

# makers<sup>m</sup>

REAL INSIGHT INTO GLOBAL PRODUCTION

FOCUS 2021

#8

CRYING OUT FOR CREW

As film and drama production booms, hiring is tougher than ever

LAST CALL FOR INDIE FILM?

Independent features battle for talent, finance - and attention





# makers<sup>m</sup>



Welcome to the eighth edition of *makers*, the biannual magazine for the global production industry.

Nearly two years since Covid-19 began spreading around the globe, the creative industries are finally busy again thanks to vaccination programmes and safe shooting protocols.

As we report in our Crew Crunch feature on page 136, the big headache for many producers is simply finding enough experienced crew for film, television and commercials shoots given the high levels of demand for new content. Prices are rising for crews, studios and kit as studios, streamers and broadcasters look to restock after the Covid-19 shutdowns.

To provide a truly global perspective, we examine how the post pandemic boom has affected countries such as Croatia and the Dominican Republic in our Bounce Back feature on page 23.

We also look at other ways the pandemic has left its mark on the industry. One prominent casualty seems to be the independent film industry, which has been hard hit by the closure of cinemas and the absence of film festivals. On page 104, we debate the future of indie film.

Looking ahead, we discuss the outlook for festivals and markets in 2022 on page 98. Are they expecting participants to return, or is the future in hybrid?

On page 30, we also weigh up the prospects for international commercials shoots. Encouragingly, overseas ad shoots picked up significantly during 2021 and seem set to grow even more during 2022, although environmental concerns about long haul flights may limit the numbers of people travelling.

Elsewhere, *makers* provides advice for navigating two digital platforms that thrived during the pandemic: TikTok and Zoom. Our feature on the art of Zoom pitching (page 159) acknowledges that the video platform is here to stay, while our TikTok special (page 64) reveals how brands and independent creatives are making money from a platform that recently passed the one billion monthly user mark.

All this and more is rounded out by *makers*' regular reports on some of the world's best countries to film in, weighing up the infrastructure, skills and incentives on offer.

We hope you enjoy this issue. *makers* will be back again in the summer. If you have any feedback, or would like to get in touch, do drop us a line at [info@thelocationguide.com](mailto:info@thelocationguide.com)

Tim Dams, editor



**PLEASE ADDRESS ALL ENQUIRIES TO THE PUBLISHERS**

The Location Guide, 312, Mare Street Studios, 203/213 Mare Street, London, E8 3QE UK

T (44 20) 7036 0020  
E [info@thelocationguide.com](mailto:info@thelocationguide.com)  
W [www.thelocationguide.com](http://www.thelocationguide.com)

2021 © The Location Guide Limited. All rights reserved.

No part of this publication may be copied or reproduced in any form whatsoever, by photocopying, electronic or mechanical means without prior written consent of the publisher. The publisher has taken all reasonable efforts to ensure that the information presented is accurate and correct, but cannot take responsibility for any omissions or errors, nor take any liability for any misuse of images or of the information.



**NEARLY TWO YEARS SINCE COVID-19 BEGAN SPREADING AROUND THE GLOBE, THE CREATIVE INDUSTRIES ARE FINALLY BUSY AGAIN THANKS TO VACCINATION PROGRAMMES AND SAFE SHOOTING PROTOCOLS.**

**EDITOR**  
Tim Dams

**LOCATIONS EDITORS**  
Joe Jackson, Shona Smith

**ART DIRECTION & COVER IMAGE**  
Les éditions du bois du Marquis

**HEAD OF PRODUCTION**  
David Lewis

**INTERNATIONAL SALES CONSULTANT**  
Rodrigo Carrasco

**COMMERCIAL DIRECTOR**  
Clara Lé

**RESEARCH & DEVELOPMENT DIRECTOR**  
Chloe Lai

**DATA & MARKETING EXECUTIVE**  
Daniele Antonini

**FINANCE**  
Desmond Kroats, Farhana Anjum

**CONTRIBUTORS**  
Dawn McCarthy-Simpson MBE, John Rakich, Miranda Fleming, John Smithson, Eve Honthaner

**MANAGING DIRECTOR**  
Jean-Frédéric Garcia

**CONSULTANT**  
Ben Greenish

**FOUNDER**  
Murray Ashton

**IN MEMORY OF**  
Sue Hayes

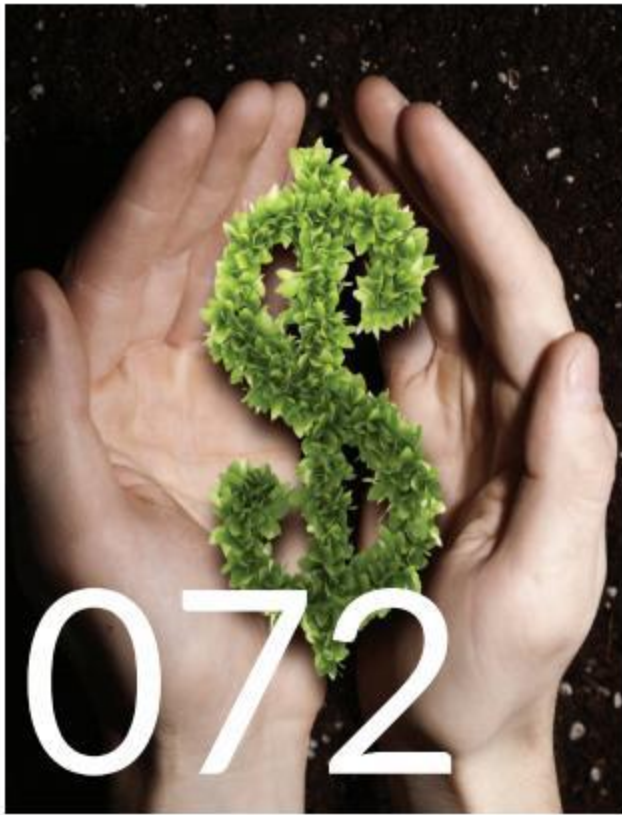
**PRINTERS**  
Barley Print, UK



tel: +86 21 6252 0909  
[www.newlifefilm.com](http://www.newlifefilm.com)  
[info@newlife-film.com](mailto:info@newlife-film.com)







## >FEATURES

### 023 *Bouncing Back*

Production levels are sky high for some territories after Covid-19

### 030 *The Future of Overseas Ad Shoots*

Are overseas commercials shoots likely to be as popular as they were pre-pandemic?

### 057 *Arizona: Grand Ambitions*

The state is building on its long tradition of audiovisual production

### 064 *The TikTok Generation*

Both brands & independent creatives are turning to TikTok

### 072 *Follow the Green Money*

The pressure to become more sustainable is mounting. Are green money incentives the answer?

### 080 *Real-time Revolution*

Are games, television & film starting to intertwine?

### 098 *The Future of Festivals & Markets*

Will participants return as in the past, or is the future hybrid?

### 104 *Are Independent Movies Being Made Any More?*

What are the prospects for indie movies & the indie film production sector in a globalised, big budget world?

## >NEWS

### 008 *News in Brief*

Production news from around the world

### 010 *The World at a Glance*

Mapping global production trends

### 012 *Tech & Facilities News*

From cameras to studios, the latest in production technology news

# 116



## >CLOSE UP

### 017 *Preview*

FOCUS

What to expect at this year's show

### 028 *Around the World*

THE THRILL OF THE CHASE

With LMGI President John Rakich

### 048 *Making of*

AROUND THE WORLD IN 80 DAYS

An epic production shot across South Africa & Romania

### 051 *Preview*

MAKERS & SHAKERS AWARDS

We preview this year's shortlist



# 035

## >AROUND THE WORLD

From incentives to location highlights, *makers* presents a series of in-depth guides to some of the world's most film friendly regions

### 035 *Canada*

Explorers' paradise

### 045 *Dominican Republic*

Hot right now

### 068 *Finland*

Destination cool





122 *The Book Craze*

The book rights market is booming

129 *Festival Spirit*

To understand Spain's rapidly growing film & TV industry, start with its film festivals

136 *Crew Crunch*

As production booms around the world, crewing up is getting tougher

152 *Navigating Cancel Culture*

*makers* investigates the rise & ramifications of cancel culture

159 *Zoom Pitching*

Experts offer *makers* tips on how to nail your next Zoom pitch

060 *Interview with*

NICOLA SHINDLER

Founder of Quay Street Productions & Red Production

062 *Contributor*

MIRANDA FLEMING

The uncomfortable truth about niche films

076 *Contributor*

DAWN MCCARTHY-SIMPSON

The rise (and rise) of Indian television

082 *Interview with*

HELEN ARGO

Head of commercials & short form fiction at Aardman Animations

090 *Making of*

FINDING THE NEW ROADS OF COLOMBIA

Winner of a Gold Lion at Cannes in the brand experience category

096 *Report*

BRANDED IS BACK

Advertisers are placing a greater emphasis on the power of meaningful stories

102 *Contributor*

JOHN SMITHSON

Unscripted ambition is rising & so are budgets

116 *Interview with*

LORENZO MIELI

& MARIO GIANANI

Two of Italy's best known producers

119 *Briefing*

FOCUS ON CLIMATE ACTION

COP26 sparked a raft of pledges from broadcasters & producers

121 *Profile*

CINESITE

The VFX house celebrates its 30th birthday

141 *Contributor*

EVE HONTHANER

The anatomy of a film commission

142 *Making of*

THE POWER OF THE DOG

Jane Campion's return to film

150 *Interview with*

LUKE HYAMS

Head of originals EMEA at YouTube

085 *Ireland*

Wild & welcoming

093 *Malaysia*

Total package

111 *Scotland*

Location star

127 *Serbia*

Safe hands

135 *Singapore*

Bright lights

145 *Thailand*

Enchanting escape

155 *Ukraine*

Exciting adventures





# CANADA

## *explorers' paradise*



Image: *Pet Sematary* © Paramount Pictures. All Rights Reserved.

