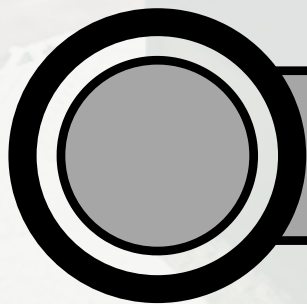




# EB AGENCY

**IDEAS, INNOVATION, CREATIVITY –  
YOUR SUCCESS, OUR EXPERTISE”**



**COMPANY PROFILE**

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# ABOUT US

Welcome to EB Agency, where creativity meets strategy seamlessly. Collaborating globally with Business Owners and Influencers, we specialise in crafting unforgettable experiences and pioneering campaigns.

Why choose EB Agency?

## **Innovative Vision with Corporate Expertise:**

Our extensive knowledge in Corporate Services, paired with innovative vision, ensures that we can generate the buzz and excitement your brand deserves. Whether it's an exclusive corporate event, a product launch, or a brand activation, we tailor our services to meet your unique needs and objectives.

## **Unparalleled Creativity:**

Infusing every project with fresh and imaginative ideas, we guarantee your brand stands out in a competitive market.

## **Global Reach:**

With a network of partners and collaborators worldwide, we have the capacity to execute projects on an international scale.

## **Attention to Detail:**

From concept to execution, we leave no stone unturned, ensuring every aspect of your campaign is flawless and memorable.

## **Results-Driven Approach:**

Our strategic planning and data-driven insights guarantee measurable success, making a positive impact on your brand's bottom line.

## **Customer-Centric Focus:**

Placing your needs at the heart of everything we do, we ensure a seamless and enjoyable partnership from start to finish.



YOUR SUCCESS IS OUR ULTIMATE GOAL

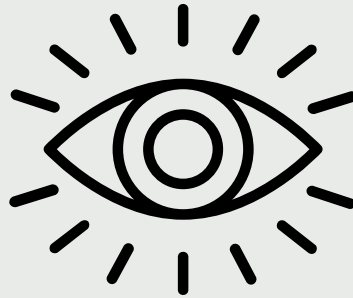
# OUR VISION

At EB Agency, our Vision and Mission are the guiding lights in our strategic framework. They direct our priorities, resource allocation, and collective efforts toward common goals, providing a roadmap to the future while ensuring the best service for our clients.



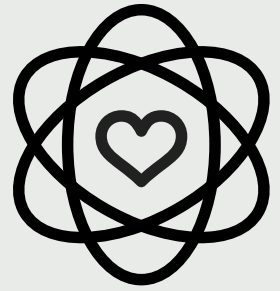
## Mission

At EB Agency, our mission is to empower brands worldwide by providing strategic guidance and innovative solutions. We strive to elevate corporate success beyond boundaries, creating lasting impacts and fostering growth for our clients.



## Vision

"EB Agency envisions a global landscape where brands not only thrive but redefine success. We aim to be the catalyst for innovation and excellence, charting a course where every brand we touch reaches new heights, transcending boundaries."



## Values

Our values are the compass guiding every path of innovation, integrity, and excellence. Together, we rise by embracing collaboration, adaptability, and a relentless passion for customer success.

# OUR SERVICES

## EVENT STRATEGY

We offer a one-stop solution for all your needs. Elevate your brand experience with our innovative strategies, meticulous planning, and the added touch of our exclusive in-house photography studio, capturing moments that transcend ordinary events into extraordinary memories."

## INFLUENCER MARKETING

Navigate the digital landscape with precision as we tailor strategies to your brand's unique niche. From micro to macro influencers, we harness the power of authentic connections to elevate your brand's presence, ensuring your message resonates with the right audience and leaves a lasting impression in the hearts of your niche market.

## PUBLIC RELATIONS

We go beyond traditional PR, crafting compelling narratives that resonate across digital landscapes. Our expertise lies in cultivating meaningful connections, managing reputation, and securing your brand's place in the spotlight. At EB Agency, we don't just manage PR; we shape perceptions, making your story an influential force in today's dynamic media landscape.

# EVENT STRATEGY

Welcome to a world where innovation meets planning. At EB Agency, we transform ordinary events into extraordinary memories. Our services include:

- **Event Planning:** From concept to execution, we plan every detail to ensure a seamless and unforgettable experience.
- **Vendor Management:** Our extensive network allows us to source and collaborate with top-tier vendors, ensuring quality and reliability.
- **Marketing Materials:** Elevate your brand presence with customised marketing materials that capture the essence of your event.
- **Advertising Materials, Booths, Acrylic, Window Display:** Create a visual spectacle with our expertise in crafting eye-catching advertising materials, booths, acrylic installations, and captivating window displays.
- **Decoration:** Transform spaces with our creative touch, bringing your vision to life through stunning and on-theme decorations.
- **Photography:** Immerse your audience in the magic of your event with our in-house photography studio, capturing every moment with precision.
- **Videography:** Tell your story through dynamic visual narratives with professional videography services, adding dimension to your event.
- **Catering:** Delight the senses with culinary experiences tailored to your event.
- **Refreshments:** Elevate guest experiences with thoughtfully curated refreshments, ensuring a delightful atmosphere throughout the event.





# INFLUENCER MARKETING

At Event Boutique, we transform influencer marketing, ensuring every collaboration speaks volumes and contributes to growth and success of your brand

## **Influencer Research and Selection:**

We meticulously research and select influencers whose values align seamlessly with your brand, ensuring a genuine connection with your audience.

