



THE PHILADELPHIA MARTIN LUTHER KING, JR. ASSOCIATION FOR NONVIOLENCE, INC.

38th Annual Awards and Benefit Luncheon

Monday, January 20, 2020

CORPORATE SPONSORSHIP PACKAGES

Yes, I would like to support the **NONVIOLENT YOUTH PROGRAMS** of the Association by being a sponsor of the 38th Annual Awards and Benefit Luncheon.

HOST - \$50,000

- Two (2) Dais Guest Representatives
- Three (3) VIP Tables of 10 (2 in Corporate Circle)
- Twenty-Five (25) Invitations to the VIP Reception
- Full Page Color Ad in Souvenir Journal (back cover)
- Remarks and Presentation at Luncheon
- Company Banner, Signage and Exhibit
- Product Distribution
- Photo Opportunities & Participation in Presenting Awards
- Press Recognition in all Communications
- Remarks at the National Bell Ringing Ceremony
- VIP Seating at the Liberty Bell Ceremony
- 4 "Vital Issues" – The Journal of African American Speeches

KEEPER OF THE DREAM - \$15,000

- One (1) Dais Guest Representative
- Two (2) VIP Tables of 10 in Corporate Circle
- Ten (10) Invitations to VIP Reception
- Full Page Ad in Souvenir Journal (7 1/4" x 9 1/4")
- Signage and Exhibit
- Press Recognition in all Communications
- 3 "Vital Issues" – The Journal of African American Speeches

BENEFACTOR OF THE DREAM - \$6,000

- One (1) Preferred Table of 10
- Five (5) Invitations to the VIP Reception
- Full Page Ad in the Souvenir Journal (7 1/4" x 9 1/4")
- 2 "Vital Issues" – The Journal of African American Speeches

CO-HOST - \$25,000

- One (1) Dais Guest Representatives
- Two (2) VIP Tables of 10 in Corporate Circle
- Fifteen (15) Invitations to the VIP Reception
- Full Page Ad in Souvenir Journal (inside cover)
- Remarks at Luncheon
- Signage and Exhibit
- Product Distribution
- Photo Opportunities
- Press Recognition in all Communications
- Acknowledgement at the National Bell Ringing Ceremony
- VIP Seating at the Liberty Bell Ceremony
- 4 "Vital Issues" – The Journal of African American Speeches

PATRON OF THE DREAM - \$10,000

- One (1) Dais Guest Representative
- One (1) VIP Table of 10 in Corporate Circle
- Five (5) Invitations to the VIP Reception
- Signage and Exhibit
- Full Page Ad in the Souvenir Journal (7 1/4" x 9 1/4")
- 2 "Vital Issues" – The Journal of African American Speeches

SPONSOR OF THE DREAM - \$3,000

- One (1) Table of 10
- Two (2) Invitations to the VIP Reception
- Half Page Ad in the Souvenir Journal (7 1/4" x 4")
- 1 "Vital Issues" – The Journal of African American Speeches

I am unable to participate as a sponsor of the luncheon, but I would like to place an **AD in the 2020 Souvenir Journal**. Please send me information.

I am unable to participate as a sponsor, but my contribution of \$ _____ is enclosed.

AD INFORMATION: All ads **MUST** be camera-ready and emailed in **jpeg or pdf format** to mlksouvenirjournal@gmail.com by **December 20, 2019**.

Please Type or Print Legibly:

NAME/TITLE: _____

ORGANIZATION: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

TELEPHONE: _____ FAX: _____ EMAIL: _____

AUTHORIZED SIGNATURE: _____

NOTE: Payments can be mailed to the address below or paid online at: www.philadelphiamlk.org

Philadelphia Martin Luther King, Jr. Association for Nonviolence, Inc.

Attention: 38th Annual Awards and Benefit Luncheon

3001 Walnut Street, 7th Floor, Philadelphia, PA 19104 ♦ Phone: (215) 751-9300 ♦ Fax: (267) 343-7203 ♦ Email: philmlkjrassoc@aol.com

(Contributions are tax-deductible to the extent allowed by law)