Canada has something to offer almost every production, from locations through to studio space, post-production facilities or competitive filming incentives.

Little wonder the country has established itself as a filmmaking powerhouse – a reputation it has only enhanced since lockdowns ended and production restarted.

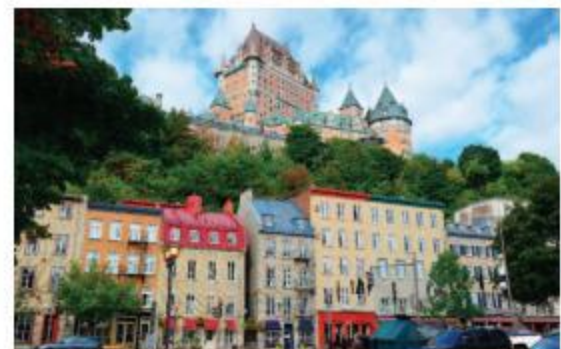
**C**anada is an attractive destination for producers negotiating the post-pandemic business environment. Film and television support systems are spread all over the country and, after the pandemic, Prime Minister Justin Trudeau invested CD19 billion dollars to kickstart lockdown recovery for all Canadian businesses. A variety of film production tax incentives are in place across the nation's ten provinces and three territories. Producers can save large quantities of money if they take the time to understand what each area of Canada has to offer.

### ALBERTA

Alberta is one of Canada's two landlocked provinces, boasting available stage space of around 500,000 sqft. Net production values are set to double for the province this year to CAD995 million from 50 productions, resulting in 9,000 new direct and indirect jobs. "Our province boasts expert crews, an incredible range of diverse locations, as well as state of the art facilities," says Mark Ham, executive director and commissioner for the Cultural Industries Branch Alberta Film. "Alberta-crewed productions have also garnered notable recognition and hardware from the Golden Globes, Oscars and Emmys."

**"PRODUCERS CAN SAVE LARGE QUANTITIES OF MONEY IF THEY TAKE THE TIME TO UNDERSTAND WHAT EACH REGION OF CANADA HAS TO OFFER."**

In 2020 Alberta replaced its Screen-based Production Grant with a new Film and Television Tax Credits (FTTC) to make it more competitive with other Canadian provinces. The new scheme offers a refundable tax credit certificate worth 22% on certain goods, services and labour costs,



### LOCATION HIGHLIGHT

Old Québec

The historic district of Old Québec became one of UNESCO's World Heritage Sites in 1985 and comprises two main sections: the Upper and Lower Towns. The Upper Town was selected as the site for Fort Saint Louis in 1608 and has since remained the city's administrative centre as a result of its strategic position atop the mighty Cap Diamant.

The Lower Town, as the name suggests, sits at the bottom of Cap Diamant, and its famous church the Notre-Dame-des-Victoires captures the flair of classic French architecture. An electric cable car running at a 45-degree angle from the famously narrow Petit-Champlain road to the top of Cap Diamant connects the Upper and Lower parts of Old Québec.

The picturesque neighbourhood is served by Gare du Palais train and bus station, a transportation hub built in 1915 with a grand châteauesque design similar to the grand railway hotel Château Frontenac.





Image: *The Unforgivable* © Kimberley French & Netflix.

reinforcing Alberta's status as an advantageous location for producing audiovisual projects. HBO's *The Last of Us*, which started production in the province in July, is touted as the largest such production in Canada's history. Season 15 of *Heartland* and the series debut of *Billy the Kid* have also been recently hosted in Alberta. "Calgary is very famous for its rocky mountains," says *Black Summer* producer Jason Wan Lim. "We have an area in southern Alberta called the Badlands, spanning from Drumheller. It has this otherworldly feel to it... *Lost in Space* shot there, and *The Unforgiven* too. We also have beautiful lakes, rolling wheatfields, and really cool cities. Multimillion-dollar projects are frequently drawn here."

## BRITISH COLUMBIA

As surging Covid-19 rates shut down productions in certain parts of the world, service in British Columbia was booming in September 2020. Between 40 and 50 projects were either scheduled for production or in pre-production after Canada's westernmost province began implementing health and safety procedures to protect its film industry workers. These projects include: Netflix drama *The Unforgivable* starring Sandra Bullock and Disney's live-action fantasy adventure *Peter Pan & Wendy*, as well as ABC network drama *Big Sky* and Sony's action-comedy *The Man from Toronto*, two projects which both relocated from America to Canada as a result of the pandemic.

"We have very strict Covid-19 protocols in place here - they call it the Gold Standard," asserts Jim Edward, founder of COPILOT Productions. "This is really just about keeping people safe, testing everyone on a regular basis. And as a result, Canada is open for business... We are busier now than we were pre-Covid." The regional Film Incentive BC Tax Credit programme consists of six initiatives: Basic (35%), Scriptwriting (35%), Training (30%), Regional (12.5%), Distant Location Regional (6%) and the DAVE cluster (16%) - otherwise known as Digital Animation, Visual Effects and Post-Production.

## NOVA SCOTIA

Nova Scotia - or New Scotland in Latin - was rocked in 2015 when the government attempted to remove the film industry's generous tax incentives. The industry rallied together against the move, resulting in the establishment of the Nova Scotia Film and

Television Production Incentives Fund. This means that Nova Scotia is one of the only Canadian provinces to offer an incentives fund rather than a tax credit for film production. The money comes through the province as opposed to the central government, so payments are processed quickly.

Two streams are available for projects spending at least CAD25,000. In Stream I, a minimum of 50% Nova Scotians must be employed in head of department positions, and a base rate of 26% on all eligible Nova Scotia costs is covered. In Stream II, with less than 50% Nova Scotian ownership or control of production, 25% is offered. However, where eight or fewer head of department positions are filled, half of the positions (rounded to the highest whole number) must be filled by residents of Nova Scotia. Where nine or more of these positions are filled, a minimum of four must be filled by Nova Scotians. For both streams, 2% additional funding is offered for shoots where greater than 51% of the principal photography is in a rural/non-metropolitan area. Shoots of more than 30 days in Nova Scotia also receive 1% additional funding.

The newly-established incentives fund marked the beginning of the province's impressive comeback story. 2018 saw production services begin to return to Nova Scotia. Despite the complications that arose during the Covid-19 pandemic, 2021 was Nova Scotia's busiest year for film production. Recent productions include UCP's *The Sinner* and eOne's *Moonshine* as well as two Stephen King adaptations: EPIX/MGM's *From* and EPIX's *Chapelwaite*.

## ONTARIO

Netflix's *The Queen's Gambit*, Hulu's *The Handmaid's Tale* and Amazon's *The Boys* have all recently filmed in Ontario. "We have great incentives and a world-class production environment... that make Ontario a leading film destination worldwide," emphasises Jonathan Bronfinan, President of JoBro Productions.

The east-central province boasts an incentive scheme divided into three groups: First-Time, Small First-Time and Other Than First-Time Productions. For First-Time Productions, projects are eligible for tax credits worth 40% of the labour expenditures (for the first CAD240,000 spent on the production, and 35% on the balance) as well as an additional 10% of the labour expenditures if it is designated as a regional Ontario production. If the project qualifies as a Small First-Time Production



## Q&A

**BRUCE BROWNSTEIN**  
SUPERVISING LOCATION MANAGER  
*Ghostbusters: Afterlife*



**Q:** Tell us about shooting the new *Ghostbusters* movie in Canada.

**A:** We flew up to Calgary in the middle of February, and scouted some locations that the team found through the Film Commission and some scouts that I recommended. You'll see there's a beautiful farm in the movie but it was hard at first to find the 'hero farm.' We had a look around but nothing really fit the bill. We decided to find the coolest barn, and then see if the rest of the farm went with it.

**Q:** What happened next?

**A:** We realised that we had to find the landscape and then put everything on top of it, so we actually bought the barn that we liked and had it moved to a new setting. We found a piece of land, slightly south of Calgary with lots of rolling hills. We had a gravel, rural road with next to no traffic, and a hilltop surrounded by crops.

**Q:** What else did the region offer?

**A:** You can go from hundreds of kilometres of nothing but perfect farms with crop in the field to little towns that haven't been gentrified or bulldozed over. We had to create a place where the kids go to school as well as streets where the chases take place. We ended up looking at and then using a lot of these small towns. From Drumheller in the north-east to Fort MacLeod to the south, we found in these places enough to build our own fictitious town. There's great variety but it all fits well together.... The landscape in southern Alberta is beautiful - it's absolutely spectacular.





Image: *The Queen's Gambit* © Phil Bray & Netflix.

ESSENTIAL FACTS

TAX INCENTIVES

25%

The Canadian Film or Video Production Tax Credit (CPTC) provides eligible productions with a fully refundable tax credit, available at a rate of 25% of the qualified labour expenditure. The CPTC is jointly administered by the Canadian Audio-Visual Certification Office (CAVCO) and the Canada Revenue Agency, encouraging the establishment of Canadian film and TV programming as well as the development of an active domestic independent production sector.