## **Influencer Outreach and Collaboration:**

Forge meaningful collaborations as we reach out to influencers, cultivating relationships that extend beyond a mere partnership.

## **Campaign Strategy and Planning:**

Elevate your brand story with strategic campaign planning, ensuring your message is not only heard but leaves a lasting impact.

## **Long-term Influencer Partnerships:**

Cultivate enduring relationships with influencers, ensuring your brand benefits from sustained visibility and credibility in the long run.

# PUBLIC RELATIONS

"Welcome to the realm of impactful public relations at Event Boutique, where our dedicated team of skilled PR professionals is committed to enhancing your brand's reputation and visibility. Explore the power of strategic communication campaigns with our range of services:

## **Strategic PR Campaigns:**

Tailored campaigns that strategically position your brand for maximum impact and positive reception.

## **Press Release Writing and Distribution:**

Crafted with precision, our press releases are designed to captivate and disseminate key messages effectively.

## **Media Relations and Outreach:**

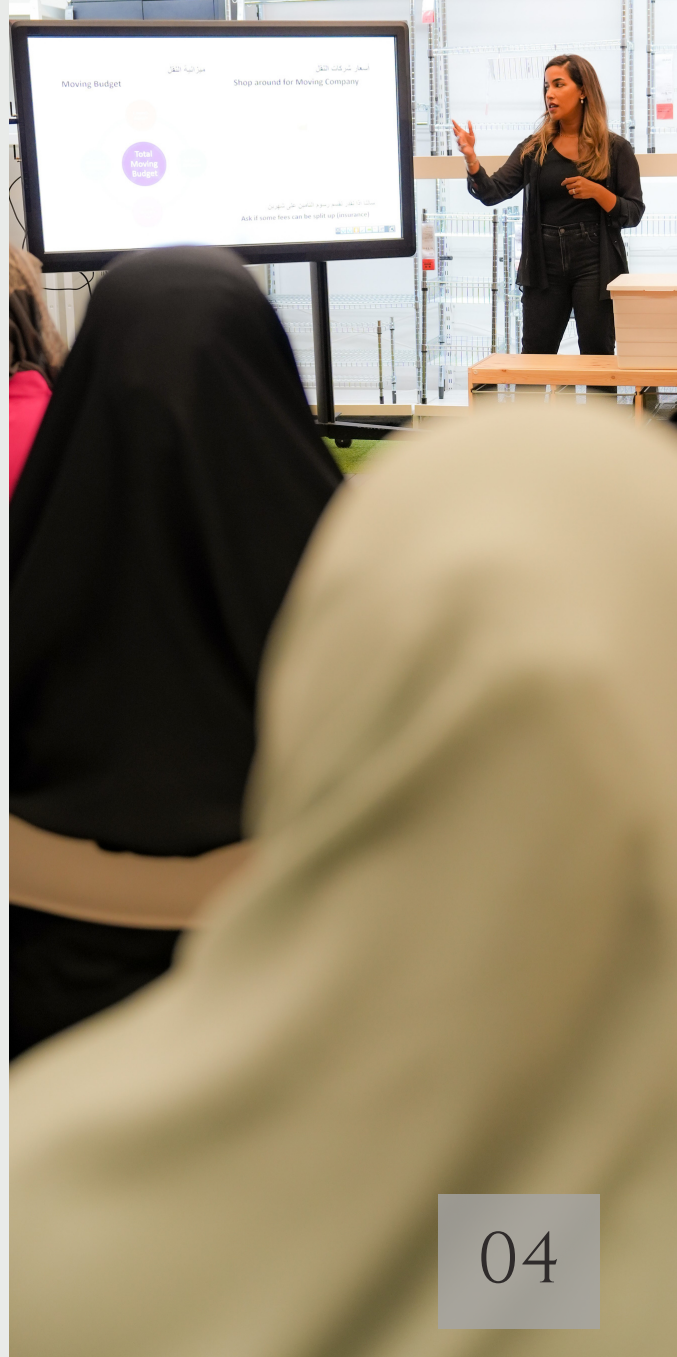
Forge meaningful connections with the media, ensuring your brand story reaches the right audience through targeted outreach.

## **Crisis Communication and Reputation Management:**

Our experienced team handles crises with poise, ensuring swift and effective communication to safeguard your brand's reputation.

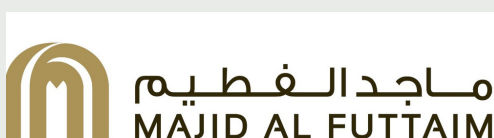
## **Event Publicity and Promotion:**

Elevate your events with our expertise in generating buzz, securing media coverage, and promoting your brand effectively.



# OUR PORTFOLIO

At Event Boutique, our distinguished portfolio speaks volumes, showcasing successful collaborations with global brands across diverse industries. With proven expertise, we consistently deliver exceptional results and craft impactful campaigns that resonate in the hearts of our clients and their audiences. Partner with us to elevate your brand to new heights, and let's embark on a journey of creating success together.




# CONTACT US


To discover more about our marketing activities, follow us on Instagram. Stay tuned for insights, updates, and a glimpse into the creativity that drives our brand. We look forward to connecting with you on our social media journey -


**EB Agency (@ebagency.kw) • Instagram**  
photos and videos  
[instagram.com](https://www.instagram.com/ebagency.kw)



Thank you for taking the time to review our profile. We appreciate your interest. For more detailed information or any inquiries, please don't hesitate to contact us. We look forward to the opportunity of connecting with you further.

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