

## **SUMMARY**

Dynamic and motivated college sophomore with a passion for law seeking a summer opportunity to further develop skills and gain practical experience in the legal field. Possessing a solid foundation in business operations through running a small business and customer service expertise gained from retail experience. Eager to apply my strong work ethic, analytical abilities, and dedication to excel in a challenging legal environment while contributing effectively to the team's objectives.

## **PROFESSIONAL EXPERIENCE**

**Spring Lake Sea Shells, Spring Lake, NJ**

**2022 - Present**

### **Chief Executive Officer**

- Responsible for conducting merchant outreach and negotiations to secure product placement agreements. Additionally, diligently follow up with merchants to ensure consistent product availability and manage inventory to meet demand.
- Implemented and managed social media strategy to engage and target audience, increasing visibility and driving demand through platforms.
- The tactics employed successfully resulted in lead generation as well as increased brand awareness and website traffic which led to a massive customer conversion rate.
- Handmade all products to meet specific sales demands.

**The Rock Box, Morristown, NJ**

**2022 - Present**

### **Associate**

- Managed inventory control procedures, ensuring accurate stock levels, supported store operations by performing cashier duties, processing transactions accurately.
- The management tactics implemented reduced instances of stock-outs, minimized overstock situations, and optimized overall inventory efficiency, contributing to enhanced customer satisfaction and operational cost-effectiveness.
- Assisted in the development and execution of social media marketing campaigns to enhance brand awareness and drive customer engagement.

## **EDUCATION**

**University of Maryland, College Park, MD**

**Expected Graduation May 2026**

**Public Relations Major | Law and Society Minor**

- 3.83 GPA | Deans List 2022, 2023
- Delta Delta Delta Sorority | House Committee | Sisterhood Committee | Philanthropy Committee | Lifetime Membership Committee
- Proactively organized, participated in, and spearheaded fundraising events for St. Jude Children's Research Hospital through my sorority.
- Letters of Love| Letter writer organizer to children with terminal cancer.
- Clean City| Group organizer for campus clean up.

## **SKILLS AND INTERESTS**

PowerPoint • Excel • Team player • Time Management • Communication • Animals • Skiing • Travel