CO-PRODUCTION TREATIES

Approximately 60 countries have signed treaties and memoranda of understanding with Canada. The Department of Canadian Heritage is responsible for the negotiation of these international agreements.

ATA CARNET

YES

STUDIOS

Canada has a range of quality studios dotted across its territories. Wallace Studios in Ontario is a comprehensive media production complex, spanning 56,000 sqft & housing key auxiliary services. Film Alberta Studios' 51,570 sqft site incorporates a 15,000 sqft soundstage. Pinewood Toronto Studios homes 11 stages across 20 acres, including the Mega Stage, one of North America's largest purpose-built sound stages.

INTERNATIONAL TALENT

Gifted & reliable producers include: John Kerr, James O'Donnell, Tamara Bell, Bernard Bourret & Andrew Leung.

RECENT PRODUCTIONS

Calgary – Canada's third most populous city – has hosted *Fargo*, *Ghostbusters: Afterlife*, *Heartland*, *Interstellar*, *Jumanji* & *The Revenant*, while Alberta was a key site for *Hold The Dark*, *The Young & Prodigious T. S. Spivet*, *RV* & *Sanam Re*.

(ie. the total labour expenditure cannot be more than CAD50,000 at the time the production is completed) it is possible to claim credit equal to the lowest of: labour expenditures, or CAD20,000 for regional Ontario productions, or CAD15,000 for non-regional Ontario productions. For Other Than First-Time Productions, one can claim a credit equal to 35% of the labour expenditures, or an additional 10% of labour expenditures if the project qualifies as a regional Ontario production.

In the same manner as British Columbia, Ontario has experienced a post-lockdown surge in production as film companies turned to Canada's resources for assistance. "Since we returned from the lockdown, we've had record-breaking numbers in terms of production volume and production spending," says Ontario Film Commissioner Justin Cutler. "Toronto is such a strong film jurisdiction with its festival – but I always encourage producers to think about all of the regions that we have in Ontario. It represents such a wide variety of locations, from forests and lake regions to small town American and Midwestern looks. There are 40 unique film offices across the province that can help film productions advance their projects, so support networks will exist wherever you work."

QUÉBEC

Twentieth Century Fox's superhero blockbuster *X-Men: Dark Phoenix* and Paramount's Stephen King adaptation *Pet Sematary* were shot as co-productions in Québec. A 20% cash incentive is available for all projects with a minimum total budget of CAD250,000. Provided by the government of Québec, the tax credit is based on all expenditures and the producer is not required to release the film in the province. For VFX and computer animation projects, an additional 16% tax credit enhancement is also available.

On a federal level, the Canadian government also offers refundable tax credits. The Film or Video Production Services Tax Credit (PSTC) Programme offers a 16% incentive to foreign production companies for services performed in Canada by Canadian residents. These incentives are co-administered by Canadian Heritage's Canadian Audio-Visual Certification Office and Canada Revenue Agency.

YUKON

Visiting productions in the Yukon province are incentivised by an attractive rebate scheme. Production companies from outside the area who are filming in the territory or hiring Yukon crew must be registered with Yukon Corporate affairs. A 25% rebate is then made available for payments to Yukon residents and businesses who are working on feature films, digital media, documentaries, and television programmes.

The productions may also access a 25% rebate on wages paid for on-set training to eligible Yukon labour. This training typically covers both technique and equipment training as long as the necessary resources are available and everything is pre-approved by the appropriate body. A travel rebate is also offered to cover travel costs from Edmonton, Calgary, or Vancouver to Yukon's capital city Whitehorse. Travel costs may amount to a maximum of CAD15,000, and productions must either be commercials or any other form of production that does not have access to the Yukon Spend Rebate.



SOMETHING ELSE

You may have read about startled tourists catching glimpses of Scotland's Loch Ness monster – but have you ever encountered similar tales of the legendary Ogopogo? According to Canadian folklore the Ogopogo is a resident of Canada's Okanagan Lake, the largest of five freshwater lakes in the Okanagan Valley. Often referred to as Oggy, sightings of smaller beasts resembling the mysterious creature are known affectionately as Ogopups.

Although the origins of the lake monster's palindromic name are disputed, some historians claim that it can be traced back to one night in 1924 when an English music-hall song was misheard by locals in the city of Vernon, British Columbia. The lyrics of this detail that the Ogopogo's mother was an earwig whereas his father was most likely a whale.

The Ogopogo myth is also largely shaped by Secwepemc and Syilx natives, two indigenous Canadian groups who lived in the region before foreign settlers discovered their territories. For the Secwepemc and Syilx, the word Naitaka was used to describe a water.



# Arizona: Grand Ambitions



*Arizona has negotiated trailblazing intercultural MoUs with the Navajo Nation and the Mexican state of Sonora. By cooperating with different groups within and beyond the state's geographical borders, it hopes to further build on its long tradition of film and media production.*

Arizona – also fondly termed America's Backlot – is a hotspot for filmmaking. Over 5,000 films and TV shows have been filmed in Arizona since 1913. High-profile film, TV and commercials producers often turn to its large spaces, bringing their projects to the state in search of its distinct looks and warm weather.

The state is no stranger to big projects. Film Tucson recently facilitated two days of production on the upcoming feature film *The Fabelmans*. Directed and co-written by Steven Spielberg, the film is a semi-autobiographical take on Spielberg's childhood as an aspiring filmmaker in Scottsdale during the 1950s and 1960s. The film is scheduled to hit theatres in 2022.

Away from the big screen, over the last few years Arizona has hosted a range of new media projects. In 2020, the livestreamed event *David Blaine: Accession* saw the illusionist and endurance artist float 250,000 ft in the air using helium balloons. In mid-July 2021, Film Tucson assisted a dazzling commercial for Fireball Whisky involving 300 drones launched from the parking lot of a local

mountain park. The project created a light show which could be seen for miles around, culminating in a festive dance party at a nearby event space. Back in February 2021, Food Network's *Best Baker in America* filmed all of season four at the JW Marriott Tucson Starr Pass Resort & Spa. Reality shows were asking production services companies such as Film Tucson during the pandemic to buy out entire hotel properties, attempting to create protective bubbles for their cast and crew members.

Arizona has a progressive, outward-facing mentality when it comes to international co-productions. Officials from Arizona and the Mexican state of Sonora signed a non-binding Memorandum of Understanding to keep working together to grow film and media production in their neighbouring regions. The two states aim to promote a 300-mile zone stretching from Phoenix to Hermosillo, and from the New Mexico state line to the Sea of Cortez. "So you have major cities. You have pristine beaches. You have deserts. You have volcanoes. You have mountains," states Matthew Earl Jones, director of the film and digital media programme at the Arizona Commerce Authority. "Basically, there is no filming

#FILM NAVAJO  
#PRODUCE NAVAJO  
#WATCH NAVAJO

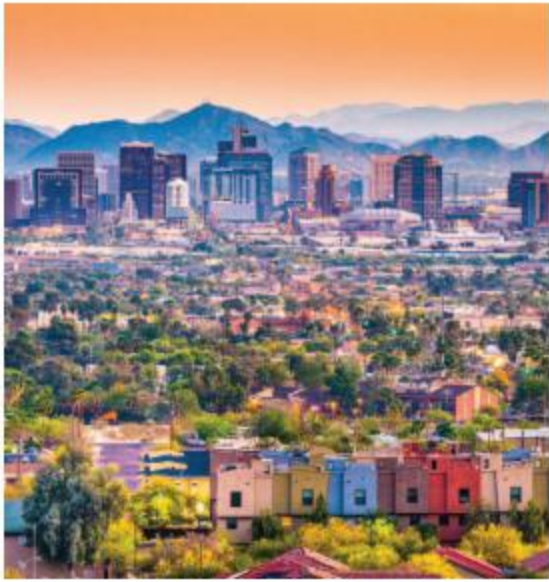


NAVAJO NATION, ARIZONA



WWW.NAVAJONATIONTVANDFILM.COM





destination that you couldn't find within this zone." Luis Gonzalez, who works for Sonora's tourism office, co-signed the agreement with Jones, declaring that the concept would allow the region to compete with any film destination in the world.

This is not the only film-related MoU that Arizona has negotiated in recent years. In August 2021, the Navajo Nation and the Arizona Commerce Authority signed a special partnership deal, committing to promote the Navajo Nation as a major international film and media destination. "We are grateful to President Nez and the Navajo Nation for their partnership, for graciously allowing filmmakers to create on Navajo land, and for their commitment to increase workforce opportunities in the Navajo Nation and state-wide," announced Sandra Watson, president and CEO of the Arizona Commerce Authority. The deal was signed by Watson and Navajo Nation president Jonathan Nez. "We look forward to developing a new and structured film and media opportunity for our Navajo Nation, including our fellow Arizonians," said Edsel Pete, programme manager at Navajo Nation TV & Film. "It is a great endeavour to develop a thriving film and media industry that will provide economic, workforce, and training opportunities."

Classic American traditions are also accommodated in the state. Corporations seeking Western looks are frequently drawn to different parts of Arizona in the early stages of the year in order to finalise their spring and summer rollouts. Projects have been arranged recently for the Sundance Catalogue, Marlboro Cigarettes, Buckle Fashion, and the popular Country music act Midland. In a similar manner, Tennessee-born singer and songwriter Mitchell Tenpenny shot the music video for the 2021 song *Bucket List* across the state, using Arizona's vivid imagery to capture an appropriate aesthetic for his Country-pop hit.

