



X WORLD MARKETING

Capability Statement

Your Premier Content Creation Partner

UEI: DP16FGBA5KA6 | CAGE Code: 98EB2

Address: 1016 Phillips Ave, Knoxville, TN 37920

Website: xworldstudios.com

Core Competencies

At X World Marketing, we specialize in high-quality, customized content creation services for a wide range of industries. Our expertise includes:

- **Video Production:** Motion pictures, commercials, and promotional content.
- **Photography:** High-resolution commercial and event photography.
- **Graphic Design:** Custom branding, visual storytelling, and digital assets.
- **Audio Engineering:** Professional sound design, recording, and editing.
- **Social Media Content Curation:** Engaging content tailored for digital platforms.
- **Post-Production Services:** Editing, color grading, and VFX.

From initial concept to final delivery, our experienced team ensures every project is tailored to encapsulate your organization's unique narrative.

Differentiators

Uncompromising Quality: Excellence in visual and audio production.

- **Irresistible Appeal:** Captivating content that connects with target audiences.
- **Exceptional Value:** Cost-effective, bespoke solutions for tangible results.
- **Industry Expertise:** A decade of experience in TV, film, commercial, and social media production.
- **Advanced Technology:** Cutting-edge equipment, including FAA-certified drone capabilities.

Why Choose Us

X World Marketing blends artistic vision with technical expertise to deliver cinematic masterpieces. Our team is committed to fostering long-term partnerships, supporting both creative and educational initiatives, and meeting the specific needs of government agencies and commercial clients alike.

Certifications / Licenses

- FAA Part 107 Drone License

NAICS Codes

- **512110:** Motion Picture and Video Production
- **512191:** Teleproduction and Other Post-Production Services
- **512199:** Other Motion Picture and Video Industries
- **512290:** Other Sound Recording Industries
- **541430:** Graphic Design Services
- **541611:** Administrative Management and General Management Consulting Services
- **541613:** Marketing Consulting Services
- **541810:** Advertising Agencies
- **541820:** Public Relations Agencies
- **541830:** Media Buying Agencies
- **541840:** Media Representatives
- **541921:** Photography Studios, Portrait
- **541922:** Commercial Photography
- **611699:** All Other Miscellaneous Schools and Instruction
- **711320:** Promoters of Performing Arts, Sports, and Similar Events without Facilities
- **711510:** Independent Artists, Writers, and Performers
- **519130:** Internet Publishing and Broadcasting

Major Clients

- Sesame Street
- National Football League (NFL)
- Food Network
- Nike
- Tombras
- Soaky Mountain Waterpark
- Tennessee National Guard
- Digital Motif

Contact Us

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