

Artist / Band Name

Emerging Artist Questionnaire

I appreciate your interest in working with True Grit Artist Management. Please complete this questionnaire to help us understand your goals, music, and readiness. This will help us see if we're a good fit and how we can best support your career.

Vision & Goals

What are your short-term and long-term goals as an artist?

Where do you see your career in 1 year, 3 years, and 5 years?

Do you want to focus on touring, recording, building a social presence, or all of the above?

Are you seeking a full-time career in music, or is this part-time for now?

Artistic Direction

How would you describe your sound and brand in 2–3 sentences?

Who are your biggest musical influences?

What type of shows/venues do you want to be playing (festivals, honky-tonks, fairs, listening rooms)?

Are you open to writing with others or cutting outside songs?

Professional Readiness

Do you have a live show ready to book (set list, stage plot, backline)?

Who are your current band members (if any)? Are they committed?

How often are you available to travel for shows or promo opportunities?

Are you financially prepared for upfront costs (recording, touring, merch)?

Business & Logistics

Are you currently signed with any other management, label, or publishing company?

Do you own your masters and publishing, or is there existing ownership we'd need to navigate?

Do you have a PRO (ASCAP, BMI, SESAC) membership?

Are you comfortable with a formal management agreement (commissions, term length, expectations)?

Marketing & Presence

How active are you on social media?

Which platforms are your priority?

What's your current following and engagement like?

Do you already have a logo, EPK, professional photos, website, or merch?

Are you willing to invest time and effort into content creation and fan engagement?

Work Ethic & Expectations

How much time per week can you realistically dedicate to music?

What do you expect from a manager (booking, marketing, development, business coaching)?

Are you open to feedback on image, song selection, and performance?

How do you prefer to communicate and make decisions (collaborative, hands-off, manager-led)?

Contact Email