

SPONSORSHIP PROPOSAL



HORROR CONVENTION

Presented By:
Amy Ortiz
Darlene Seguin

2025



ABOUT US

Welcome to Nightmare in Vegas, the first-ever outdoor horror convention and classic car show in the heart of Sin City! Born from the passion of two women who have been lifelong fans of horror, the paranormal, and all things dark, gothic, and macabre, Nightmare in Vegas is here to bring the horror community together for an unforgettable experience.



Whether you're a fan of horror films, the supernatural, or the strange and unusual, our event is designed to immerse you in the macabre. We can't wait to see you in Las Vegas, where the thrills, chills, and classic car thrills await.

Join us in the city where nothing is too wild, weird, or spooky. Get ready for Nightmare in Vegas - your ultimate horror escape!





OUR VISION



Our vision is simple yet bold: to create a space where fans of all things eerie and terrifying can come together to celebrate the horror genre in a whole new way. We're combining two iconic worlds – horror and classic cars – in a unique outdoor setting under the bright lights of Las Vegas. , Nightmare in Vegas promises to be a one-of-a-kind event.

OUR MISSION

Nightmare in Vegas exists to unite the horror community in an annual celebration of all things terrifying, thrilling, and monstrous. Set in the heart of Sin City, we will create a space where fans, creators, and enthusiasts come together to share their passion, ignite creativity, and embrace the spine-chilling magic of horror in its many forms. Through unforgettable events, immersive experiences, and a vibrant community, Nightmare in Vegas fosters connections that last beyond the event itself, making it a must-attend gathering for horror lovers every year."





MEET OUR TEAM



AMY ORTIZ



DARLENE SEGUIN



ABOUT THE EVENT

To have the first ever 2 day outdoor horror music festival, convention and classic car show in Las Vegas held at the Silverton Casino. We expect to have over 150 (or more) local and out of state vendors, horror actors/actress guest signings, cosplay guests, American classic cars, local food trucks, live bands and performers. This event will be open to all ages and our target market is the local Las Vegas community, and to bring in tourists, local businesses, and fans of the horror genre

Our Schedule: **Saturday, October 4, 2025 & Sunday, October 5, 2025**

We have sponsorship opportunities available to suit every budget, including “co-sponsorships” if you and a like-minded supporter would like to pitch in together. We are happy to work with you to develop a package that works best for you, including:

Event naming

On-site advertising

Gift-in-kind opportunities (including goods for our VIP gift bags)

Barter/trades

Custom-crafted partnerships

...and beyond!

2025 SPONSORSHIP LEVELS

PATRONS OF THE DEAD \$10,000

Be the featured sponsor for the whole event!

Event will be billed as “The 2025 Horror Weekender/Presented by [YOUR NAME]” in social media, on the website, and in the program

- Full page ad in our program
- 2 emcee shoutouts each day at prime times.
- Link on the NIV website for 1 year
- Your logo on the fence surrounding the event, on the banner located on stage, and the digital logo on Silvertons Marquee for 30 days prior to the event.
- 2 VIP Weekender passes

BACKERS OF THE DAMNED \$3,000

Sponsor of the Headliner Band

- “Presented by” recognition in all social media and introducing headliner band
- 1/2 page ad in our program
- 1 emcee shoutouts each day at prime times.
- Link on the NIV website for 1 year
- 2 VIP Weekender passes

2025 SPONSORSHIP LEVELS

KEEPERS OF CHAOS \$1,500

Wristband Sponsor

- Put your logo on ALL the wristbands for the event. Your logo alongside NIV logo on all attendees' wristbands. Wristbands are worn all weekend by attendees
- 1/4 page ad in the program
- Link on NIV website for 1 year

CUSTOM PACKAGING

We love getting creative with sponsors to help them meet their brand goals. Let us know your idea, your budget, or your goals and we'll partner to feature your brand at our event!



2025 SPONSORSHIP LEVELS

DARK ADVOCATES

Gift Bag sponsors

Donate items to be included in our VIP gift bags given to performers, Legends, invited guests, and attendees in cosplay . Put your products in front of the entertainers and most excited horror fans! In-kind contributors are included in a separate “thank you” section of the program.

(Only physical items will be accepted.

Literature will only be accepted alongside physical items. No discount codes or digit products accepted)

PROGRAM ADS

The souvenir program is the primary tool attendees use to navigate the Weekender event. Printed in glossy full color and bursting with weekender details, performer biographies, and advertisements from wonderful sponsors—it’s as much a keepsake as it is guidebook.

Full Page \$1,000

Half Page \$500

Quarter Page \$250

Dedication \$100

Please provide artwork as 4-color (cmyk) hi-res (300dpi) press ready pdf. Outline or

embed fonts. Email artwork to: nightmareinvegas@gmail.com

Artwork due Sept 2, 2025

**WE LOOK
FORWARD TO
WORKING WITH
YOU!**

Nightmareinvegas@gmail.com



HOPE YOU ARE INTERESTED TO JOIN

CONTACT US



HORROR CONVENTION

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