



Defend Potential 2024



 **Big Brothers Big Sisters.**
OF ISLAND COUNTY

SPONSORSHIP OPPORTUNITIES

WHO IS BBBS OF ISLAND COUNTY?

Founded in 1999, we offer the best-known, most effective, oldest youth mentoring programs in the world, while remaining one of the smallest and last local, independent chapters affiliated with BBBS of America. We are a true grassroots organization, with six staff on Whidbey Island and more than 250 loyal volunteers who work in every phase of agency activity. All BBBSIC mentoring services are provided entirely free of charge - to over 300 youth in 2023 - with training and support from professional staff.

Our most important goal is to provide safe, caring mentors for youth, defending their unique potential through meaningful relationships and lifelong learning opportunities. Most of the children we work with live in low-income and/or single-parent homes. Mentoring services are grounded in the shared interests of the "Bigs" (adult & high school mentors) and "Littles" (child mentees). The match process is rigorous, involving strict safety measures, parental engagement and thorough, consistent oversight by agency staff. In 2022, we began a new group mentoring program, DINO (Dabble In New Opportunities), that provides new experiences and mentors to youth. This year, we will continue to foster community connections and increase the number of Island County children we serve.



WHY SPONSOR A BBBSIC EVENT?

We served over 300 youth last year in our community by inspiring, empowering, and igniting potential and we couldn't do it without YOU. The number of youth who struggle to reach their full potential has increased in the last few tumultuous years. 25 years serving our local community, over 100 years of national BBBS experience, and research tell us that spending time with a child through mentoring is an effective solution! It is a solution that transforms lives in our community and invests in the future of our world. It leads to improved grades in school, decreases in risky and delinquent behaviors, and increases in self-confidence.

Our agency is funded 100% by the sponsorships and donations provided by our local community and grants at local and state levels. All proceeds go to support BBBS of Island County's programming, events, and staff, and funds stay here in Island County. Together, we clear a path to the biggest possible futures for the youth of Island County. Together, we ignite the power and potential of youth. Together, we are allies. Together, we are Defenders of Potential.

MEET PRESTON & BRIAN



Little Preston and Big Brian were matched in 2018 in the Site-Based program. Preston's mom, a single parent, enrolled him to help address behavioral concerns, gain additional support, and a positive role model in Preston's life. Brian enrolled as a member of the "Bigs with Badges" program after hearing positive feedback from his coworkers at OHPD. Big Brian shared that the most rewarding part of his job is seeing people learn from their mistakes and make a better life for themselves, and he hoped that he could be a mentor and a friend while promoting positivity in a Little's life.

Big Brian had been visiting Little Preston at his school every week for 2 years when the COVID-19 pandemic forced their meetings to be paused. Big Brian worked to keep their bond strong by sending postcards to him during the lockdown. In 2021, they transitioned to a Community-Based match which has allowed their friendship to flourish.

Some of Little Preston and Big Brian's favorite activities are playing videogames, going bowling, telling jokes, going to the local library, and hiking when the weather is nice. For many years, Little Preston struggled with being bullied by his peers, but in the past year, with the support of his Big, Little Preston has made a new friend with whom he enjoys playing videogames and having sleeping overs. Preston's mom has shared that since being matched, she's noticed a considerable improvement in Little Preston's grades, maturity, and social understanding. With agency staff, Little Preston has grown into one of the most engaging and responsive Littles in the program. Since being matched, Little Preston has developed valuable social skills, overcome behavioral challenges, and built new friendships with peers from whom he used to feel isolated.



GOLF FOR KIDS' SAKE

FRIDAY, SEPTEMBER TBD | WHIDBEY GOLF CLUB | START TIME TBD

Join us again on the green to build a brighter future for the youth of Island County! We will tee off for a good cause in a four-person scramble, which is sure to be a fun-filled afternoon featuring contests, prizes, food, and drinks. Promote your business, win prizes, and support our kids while you Golf for Kids' Sake!



WHIDBEY ISLAND SCAVENGER HUNT (WISH)

MARCH 28 - APRIL 8, 2024 | ISLAND WIDE, IN PERSON & DIGITAL

Team up and WISH together! Get in on a creative, fun, fantastic variety of challenges suitable for all ages in this Island-wide digital scavenger hunt. Complete quests taking photos and videos, finding locations, and answering trivia by yourself or with a partner. Get to know all the fun that Whidbey offers! All challenges are submitted through the Eventzee app (available free in the App Store and Google Play Store). Feature your business in one of our challenges and get in the game!

