



## WHY I OBSERVE DÍA DE LOS MUERTOS

*By Allura Guerra, JNA Member*

Día de los Muertos (Day of the Dead) is a Mexican celebration in which family and friends remember deceased loved ones and celebrate their souls. Spirits return to visit their families on Oct. 31 and leave on Nov. 2. Participants of this celebration see death as a positive, continuation of life.

Families create ofrendas (altars) that are filled with flowers, candles, pan de muerto, sugar skulls, pictures, past hobbies, and favorite foods. This tradition is important because it welcomes the spirits and shows them that they haven't been forgotten.

Families display the altars in their homes, decorating them with festive colors. The four essential elements of nature (earth, wind, water and fire) are always included because each of these elements represents steps in the spirit's journey.

For my family, Día de los Muertos reminds us to never forget our loved ones who have passed away. Although I was born after one of my grandmothers passed away, pictures and stories help me celebrate her life. Family is important to me, and embracing my Hispanic culture and participating in events such as Day of the Dead helps me appreciate my loved ones even more.

I love when my family looks at old photographs of relatives who have passed on. I enjoy taking trip to their graves to bring them flowers and other decorations. I hope that after reading this that you understand a little more about Día de los Muertos and that maybe you and your family can create an ofrenda of your own.

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**Jefferson Neighborhood Association**  
 PO Box 28552  
 San Antonio, TX 78228

[jefferson-sa.com](http://jefferson-sa.com)  
[facebook.com/groups/jeffersonneighbors](https://facebook.com/groups/jeffersonneighbors)

**President: Ted Guera**  
 tedguerra12@gmail.com

**Vice President: Open**

**Secretary: Dominic Gonzalez**  
**Treasurer: Liliana Moreno**

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 Larissa Sanchez-Fields  
 Fernando Rocha  
 Jacob Valenzuela  
 Gilbert Moreno

**Scholarship Coordinator: Yasmín Codina**  
 yasmin.codina@gmail.com

**Advertising and Business Membership:**  
 neighbors@jefferson-sa.com

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**Newsletter: Dominic Gonzalez**  
 neighbors@jefferson-sa.com

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**Constituent Services: Debora Dehlinger**  
 Office: 210-207-0870  
 debra.dehlinger@sanantonio.gov

[District 1](#)  
**Councilman Mario Bravo**  
**Constituent Services: Martin Calderon**  
 Office: 210.207.0900  
 martin.calderon@sanantonio.gov

**SAFFE Officer John Garcia #1447**  
 Office: 210-207-0810  
 Cell: 210-218-6546  
 john.garcia3@sanantonio.gov

**SAPD Non-Emergency: 210-207-SAPD (7273)**  
**SAPD West Substation: 210-207-7420**

**SAISD Police: 210-271-3124**  
**SAISD Truancy Office: 210-271-3124**

**Office of Historic Preservation: 210-215-9274**  
 info@SAPreservation.com

**Code Compliance Issues: 311**  
**Animal Control Issues: 311**  
 Dial 311 or download the City's "311" app  
**Graffiti in Progress: 911**  
**Graffiti Abatement Program: 210-207-5430**

**CPS Energy: 210-353-2222**

## THIS IS YOUR NEIGHBORHOOD NEWSLETTER!

We welcome your contributions! Please submit items of neighborhood interest to neighbors@jefferson-sa.com by the 25th of each month. Articles should be sent as a word or google doc and photos as .jpg files.

- Neighborhood History
- Events & Happenings
- Pet Profiles
- Gardening Tips
- Home Maintenance Tips
- Helpful Resources

# PRESIDENT'S MESSAGE

By Ted Guerra

Howdy Neighbors,

November is here! The weather is finally changing and the holidays are near!

This time of year reminds me of family traditions—those long-established customs that are passed from one generation to the next.

In my family, we have a tradition of gathering a couple of days before Thanksgiving to make our family's dressing (what others call stuffing). We use my grandmother's recipe.

My tía Estella is the eldest on my mother's side of the family. We join with her to make this delicious and favorite side dish. My tía assigns everyone their positions, and she assigns herself as supervisor, the most wanted role.

All-in-all, the recipe is time-consuming, but we enjoy being together while making it, especially since this is where we can be ourselves... and where most of the excellent gossip is exchanged! 😊

In the end, we have *the* perfect side dish to our anticipated "perfect" turkey! (That is a story for another time).