The state's affinity with the Wild West in part stems from its rich filmmaking heritage. Old Tucson is the old movie studio and theme park adjacent to the Tucson Mountains and close to Saguaro National Park. The studio was constructed in 1939 for the film *Arizona*, developing into a key site for the production of classic Western film and television. Projects based at Old Tucson include: *Gunfight at the OK Corral*, *Rio Bravo* and *El Dorado*, as well as the popular series *Little House on the Prairie*. The historic space was closed on 8 September 2020 for an indefinite period by landowners Pima County as a result of the Covid-19 pandemic. Pima County remains responsible for the site, and they have invited ideas from future operators and leaseholders about what the area could become.

One of the Arizona's most prolific movie stars is the Grand Canyon. Carved by the Colorado River, the steep canyon is 277 miles long and 18 miles at its widest. This gargantuan geological feature has appeared in classic Western movies, as well as *Ghost Adventures*, *How To Be Single*, *Into the Wild*, and *Thelma and Louise*.



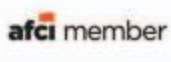

Of course, the colossal rocky chasm is not the only stunning visual feature to star in a high-end production. Michael Bay's sci-fi action-adventure *Transformers: The Last Knight* was shot at Luke Airforce Base. Robert Conway's horror film *The Covenant* was filmed in Gila County's Globe region and *Bad Santa 2* and *Maximum Ride* were both shot in the state capital, Phoenix. Havasupai Falls and Red Rock State Park were explored by Beyoncé in 2019, when the singer filmed the official video for her song *Spirit*. The project was part of Disney's *The Lion King* soundtrack, and Beyoncé's video generated nearly 70 million views on YouTube.

The state has hosted superstars such as Beyoncé for numerous high-profile projects, yet the grassroots spirit of filmmaking remains a major component of the local Arizonian film culture. The Arizona International Film Festival (AIFF) is the oldest festival of its kind in the state, offering a platform for independent filmmakers to showcase their work. The 30th edition of the event is scheduled for 2022 and will take place in the city of Tucson, spread across the Mercado Annex, Hotel Congress and The Screening Room. This year, the AIFF is set to include special online panels covering topics such as distribution, documentary filmmaking, behind-the-scenes filmmaking, and screenwriting. The Phoenix Film Festival is a similarly important celebration of independent filmmaking based in Arizona. Established in 2000 by three local filmmakers who sought to gain exposure in their hometown, the event has since expanded from a three-day exhibition of talent to an eleven-day festival featuring over 300 films. Filmmaking seminars, workshops and parties are all on offer in one location: the Harkins Scottsdale 101 theatre.

To stay connected with the industry during Covid-19 lockdowns, Film Tucson (in collaboration with A Street Productions) created Tucson Talks, an online series aimed at engaging virtually with industry insiders. The most recent guest was *Watchmen*, *The Good Place* and *Master of None* writer Cord Jefferson, who happens to be a former resident of Tucson. These informal interviews with writers, producers, and directors give Film Tucson direct access to Hollywood in a relaxed setting while, at the same time, providing the local film community with information and career advice. Filmmaking - after all - is in Arizona's blood.

WE ARE GRATEFUL TO PRESIDENT NEZ AND THE NAVAJO NATION FOR THEIR PARTNERSHIP, FOR GRACIOUSLY ALLOWING FILMMAKERS TO CREATE ON NAVAJO LAND, AND FOR THEIR COMMITMENT TO INCREASE WORKFORCE OPPORTUNITIES IN THE NAVAJO NATION AND STATE-WIDE.



	Skilled Crew Diverse Locations 30% Georgia Tax Incentive Plus an additional 10% Savannah Rebate	<a href="http://www.filmsavannah.org">www.filmsavannah.org</a> 912.447.4159
	  	

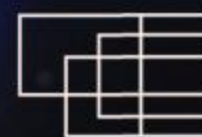


# Ireland

For the  
**Story Makers**

Your Partner for Film, Television &  
Animation Production

32 – 35 % Tax Credit



**Fís Éireann**  
Screen Ireland

[www.screenireland.ie](http://www.screenireland.ie)





# IRELAND

## wild & welcoming

Image: *Valhalla* © Bernard Walsh & Netflix.

Ireland is enjoying a post-lockdown production boom, as international projects turn to the country for its variety of locations, experienced crews and attractive Section 481 tax credit, while successes such as *Normal People* have cast a spotlight on its homegrown talent.

**“THE GLOBAL POPULARITY OF HULU AND THE BBC’S *NORMAL PEOPLE* HAS SHOWCASED THE NATION’S AUDIOVISUAL MEDIA INDUSTRY TO THE WORLD.”**

**I**reland has created myriad projects with almost every European territory as well as several US studios and companies across Canada, Australia and South Africa. It is part of the European Convention on Cinematographic Co-Production, which includes members of the EU and some EEA states, and also has bilateral co-production treaties with Canada, Australia, New Zealand, South Africa and Luxembourg.

Like many countries, Ireland enjoyed a post-lockdown production boom. To date, the country’s highest annual production contribution on record is EUR358 million, achieved in 2019. Early figures indicate that 2021 is set to surpass this figure; an estimated EUR289 million of production was

recorded in the first six months of the year alone. “Production activity in 2021 will see record levels for Irish film, television and animation despite the enormous ongoing challenges faced by the industry throughout the Covid-19 pandemic,” says Steven Davenport, Screen Ireland’s head of US production and partnerships.

AMC’s sci-fi utopian series *Moonhaven* selected Ireland as the location for its moon-based sanctuary. When the NBC and Universal Pictures project *Cocaine Bears* began filming in August, director Elizabeth Banks, *Modern Family* cast member Jesse Tyler Ferguson and producer Christopher Miller were spotted in the Emerald Isle. *Valhalla* – Netflix’s sequel series to the popular show *Vikings* – recently wrapped up filming in the country. Meanwhile, the second season of Apple TV+’s *Foundation* has been given the greenlight;



### LOCATION HIGHLIGHT

Ballinesker and Curracloe Beaches

Steven Spielberg chose to film his famous 20-minute opening sequence of *Saving Private Ryan* (above) on these beaches in County Wexford rather than Omaha Beach.

In a chance conversation with Spielberg, Mel Gibson recommended Ireland as an ideal destination for shooting immense action sequences having used it extensively in *Braveheart*. A hybridisation of Irish Defence Forces, An Forsa Cosanta Áitúil (now FCA Army Reserve) and An Slúa Múirí (now Naval Service Reserve) were supplied as extras. Filming took place on the beaches over two months.

Scenes from John Crowley’s *Brooklyn* were also shot on these soft, wind-blown sands. The co-production between Canada, Ireland and the United Kingdom features Saoirse Ronan, Emory Cohen, Domhall Gleeson and Jim Broadbent.

Image: *Saving Private Ryan* © (2015) Paramount Pictures & Dreamworks LLC & Amblin Ent.



# Castle Howard, North Yorkshire



CASTLE HOWARD

[www.castlehoward.co.uk](http://www.castlehoward.co.uk)

Contact: [filming@castlehoward.co.uk](mailto:filming@castlehoward.co.uk)



From *Brideshead* to *Bridgerton*  
Castle Howard has a long history  
of taking centre stage



# THE NEST °

A PRODUCTION SERVICES COMPANY  
BASED IN THE UK PROVIDING THE  
SUPPORT TO ALLOW TV AND MEDIA  
COMPANIES TO FLY



# [www.nestproductions.co.uk](http://www.nestproductions.co.uk)





## Q&A

FREDDIE SMITH  
ACTOR

*Everything Looks Better In The Sunshine* and *Erin*



**Q:** What makes filming in Ireland so special?

**A:** The people of Ireland are a special warm breed with the right dash of wildness. Storytelling is part of the history, it's in the land. Meeting locals and being welcomed into communities is a really special thing... You could be driving to a location when something catches the crew's eye and all of a sudden you are able to capture something spontaneously that plays into the story perfectly.

**Q:** Which elements really stuck out when working in Ireland?

**A:** Close to Dublin there are some really picturesque lakes in the neighbouring county Wicklow which is only about an hour away. These locations definitely shape the production, in terms of the overall story but then also in terms of the mood of the crew. When you are surrounded by such beauty, everyone is willing to push the work or stay later when needs be because it really is a gift to be able to work in these places.

**Q:** What would you suggest to filmmakers visiting the country?

**A:** I would recommend talking with the Irish film board, Tourism Ireland and smaller county tourism boards to get a sense of accessibility. Also, check out some Irish films, both features and shorts, to get an idea of the varying locations that can be discovered in relative ease. There are seriously talented freelancers of all trades who often join international projects that come through so it'd definitely be worthwhile, if not hiring, to at least speak with them to get a sense of the industry as well as filming possibilities in Ireland.

the first series was one of Ireland's largest ever productions, creating over 500 jobs. Ireland's incoming projects also include Lorcan Finnegan's third feature *Nocebo*, which is set to star Eva Green and Mark Strong, and Frank Berry's *Aisha*, featuring Letitia Wright and Josh O'Connor.

