



EVENT BOUTIQUES

COMPANY PROFILE

*Ideas, Innovation, Creativity.
Your Success, Our Expertise.*

CONTENTS

03

Who We Are

04

Our Vision

05

Our Services

06-09

Influencer Marketing

10-12

Activations

13

Creative Concepts

14

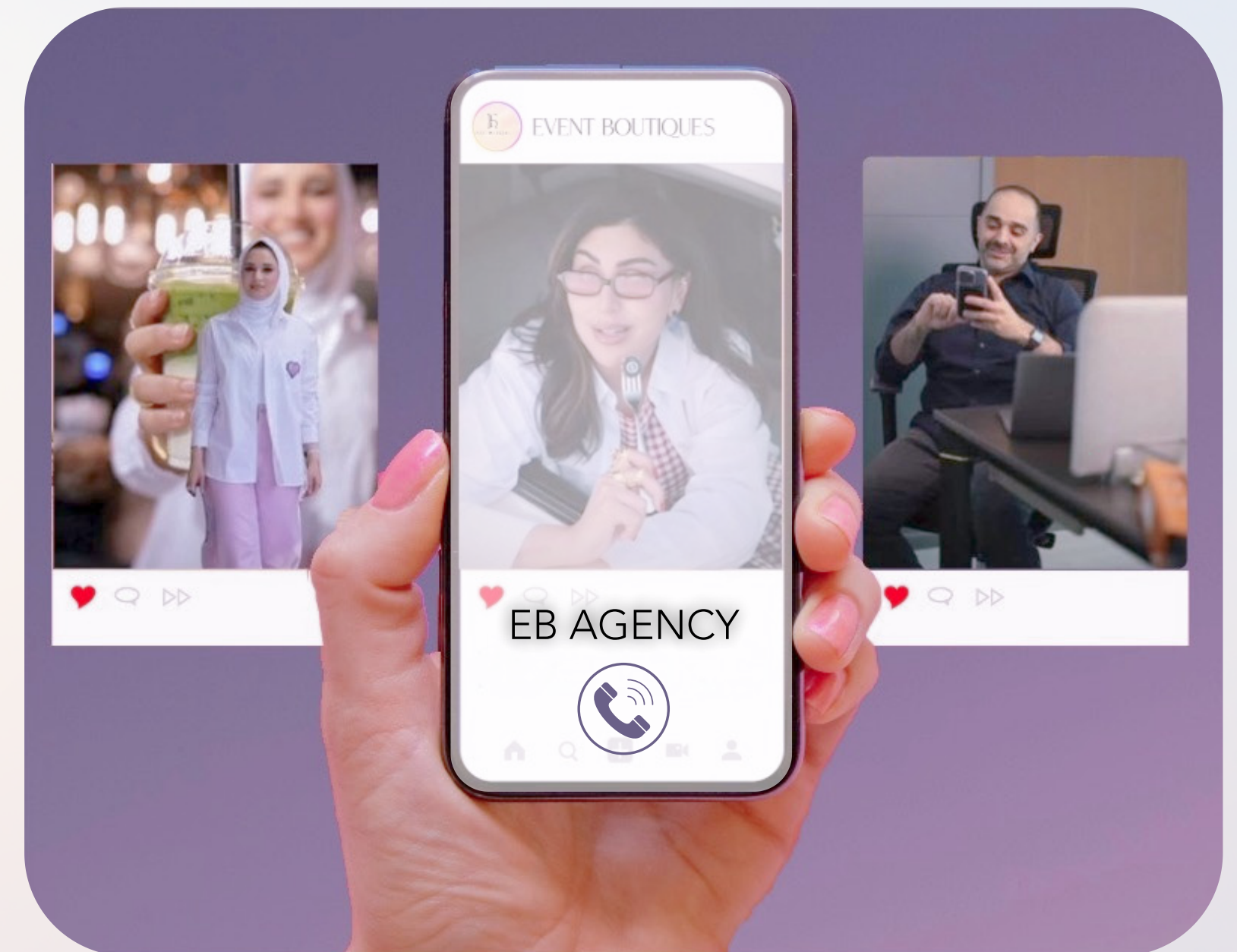
Portfolio

16

Performance Summary

17

Contact Us



INTRODUCING EB AGENCY



Welcome to EB Agency — where creativity meets strategy and innovation leads the way.

Founded in 2019, we have grown into one of Kuwait's leading creative agencies by staying sharp, fast, and focused on results. Our team of creators, producers, and strategists don't just follow trends, we shape them.

Based in the MENA region and UK, we continue to lead the way in Kuwait with bold campaigns and creative solutions that resonate.

Our founder, Nader Dawud, leads the innovation of the team with over 10 years of experience in brand building, campaign strategy, and creative execution. His vision drives the agency to deliver bold, culturally relevant work that makes an impact.

Mission

To craft unique strategies and deliver impactful campaigns that drive measurable growth for our clients.



Vision

To be the most disruptive force in creative marketing, redefining how brands connect with audiences.



Our Values, Our DNA.
We drive innovation through collaboration, adaptability and passion for customer success.



