



THE PHILADELPHIA MARTIN LUTHER KING, JR. ASSOCIATION FOR NONVIOLENCE, INC.  
**37<sup>th</sup> Annual Awards and Benefit Luncheon**  
 Monday, January 21, 2019

**CORPORATE SPONSORSHIP PACKAGES**

\_\_\_\_ *Yes, I would like to support the **NONVIOLENT YOUTH PROGRAMS** of the Association by being a sponsor of the 37<sup>th</sup> Annual Awards and Benefit Luncheon.*

\_\_\_\_ **HOST - \$50,000**  
 Two (2) Dais Guest Representatives  
 Three (3) VIP Tables of 10 (2 in Corporate Circle)  
 Twenty-Five (25) Invitations to the VIP Reception  
 Full Page Color Ad in Souvenir Journal (back cover)  
 Remarks and Presentation at Luncheon  
 Company Banner, Signage and Exhibit  
 Product Distribution  
 Photo Opportunities & Participation in Presenting Awards  
 Press Recognition in all Communications  
 Remarks at the National Bell Ringing Ceremony  
 VIP Seating at the Liberty Bell Ceremony  
 4 "Vital Issues" – The Journal of African American Speeches

\_\_\_\_ **KEEPER OF THE DREAM - \$15,000**  
 One (1) Dais Guest Representative  
 Two (2) VIP Tables of 10 in Corporate Circle  
 Ten (10) Invitations to VIP Reception  
 Full Page Ad in Souvenir Journal (7 1/4" x 9 1/4")  
 Signage and Exhibit  
 Press Recognition in all Communications  
 3 "Vital Issues" – The Journal of African American Speeches

\_\_\_\_ **BENEFACTOR OF THE DREAM - \$6,000**  
 One (1) Preferred Table of 10  
 Five (5) Invitations to the VIP Reception  
 Full Page Ad in the Souvenir Journal (7 1/4" x 9 1/4")  
 2 "Vital Issues" – The Journal of African American Speeches

\_\_\_\_ **CO-HOST - \$25,000**  
 One (1) Dais Guest Representatives  
 Two (2) VIP Tables of 10 in Corporate Circle  
 Fifteen (15) Invitations to the VIP Reception  
 Full Page Ad in Souvenir Journal (inside cover)  
 Remarks at Luncheon  
 Signage and Exhibit  
 Product Distribution  
 Photo Opportunities  
 Press Recognition in all Communications  
 Acknowledgement at the National Bell Ringing Ceremony  
 VIP Seating at the Liberty Bell Ceremony  
 4 "Vital Issues" – The Journal of African American Speeches

\_\_\_\_ **PATRON OF THE DREAM - \$10,000**  
 One (1) Dais Guest Representative  
 One (1) VIP Table of 10 in Corporate Circle  
 Five (5) Invitations to the VIP Reception  
 Signage and Exhibit  
 Full Page Ad in the Souvenir Journal (7 1/4" x 9 1/4")  
 2 "Vital Issues" – The Journal of African American Speeches

\_\_\_\_ **SPONSOR OF THE DREAM - \$3,000**  
 One (1) Table of 10  
 Two (2) Invitations to the VIP Reception  
 Half Page Ad in the Souvenir Journal (7 1/4" x 4")  
 1 "Vital Issues" – The Journal of African American Speeches

\_\_\_\_ *I am unable to participate as a sponsor of the luncheon, but I would like to place an **AD in the 2018 Souvenir Journal**. Please send me information.*

\_\_\_\_ *I am unable to participate as a sponsor, but my contribution of \$ \_\_\_\_\_ is enclosed.*

**AD INFORMATION:** All ads **MUST** be camera-ready and emailed in **jpeg or pdf format** to [mlksouvenirjournal@gmail.com](mailto:mlksouvenirjournal@gmail.com) by January 2<sup>nd</sup>, 2019.

**Please Type or Print Legibly:**

NAME/TITLE: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_

*NOTE: Payments can be mailed to the address below or paid online at: [www.philadelphiamlk.org](http://www.philadelphiamlk.org)*

Philadelphia Martin Luther King, Jr. Association for Nonviolence, Inc.

**Attention: 37<sup>th</sup> Annual Awards and Benefit Luncheon**

3001 Walnut Street, 7<sup>th</sup> Floor, Philadelphia, PA 19104 ♦ Phone: (215) 751-9300 ♦ Fax: (215) 751-9141 ♦ Email: [info@philadelphiamlk.org](mailto:info@philadelphiamlk.org)

*(Contributions are tax-deductible to the extent allowed by law)*