

STRAIGHT AIM. REAL RESULTS.

No shadows, no spin — just straight-talking marketing strategy. You know radios. We know marketing. Between the two of us, that's a pretty solid team. We turn your expertise into a clear signal — smart positioning, a real digital presence, campaigns that actually convert, and content that cuts through the noise instead of adding to it.

LMR DEALER PACKAGES:

Starter Package

\$950 / month

Brand Positioning & Messaging
Social Media
Email Marketing



Growth Package

\$2500 / month

Brand Positioning & Messaging
Enhanced Social Media
Expanded Email Marketing
Website Optimization
SEO & Content Marketing
PPC Advertising



Authority Package

\$5000 / month

Brand Positioning & Messaging
Social Media
Email Marketing
New Website Build
SEO & Content Marketing
PPC Advertising
Thought Leadership
Trade Shows & Event Support
Print Marketing Collateral
Dedicated Strategist



We work exclusively with two-way radio dealers across the country — the people selling, servicing, and standing behind Land Mobile Radio systems every day. We get your world: the technical buyers, the long sales cycles, the fact that "marketing" has probably always felt like someone else's job. That's where we come in. You don't need to become a marketer. You just need someone who already speaks your language.

Let us help you be heard.



SERVICES:

Choose from one of our Dealer Packages or customize your own.

Brand Positioning & Messaging

A one-time foundational deliverable in month one — not a recurring cost. We nail down who you are, what makes you different, and why the right customer should pick you.

Social Media Strategy

Up to three posts per week across your core platforms, planned, written, and scheduled for you. This provides a consistent presence on LinkedIn and Facebook — the two platforms your buyers actually use, with content built around your promotions, service lines, and team, not generic filler.

Email Marketing & Automation

Monthly newsletters or campaigns to existing customers, plus a basic or multi-step automated drip sequence that nurtures new leads based on segmented lists.

Website Optimization

We make the website you have work harder by working with your current developer to create faster load times, clearer calls to action, and a layout that converts visitors into inquiries. Conversion-focused updates to key pages — forms, calls-to-action, service pages, and ongoing monitoring so issues get caught before they cost you leads.

SEO & Content Marketing

Ongoing keyword-targeted content and on-page optimization so your dealership starts showing up when buyers are actively searching. Monthly blog or service-page content built around real search terms your buyers use. On-page SEO improvements to your existing site — titles, metadata, structure; and, Google Business Profile optimization and review-generation prompts.

PPC Advertising

A managed paid campaign on Google and/or Facebook, built and optimized by us — you approve the budget, we handle strategy, copy, targeting, and ongoing management. Ad cost paid directly to platform with no markup from High Noon. Campaign strategy, ad copy, and creative handled end-to-end with targeting built around your service area and buyer types.

New Website Build

A completely new website, built specifically around your products, your service lines, and the industries you serve, not a template with your logo dropped in. We provide a custom design organized around how your buyers actually search and buy. Mobile-first, fast-loading, and built to win the first impression before a call ever happens. And delivered within your first 60 days, with ongoing hosting support and maintenance included.

Public Relations & Thought Leadership

Sustained media outreach and positioning that puts your dealership's name — and your leadership team's — in front of the industry, not just your existing customer list. We'll handle press release drafting and distribution around company news, milestones, and wins, byline and expert-commentary placement in trade and local publications, and thought-leadership content for your leadership team's personal platforms.

Trade Shows & Events Support

Planning and creative support for the shows and events already on your calendar, so your presence there matches the presence we're building everywhere else. Trust us with booth and collateral design coordinated with your brand positioning, pre- and post-event promotion across social and email, and lead capture and follow-up sequences built for event-generated contacts.

Print Marketing Collateral

Sales sheets, brochures, and print-ready materials your team can hand to a buyer in the field, on-brand with everything else in the program. Designed sales sheets and leave-behinds for your core product and service lines consistent with your digital brand positioning. Print-ready files delivered for local production and reordering.

Dedicated Strategist

A single point of contact who owns your account end-to-end, with faster turnaround across every service in the program. Monthly strategy check-in, not just a delivery report.

Click here to schedule a 30-min call with Sunny.

