

Invitation to Authors

from

Roy Ernst

I am inviting university music faculty and doctoral students to be a charter author of the new International Adult Music Course, sponsored by The Roy Ernst Music Institute, LLC (REMI) royernstmusic.com. See the “Authors” menu at this website for sample lessons and lessons needed. Most of the lessons can be put in draft form in less than a day. As editor, I will help to put them in final form.

This could be a matter of taking a class that you teach and breaking it down into small sections, such as what you might teach in a day.

A purpose of this is to provide instruction that fits the lifestyle of most adults. Many people are reluctant to commit to a semester of instruction and the high tuition that goes with that. My sample lessons will be free and they are purposely easy in order to create a feeling of “I can do that.” Most lessons from other authors will be either

level two for \$10 or level three for \$20. Higher levels at higher costs will come later.

For academic recognition, a published lesson should be comparable to a published article.

REMI will pay a 50% royalty to authors from income earned. A \$100 advance on royalties will be paid upon receipt of a completed lesson.

A goal of The International Music Course (IMAC, I-AM-C) is to motivate and validate accomplishments. When I was a visiting professor at the Conservatorium in Sydney, Australia I met several people who proudly told me something like "I completed level five of The Royal Conservatory." I want participants to be able to tell family and friends that "I completed level three of the International Adult Music Course." They will receive a digital certificate that they can post on their Facebook page and send to friends and family. Facebook postings could inform thousands of people about IMAC very soon.

I also think of how important scores are to the world of golf in motivating amateur players. What would it be like if people just hit a ball around a course?

IAMC has a potential to grow from this beginning to offer many additional kinds of courses and be used by thousands of people. Royalties eventually could be substantial.

If you are interested in writing one or more lessons, please let me know which lesson(s) you might like to write.

Sincerely,

Roy

Roy Ernst, PhD LLD

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Founder, New Horizons Music.