

# Sign me up!

**"THANK YOU!"**  
 Lisa and Don Bennett, Jr.  
 Owners/Operators



# 2025 Distribution Enrollment Form

**Mail to:** 1 Grove St., Suite 103-B, Pittsford, NY 14534  
**Email to:** info@merchantrytourism.com www.merchantrytourism.com  
**Phone:** (585) 506-6788

**Sign up for the 2025 Fall Shows (highlighted in yellow), and plan your 2026 show budget and brochure distribution using the list from this year!\***

**We carefully select shows that provide our customers with maximum exposure and quality distribution. Our booths are staffed by qualified and courteous professionals. Get noticed with ANDERSON'S at these high volume events:**

<p><b>PA FARM SHOW</b>                      Harrisburg, PA (JAN)                      8 day event. The largest indoor agricultural exposition under one roof in the US. Hosted almost 600K attendees in 2024.</p>	<p><b>OHIO RV SUPERSHOW</b>                      Cleveland, OH (JAN)                      A huge 5 day show occupying the entire revamped I-X Center. Draws over 30K attendees to see and buy 450+ RVs on display from 11 NE Ohio dealers.</p>	<p><b>LEHIGH VALLEY RV &amp; CAMPGROUNDS SHOW</b>                      Allentown, PA (JAN)                      Families attending consider this event a long-standing tradition at an affordable price. 3 day show.</p>	<p><b>PITTSBURGH RV SHOW</b>                      Pittsburgh, PA (JAN)                      A draw for Western PA &amp; NY, and eastern OH, welcoming over 30K attendees to the 9 day show held in downtown Pittsburgh.</p>
<p><b>FLORIDA RV SUPERSHOW</b>                      Tampa, FL (JAN)                      Over 71K people attended the 5 day show with car lines around the block! We regularly and quickly clean out of all our stock at this snowbird bonanza.</p>	<p><b>ATLANTA CAMPING &amp; RV SHOW,</b>                      Atlanta, GA (JAN)                      One of the biggest RV dealer shows in the Southeast. 4 day show, where we join fellow exhibitors offering ideas on short and long-trip destinations, campgrounds, etc.</p>	<p><b>FT. MYERS RV SHOW</b>                      Ft. Myers, FL (JAN)                      10K locals and snowbirds pack this show hosted by the Florida RV Trade Assoc. Great prospects for both southern and northern destinations and parks. 4 days.</p>	<p><b>GARDEN STATE RV &amp; CAMPING SHOW,</b>                      Edison, NJ (JAN)                      This 3-day show attracts families looking to purchase their first RV, upgrade their current RV, and explore new camping &amp; travel adventures.</p>
<p><b>NEW ENGLAND RV SUPERSHOW</b>                      Boston, MA (JAN)                      Previously the Boston RV &amp; Camping Expo, this renamed show is under new management. Averages about 25K attendees.</p>	<p><b>NEW CHICAGO RV SHOW</b>                      Chicago, IL (JAN)                      Held at the Renaissance Schaumburg Conv. Ctr. Average attendance is 11.5K, with an average age of 44 and disposable income of \$87K.</p>	<p><b>NEW RICHMOND RV SHOW</b>                      Richmond, VA (JAN)                      This is Virginia's longest running RV Show, held at the Richmond Raceway Complex, averaging about 15,000 attendees.</p>	<p><b>NEW ST. LOUIS RV TRAVEL SHOW</b>                      St. Louis, MO (FEB)                      Presented by the Midwest Gateway RV Dealers Assoc. for over 4 decades. We look forward to our first foray into Missouri and the mid-west!</p>
<p><b>TORONTO SPRING RV SHOW &amp; SALE,</b>                      Toronto, Canada (FEB)                      "The Big RV Show" is held in the Toronto suburbs, drawing people with 4 days of RVs, accessories, destination info, contests, giveaways, seminars, and live entertainment.</p>	<p><b>SPRINGFIELD RV, CAMPING AND OUTDOOR SHOW</b>                      West Springfield, MA (FEB)                      4 days over Presidents' weekend, 3 buildings, and averaging 35K attendees from across New England &amp; New York.</p>	<p><b>NORTHEAST RV SHOW</b>                      Suffern, NY (FEB)                      4 days over Presidents' Weekend, drawing attendees from the metro NYC area, NJ, New England, upstate NY, and PA.</p>	<p><b>MARYLAND RV SHOW</b>                      Timonium, MD (FEB)                      This is the state's biggest showcase of newest RVs in every price range, plus outdoor sporting and camping equipment.</p>
<p><b>MONTREAL RV SHOW</b>                      Montreal, Canada (MAR)                      Over 50K Canadians attend this 4 day show. Popular asks are for snowbird destinations and stops in between, plus mid-west detinations.</p>	<p><b>GREATER PHILADELPHIA RV SHOW,</b>                      Oaks, PA (MAR)                      4 day show targeting markets in eastern PA, New Jersey, and Maryland, looking for travel destinations in all directions.</p>	<p><b>CNY RV AND CAMPING SHOW</b>                      Syracuse, NY (MAR)                      Winter cabin fever brings attendees from across New York State and beyond for 4 days of 9 dealers in 5 buildings, plus scores of vendors including parks and destinations.</p>	<p><b>YORK RV SHOW</b>                      York, PA (MAR)                      Over 60 vendors join RV dealers at this 3-day show that boasts enthusiastic crowds. Hosted by the PA Campground Owners Association.</p>
<p><b>THE GREAT ALLENTOWN FAIR</b>                      Allentown, PA (AUG)                      This fair usually attracts around 200K attendees annually, and our booth is typically picked clean by event's end. 6 days.</p>	<p><b>THE GREAT NEW YORK STATE FAIR,</b>                      Syracuse, NY (AUG)                      This is a big one! It can average about 1 million visitors annually, and we get many requests for info about destinations, fishing, hiking, biking, culinary travel and more. 13 days.</p>	<p><b>AMERICA'S LARGEST RV SHOW</b>                      Hershey, PA (SEPT)                      This popular 5 day show draws its annual 60K visitors from across the US &amp; Canada. We have a prime location at the entrance to the arena for this indoor/outdoor show.</p>	<p><b>NEW OC RV SHOW</b>                      Ocean City, MD (OCT)                      This is a fast growing show and promoters anticipate having upwards of 12,000 or more attend.</p>

