

# Laurence Graham

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## EDUCATION

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### **International Baccalaureate Diploma, Mirabeau Lamar Highschool**

Loyola University New Orleans

May 2025 Major: Mass Communication: Journalism GPA: 3.3

Relevant Coursework: Digital Communication Communications Writing

Intro to Criminology

### **2024 Loyola University of New Orleans Design & Communications Dean's List**

## EXPERIENCE

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*Entertainer*

January 2009– August 2017

### **Self Employed**

Houston, Texas

- Performed rap songs during fashion shows and events
- Created and performed dance routines with a group
- Networked and promoted individual and dance groups with potential clients
- Maintained schedule of events and coordinated times frames of performances
- Curated content and marketing material through videos and Social media

*Footlocker Sales Associate*

July 2019 – June 2021

### **Footlocker Inc.**

Houston, Texas

- Assisted Team members on the sales floor, organizing inventory and unloading merchandise
- Perform general store maintenance during, before, and after store hours including Cleaning, Counting cash, stocking shelves, and checking inventory.
- Increased sales by 20% when on the floor in 2021 for a specific location, Earned employee of the year for the company
- Created a small business flipping products from the company and selling them for deadstock prices in person, Offerup, Stockx, and through social media.

*Resident Assitant*

August 2022 – October 2024

### **Loyola University New Orleans**

- Lead and Directs Monthly programs/meetings with over 40 residents in Buddig Hall
- Referred and introduced helpful resources on campus and in New Orleans to newly accepted Freshman on campus such as (UCC, HR, Shuttle busses, restaurants, Streetcar, and Iggy's cupboard)
- Designs Bulletin boards, events, and flyers for Floor
- Facilitates and regulates roommate and resident disagreements. Enforces university and residence hall rules and policies. Submit reports on violations.
- Manages desk which allows students to sign themselves in and visitors in Residence halls

Member of Alpha Phi Alpha Fraternity INC.

March 2024-

## ADDITIONAL EXPERIENCE

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*Outside Sales Associate*

**Almika Solar Energy**, Houston, TX

May 2021 – August 2021

*Stock Associate*

**The Boutique**, Houston, TX

September 2016 – August 2020

*Automotive Helper*

**Fly Rydes**, Houston, TX

August 2017 – May 2018

## **PUBLIC RELATIONS SKILLS**

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<b>Writing:</b>	News releases, media alerts, biographies, client profiles, fact sheets, backgrounders, PSAs, briefs, Press releases, Ads,
<b>Business:</b>	Microsoft Word, Excel, PowerPoint, Outlook, and, Filmmaker Pro
<b>Design:</b>	Skilled in InDesign, Illustrator, Microsoft Publisher, Photoshop, and Adobe
<b>Social Media:</b>	Facebook, Twitter, WordPress, LinkedIn, Snapchat, Instagram, TikTok