

REVENUE · PARTNERSHIPS · OPERATIONS

Brad Hayden

Founding Partner & Chief Revenue Officer, Today’s Growth Partners
Advisor, PeerFounder
Partnerships, QWELL Community Foundation

I connect revenue strategy, partnerships and operations to help businesses turn opportunity into growth.

Work with Brad through TGP ↗

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01 — PROFESSIONAL BIO

“A defragmentation specialist.”

For more than 20 years, Brad Hayden has worked across enterprises, startups and nonprofits, helping people and operations work better together. His experience spans Dell Technologies, Amazon’s Blink business, entrepreneurship and LGBTQIA+ community building.

Brad calls himself a defragmentation specialist: he sees where strategy, systems and everyday execution stop connecting, then helps teams close those gaps. At Today's Growth Partners, he works alongside Founder & Chief Performance Officer Mary Douglas on client strategy and execution, with a focus on revenue, partnerships, business development and commercial opportunity.

Recognition: Featured in Digital Reference's list of Best Fractional CROs in Austin 2026.

02 — PLACES I HAVE LIVED

Six places. A connected perspective.

Six places so far — each one a fragment of how Brad works, and the reason he is good at connecting the pieces. And the route continues.



03 — INTERNATIONAL TRAVELS THUS FAR

Experiences beyond the US.

Travels Brad has experienced so far, expanding his appreciation for cultures outside the US.

Mexico	Philippines	Thailand	Vietnam	Cambodia
Malaysia	Singapore	Indonesia	Taiwan	Macau
Hong Kong				

Enterprise experience. Measurable outcomes.

\$1B

DELL CUSTOMER ACCOUNT

Annual recurring revenue

50%

YEAR-OVER-YEAR GROWTH

Dell's largest customer account

\$4B

REVOPS BUSINESS FIGURE

Original Lovable headline; see \$2B project description below

DELL TECHNOLOGIES

Demand planning & RevOps

As a Senior Demand Planning Account Manager, Brad was part of the team that grew Dell's largest customer account 50% year over year to \$1B ARR. He also led a revenue operations project improving supply-chain processes and reporting across a \$2B business.

AMAZON & BLINK

Sales & P&L

Held P&L responsibility for a strategic sales program and led Blink Home Security's direct-response television program, with work spanning direct sales, brand awareness, channel development and cross-functional operations.

DIGITAL REFERENCE

Industry recognition

Featured in Digital Reference's list of Best Fractional CROs in Austin 2026.

The work behind the point of view.

ADVISOR

PeerFounder

A solopreneur- and startup-first accelerator that helps founders validate their idea, find their first customers, make their first dollar, build alongside other founders, and crowdfund what comes next.

peerfounder.com

PARTNERSHIPS

QWELL Community Foundation

Brad's Community Bridge research led to the creation of the QUILT Initiative with QWELL. He has since helped QWELL draw in resources and help from more than three other organizations to build the QUILT, which is in progress.

qwell.lgbt/quilt

CHAIR, AUSTIN COMMUNITY

StartOut

Brad chairs StartOut's Austin, TX Leadership Council, increasing opportunity and success for LGBTQIA+ entrepreneurs; while piloting new ideas, new partnerships, and the Texas way.

startout.org

CO-FOUNDER

Out in AI

A program Brad helped co-found under the QWELL Community Foundation: a community of LGBTQIA+ technologists and builders—technologists, founders, researchers, and allies shaping how artificial intelligence gets designed, deployed, and governed. We gather, we ship, and we make sure the next era of computing reflects all of us.

outinai.com

FOUNDER

Silver Sharps

Silver Sharps was founded by Brad Hayden as a platform for revenue operations, business development, partnerships and entrepreneurial collaboration. The experience, relationships and body of work developed through Silver Sharps now inform Brad's work as Founding Partner and Chief Revenue Officer of Today's Growth Partners.

silversharps.com

The same commitment to connection.

Brad brings the same commitment to connection to LGBTQIA+ community work. As chair of StartOut’s Austin community, he connects founders, operators, mentors, investors and partners. His Community Bridge research and work on QWELL’s QUILT Initiative focus on helping organizations share resources and build stronger relationships.

FOUNDING HISTORY

2006	Dell Technologies, PRIDE ERG Resource Group Founded
2010	Austin Gay Basketball League Austin's LGBTQIA+ basketball league; awarded Hall of Fame in 2025
2012	Volleyball Austin Austin volleyball league
2019	NGBA Women’s Division Program under the NGBA LGBTQ+ basketball organization
2026	Out in AI Program under the QWELL Community Foundation
2026	QUILT Initiative, QWELL Program under the QWELL Community Foundation

CONTINUE THE CONVERSATION

Build what comes next.

For business engagements, work with Brad through Today’s Growth Partners.

Work with Brad through TGP [↗](#)

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