**NEW** = new addition to our shows roster

\*Anderson's attends, on average, about 25 shows each year, with roughly similar \$ and inventory investment levels.

**FALL SHOWS!**

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LOCATION	MONTH	QUANTITY PER SHOW	RACKCARD RATE (\$)	SELECT (x)	MAGAZINE RATE (\$)	SELECT (x)
PA FARM SHOW (Harrisburg, PA) .....	JAN	165	\$145	N/A	\$200	N/A
OHIO RV SUPERSHOW (Cleveland, OH) .....	JAN	225	\$155	N/A	\$200	N/A
LEHIGH VALLEY RV & CAMPGROUNDS SHOW (Allentown, PA) ..	JAN	150	\$100	N/A	\$140	N/A
PITTSBURGH RV SHOW (Pittsburgh, PA) .....	JAN	200	\$190	N/A	\$230	N/A
FLORIDA RV SUPERSHOW (Tampa, FL) .....	JAN	300	\$195	N/A	\$250	N/A
ATLANTA CAMPING & RV SHOW (Atlanta, GA) .....	JAN	200	\$115	N/A	\$155	N/A
Ft. MYERS RV SHOW (Fort Myers, FL) .....	JAN	150	\$100	N/A	\$140	N/A
GARDEN STATE RV & CAMPING SHOW (Edison, NJ) .....	JAN	175	\$140	N/A	\$180	N/A
NEW ENGLAND RV SUPERSHOW (Boston, MA) .....	JAN	165	\$110	N/A	\$180	N/A
<b>NEW</b> CHICAGO RV SHOW (Chicago, IL) .....	JAN	165	\$115	N/A	\$155	N/A
<b>NEW</b> RICHMOND RV SHOW (Richmond, VA) .....	JAN	150	\$110	N/A	\$150	N/A
<b>NEW</b> ST. LOUIS RV TRAVEL SHOW (St. Louis, MO) .....	FEB	165	\$115	N/A	\$155	N/A
TORONTO SPRING RV SHOW & SALE (Toronto, Ont, Canada) .....	FEB	220	\$140	N/A	\$200	N/A
SPRINGFIELD RV, CAMPING & OUTDOOR SHOW (Springfield, MA	FEB	220	\$140	N/A	\$200	N/A
NORTHEAST RV SHOW (Suffern, NY) .....	FEB	150	\$100	N/A	\$150	N/A
MARYLAND RV SHOW (Timonium, MD) .....	FEB	175	\$145	N/A	\$210	N/A
MONTREAL RV SHOW (Montreal, Quebec, Canada) .....	MAR	300	\$140	N/A	\$205	N/A
GREATER PHILADELPHIA RV SHOW (Oaks, PA) .....	MAR	175	\$100	N/A	\$155	N/A
CNY RV AND CAMPING SHOW (Syracuse, NY) .....	MAR	150	\$100	N/A	\$140	N/A
YORK RV SHOW (York, PA) .....	MAR	150	\$100	N/A	\$125	N/A
THE GREAT ALLENTOWN FAIR (Allentown, PA) .....	AUG	150	\$100	_____	\$150	_____
THE GREAT NEW YORK STATE FAIR (Syracuse, NY) .....	AUG	300	\$250	_____	\$395	_____
AMERICA'S LARGEST RV SHOW (Hershey, PA) .....	SEPT	300	\$195	_____	\$235	_____
<b>NEW</b> OC RV SHOW (Ocean City, MD) .....	OCT	150	\$125	_____	\$185	_____
<b>RACKCARD</b> = Brochures or Rack Cards no larger than approx 4"x9" <b>MAGAZINE</b> = Any literature with dimensions larger than rackcard size  <i>Not sure? Just ask! We'll be happy to help.</i>	<b>PARTIAL PROGRAM:</b>	_____	\$ _____	_____	\$ _____	_____
		(# pieces)		(# shows)		(# shows)

**Please Print:**

**COMPANY:** \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

LANDLINE: \_\_\_\_\_ CELL: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**FALL SHOWS ENROLLMENT:**

**Partial Program Price:** \$ \_\_\_\_\_  
 (Add up all selected show rates. No additional discounts)

*Make checks payable to: Anderson's Brochure Distribution*

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