



Defenders of Potential



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2022 SPONSORSHIP OPPORTUNITIES



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www.bbbsislandcounty.org



ABOUT BBBS OF ISLAND COUNTY

Founded in 1999 and affiliated with BBBS of America, we offer the oldest, best-known, and most effective youth mentoring programs in the world, while remaining one of the smallest and last local, independent chapters. We are a true grassroots organization, with five staff on Whidbey Island and more than 250 loyal volunteers who work in every phase of agency activity. All BBBSIC mentoring services are provided entirely free of charge by volunteers with training and support from professional staff.

Our most important goal is to provide a caring mentor for every child that needs one. Most of the children we work with live in low-income and/or single-parent homes. Mentoring services are grounded in the common, shared interests of the "Bigs" (adult & high school mentors) and "Littles" (child mentees). The match process is rigorous, involving strict safety measures, parental engagement and thorough, consistent oversight by agency staff. This year, we hope to grow and rebuild our connections with the community, and increase the number of Whidbey Island children we provide with meaningful relationships and lifelong learning opportunities.

WHY SPONSOR A BBBS EVENT?

We don't create potential... we inspire it; we empower it; we ignite it—and we couldn't do it without YOU. The pandemic has increased the number of youth who struggle to reach their full potential. We know from research and over 100 years of our own experience that spending time with a child through mentoring is an effective solution; a solution that transforms lives in our community and invests in our future. It leads to improved grades in school, decreases in risky and delinquent behaviors, and increases in self-confidence.

Our agency is funded 100% by the sponsorships and donations provided by our local community and grants at local and state levels. All proceeds go to BBBS of Island County and stay here in Island County. Together, we clear a path to the biggest possible futures for the youth of Island County. Together, we ignite the power and potential of youth. Together we are allies and Together, we are Defenders of Potential.



MEET A MATCH!



Meet McKenzie & Jasmine

Little McKenzie and Big Jasmine have been matched since January 2020, right before the start of the COVID-19 lockdown. They developed a strong bond through their weekly video chat match meetings during the pandemic and continue their friendship now that they can meet in person. Together, they enjoy playing videogames and board games, and they even made up a scavenger hunt to do together! Big Jasmine is a High School Big through our Site-Based mentoring program and is due to graduate in June 2022. Little McKenzie stated that after her Big graduates and is an adult, she hopes they can still spend time together because Jasmine is such an important person in her life. At the start of their match, McKenzie was only in 4th grade, and the friendship has developed and stayed strong through her transition to middle school.

When Little McKenzie enrolled in BBBS, she was struggling with her classroom behaviors. McKenzie stated that she feels she has grown a lot and now that she has someone to talk to and spend time with, she isn't talking in class as much lately. Big Jasmine says that she has noticed big improvements in McKenzie's confidence and leadership skills. Jasmine told us, "Before, I would ask her what she wanted to do. She would say she didn't know so I would suggest things. Now I don't have to ask. She already has ideas of things for us to do together!"





WHIDBEY ISLAND SCAVENGER HUNT (WISH)



JULY 8 - 18, 2022 | ISLAND WIDE, IN PERSON & DIGITAL

Team up and WISH together! Take on a wide variety of challenges suitable for all ages in this Island-wide digital scavenger hunt. Complete quests taking photos and videos, finding locations, & answering trivia by yourself, or with a group of up to 4. Then submit through the Eventzee app (available free in the App Store and Google Play Store) and get to know all the fun you can have in our community. Feature your business in one of our challenges, and get in the game!

