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Crayola Releases Screamin' Neons: Washable Highlighters

Designed for kids, these highlighters provide a new way to learn and have fun without making a mess

Easton, Pa. - These new highlighters are nontoxic, washable, and designed for children. They can be washed out of hands, face, and clothing. Highlighters are used by children starting at the age of eight years old. These highlighters are only \$1.99 and will help children begin their academic journeys at a young age. They can use these highlighters in any way they please while avoiding creating a large and permanent mess.

Crayola is a highly reputable company; selling around 2 billion crayons and manufacturing enough paint to cover the major league baseball and football stadiums and the Brooklyn Bridge combined. Buying this product will mean taking part in an already vastly used company that children and parents trust wholeheartedly. The pens are designed to neatly and smoothly release ink with their special rounded nib. They feature colors such as glowing green, neon yellow, hot magenta, and electric blue.

Crayola dates back to 1885 and they are known for the production of markers, crayons, and other art supplies. Children spend up to 28 minutes a day and each year in America children spend 6.3 billion hours coloring. Crayola crayons are sold in more than 60 countries and they are printed in 11 different languages. A fun fact is that Crayola crayons are one of the twenty most recognizable aromas that adults smell.