I hope you and your family continue your traditions and perhaps make new ones! Enjoy whom you call family and have a Happy Thanksgiving.

Yours,

Ted Guerra  
JNA President



## Monthly General Meetings

**Our General Meetings are Held on the  
Second Monday of Each Month  
at 7pm in the Library at the  
Young Women's Leadership Academy**

2123 W Huisache Ave, San Antonio, TX 78201

**Everyone is Welcome!**

## SUPPORT JNA BUSINESS MEMBERS

We're proud that the following businesses have chosen to grow in partnership with the Jefferson Neighborhood Association. We encourage all members to frequent these businesses.

To join the JNA as a business member, or to inquire about advertising rates please contact Jason Vasquez at [jasonv824@gmail.com](mailto:jasonv824@gmail.com)

### 01 FARMERS MARKET

Locally grown, produced, and harvested food and products available for pre-order.

[Facebook.com/01farmersmarket](https://www.facebook.com/01farmersmarket)

[01farmersmarket@gmail.com](mailto:01farmersmarket@gmail.com)

### ABOUT FACE

Estate Sales, Antiques and Collectibles  
Charles Keyton

210-887-4331 | [cwkegl@aol.com](mailto:cwkegl@aol.com)

### COOL CREST

Miniature Golf & Metzger Biergarten  
1402 Fredericksburg Rd.

210-732-0222

[www.coolcrestgolf.com](http://www.coolcrestgolf.com)

### DAVE SIMS MEDIA

1523 W. Mistletoe Ave.  
210-885-6197

<https://davesimsmedia.com>

### FARMERS INSURANCE

Agent Jorge Sanchez Jr.  
909 Manor Dr. San Antonio  
O: 210-732-1886 | F: 210-787-3809  
[jsanchez5@farmersagent.com](mailto:jsanchez5@farmersagent.com)

### THE HUT DINER

1610 Fredericksburg Rd.  
210-649-8574  
Open Tuesday – Sunday, 7:00 am – 2:00 pm

### INGENUITY FINANCIAL SERVICES

4374 Lockhill-Selma Dr., Suite 101, 78249  
210- 348-6090

[www.ingenuityfinancial.com](http://www.ingenuityfinancial.com)

### JEFFERSON BODEGA

1005 Donaldson Ave.  
210-735-0990

### LAW OFFICE OF JAMIE M. MATHIS, PLLC

1507 Fredericksburg Rd.  
210-852-4666  
[www.jamiemathislaw.com](http://www.jamiemathislaw.com)

### THE LIGHTHOUSE LOUNGE

1016 Cincinnati Ave.  
[facebook.com/thelighthouselounge](https://www.facebook.com/thelighthouselounge)  
[thelighthouse210@yahoo.com](mailto:thelighthouse210@yahoo.com)

**MIKE'S HAIR LOUNGE**

1933 Fredericksburg Rd., Suite 111  
210-313-4340  
[www.mikeshairlounge.com](http://www.mikeshairlounge.com)

**MOTIF  
BOUTIQUE BROKERAGE**

Camile Rodriguez Brigant, Realtor  
210-802-9797  
Camille@MotifTX.com

**NEW LIVING  
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AT WOODLAWN POINTE**

702 Donaldson Ave. | 210-268-2787  
[www.newlivingspiritualcenter.org](http://www.newlivingspiritualcenter.org)

**PANADERIA JIMENEZ &  
COFFEE SHOP**

1846 Fredericksburg Rd.  
210-973-5050  
[www.panaderiajimenez.com](http://www.panaderiajimenez.com)

**RUIZ TAILOR SHOP**

Alterations for Men and Women  
1724 Fredericksburg Rd.  
210-785-9800 | ruiztailor@att.net  
[facebook.com/RuizTailor](https://facebook.com/RuizTailor)

**VEE'S HAIR & SPA SALON**

An AVEDA Concept Salon  
1022 Donaldson Ave.  
210-733-7131

**WEB HOUSE  
CAFE & BAR**

320 Blanco Rd.  
210-531-0100  
[www.webhousecafe.com](http://www.webhousecafe.com)

**YOUR BUSINESS COULD  
BE HERE!**

Please contact  
Jason Vasquez at [jasonv824@gmail.com](mailto:jasonv824@gmail.com) so  
we can highlight your business!



