




BELLA FORÊT

Get Back To Nature

Julie Snyder and Ray Presta
ViaBellaForet@gmail.com
408-780-8181



- 
- 1 – Title
 - 2 – Contents
 - 3 – Hook
 - 4 – Problems & Solutions
 - 5 – Vision
 - 6 – Business Parts
 - 7 – Business Model
 - 8 – Story
 - 9 – Team
 - 10 – Cap Table
 - 11 – Traction
 - 12 – Unique Advantages
 - 13 – Our Ask and Offer

Hook



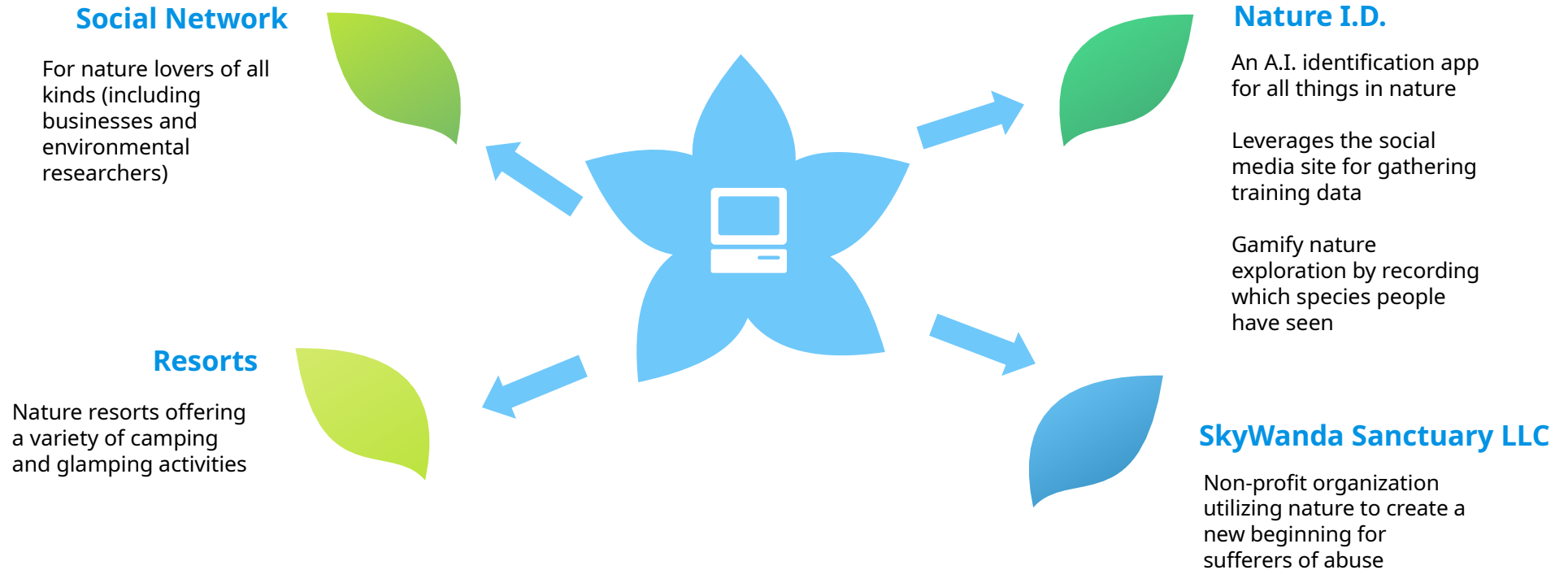
- 85 million Americans went camping in 2023
- 20 million new campers since 2021
-The Dyrt's 2024 Camping Report
- We are selling the shovels in this gold rush

