



# ***CLUB SEASON SPONSOR PARTNERSHIP PACKAGES***

As a major partner of West Seattle Reign Sports LLC's programs, not only will you be supporting youth athletes and their goals, but you will also have access to multiple promotion and branding opportunities. Without sponsors like you, we would not be able to provide scholarships to our youth athletes. Because of you and our partnership, we can change the lives of the youth we serve with the shared power we have. We have listed just some of the benefits available through a partnership with West Seattle Reign Sports LLC. Want something uniquely you? Let us customize a package to suit your needs.

Warm regards,

***Jennifer Samek***

Club President and Owner

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[www.westseattlereign.com](http://www.westseattlereign.com)

## **What do your sponsorship dollars do for us?**

Your sponsorship will go to help cover club expenses that include but are not limited to the following:

- Athlete Sponsorships
- Coach stipends
- Other employee compensation
- Coach certifications/ trainings
- Equipment (balls, nets, carts, cones, etc)
- Website maintenance
- Tournament fees
- Travel costs
- Uniform Packages
- Facility costs

## **Level 1 sponsorship: \$500**

### **→ Marketing/Advertising campaign**

- Logo presence and Hyperlink on our website
- Logo presence and mentions in our newsletter
- Social Media posts acknowledging new sponsor

## **Level 2 sponsorship: \$1000**

### **→ Marketing/Advertising campaign**

- Logo presence and Hyperlink on our website
- Logo presence and mentions in our newsletter
- Social Media posts acknowledging new sponsor

### **→ Promotion/Partnership Opportunities**

- Coupon/ Product drops to West Seattle Reign families and/or newsletter receivers
- Targeted promotion

## **Level 3 sponsorship: \$3000**

### **→ Marketing/Advertising**

- Logo presence and Hyperlink on our website
- Logo presence and mention in our newsletter
- Social Media post acknowledging new sponsor
- Social Media advertising of business

### **→ Promotion/Partnership Opportunities**

- Coupon/ Product drops to West Seattle Reign families and/or newsletter receivers
- Targeted promotions
- Signage at practice site

## **Level 4 sponsorship: \$5000**

### **→ Marketing**

- Logo presence and Hyperlink on our website
- Logo presence and mention in our newsletter
- Social Media post acknowledging new sponsor
- Social Media advertising of business
- Logo on banner or equipment at event

### **→ Promotion/Partnership Opportunities**

- Coupon/Product drops to West Seattle Reign families and/or newsletter receivers
- Targeted promotions on official West Seattle Reign materials
- Signage at practice site
- Logo on banner or equipment at events

## **Full Team Sponsorship Package- \$10,000**

### **→ Marketing**

- Logo presence and Hyperlink on our website
- Logo presence and mention in our newsletter
- Social Media post acknowledging new sponsor
- Social Media advertising of business
- Logo on banner or equipment at event

### **→ Promotion/Partnership Opportunities**

- Coupon/Product drops to West Seattle Reign families and/or newsletter receivers
- Targeted promotions on official West Seattle Reign materials
- Signage at practice site
- Logo on banner/equipment at events
- Logo on the jerseys of one elite team
- Naming rights of one team elite team