Sponsorship Benefits	Expedition \$2500	Quest \$1000	Adventure \$500	Trek \$250
Company logo on all event communications	✓			
Company logo on scavenger hunt app	✓			
Scavenger hunt challenge at company location	✓			
Scavenger hunt company logo challenge	✓	✓		
Scavenger hunt company info challenge	✓	✓	✓	
Option to include promotional materials in swag bag	✓	✓	✓	✓
Company logo on event website	✓	✓	✓	✓
Social Media recognition on all BBBSIC channels	✓	✓	✓	✓



GOLF FOR KIDS' SAKE

FRIDAY AUGUST 19, 2022 | WHIDBEY GOLF CLUB | 1 PM SHOTGUN START

Join us for the second year on the green to build a brighter future for the youth of Whidbey Island! We will tee off for a good cause in a four-person scramble, which is sure to be a fun-filled afternoon featuring contests, prizes, food, and drinks. Promote your business, win prizes, and support our kids while you Golf for Kids' Sake!

Sponsorship Benefits	Tournament \$5,000	Catering/Beverage \$2,500	Cart \$1,500	Hole \$750	Fun & Games \$500
Tournament branding	✓				
Company logo on tournament signage, communications & event thank yous	✓				
Company logo on catered meal setup	✓	✓			
Company logo on all golf carts	✓	✓			
(1) Foursome with cart	✓	✓	✓		
Linked company logo on our website (one year)	✓	✓	✓		
Verbal recognition during program	✓	✓	✓		
Company logo displayed on a sign at the tee box	✓			✓	
Company representative set up at event	✓	✓	✓	✓	
Option to include promotional materials in swag & prize bags	✓	✓	✓	✓	✓
Social Media recognition on all BBBSIC channels	✓	✓	✓	✓	✓
Company logo on website (3 months)	✓	✓	✓	✓	✓



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24th Annual FESTIVAL OF TREES

DECEMBER 2-4, 2022 | IN PERSON EVENT



Join us in person for the glitziest event of the holiday season here on Whidbey as we celebrate our 24th annual signature event! This gala experience supports the life-changing work of BBBS of Island County. This year's event includes a live auction of trees and other exciting packages, a week-long silent online auction showcasing local treasures and wreaths, and a program built to engage and recognize our sponsors and supporters. We've also added a Saturday night event - Cocktails with Santa; a more casual evening of cocktails, hors d'oeuvres and seasonal spirited fun!



Sponsorship Benefits	Live Auction \$10,000	Silent Auction \$5,000	Corporate Tree \$2,250	Table Top Tree \$1,250	Wreath \$850
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Company name/logo displayed on all digital & print media	✓				
Linked spotlight social media post	✓				
Company logo on Live Auction backdrop	✓				
Company logo on Silent Auction items	✓	✓			
Complimentary tickets	4	2			
Company logo on event communications	✓	✓			
Company logo on agency website	Full year	Full year	Duration of event		
Option to include company merchandise in event giveaways	✓	✓	✓		
Verbal recognition during live program	✓	✓	✓	✓	
Company logo displayed in live auction catalogue listing	✓	✓	✓	✓	
Company name/logo on sponsored item(s)	✓	✓	✓	✓	✓
Company logo on event website	✓	✓	✓	✓	✓
Social media recognition on all channels	✓	✓	✓	✓	✓

Looking to give back in another way? Donations of prizes, auction items, services, funds, and giveaways are encouraged for all events.

Additional sponsorship opportunities may be available. Contact Hope McCormack at development@bbbsislandcounty.org or give us a call for more details.



2022 BOARD OF DIRECTORS

Christian Hammer - President
Maersk

Janet Burchfield - Vice President
Real Estate

Debbie Merritt - Co-Treasurer
Keller Williams Real Estate

River Powers - Secretary
Edward Jones

Lynn Bixler - Co- Treasurer
Community Member

Nancy Diamond - Member
Oak Harbor Public Schools

Brian Byrd - Member
ORACLE

Melissa York - Member
Melissa York Studio

GET YOUR NAME HERE

Ask about board membership!

2022 STAFF

Tiffany Scribner
Executive Director

Sarah Gannon
Match Coordinator

Hope McCormack
Fund Development Coordinator

Jada Ramsauer
Customer Relations Specialist

Grayson Akins
Match Coordinator

BIG THANKS to all of our 2022 Corporate Sponsors!