| Sponsorship Benefits | Expedition \$1000 | Quest \$250 | Adventure \$100 | Trek \$50 |
|---|----------------------|----------------|--------------------|--------------|
| Company logo on all event communications | ✓ | | | |
| Company logo on scavenger hunt app | ✓ | | | |
| Scavenger hunt challenge at company location | ✓ | ✓ | | |
| Scavenger hunt company logo challenge | ✓ | ✓ | ✓ | |
| Scavenger hunt company info challenge | ✓ | ✓ | ✓ | ✓ |
| Promotional materials included in swag bag | ✓ | ✓ | ✓ | ✓ |
| Company logo on website | ✓ | ✓ | ✓ | ✓ |
| Social Media recognition on all BBBSIC channels | ✓ | ✓ | ✓ | ✓ |

| Sponsorship Benefits | Tournament \$4,000 | Catering/Beverage \$2,000 | Golf Cart/Polo \$1,000 | Hole \$500 | Fun & Games \$250 |
|--|-----------------------|------------------------------|---------------------------|---------------|----------------------|
| Tournament branding | ✓ | | | | |
| Company logo on tournament signage, communications, & event thank yous | ✓ | | | | |
| Company logo on catered meal setup <u>OR</u> on beverage cart | ✓ | ✓ | | | |
| (1) Foursome with cart | ✓ | ✓ | | | |
| Company logo on all golf carts <u>OR</u> polos | ✓ | ✓ | ✓ | | |
| Linked company logo on our website (one year) | ✓ | ✓ | ✓ | | |
| Verbal recognition during program | ✓ | ✓ | ✓ | | |
| Company logo displayed on a sign at the tee box | ✓ | ✓ | ✓ | ✓ | |
| Company representative set up at event | ✓ | ✓ | ✓ | ✓ | |
| Option to include promotional materials in swag & prize bags | ✓ | ✓ | ✓ | ✓ | ✓ |
| Social Media recognition on all BBBSIC channels | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company logo on website (3 months) | ✓ | ✓ | ✓ | ✓ | ✓ |



@BBBSIC



@BBBSislandcounty

Looking to give back in another way? Donations of prizes, auction items, services, funds, and giveaways are encouraged for all events.



26th Annual FESTIVAL OF TREES

DECEMBER 8-8, 2024 | IN PERSON EVENT

Join us for our 26th Anniversary Festival of Trees! This gala experience includes a seated plated dinner catered by Zanini's, live auction of trees and exciting packages & experiences, a silent auction showcasing local treasures & wreaths, and a program built to engage while recognizing our sponsors and supporters, with over 200 attendees! Sponsor these events for weekend-long recognition, or check out Mingle with Kringle for smaller contributions that still make an impact for your business and our youth!



Sponsorship Benefits

| | Live Auction \$10,000 | Silent Auction \$5,000 | Corporate Tree \$2,250 | Tabletop Tree \$1,250 | Wreath \$750 |
|--|--------------------------|---------------------------|---------------------------|--------------------------|-----------------|
| Company name/logo displayed on all digital & print media | ✓ | | | | |
| Linked spotlight social media post | ✓ | | | | |
| Company logo on Live Auction backdrop | ✓ | | | | |
| Company logo on Silent Auction items | ✓ | ✓ | | | |
| Complimentary Festival Auction tickets | 4 | 2 | | | |
| Company logo on event communications | ✓ | ✓ | | | |
| Company logo on agency website | Full year | Full year | Duration of event | | |
| Option to include company merchandise in event giveaways | ✓ | ✓ | ✓ | | |
| Verbal recognition during live program | ✓ | ✓ | ✓ | ✓ | |
| Company logo displayed in live auction catalogue listing | ✓ | ✓ | ✓ | ✓ | |
| Complimentary Mingle w/ Kringle tickets | 8 | 6 | 4 | 2 | |
| Company logo on sponsored item(s) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company logo on online auction website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Social media recognition on all channels | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company logo displayed at Mingle with Kringle | ✓ | ✓ | ✓ | ✓ | ✓ |

Please note that sponsors will be paired with trees at the discretion of the agency, and themes and styles vary from year to year. Sponsorship helps purchase the items in and at the event and supports the BBBSIC program, allowing us to continue to provide free services to youth in Island County.

We served over 300 youth in 2023!

Nothing quite seems like a fit?

Additional sponsorship opportunities may be available.

Contact us at

admin@bbbsislandcounty.org

or give us a call (360)279-0644 for more details.



MINGLE WITH KRINGLE

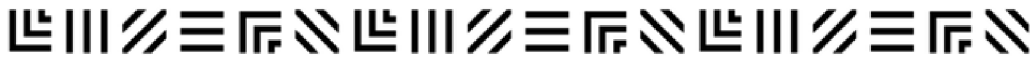
DECEMBER 7, 2023 | 6PM-10PM | IN PERSON EVENT



Join us in person for a casual evening of cocktails, hors d'oeuvres, & seasonal spirited fun! All of the fun of Festival, without all of the fuss! This experience supports the life-changing work of BBBS of Island County. This year's event includes music, dancing, raffles, gifts from Santa, catering by Bastion Brewing Company, and door prizes! Join us for the ugly sweater contest, the best holiday outfit contest, and so much more!

Sponsorship Benefits

| | Mini Tree \$500 | Ornament \$50 |
|--|--------------------|------------------|
| Company logo displayed on digital & print media | ✓ | |
| Company logo on Silent Auction backdrop | ✓ | |
| Company logo on Silent Auction item | ✓ | |
| Company logo on event communications | ✓ | |
| Option to include company merchandise in event giveaways | ✓ | ✓ |
| Verbal recognition during live program | ✓ | ✓ |
| Company logo on online auction website | ✓ | ✓ |
| Social media recognition on all channels | ✓ | ✓ |



Ask about joining the Board of Directors!

