

**Are you ready to join The Charisma 1% Club?
Book a strategy session with us!**



Let's create your revenue-generating speaking and thought leadership career for maximum impact.



MAKE BANK WITH YOUR PROFESSIONAL KNOWLEDGE

Only 1% of the population are thought leaders who create content that transforms people and their profession. 9% of the population interacts by commenting or using someone else's thoughts, and 90% of people. They consume the ideas of the 1%.

If you are ready to join The Charisma 1% Club, we'll help you **cash in on your contribution.**

From ideation through implementation,
partner with us to monetize your
unique voice and vision.

- Do you have a story to tell on a professional or organizational level?
- Do you need sponsors to help you offset the costs of thought leadership and speaking?
- Do you need help crystallizing your message and how you communicate it?

We can help with this and so much more!



**Make an impact and
additional income with
your thought leadership
and unique brand USP.**

A Sample of Our Services

You and your company are unique, we are a unique partner to help you leverage market opportunities for PR, sponsorship, influencer marketing and digital platform branding.

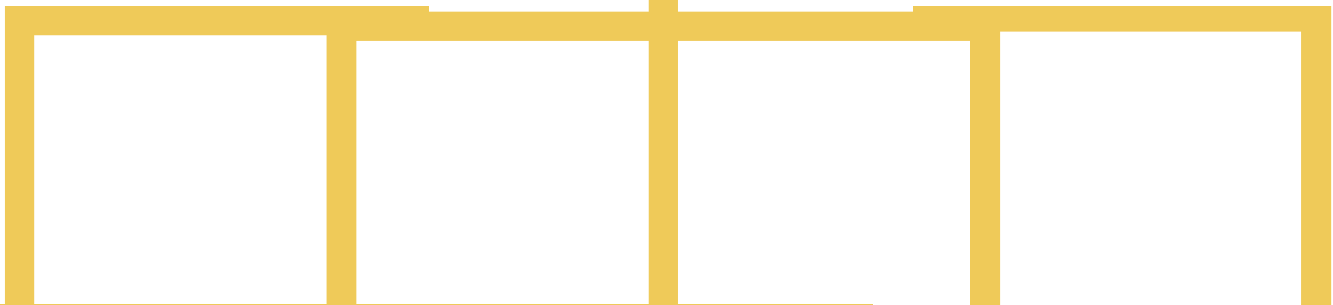
- Business and Executive Coaching
- Intellectual Property Consulting, Creation & Protection
- Go-to Market Plans & Consulting
- Thought Leadership Platforms
- Ghostwriting and Book Publishing
- Digital Marketing & Social Media
- Webinars & Course Creation
- Website Hubs

EMAIL GAYNOR@CHARISMAINK.COM TO LEARN MORE



Ideation. Implementation. Impact.

How We Build Your 5-Star Platform Power Brand™



Prize Plan

Achieve clarity on desired outcomes.

Define measurable monetary and engagement goals.

Persona

Define how your motivations, belief systems and philosophy will shape and be reflected through your platform.

Create a written mission and vision statement.

Platform

Assess current messaging and assets that you have which can be utilized or upgraded to amplify your message and add value for your audience.

Properties

Audit assets and identify any intellectual property protection (trademarks, patents, etc.) that need to be secured.

Presence

Research opportunities to leverage your message and platform to engage your target audience and/or chosen channel for maximum ROI.

Questions and Next Steps

Contact: gaynor@charismaink.com