Island Thrift
Alaska USA Mortgage Company
Ashley's Design
Auld Holland Inn
Casual House
Chicago Title Insurance Company
Coldwell Banker Team 360
China City
Coreen Lerch - Windermere Realty
CPI Plumbing
Debbie Merritt - IslandHomesonWhidbey.com
Diamond Sales Service & Rentals
Diva Lounge Salon
Edwards & Associates, CPAs
Edward Jones - Eric Schelling
Edward Jones - Gene Barner
Edward Jones - Jeff Pleet
Edward Jones - River Powers
Edward Jones - Greg Smith
Grocery Outlet Bargain Market of Oak Harbor
The Greenhouse Florist & Nursery

Haggen
Home Depot
Humphrey's Signs
Jet City Equipment
Julie Kinnaird - Windermere Real Estate
Karen Cox - Windermere Real Estate
Kingma CPAs
Land Title & Escrow
Leavitt Group Northwest Insurance
Marissa Evans - Windermere Real Estate
Melissa York Studio
Oak Harbor Youth Coalition
P & L General Contractors
Rhonda & David Porter
Savi Bank
Wallin Stucky Funeral Home & Cremation
Whidbey Island Bank- a Division of Heritage Bank
Whidbey Tech Solutions
Whidbey Weekly & Printing
Windermere Property Management
Windermere Real Estate Whidbey Island

Other Not-To-Be Missed Events

Eat with us at Applebee's

MAY 19, 12PM-8PM 2022 | IN PERSON EVENT

Everyone's gotta eat, so eat for a good cause! Join us on May 19th at Applebee's and mention you are there to support us. BBBS of Island County will receive a percentage of all purchases in our name that day!

The Big Rummage Sale

JUNE 3 & 4, 9AM-3PM 2022 | IN PERSON EVENT

Come find a treasure or ten with us! We will be collecting community donations from May 23 to June 2, and then selling our fabulous finds to benefit our programs that provide mentors to Island County children. Located right in our office parking lot, visit us and enjoy the hunt for your second-hand gold!

Eat with us at MOD Pizza

SEPTEMBER 22, 2022 10AM-11PM | IN PERSON EVENT

Everyone's gotta eat, so eat for a good cause! Join us on Thursday, September 22 at MOD Pizza and mention you are there to support us. BBBS of Island County will receive 20% of all purchases in our name that day!





Contact Information

Name & Title of Primary Contact: _____

Sponsor Name EXACTLY as it will be listed: _____

Phone number: _____ Email: _____

Address: _____

City: _____ Zip code: _____

Payment Information

Check enclosed : \$ _____

Please invoice at email listed above _____

Please charge my credit card _____

Name on credit card: _____ CVV code: _____

Card number: _____ Exp. date: _____

Signature: _____ Zip code: _____

Contact us if you would like to donate an item, service, and/or funds to be included in prizes or auctions!

2022 Sponsorship Agreement

24th Annual Festival of Trees

- \$10,000 Live Auction Sponsor (1)
- \$5,000 Silent Auction Sponsor (2)
- \$2,500 10' Tree Sponsor (1) - same benefits as Corporate, plus 1 comp ticket
- \$2,250 Corporate Tree Sponsor (6)
- \$1,250 Table Top Tree Sponsor (6)
- \$850 Wreath Sponsor (4)

Golf For Kids' Sake

- \$5,000 Tournament Sponsor (1)
- \$2,500 Catering OR Beverage Sponsor (1 each)
- \$1,500 Golf Cart Sponsor (1)
- \$750 Hole Sponsor (18)
- \$500 Fun & Games Sponsor (2)

Whidbey Island Scavenger Hunt 2022

- \$2,500 Expedition (1)
- \$1000 Quest
- \$500 Adventure
- \$250 Trek

Some sponsorships are limited and may no longer be available.
Please complete and return to:
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