

*SN+*

**the**  
**Unstuck**  
**Content**  
**Formula**

**Stuck No More:  
Fast-Track Your  
Content Creation**

*THRESACROFT.COM*

# CONTENTS

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**01 About Me:** My Journey to Authenticity- Finding My True Voice

**02 Introduction:** Quick Solution  
**Pain Point 1:** Fear of Not Being Authentic

**03 Pain Point 2:** Struggling to Discover Your Unique Voice

**Pain Point 3:** Overwhelmed by Content Creation and Structure?

**04 Bonus Tips:** Quick ChatGPT Prompts to Share Your Story

# 01 ABOUT ME

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## Theresa Croft – Voice Coach, Speaker, and Mentor

The passion to speak has carried me throughout my life and has led to a fulfilling 15+ years as an announcer at a local radio station, where I recently returned to the airwaves.

As a seasoned podcast host, mentor and I marketer, I help Christian women find, refine, and share their voice through authentic content and storytelling. I put all that passion into the Stuck No More Voices Podcast and the [Stuck NO More Voices Academy](#).

In addition to my marketing expertise, I am a double-certified speaker with Kingdom Alliance, where I regularly take the stage to deliver my signature talk, “How to Win the War on Your Voice.” This talk is close to my heart, as it reflects my mission: helping people not only find their voice but confidently use it to transform lives. Whether on the air, on stage, or in the digital world, I’m driven by a deep belief that everyone has a message worth sharing—and I’m here to help you discover and deliver yours.



# 02 INTRODUCTION

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## ***Overcoming Your Pain Points and Crafting Real, Impactful Content with ChatGPT***

**Your voice is your greatest asset in a podcast or marketing—an expression of your values, identity, and experiences that can deeply resonate with your audience. However, finding and using that authentic voice, especially in videos and reels, can be challenging. Here's a quick and easy guide to help you overcome three major pain points with practical ChatGPT prompts to craft your message.**



**@THERESACROFT**

## 03 Pain Point 1

### Fear of Not Being Authentic

*This fear often leads to over-editing or holding back when creating content.*

#### FAST TRACK 1

ChatGPT can help you explore personal stories that reflect your authentic self and values. Sharing real experiences builds connection and trust with your audience.

#### CHATGPT PROMPT

"ChatGPT, help me craft a short video script where I share a personal experience of failure in my business that taught me a valuable lesson. Keep it casual and relatable."

#### EXAMPLE OUT PUT

"Hey, I remember when I first launched my digital marketing business. I thought I had it all figured out, but within six months, I lost two major clients. It crushed me. But that failure taught me the importance of adaptability. Here's how I pivoted and found success again..."

#### STUCK NO+

This lets you share vulnerability and authenticity, making you more relatable to your audience.

## 04 Pain Point 2

### Struggling to Discover Your Unique Voice

*It's easy to fall into the trap of copying popular trends, which can cause you to lose touch with what makes your voice unique.*

#### FAST TRACK 1

**Quick Solution: Simplify and Structure with ChatGPT!**  
ChatGPT can help you break down complex ideas into short, engaging content pieces that still pack a punch.

#### CHATGPT PROMPT

"ChatGPT, help me write a 30-second Reel script about the power of digital marketing in building authentic relationships with customers."

#### EXAMPLE OUT PUT

"Did you know that digital marketing isn't just about clicks and conversions? It's about building real relationships. When you show up authentically—sharing your story, your values—you don't just sell a product. You create connections that last. Here's one way I did that recently..."

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This approach simplifies your content, helping you get straight to the point while still delivering meaningful value.

## 05 Pain Point 3

### Overwhelmed by Content Creation and Structure?

*Digital marketers often feel overwhelmed by the amount of content they need to create. Crafting a clear and concise message can feel daunting.*

#### FAST TRACK 1

**Quick Solution: Simplify and Structure with ChatGPT.** Let it help you break down complex ideas into short, engaging content pieces that still pack a punch.

#### CHATGPT PROMPT

**""ChatGPT, help me write a 30-second Reel script about the power of digital marketing in building authentic relationships with customers."**

#### EXAMPLE OUT PUT

**"Did you know that digital marketing isn't just about clicks and conversions? It's about building real relationships. When you show up authentically—sharing your story, your values—you don't just sell a product. You create connections that last. Here's one way I did that recently..."**

#### STUCK NO+

**This approach simplifies your content, helping you get straight to the point while still delivering meaningful value.**

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# Bonus Tips: Quick ChatGPT Prompts to Share Your Story

BONUS TRAINING AVAILABLE

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## PROMPT 1

### Share A Key Moment

**Prompt:** "Help me write a TikTok script where I share a key moment that inspired me to become a digital marketer." **Example**

**Output:** "The moment I realized I could combine my love for storytelling with marketing was when I helped a small business grow through a simple Instagram campaign. That's when I knew I wanted to do this for a living."

## PROMPT 2

### Overcoming Challenges

**Prompt:**

"Help me script a video about the biggest challenge I've faced in digital marketing and how I overcame it."

**Example Output:**

"I used to struggle with imposter syndrome, thinking 'Who am I to be offering digital marketing advice?' But then I realized that everyone has a unique story and voice. Once I started focusing on mine, things changed."

## PROMPT 3

### Highlight a Transformation

**Prompt:**

"Help me craft a short script for a

Reel where I talk about transformation I've experienced in my business."

**Example Output:**

"When I first started, I was all about the numbers—how many likes, how many followers. But as I grew, I realized it's not about quantity, but quality. Now, I focus on building genuine connections, and the results speak for themselves."

## PROMPT 4

### Finding Your Authentic Voice

Use this prompt to explore and refine your authentic voice:

**Prompt:** "ChatGPT, I'm a digital marketer who struggles to find and express my authentic voice online. Help me reflect on my personal and professional experiences to identify key themes, values, and stories that I can use in my content. I want my voice to feel authentic, relatable, and engaging. Please provide some examples of how I can craft my message to sound genuine and still achieve my business goals."

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You've taken a powerful step toward getting unstuck and optimizing your digital marketing strategy with your UNIQUE VOICE. By taking on each of these pain points and finding prompts to fit them, you are on your way to Stuck No More: Fast-Tracking Your Content Creation!! To make this process even easier, copy and paste the prompts and pain points from this guide into one thread. Once you have everything organized, use the prompts to start creating content that resonates with your audience and drives sales. STAY IN THE SAME THREAD on ChatGPT! Before you dive into the prompts, here's a pro tip: training ChatGPT to respond in a way that aligns with your unique voice is crucial for getting the best results. Take a moment to consider: (And go to "Customize ChatGPT" on the top right).

- **What would you like ChatGPT to know about you to provide better responses? For example, do you prefer a conversational tone, or would**
- **you like ChatGPT to talk like a famous person, comedian, or another well-known voice?**

By feeding these insights into ChatGPT, you'll enhance the quality and relevance of the responses, making them more aligned with your authentic voice, your brand and messaging.

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Finally, that's not all– *I HAVE  
SOMETHING SPECIAL FOR YOU!*

Unlock Your Voice and Your Marketing Potential with The Stuck No  
More Voices Academy.

[Click Here To Learn more!](#)



*Thank you for trusting me with your helping you with your voice and your story in your digital marketing journey. If you're ready to dive deeper and take your skills to the next level, don't miss out on the video series! And of course, if you need personalized support, I'm here for you—let's get unstuck together.*

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