

Social Equity



Cannabis Legalization Is An Opportunity To Advance Social Justice & Social Equity.

Social Justice- Justice in terms of the distribution of wealth, opportunities, and privileges within a society.

Social Equity- Social equity is the means used to help to redress past injuries.

A Case for Social Equity: Impacting Communities and Changing Lives

- **Social Equity Business Model**- Policy supports low barrier to entry levels.
(provide technical assistance, no caps, low fees, reasonable zoning, and broad range of licensing categories)
- **Social Equity Criminal Justice Model**- Policy supports decriminalization and expungement.
(automatic clearing of records with minor possession charges)
- **Social Equity Community Reinvestment Model**- tax revenue collected reinvest in community programs, cannabis education, workforce development, and social services for communities impacted the most during war on drugs era.
- **Social Equity Youth Prevention Model**- Budget Appropriation-Youth Cannabis Education and Prevention.
(focus on at risk communities)
- **Social Equity Public Health and Safety Model**- Budget Appropriation/Policy -Community Education and Safety Model (Social Consumption Lounges).
- **Social Equity Workforce Development Model**- Tax Revenue- Career Exploration and Workforce Development Opportunities and Education.
- **Social Equity Supplier Diversity/Economic Development Model-Policy**- Promote and measure diversity among all licensing applicants.

FOR MORE INFORMATION:

M4MMUNITED@GMAIL.COM | 877.900.0832 | WWW.M4MMUNITED.ORG

America, The Time Is Now To Reschedule Cannabis!



M4MM Stance On Cannabis Legalization:

- 1.** Reschedule Cannabis (Schedule 3)
- 2.** Address Cannabis related social justice issues with policy language- “release and repair”
- 3.** Adopt Anti Cannabis Youth Prevention and Use model & education.
- 4.** Provide consumer protection, education, and awareness.
- 5.** Social Equity Business Model included in SBA as it’s own entity which will address business formation, licensing, & funding.

M4MM Stance On Hemp Legalization:

- 1.** Education for displaced farmers, urban farmers, & minority farmers substituting Hemp Farming as a new crop opportunity.
- 2.** Create Supply Chain infrastructure model: Provide interest free loans for cultivation & processing sites.
- 3.** Federal government identifies opportunities to write in hemp technology, production, & products into contracts.
- 4.** Sponsor research on the medical efficacy of full spectrum vs. isolate for specific medical conditions.
- 5.** Provide consumer protection, education, & awareness about products cbd/hemp claims.

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