Meanwhile, Disney's *Disenchanted*, starring Amy Adams and Patrick Dempsey, was shot on location in Wickow and Dublin,  *Holding*, the four-part adaptation of Graham Norton's debut novel, was captured in West Cork, and folk horror *You Are Not My Mother*, the first film directed by Ireland native Kate Dolan, was set in a North Dublin housing estate.

In addition to strong collaborations with international partners, Ireland has been home to domestic TV projects such as *Smother* and *Kin* alongside  *Holding* and *You Are Not My Mother*. Popular animated shows in the vein of *My Father Dragon* and *Karma's World* – as well as Irish feature films *An Cailín Ciúin* and *The Banshee of Inisherin* – similarly emphasise the wide-ranging production expertise in Ireland.

Generating approximately 11,960 jobs across the nation's economy, the estimated value of the film, television and animation sector in Ireland exceeds EUR692 million. Building for a Creative Future 2024, the new Fís Éireann/Screen Ireland development strategy, is expected to drive further commercial growth within the national screen industry. EUR3 million will be invested in the initiative, attempting to address increasing demands for filmmaking talent and crew across the country. Three new regional crew hubs and two new national talent academies for film, television drama and animation are being established alongside Pathways, an additional scheme that aims to enable industry entry for new workers through paid work experience opportunities. Screen Ireland has also launched a funding scheme with a specific focus on diversity, equity and inclusion (D&I). The new fund, Pathways, is set to invest EUR500,000 to ensure that employment and skills opportunities for crew members are open for all.

International productions are drawn to the country by the well-tested Section 481 incentive scheme, which offers a 32 to 37% tax credit on all goods and services in Ireland, as well as all international cast and crew members working in the country. The production company must reach out to the Ministry for Culture, Heritage and the Gaeltacht for a cultural certificate confirming that the project should be treated as a qualifying film for the purpose of Section 481. Companies should be Irish resident or trading through a branch or agency, and trading as a production company for at least twelve months.

# It's time to make shooting in Ireland a lot less taxing.



Part of the EuroZone

Superb locations, from ancient to ultra modern

World class production values

Experts in Irish tax incentives



[pullthetrigger.ie](https://pullthetrigger.ie)





ESSENTIAL FACTS

TAX INCNTIVES

32%

Section 481 is administered by Ireland's Department of Culture & the Revenue Commissioners. While the core rate of tax credit is worth up to 32% of eligible Irish expenditure, projects in the regions (outside Dublin/Wicklow, and Cork City and Country) qualify for a 5% uplift in 2021, augmenting to the tax credit to 37%. The uplift is scheduled to become 3% in 2022 and 2% in 2023.

STUDIOS

Ardmore, Ashford, Font Hill, Kite & Troy Studios house state-of-the-art production and post-production facilities. Check out the world-class support infrastructure offered by Studio@5 and Stiúideo Telegael.

ATA CARNET

YES

INTERNATIONAL TALENT

Ireland's list of accomplished professionals includes actress Caitriona Balfe, costume-maker Breege Fahy, producer Jackie Larkin & editor Alan Slattery.

RECENT PRODUCTIONS

Disenchanted, Cocaine Bears, Vallhalla, Holding, Calm With Horses and When All Is Ruin Once Again were recently filmed in Ireland, and Nocebo, Aisha, Arracht, Defenders, Finky and The Lost Letter are currently in production.

TIME ZONE

GMT+1

While there is no annual cap or limit for funding, Ireland's Tax Credit is subject to a per project cap. This limit is determined by the lower of either: all eligible expenditure, 80% of the total production cost, or an overall total of EUR70 million per project. Projects are unable to qualify for the incentive if their eligible expenditure amounts to less than EUR125,000 or, on the other hand, the total cost of the production is less than EUR250,000. The Budget 2022 just announced an allocation increase of 22% for Screen Ireland, and a new tax credit for digital gaming development has been also confirmed.

California-based property group Hackman Capital Partners (HCP) and London's Square Mile Asset Management recently bought two of Ireland's largest movie studios. Ardmore and Troy Studios - based in Wicklow and Limerick respectively - were owned by the Olcott Entertainment group, spearheaded by Ion Equity co-founder Joe Devine. Hackman's USD7 billion portfolio also encompasses The Culver Studios, Sony Animation Culver City, Television City Studios, and Silvercup Studios NYC. The portfolio places strong emphasis on studio properties, with approximately 90 sound stages across nine productions studio campuses.

Recent projects shot at Troy and Ardmore include Ridley Scott's The Last Duel, Netflix's Winx and Apple TV Plus's Foundation. Troy is Ireland's biggest studio complex: it has around 100,000 sqft of stage space, 250,000 sqft for production support, and one of the largest sound stages in the country. Ardmore is similarly sizable, boasting sound stage space at around 140,000 sqft and 160,000 sqft of support building infrastructure. Tipperary's newly-built Silver Rock Studios is set to launch very soon, and large-scale studio facilities are in development at Grey Stones Media Campus (790,000 sqft, with 270,000 sqft of soundstages) and Ashbourne Studios (170,000 sqft, with 88,000 sqft of soundstages), further illustrating the Irish production industry's potential as an option for future investment.

"We have seen a significant increase in Ireland's infrastructure offering, with expansion at all the current studios and several new studios in development," explains Davenport. "This, aligned with the launch of new training and development academies will continue the growth and expansion of the Irish screen industry, creating a centre of excellence for creativity, talent and storytelling."



SOMETHING ELSE

Gaelic Football is an Irish team-invasion sport played between two teams of 15 on a rectangular grass pitch. Players score points by kicking or punching a round ball into the opposition's goals for three points, or between two upright posts and above the main goals for one point.

While the origins of this competitive activity are contested and unclear, the first legal reference to football in Ireland stems back to 1308 when spectator John McCrocan was charged with accidentally stabbing a player. In 1527, as various physical invasion games began to gain popularity throughout Ireland, the Statute of Galway permitted 'foot-balle' while at the same time banning 'hokie' and several other sports. However, even Gaelic football was prohibited by 1695's Sunday Observance Act, which imposed a harsh penalty of one shilling (a large sum of money at this time) on those caught playing sports.

While the English Football Association codified and widely distributed its rules in 1863, Irish forms of football were not formally codified by the Gaelic Athletic Association until 1887. Nowadays, the annual final of the All-Ireland Senior Championship is held at Croke Park, drawing an estimated crowd of 80,000 fans.



Image: Fate: The Winx Saga © Jonathan Hession & Netflix.



# SCOTLAND

## *location star*

Image: T2: *Trainspotting* © Tristar Productions, Inc 2017.

Scotland is winning an increasing share of international productions, from Amazon's *The Rig* to Apple TV+'s *Falling Blocks* as well as Stephen Frears' upcoming *The Lost King*, while a major Warner Bros project looks set to film in Glasgow.

**W**hile some industries struggled to recover from the Covid-19 pandemic, the strict healthy and safety measures in place across Scotland meant that its film industry continued to develop and grow. "2021 has been one of the busiest years for production in Scotland," states Dave Nielson, producer and owner of Filming Scotland. "With some of the most highly skilled crew and facilities, Scotland continues to deliver as one of the world's major production hubs." All UK co-production treaties apply in Scotland, and active treaties exist with Australia, Brazil, Canada, China, France, India, Israel, Jamaica, Morocco, New Zealand and South Africa. Thanks to various incentives such as the UK's healthy 25% cash rebate for high-end television and film productions, the nation has recently hosted a succession of high profile projects.

**"SCOTLAND'S ACCELERATION IN THE LAST COUPLE OF YEARS IS DOWN TO CREW, LOCATIONS, STUDIOS AND ENHANCED FINANCE."**

"Scotland's acceleration in the last couple of years is down to crew, locations, studios and enhanced finance," says Isabel Davis, Executive Director at Screen Scotland. "Our crews are second to none and our locations incredibly versatile... Added to that is a growing constellation of studio space and facilities across Scotland's central belt, including Glasgow's recently redeveloped Kelvin Hall production city."

Glasgow City Council announced plans at the start of 2021 to invest GBP11.9 million into a television and film studio inside the historic Kelvin Hall, and STV Studios finished production on *Screw*, the first project to be filmed inside the new space, at the



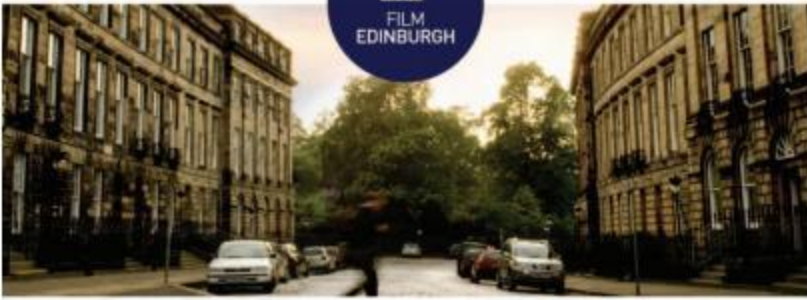
### LOCATION HIGHLIGHT

Glenfinnan Viaduct, near Fort William

The famous Glenfinnan Viaduct was built in 1901 and remains the longest concrete railway bridge in Scotland at 380 metres. With an initial cost of GBP18,904 – the equivalent of approximately GBP2.3 million – its construction signified one of the last major developments of the Victorian railway revolution. The impressive design boasts twenty-one semi-circular spans of 15 metres that catch the eye and enchant the imagination.