Vision

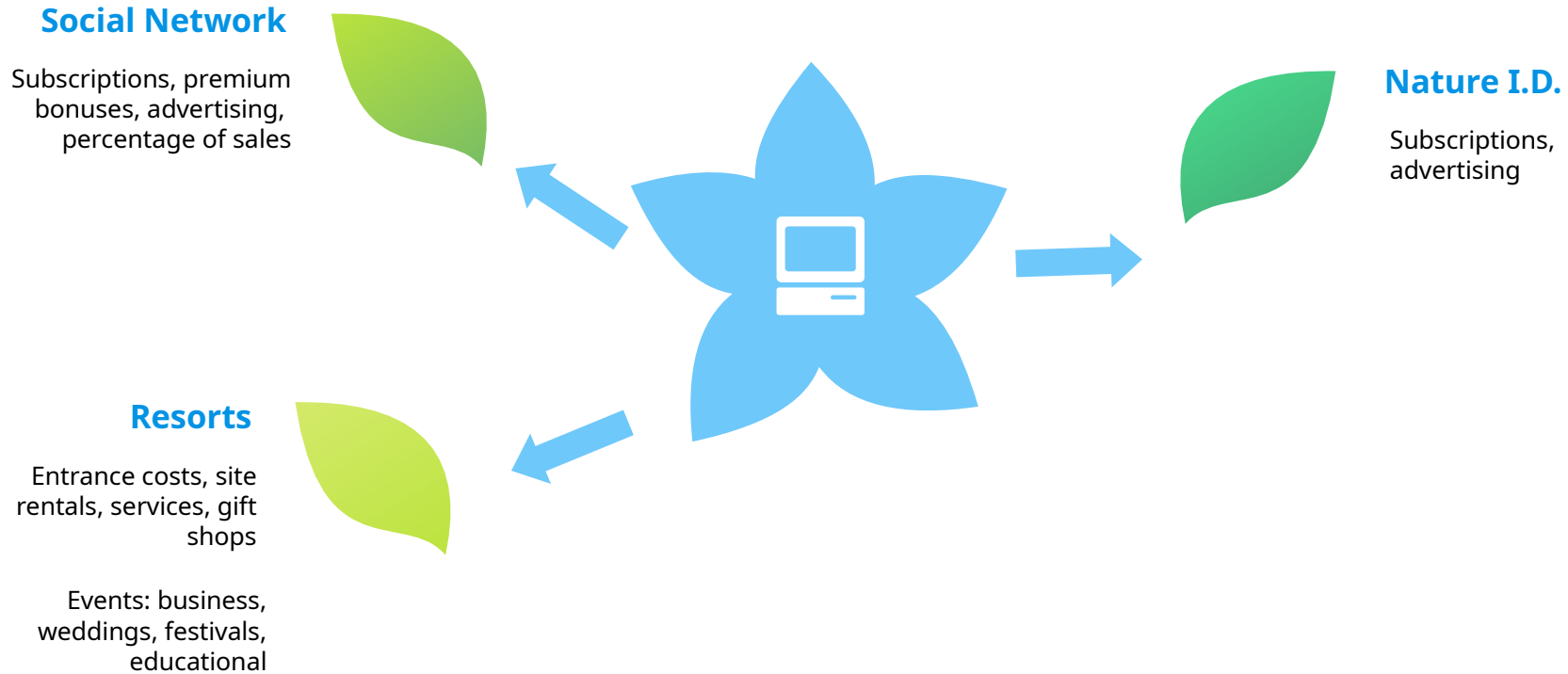


- To help build a better world
- To inspire and educate nature lovers
- To connect nature lovers for recreational, professional, and research purposes
- Intellectual hubs in nature that function as ecosystems where people can come to share ideas and enjoy nature

Business Parts

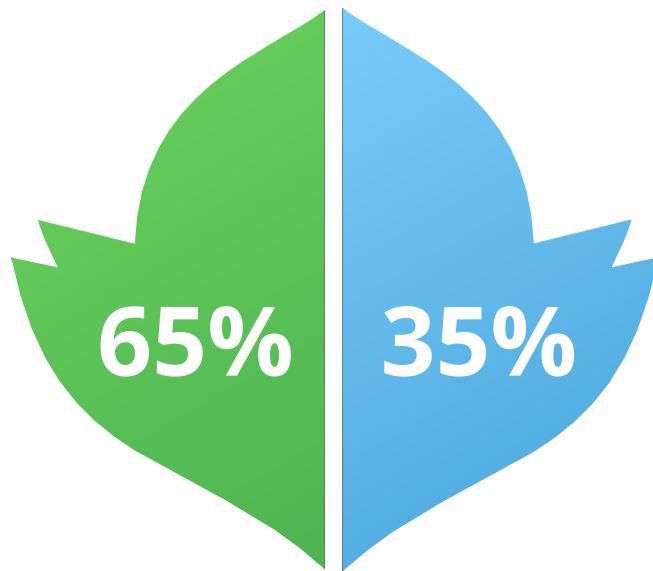


Business Model



Cap Table

Julie Snyder



Ray Presta



Story

- We have been operating an increasingly profitable camp site bed and breakfast since 2021
- Received 800+ glowing reviews (see testimonials.pdf), many of them paragraphs long, praising our high service quality while providing people with magical experiences in nature
- This experience has allowed us to gain valuable market information speaking with our guests which we can use to provide the most value to customers as we further grow our business

Problems and Solutions

1

People Are Stressed

We provide relaxing environments

2

The Environment Is Being Ruined

We help connect people who care about the environment as well as help more people gain a appreciation and respect for nature



Team

Julie Snyder

Stanford Alumni

Co-founder of Bernes Group
(Consulting Services for High-Tech
Crime)

CISS4T (Consulting for Classified
Information Security Systems for
DoD)



Ray Presta

3x Employee of the Year at
Garden Court Hotel, Palo Alto
(now el PRADO Hotel)

Founder of GotAnswers
(I.T. Consulting Services for
Businesses)

Our Ask and Offer

We are asking for 1.2 million dollars or any donations to assist Julie in getting out from under her abusive ex-husband and help her continue on this journey. This money is to buy out her ex-husband from the house we have been operating from 139 Redland Road, Woodside, California. (Or 2.4 million to buy 100% ownership on condition that Julie can continue living at the residence .

In exchange for this money, you will receive a fair-market price property investment plus 10% equity of Bella Forêt.

The house will be used as our headquarters as Bella Forêt grows into a world-wide business.

We are asking for the option to buy the investor's share of the house back at a 10% annual appreciate rate from time of investment to IPO or whichever exit strategy the investors find most profitable.

Thank you!

