



*37 Years... Keeping the Dream Alive*

THE PHILADELPHIA MARTIN LUTHER KING, JR. ASSOCIATION FOR NONVIOLENCE, INC.

## 38<sup>th</sup> Annual Awards and Benefit Luncheon

Monday, January 20, 2020



SUPPORT THE "COLLEGE FOR TEENS" PROGRAM

GET AN AD IN OUR 2020 LUNCHEON SOUVENIR JOURNAL - ~UP TO 100 PAGES - SEEN BY THOUSANDS~

# ADVERTISEMENT RESERVATION FORM

## Small Businesses, Professional Organizations & Labor

**Please select ad size and return form by November 30<sup>th</sup>, 2019 to receive preferred page selection**

Souvenir Journal size is 8-1/2 x 11"

	<u>Advertisement Rates</u>	<u>Advertisement Size</u>
<input type="checkbox"/> Cover ( <i>Outside Back - Color</i> )	\$3,500.00	7 1/4" x 9 1/4"
<input type="checkbox"/> Cover ( <i>Inside Front or Back - Color</i> )	\$3,000.00	7 1/4" x 9 1/4"
<small>(Inside Pages are Black and White)</small>		
<input type="checkbox"/> Full Page	\$1,200.00	7 1/4" x 9 1/4"
<input type="checkbox"/> Half Page	\$ 750.00	7 1/4" x 4"
<input type="checkbox"/> Quarter Page	\$ 375.00	3 1/4" x 4"
<input type="checkbox"/> Eighth of Page/Business Card	\$ 200.00	2 1/4" x 3"

Please reserve the above ad space. Amount Enclosed \$ \_\_\_\_\_

Please type or print legibly:

NAME/TITLE \_\_\_\_\_

ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ TITLE \_\_\_\_\_

**AD INSTRUCTIONS:**

Ads **MUST** be submitted Camera Ready

Emailed (PDF or JPEG Format Preferred) \_\_\_\_\_ (email address: [mlksouvenirjournal@gmail.com](mailto:mlksouvenirjournal@gmail.com))

ALL Ads **MUST** be submitted by December 20, 2019

*NOTE: Payments can be mailed to the address below or paid online at: [www.philadelphiamlk.org](http://www.philadelphiamlk.org)*

**The Philadelphia Martin Luther King, Jr. Association for Nonviolence, Inc.**

3001 Walnut Street, 7<sup>th</sup> Floor ♦ Philadelphia, PA 19104

Phone: (215) 751-9300 ♦ Fax: (267) 343-7203 ♦ Email: [philmlkjrassoc@aol.com](mailto:philmlkjrassoc@aol.com) ♦ Website: [www.philadelphiamlk.org](http://www.philadelphiamlk.org)

*(Contributions are tax-deductible to the extent allowed by law)*