**MONTHLY NEWSLETTER AD RATES**

- 1/8 Page - 4.25 x 2.25 inches.....\$30 per month
- 1/4 Page - 5.5 x 4.25 inches.....\$40 per month
- 1/2 Page - 8.5 x 5.5 inches.....\$50 per month
- Full Page - 8.5 x 11 inches.....\$100 per month

To join the Jefferson Neighborhood Association as a business member or to advertise in the JNA newsletter, please contact Jason Vasquez at [jasonv824@gmail.com](mailto:jasonv824@gmail.com) or 210-331-4993



# DIABETES PREVENTION PROGRAM

WEDNESDAYS @ 6:00 PM  
STARTING OCTOBER 19, 2022

LOCATION: VIRTUAL ONLINE  
WEBEX VIDEO CONFERENCE

TO REGISTER CALL OR EMAIL

📞 210-207-8832

✉ VERONICA.RAMIREZ@SANANTONIO.GOV

This program offers a helpful setting where participants work together in a small group to learn about healthier eating and more physical activity to help lower their risk of developing diabetes.

To qualify for the Prevent T2 program, participants **must be at least 18 years old, overweight (BMI > 25), and be at high risk of developing type 2 diabetes, or already have been diagnosed with prediabetes.**\* Workshops are free and open to adults with prediabetes or a chronic disease.

\*Individuals who have already been diagnosed with type 1 or 2 diabetes do not qualify for this program. Please refer to our self-management program for support.



For more information scan the QR code:



## APPLY TO THE NEIGHBORHOOD LEADERSHIP ACADEMY



The Neighborhood Leadership Academy (NLA) is an interactive program to help San Antonio residents become leaders within their communities. Since 2016, more than 200 individuals have completed the class.

The "Neighborhood Leadership Academy 101" class can help you develop leadership skills and knowledge to be a more effective advocate for your neighborhood. The class includes guest speakers, group discussions, and opportunities for networking.

You will learn more about city departments, how to access city resources, and city processes. The program can help you have an impact on your neighborhood and be a resource for your neighbors, friends, and family.

Any San Antonio resident who lives within the city limits is invited to apply. There is no fee to participate. However, the class size is limited, and participants must apply and be accepted.

The next "NLA 101" course will start in January 2023 and last through June 2023. Sessions will be held once a month at various locations across the city.

**The application closes on November 10, 2022.** Applicants will be notified of their application status by November 30, 2022. Apply today!

Apply by clicking or visiting this link:

<https://www.saspeakup.com/2022NLA101>

Questions? Send an email to:

[neighborhoods@sanantonio.gov](mailto:neighborhoods@sanantonio.gov)

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## SUNDAYS AT NEW LIVING SPIRITUAL CENTER



Discover The Twelve Powers in You! Message Series starts September 4th at your New Living Sermon Spiritual Center. Don't miss a single Sunday of this life affirming teaching series based on the writings of Charles Fillmore.

Sundays, September 4th - November 20th  
11am - 12pm

Visit Facebook for details:  
<https://fb.me/e/2Ld5xQ6Ig>

## TRIVIA NIGHTS AT OASIS TAVERN



FREE Live Trivia on Thursday Nights at Oasis Tavern!

#SanAntonioTrivia is pleased to offer players weekly trivia play and a great night out!

Thursday nights, weekly, at 7:00pm  
Powered by [ChallengeEntertainment.com](http://ChallengeEntertainment.com)

Visit Facebook for details:  
<https://fb.me/e/1EI7ioNeW>

Hello Neighbors!

Has outdated theology, hate, and politics left you rethinking church? Then come out and visit New Living Spiritual Center. YOUR progressive, thinking, caring, affirming, Spiritual Alternative, where we believe the fullest expression of our faith is how we treat others!

**Reach Your Highest Good  
Experience Transformational Spirituality  
and Discover a New Way of Living!**

You are invited to try a different kind of service. One that has an open, intelligent, and collaborative approach to Living the teachings of Jesus. Sundays at 11am with coffee time before and after, the dress is casual, and the crowd is extremely diverse; come as you are but leave better than you thought you could be!