Speaking of enchantment, you might recognise this iconic feat of engineering from four films in the wildly popular *Harry Potter* film franchise. Whether narrowly escaping an oncoming flying car in *The Chamber of Secrets* (above) or carrying the latest wave of magical students to the excitement and wonder of Hogwarts School for Witchcraft and Wizardry in *The Prisoner of Azkaban*, the Glenfinnan Viaduct is one of the most underrated actors to feature in the series' magical universe.





Everything you need to know about filming in Edinburgh, East Lothian and the Scottish Borders

www.filmedinburgh.org | film@edinburgh.gov.uk | t: +44 (0)131 529 6273

# CINESTORE

Consumables for Screen Productions



All the essentials for camera, grip, sound departments and more!

[www.cinestore.co.uk](http://www.cinestore.co.uk)



## Action TM

LOCATION & EVENT MANAGEMENT



Comprehensive packages for film and event traffic management requirements

A service you can rely on from design to implementation, we take care of it all

Identify the location, choose the date and leave the rest to us

Over 25 years of street works and highway authority knowledge

Bespoke training days

Email: [admin@action-tm.com](mailto:admin@action-tm.com)

Web: [www.action-tm.com](http://www.action-tm.com)

Tel: 01276 786024

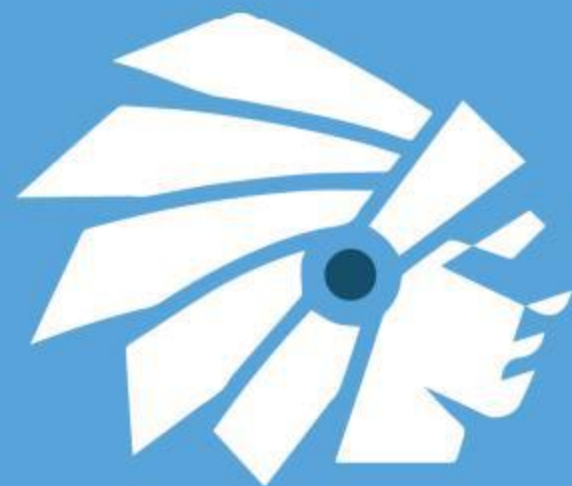
## SCOUT PRODUCTIONS

### LOCATIONS & BEYOND

Location library for the UK & international locations

Regional Location Managers & Fixers across the UK & the world

Production Services



+44 (0) 207 096 0605

[info@scoutproductions.co.uk](mailto:info@scoutproductions.co.uk)

[www.scoutproductions.co.uk](http://www.scoutproductions.co.uk)





## Q&A

**JAMES BARRETT**  
**PRODUCER – DEERSTALKER FILMS**  
*Blackbird and When The Song Dies*



**Q:** Why did Deerstalker Films – a company based in England – choose to film two productions in Scotland?

**A:** Both films were a collaboration with Scottish arts collective Transgressive North. The core team actually started the projects as film school students but by the time they were finished we had graduated. Scotland has an abundance of stunning locations to work in. However it is a diverse country from where many stories can be told.

**Q:** Where did your productions take place?

**A:** The films were primarily shot in Dumfries and Galloway in the South West. We also filmed in Uist in the Outer Hebrides. The local authorities in Dumfries and Galloway were incredibly supportive. Moreover people across the communities where we worked were very giving and helpful. It's a two-way relationship when you work in a particular location, and we made long-lasting connections and friendships on those shoots. The experience was overwhelmingly positive.

**Q:** What would you recommend to filmmakers visiting Scotland?

**A:** Well, it really depends on the context of the project. Creating harmonious partnerships with the communities that one works alongside is massively important for productions of all sizes. I would also say that in the global climate crisis we have to be conscious of our choices. Filmmakers need to consider the impact of productions on the environment but also how that translates to relationships with communities as well as the workers on the project. It is so important to think what stories we choose to tell at this juncture and where the climate crisis is happening now.

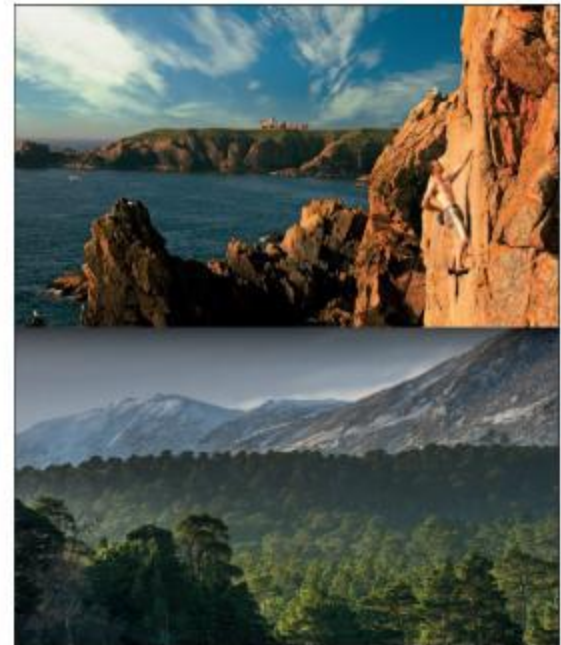
end of the year. *Screw* is a six-part series starring Jamie-Lee O'Donnell from *Derry Girls* as well as Nina Sosanya from *His Dark Materials* and *Little Birds*. The high-end prison drama was created by BAFTA-nominee Rob Williams, who also wrote *Killing Eve* and *The Victim*.

Towards the end of 2021, Warner Brothers was drawn to Scotland by Glasgow City Council. A special Filming Incentive Grant of GBP150,000 was approved and offered to the company, which is set produce an unnamed film entirely in Scotland's largest city. *The Batman*, *Indiana Jones*, *The Flash* and *World War Z* were all filmed in Glasgow, and the latest Warner Bros production is expected to employ local crew and talent where possible. It is estimated that Glasgow's unnamed collaboration with Hollywood will create jobs for 250 to 350 crew per day, and up to 1,000 jobs on peak days.

Glasgow is not the only Scottish city to host a range of high-end production this year. Six-part thriller *The Rig* was the first scripted Amazon Prime series to film exclusively in Scotland, oscillating between an oil rig and Edinburgh's FirstStage Studios. *Falling Blocks* – Apple's forthcoming movie about the creation of the popular video-game Tetris – features Golden Globe-winner Taron Egerton and will use parts of Aberdeen, Glasgow and Edinburgh to replicate Cold War-era Russia. "Scotland can double for a huge variety of landscapes from New York in Glasgow to Soviet Russia in Aberdeen," explains Davis, "as well as offering any amount of locations, from the spectacular vistas of the Highlands to Glasgow's urban tower blocks and Edinburgh's gothic streets."

Comedy drama *The Lost King*, starring Sally Hawkins and Steve Coogan and directed by Stephen Frears, was also shot in Edinburgh. A Baby Cow production with Pathé, the film tells true story of how one ordinary woman discovered the long-lost remains of King Richard III. The film is produced by Coogan, Christine Langan (*The Queen*) and Dan Winch (*A Very English Scandal*).

"When we first went up to Scotland it was still very much in lockdown, so you could hear a pin-drop in central Edinburgh," recalls Langan. "As the world gradually started to wake up, it was like watching Edinburgh through a time-lapse... Having that beautiful setting really enhanced the film, and Stephen was very excited about being there. In the early scenes, some of the little interstitial moments – a women alone, wandering through alleyways and streets, reading in a park – become especially significant in a place as beautiful as Edinburgh. The city amplifies any movie narrative because it has such a strong character."





**Looking to film in Scotland?**  
**Our Screen Commission can help.**  
 We offer a free, confidential information and advice service to film productions on the locations, crew, and facilities available in our region.

[www.filminginScotland.com](http://www.filminginScotland.com)







Image: *Guilt Series 2* © BBC Scotland.

ESSENTIAL FACTS

TAX INCENTIVE

25%

Scotland offers appealing HTR and FTR schemes for external investors. High-End Television Tax Relief (HTR) presents a 25% rebate for scripted television projects with a core expenditure of GBP1 million per broadcast hour. Film Tax Relief (FTR) allows companies to make a claim on a film if it is intended for theatrical release & at least 10% of the production costs will be spent in the UK. A cultural qualification test that potential projects must pass is set by the British Film Institute.

STUDIOS

Kelvin Hall in Glasgow, the old Pelamis building – or the big blue shed – in Edinburgh, & Wardpark Film and Television Studios in Cumbernauld.

ATA CARNET

YES

INTERNATIONAL TALENT

Gerard Butler, Ewan McGregor, James McAvoy & Tilda Swinton are consistently ranked among the best actors in the business.

TIME ZONE

GMT+1

RECENT PRODUCTIONS

*Outlander, The Rig, Screw, Skyfall, & What We Did On Our Holiday.*

“We had work to do up at Edinburgh Castle,” Winch elaborates, “and Heritage Scotland were the team who provided the support to make that happen. We were also presented with the unique challenge of finding a space to dig up... We were scouring the whole of the Edinburgh area for somewhere that we could feasibly take a digger and stage an archaeological dig. In the end the Mining Museum came to our rescue, though we didn’t go as deep as the mines!”

Scotland possesses stunning locations both within and beyond its tremendous cityscapes. The latest James Bond film *No Time To Die* was shot in the Scottish highlands, illustrating how the nation’s photogenic and inspiring concoction of mountain ranges and coastal regions are loaded with as much potential as its lively urban centres. “You don’t have to go far before you are in the most spectacular countryside just outside Edinburgh as well as Glasgow,” comments Winch. “The versatility of locations from the main base captures the breadth of opportunities on your doorstep.”