Disrupt

Creative strategies that break through the noise and demand attention.

Niche

Connecting brands with the right voices, audiences, and opportunities.

Activate

Transforming bold ideas into measurable results.



OUR SERVICES



Influencer Marketing

We build creator partnerships that move communities with niche content, authentic style, alignment and impact.



Activations & Workshops

We build brand energy through bold, audience-first activations and workshops that educate your customers.



Creative Concepts

We manage event productions, design pop-up stores and creative concepts to wow your customers.

-

PROOF NOT PROMISES





CASE STUDY

@dr_kholodiii

11.1K	25.6K	1.6M
LIKES	SHARES	VIEWS

EID, the authentic way, celebrating family, culture & special offers.

→ [click here!](#)



CASE STUDY

@yalseddeeqi

2,146	10.4K	292K
LIKES	SHARES	VIEWS

The campaign aligned with gallery renovations to bring fresh inspiration, new ideas.

→ [click here!](#)



CASE STUDY

@fajereats

4,586	8,482	344K
LIKES	SHARES	VIEWS

New meals, more visits—this campaign made IKEA a go-to for dining and shopping.

→ [click here!](#)

PROOF NOT PROMISES





CASE STUDY

@lets.talkmamam

5,774	33.9K	409K
LIKES	SHARES	VIEWS

The campaign promoted new sales and offers, increasing footfall into the stores.

→ [click here!](#)



CASE STUDY

@dalalid

9,212	2,057	516K
LIKES	SHARES	VIEWS

To spotlight the new collection, we partnered with Dalal Aldoub, known for her practical tips.

→ [click here!](#)



CASE STUDY

@bdgeega

1,690	3,579	231K
LIKES	SHARES	VIEWS

The influencer's content drove buzz, making IKEA the summer furnishing favorite

→ [click here!](#)



STRATEGIC INFLUENCER PARTNERSHIP

Campaigns have spanned family living, food, fashion, gaming, parenting, lifestyle, and business — each tailored to resonate with specific audiences.

1,000+
Influencer's Collaboration

500+
Specialists & Presenters

6M+
Shares

8M+
Likes

600M
Views





ACTIVATIONS THAT MOVE PEOPLE

From large-scale activations and product launches to in-store workshops and seasonal pop-ups, each one tailored to the audience, the space, and the moment.

Strategy: Audience-first planning, insight-driven ideas, and a clear roadmap from start to finish.

Delivery: Flawless rollout, real-time coordination, and results that go beyond the experience.

Creative: Bold concepts, tailored formats, and visuals that resonate in the right moment and place.

Production: From builds to staffing — full execution with smooth, on-brand delivery.



WORKSHOPS

Each workshop is designed to drive community engagement, integrate products in real-life scenarios, and generate in-store footfall.

Sessions covered seasonal promotions, educational themes, and lifestyle solutions — consistently supporting brand goals.





ACTIVATIONS

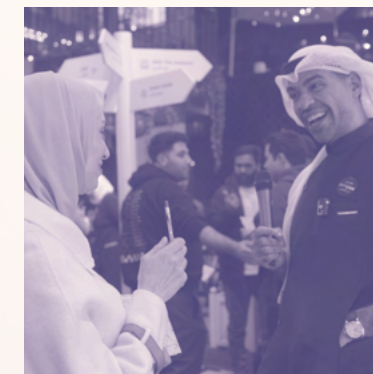
From strategy to delivery, we build brand energy where it counts — through bold, audience-first activations.



CREATIVE CONCEPTS

Stories are the shortcut to emotion — and emotion drives action.

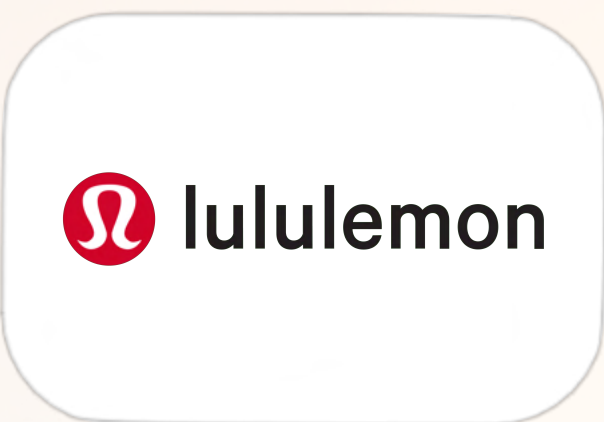
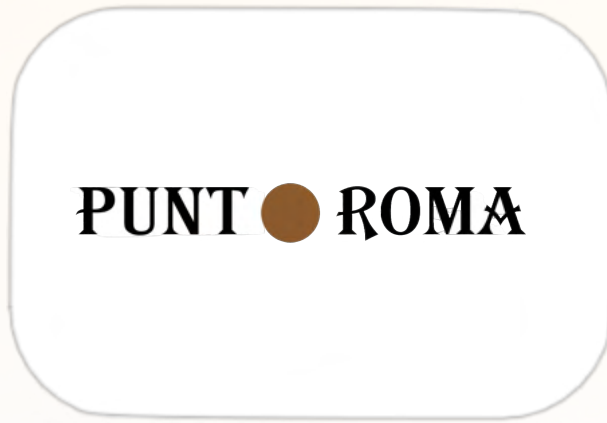
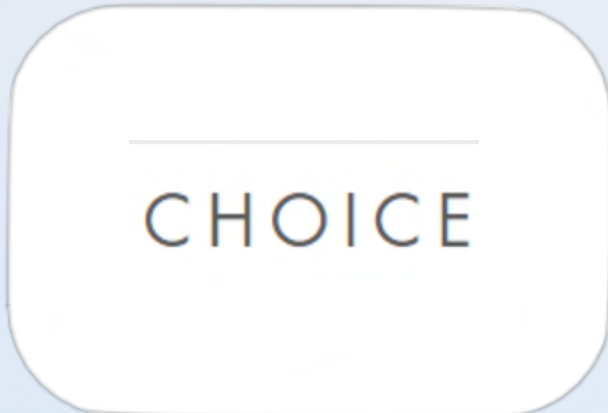
- Brand Storytelling:
Every detail supports the brand's voice and message.
 - Creative Ideas:
Culturally relevant, insight-driven, and built to connect.
- Narrative Crafting:
We craft stories that grab attention and shape perception.
 - Visuals:
Concepts brought to life through bold, adaptable design.