Located at 702 Donaldson in the Woodlawn Pointe Center for Community  
Proud to Be a Part of the Jefferson Neighborhood

## JNA SCHOLAR BECOMES DOCTOR

*By Elia Reyna, JNA member, past president, and previous scholarship chair*

Congratulations to Dr. David Anthony Fernandez for graduating from the John Sealy School of Medicine at The University of Texas Medical Branch, Galveston (Class of 22).



Dr. Fernandez is a 2014 recipient of JNA's Emelia Reyna Scholarship. He is the son of JNA members Oscar and Diane Fernandez, the grandson of past president Elia Reyna, and the great-grandson of Emelia Reyna, the founder of the JNA scholarship fund (1990-2003).

In medical school, Dr. Fernandez worked at the San Antonio children's hospital as a provider scribe at Provider's Choice Scribe Services. Now, he is doing his residency in Galveston.

Before medical school, Dr. Fernandez graduated from St. Mary's University with a BA in Sports Medicine. He attended St. Anthony Catholic School, where he graduated as valedictorian and salutatorian. While at St. Anthony, he was a student of the Brainpower Connection program, allowing him to take college-level courses at the University of the Incarnate Word.

For more than a generation, the JNA Scholarship program has awarded high school graduates with the little bit of financial help they need when they enroll in college. This scholarship is an investment in our neighborhood's future—one high school graduate at a time.

I am proud of JNA's board, officers, and scholarship chair, Yasmín Codina, for continuing this program.

## BLACK POTION OFFERS BOARD GAMES, CONCESSIONS, AND FUN

*By Dominic Gonzalez, JNA Secretary and Newsletter Editor*

This month, instead of a restaurant review, I want to tell you about a unique business in the deco district: Black Potion—the neighborhood's first gaming tavern.



Don't let the name fool you. Black Potion is a family-friendly lounge and retailer of tabletop games. Visitors can purchase games, game supplies, and gifts, or they can borrow any of the dozens of games from the library and play at a table.

In addition to games, you will find a theater that features improv comedy and other shows. Also, several groups meet at Black Potion and welcome new gamers.

Black Potion offers wine, a craft beer selection, nonalcoholic beverages, and snacks. Customers can have food delivered.

I hope you visit this neighborhood business soon.

### Black Potion

Located in the Woodlawn Shopping Center

1900 Fredericksberg Rd., Ste. 101, SA, TX 78201

Facebook: <https://www.facebook.com/BlackPotionSATX/>

## A LETTER FROM D7 COUNCILOR ANA SANDOVAL

Dear neighbors,

I wish everyone in the Jefferson Neighborhood Association a happy fall!

I had the chance to foster two puppies earlier this year and it was a blast! Sometimes the pets with Animal Care Services just need a little more time to get adopted, and you can help until then. It warmed my heart to be able to open my home to these puppies before they found their forever home.

Please visit [www.sanantonio.gov/Animal-Care/How-You-Can-Help/Fostering-Save-A-Life](http://www.sanantonio.gov/Animal-Care/How-You-Can-Help/Fostering-Save-A-Life) to learn how you can foster a pet!

Yours in public service,



**FREE THANKSGIVING DINNER**

**CENA DE ACCION DE GRACIAS GRATIS**

*St. Mary Magdalen Church invites you  
Todos son invitados*

**NOV. 24 THURSDAY/JUEVES**

**11 AM - 3 PM**

DISTRIBUTION OF FREE COOKED  
THANKSGIVING DINNER  
WHILE SUPPLIES LAST, NO RSVP NEEDED

NO SE NECESITA RESERVAR PARA VENIR  
More Info or to give Donations 210-735-5269

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# Jefferson Neighborhood Association MEMBERSHIP FORM

Please complete this form or sign up online at <https://bit.ly/join-jna>  
(The JNA Membership Year is September 1 through August 31)

Name(s) \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ email \_\_\_\_\_

Dues paid by:  Check  Venmo (@jna-payments)  Cash

- \$10 per year for an individual
- \$15 per year for a family
- \$35 per year for a business

- I would like to receive updates and news via my email address
- I would like to volunteer

Mail check and form to Jefferson Neighborhood Association, PO Box 28552, San Antonio, TX 78228



## Monthly General Meetings

**Our General Meetings are Held on the  
Second Monday of Each Month  
at 7pm in the Library at the  
Young Women's Leadership Academy  
2123 W Huisache Ave, San Antonio, TX 78201**

**Everyone is Welcome!**