Scotland has 17 hours of daylight during the summer months, offering crew some extra time to secure those final shots before the day fades to night. On the reverse side, a similar situation applies during the winter period, when daylight only lasts up to eight hours in certain parts of the country. The extra hours offered to the shoot in both scenarios mean that savvy directors can plan ahead in order to secure more value for their money. Since it is possible to pack in longer shooting periods, stress levels are either reduced – or intensified – depending on how you prefer to utilise this excess time. Whatever your style as a producer, Scotland’s array of physical features functions in tandem with its proven filmmaking infrastructure. “Our focus now is ensuring the optimal conditions for Scotland’s creative firepower to be originating its own work and flourishing alongside with the thriving service industry,” states Davis.



SOMETHING ELSE

In 2020, Hollywood star Vanessa Hudgens journeyed to Scotland with Netflix to commence filming the third instalment of *The Princess Switch* franchise. The original movie is based on Mark Twain’s 1881 doppelganger novel *The Prince and the Pauper*, and in the second film *The Princess Switch: Switched Again* the introduction of a third look-alike generates further mayhem.

For the latest portion of the Princess of Belgravia’s royally absurd antics, Netflix filmed the romantic-comedy near Dalkeith in Midlothian, transforming Newbattle Abbey’s College with fake snow and fir trees to capture the film’s Christmassy energy. *The Princess Switch: Romancing the Star* was filmed across Edinburgh and Glasgow from December 2019 to January 2020, and further reports suggest that Hopetoun House in Edinburgh’s South Queensferry is also expected to make a grand return after featuring previously at the fictional Monteraro Castle.

Despite admitting to *TheWrap* that a fourth instalment would offer “a great excuse to master the Scottish accent,” Hudgens has dismissed the possibility of extending the franchise. She claims the project is already at its “max outrageous” point with three characters who look startlingly similar.

Image: *The Princess Switch: Romancing the Star* © Mark Mainz & Netflix.

boomerangcarnets.com 800.ATA.2900

boomerangcarnets.co.uk 0.80.8189.3400

# The ATA Carnet Specialists

boomerang carnets | boomerang carnets UK | 24/7/365 RAPID RESPONSE SERVICE



# GLASGOW

SCOTLAND'S PREMIER FILMING DESTINATION



[www.glasgowfilm.com](http://www.glasgowfilm.com)

**glasgow**  
film office

OTR.IS

## PRODUCTION SERVICE ICELAND

### TESTIMONIALS

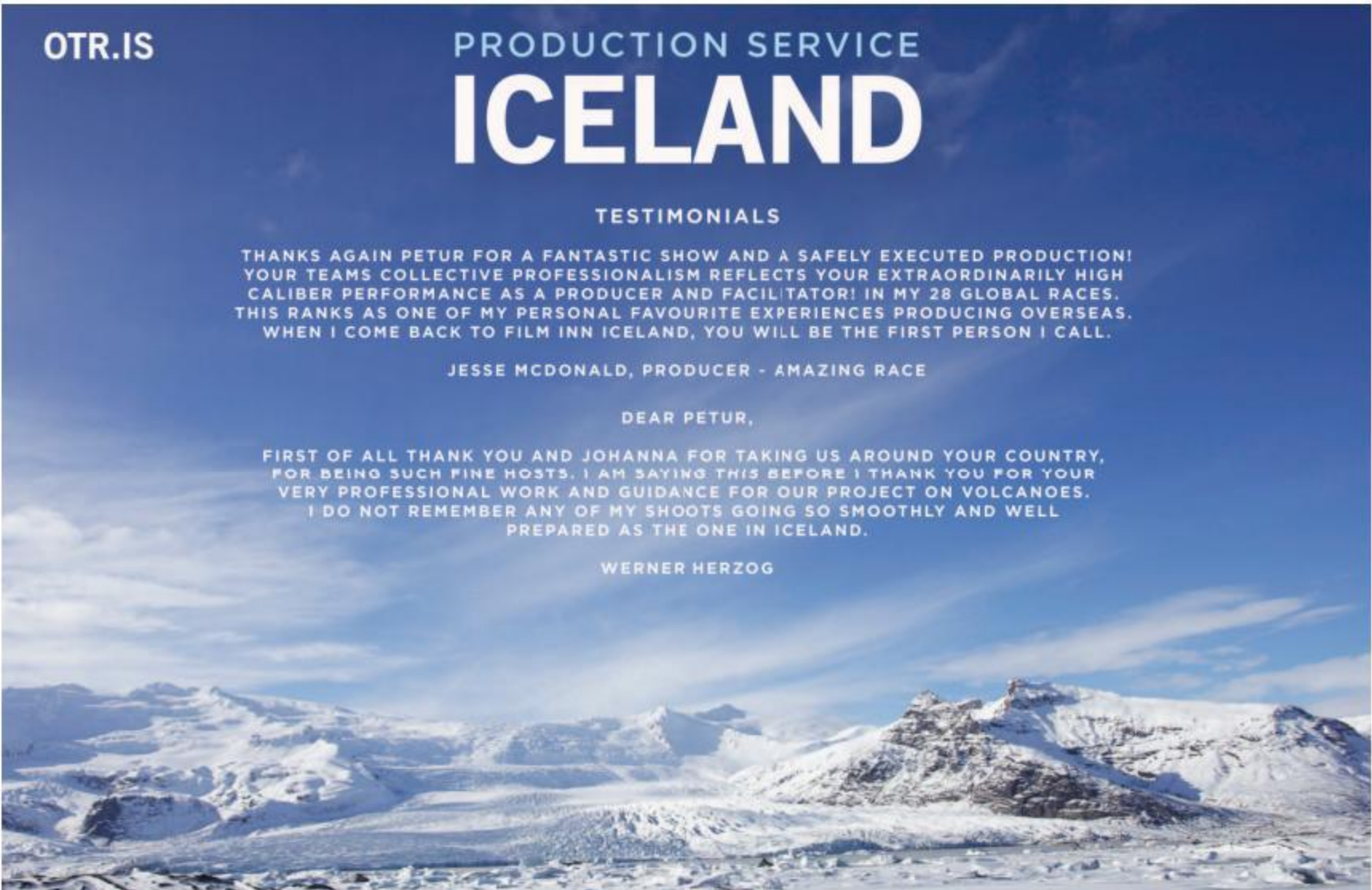
THANKS AGAIN PETUR FOR A FANTASTIC SHOW AND A SAFELY EXECUTED PRODUCTION! YOUR TEAMS COLLECTIVE PROFESSIONALISM REFLECTS YOUR EXTRAORDINARILY HIGH CALIBER PERFORMANCE AS A PRODUCER AND FACILITATOR! IN MY 28 GLOBAL RACES, THIS RANKS AS ONE OF MY PERSONAL FAVOURITE EXPERIENCES PRODUCING OVERSEAS. WHEN I COME BACK TO FILM IN ICELAND, YOU WILL BE THE FIRST PERSON I CALL.

JESSE MCDONALD, PRODUCER - AMAZING RACE

DEAR PETUR,

FIRST OF ALL THANK YOU AND JOHANNA FOR TAKING US AROUND YOUR COUNTRY, FOR BEING SUCH FINE HOSTS. I AM SAYING THIS BEFORE I THANK YOU FOR YOUR VERY PROFESSIONAL WORK AND GUIDANCE FOR OUR PROJECT ON VOLCANOES. I DO NOT REMEMBER ANY OF MY SHOOTS GOING SO SMOOTHLY AND WELL PREPARED AS THE ONE IN ICELAND.

WERNER HERZOG



Contact: Petur Sigurdsson • [peppi@otr.is](mailto:peppi@otr.is) • +354 898 6766 • [www.otr.is](http://www.otr.is)

 **ON THE ROCKS**  
PRODUCTIONS



# THAILAND

## *enchanting escape*



Before Covid struck, over 700 international media crews generated approximately THB5 billion for the local economy in 2019. Now Thailand – which offers jungle scenes through to private islands and busy urban backgrounds – is hoping filmmakers will return as restrictions ease.

**A**s travel measures ease around the world, the Thai film scene is beginning to welcome back producers. “Restrictions are lightening up considerably – once you get here, it is easy to start working,” observes Les Nordhauser, managing director of Greenlight Films. “Thailand is opening up for business.”

Before the pandemic struck, Thailand Tourism Department’s director-general Anant Wongbenjarat announced that approximately 740 international production crews generated an estimated THB4.86 billion, or EUR127.6 million, for the Thai economy in 2019. Since then, local talents and production companies have been working on creative ways to overcome the various hurdles posed during the pandemic while, simultaneously, sustaining working relationships with international clients from all over the globe.

**“THE TOURISM AUTHORITY OF THAILAND RECENTLY ARRANGED THE NO QUARANTINE PHUKET SANDBOX SCHEME, OPENING UP THE CITY TO VACCINATED THAI AND FOREIGN TRAVELLERS.”**

Louis Ditapichai, executive producer and partner at Ta Production, elaborates: “During the past two years, we had to change our strategy and way of working to overcome the restrictions due to the Covid-19. We have developed local directors as well as proxy directors for remote shooting purposes. We shot a big campaign for a car brand in Austria remotely – four days in Bangkok, two days in Vienna and two days in the Austrian Alps.”