2024 BOARD OF DIRECTORS

Scott Jackson - President
WhidbeyHealth Medical Center

Debbie Merritt - Co-Treasurer
Keller Williams Real Estate

Lynn Bixler - Co- Treasurer
Community Member

Christian Hammer - Member
Technology Executive

Brian Byrd - Member
Oracle

Josh Ray - Member
ShopHero, Inc.

Lauren Cook - Member
Sr. Branch Office Administrator Edward Jones

Stephanya Huerta
Boys & Girls Club of Oak Harbor

2024 STAFF

Tiffany Scribner
Executive Director

Hope McCormack
Fund Development Coordinator

Sarah Gannon
Match Coordinator

Preston Merritt
Customer Relations Specialist

Ana Dunsworth
DINO Coordinator

Grayson Akins
Match Coordinator

Kanza McCauley - DINO Coordinator

BIG THANKS to all of our 2023 Corporate Sponsors!

- | | |
|---|---|
| Island Thrift | Humphrey's Signs |
| Allstate Insurance - Iverson | Jessica Aws & Scott Jackson |
| Amy Malmkar | Kevin Johnson of Coldwell Banker Team 360 |
| Annie Cash Team of Windermere | Land Title & Escrow |
| Bramblewood Farm | Leavitt Group Northwest Insurance |
| The Casual House | #MamaBearInsuranceLady of Safe Harbor Agency |
| Chicago Title Insurance Company | Miss Oak Harbor |
| Coldwell Banker Team 360 | New Leaf |
| Coreen Lerch - Windermere Realty | Oak Harbor Youth Coalition |
| Darbonnier Tactical Supply | P & L General Contractors |
| Debbie Merritt - IslandHomesonWhidbey.com | Puget Sound Energy |
| Edwards & Associates, CPAs | Puget Sound Golf Club |
| Edward Jones - Eric Schelling | Ronnie Wright, Pacific Grace Tax & Accounting |
| Edward Jones - Gene Barner | Savi Bank Oak Harbor |
| Edward Jones - Jeff Pleet | Seaside Spa & Salon North |
| Edward Jones - River Powers | Therese & John Kingsbury |
| Edward Jones - Greg Smith | Vasquez Dentistry |
| El Cazador | Wallin-Stucky Funeral Home & Cremation |
| Frontier Building Supply | Whidbey Island Bank - a Division of Heritage Bank |
| Gerald's Jewelry | Whidbey Tech Solutions |
| Global Credit Union Home Loans | Whidbey Telecom Security & Alarms |
| The Greenhouse Florist & Nursery | Whidbey Weekly & Printing |
| Haggen | Willie Shaw Films |
| Hidden Gem Tea Shop | Windermere Property Management |
| Hope McCormack- Diva Lounge Salon | |



Contact Information

Name & Title of
Primary Contact:

**Sponsor Name EXACTLY
as it will be listed:**

Phone number:

Email:

Address:

City :

Zip code:

Payment Information

Check enclosed : \$

Please invoice at email listed above

Please charge my credit card

Zip code:

Name on credit card:

CVV code:

Card number:

Exp. date:

Please bill me: Today On this date: / / 2024

Please bill me in the following number of monthly installments: 1 2 4

I, the undersigned, agree to support BBBSIC for the amount noted. I acknowledge that some sponsorships are limited and may no longer be available. In such cases, I will be contacted and provided with options. I acknowledge that this agreement does not guarantee me any benefits other than those expressly listed and BBBSIC cannot honor special requests.

Signature:

Please note that all sponsorships are financial support of our events, fundraising efforts, and programming and only guarantee listed benefits. Assignment of sponsors to items and locations within an event (such as hole number, tree theme, etc.) is at the sole discretion of BBBS of Island County.

Some sponsorships are limited and may no longer be available.

26th Annual Festival of Trees

- \$10,000 Live Auction Sponsor (1)
- \$5,000 Silent Auction Sponsor (2)
- \$2,250 Corporate Tree Sponsor (7)
- \$1,250 Tabletop Tree Sponsor (7)
- \$750 Wreath Sponsor (4)

4th Annual Golf For Kids' Sake

- \$4,000 Tournament Sponsor (1)
- \$2,000 Catering OR Beverage Sponsor (1 each)
- \$1,000 Golf Cart OR Polo Sponsor (1 each)
- \$500 Hole Sponsor (15)
- \$250 Fun & Games Sponsor (2)

Whidbey Island Scavenger Hunt

- \$1,000 Expedition (1)
- \$250 Quest
- \$100 Adventure
- \$50 Trek

Mingle with Kringle

- \$500 Mini Tree (10)
- \$50 Ornament

Match Makers

- I would like to support the agency with a monthly gift of \$ _____

Please complete and return to:
913 E Whidbey Ave | Oak Harbor, WA 98277
(360) 279-0644 | admin@bbbsislandcounty.org