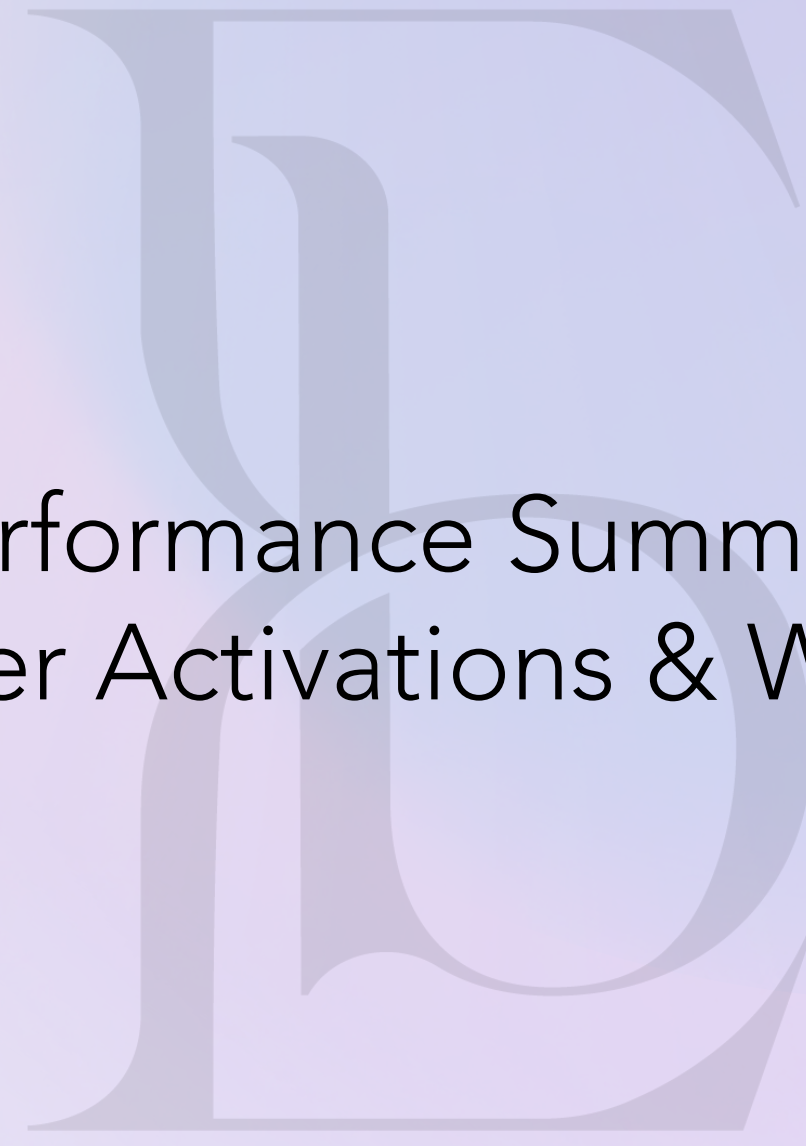




OUR PORTFOLIO

At Event Boutiques, our portfolio showcases successful collaborations with global brands. With proven expertise, we deliver exceptional results and impactful campaigns.



Performance Summary: Influencer Activations & Workshops



VERIFIED REPORTING SNAPSHOT

Performance included viral content with up to 1.6M views and over 26K shares per reel.

Categories included: Family, Food, Fashion, Gaming, Interior Design, Business, Lifestyle, and more.

6.7M+
Video Views

119K+
Likes

92K+
Shares

CONTACT US

Follow us on Instagram for marketing insights, updates, and a peek into our brand's creativity. Stay connected—we can't wait to share our journey with you!

Thank you for reviewing our profile! We appreciate your interest. For more details or inquiries, feel free to contact us. We look forward to connecting!



EVENT BOUTIQUES



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