qualify. They will keep and wear these for years to come.

Name announced at rodeos

Business tag on the WGJR Website

Personal appearance by our Rodeo Queen to come to your place of business to sign autographs and help support your business event

Booth or lot space at all rodeos to promote your product

Premier Sponsor: \$5,500

Name or Logo on ALL Championship Saddles

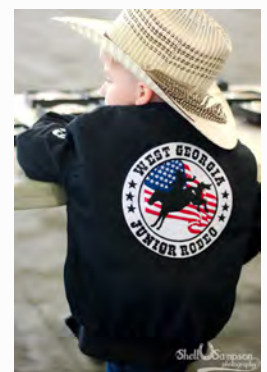
Name or logo will be embroidered on jackets given to all rodeo participants at the finals who qualify. They will keep and wear these for years to come.

Name announced at rodeos

Business tag on the WGJR Website

Personal appearance by our Rodeo Queen to come to your place of business to sign autographs and help support your business event

Booth or lot space at all rodeos to promote your product





NAME OF WGJR MEMBER (if applicable) _____

Level of Sponsorship selected: _____

Amount \$ _____

Company Name: _____

Address: _____

Phone number _____

Contact Name: _____

Email of contact person _____

Website URL _____

Please attach business card

On behalf of the WJGR participants and all involved, we THANK YOU for your sponsorship and participation and for helping the youth of America to grow and experience the sport of rodeo to the best of our ability.

Please attach artwork or business card and mail or email to:

West Georgia Jr. Rodeo
2280 Pine Dr
Douglasville, Ga 30135

Email: wgjr.melody@gmail.com

706/508-2108