“We also just finished a beauty shoot campaign, shooting three days in Bangkok and two days in Indonesia’s Jakarta with international agencies and



### LOCATION HIGHLIGHT

Wat Pho: The Temple of the Reclining Buddha

Officially named Wat Phra Chetuphon Wimon Mangkhalaram Rajwaramahawihan, the Temple of the Reclining Buddha is a sacred Buddhist complex built in 1788 by King Rama I of the Chakri Dynasty. Now the homeplace of Rama I’s enshrined ashes, this stunning construction near Bangkok’s Grand Palace is classified within Thailand’s highest bracket for royal monasteries alongside five other temples dotted around the country.

The holy building stores over a 1000 images of Buddha, yet it is perhaps most famous for its eponymous Reclining Buddha statue. Measuring 46 metres long and 15 metres high, the sculpture is Thailand’s largest portrayal of Buddha.

Wat Pho is also a historic centre where the Art of Nuad Thai, or Thai Massage, has been refined over the years.





clients. We've done many remote projects like this in the past two or so years, because of course travel bans made it difficult to move people around. You must really take your time to prepare thoroughly when collaborating with people from different parts of the world in this way. It was challenging but we've done it with success."

The No Quarantine Phuket Sandbox scheme was one of the first major steps when re-opening the nation. Although travellers were not required to quarantine, they did have to stay in Phuket for at least seven nights before being allowed to visit other locations around the country. In November no quarantine measures were required for the majority of international travellers who were fully vaccinated and could prove it - with the EU, UK, USA and China included on the exemption list. It is accepted that all the bars and entertainment centres will continue to open up throughout December, meaning that Thailand's recovery from the lockdown is nearing completion.

Netflix is currently working on a limited series that will tell the famous story of the twelve young footballer players - known as the Wild Boars - who were trapped in a flooded Thai cave in 2018 and eventually rescued as the world watched on. The series, directed by Baz Nattawut Poonpiriya and Kevin Tancharoen, is shooting primarily on location in Thailand.

The tourism industry is one of the largest contributors to Thailand's economy. As a result, the country is always eager to sustain relationships with international business partners. "There has been synergy between the government and the Thai film industry," argues Pakinee Chaisana, managing director of A Grand Elephant Production Company. "Of course, the government has its quota and everyone wants the vaccines - but they have been trying to allocate vaccines for foreign crews, and they are starting to proactively ask us if any other jobs are coming in too."

A Grand Elephant have just finished a commercial in collaboration with British Airways and American Express. A large amount of film work in Thailand comes from America and Europe as well as Asian countries such as China, India, Japan and Korea. When applying for the nation's film production tax incentive scheme, the Thai government navigates the process alongside the local film board coordinator. Tax rebates in the country range from 15% to 20%, and further bonuses are in place for hiring Thai workers and promoting national tourism.

While remote campaigns offer certain ways to stay in touch with external business partners, there are advantages about working together in the same space that cannot be underestimated. "We took the



## Q&A

**WADE MULLER**  
**CINEMATOGRAPHER**  
*Elephant White / The Cave*



**Q:** What projects have you worked on in Thailand?

**A:** The first feature I DP'd in Thailand was the action film *Elephant White*, starring Kevin Bacon and Djimon Hounsou, and directed by Prachya Pinkaew. More recently, I worked on *The Cave* directed by Tom Waller, which is a film about the heroic cave rescue in northern Thailand. One of the most challenging moments for me would hands down be shooting deep inside water-filled caves!

While *The Cave* was shot in Chiang Rai, Sa Keaw and Bangkok, *Elephant White* was all shot in Bangkok. It is a vibrantly coloured film, and Bangkok's neon-lit streets around China Town and the Chao Praya River were the perfect backdrop for it. We had scenes requiring street lights, modern high rise buildings, temples, night clubs, river scenes. All of these are easy to find in Bangkok.

**Q:** What tips would you offer for international filmmakers visiting?

**A:** I often hear international crews saying "I wish the crew back home were like this!" Thai crews are extremely skilled in their professions and are very hard working. *Elephant White* sourced almost every single crew member locally... there was only a handful of crew brought in, and most of these crew members were part of the VFX team from Europe. I would recommend getting a great local production company.

**Q:** What project will you be working on next?

**A:** My next film will be the sequel to *Occupation Rainfall*, starring Temuera Morrison and Ken Jeong.



THAILAND | POLAND | SPAIN | USA

INCENTIVES  
**20-30%**  
AVAILABLE

**GREENLIGHT FILMS**  
PRODUCTION SERVICES

www.greenlight.co.th | info@greenlight.co.th

ESSENTIAL FACTS

TAX INCENTIVES

**20%**

Thailand's film production tax rebates were first awarded in 2019 and range from 15% to 20%. There is an additional 2% bonus if the film promotes tourism to Thailand as well as a 3% bonus for hiring Thai workers to key positions. Incentive payments are capped at around USD2.17 million & project organisers would need to plan on spending the equivalent of USD1.4 million in order to qualify.

ATA CARNET

**YES**

STUDIOS

The Studio Park in Samutprakan Province possesses a range of world-class features, including five soundstages, and a water tank. Pace Studio Bangkok offers a range of pre-built, ready-to-use sets - such as the Metro Train and Airplane sets - while Chopstick Films houses the only cinebot motion control rig in Thailand as well as a talented and flexible SFX department.

RECENT PRODUCTIONS

*Aninsri Daeng, One for the Road, The Edge of Daybreak, The Medium.*

TIME ZONE

**GMT+7**

INTERNATIONAL TALENT

Directors Ratchapoom Boonbunchacoke, Banjong Pistanthanakun, Nattawut Poonpiriya & Taiki Sakposit.

opportunity during lockdown to develop some of our own stuff - some scripted television, some features," Nordhauser notes. "However, there is nothing better than shaking hands in person, grabbing a bite to eat or a drink together. You're breaking bread together - you're bonding!" Ditapichai is similarly enthusiastic about Thailand opening again for foreign filmmakers. "Now, we are looking forward to doing what we do best, which is providing excellent and top-notch quality production services for clients from all over the world. Normally, when Europe gets cold, Asia becomes the place to be for the next three or four months. We are super happy to welcome back our friends who have been away for the last two years. In Thailand it is in our blood to welcome people and to make them feel at home."

An abundance of top-level cameras and filmmaking equipment is available in the country, including: ARRI, RED and Sony Master Primes, as well as technocranes, Hawk Anamorphic lenses, and Russian Arms. While production costs in Thailand are much lower than the West, their quality remains world-class. Major Hollywood movies to shoot in Thailand include: *A Prayer Before Dawn, American Assassin, Bridget Jones: The Edge of Reason, Mechanic: Resurrection* and *The Hangover Part II*. The Oscar-winning Michael Cimino film *The Deer Hunter* - as well as *Good Morning, Vietnam* and *The Killing Fields* - represent the first war films to replace Vietnam with Thailand, illustrating the adaptability of the nation as a shooting location.

"With all the projects moving in or already here, it is starting to look like a really exciting end to 2021 as well as a promising start to 2022," emphasises Nordhauser. The global film industry is reopening, and it seems Thailand is more than ready to start shooting new productions with international crews.



SOMETHING ELSE

Thailand's national animal is the elephant. Asian elephants are divided into four categories: Bornean, Indian, Sri Lankan, and Sumatran. While Thai elephants are classified as Indian elephants, they possess slightly different characteristics in comparison to other elephants from this sub-species. For example, they are typically smaller than their Indian counterparts, with shorter front legs and a thicker body. The *Elephas Maximus* is the largest land mammal on the Asian continent.

In Thai culture, the elephant features prominently: appearing on the official Provincial Seals of various areas such as Bangkok, Chiang Rai, Chiang Mai, and Tak; and performing practical roles in diverse fields, including manual labour, militarism and - most commonly today - tourism.

In 1917, Thailand's official flag was a white elephant in the middle of a red background, thus white elephants came represent wealth and power as a result of their association with Thai royalty. Despite being the country's national symbol, Thai elephants are in danger of becoming extinct as a result of habitat loss and poaching. There are currently an estimated 3,000-4,000 elephants in Thailand.







# UKRAINE IS YOUR DESTINATION

## STATE SUPPORT

- **25% + 5% CASH REBATE**
- multi-purpose state fund
- information support

## INFRASTRUCTURE

- studio complexes and rentals
- logistic support
- VFX & postproduction

## AFFORDABILITY

- equipment rental
- crews
- living costs

## EXPERIENCE

- acclaimed films and TV series
- production services and co-productions
- world famous talent

## UNIQUE LOCATIONS

- natural
- industrial
- period and contemporary

[LOCATIONS.COM.UA](https://locations.com.ua)



UKRAINIAN  
STATE FILM  
AGENCY



UKRAINIAN  
MOTION  
PICTURE  
ASSOCIATION



# UKRAINE

## *exciting adventures*



Image: Chernobyl © Sky UK Ltd & HBO.

Ukraine's talent pool and affordability is complemented by generous support from the state as well as diverse locations. These factors all work together to offer promising opportunities for international collaboration.

**P**ost-Soviet buildings and medieval architecture are perhaps the first features to spring to mind when one considers Ukraine. However, it is easy to forget that the nation offers far-reaching forests, picturesque coastlines and winding valleys. The Oleshky Sands is one of the largest European expanses of sand, offering a smart alternative to other, more distant desert locations. Lake Svityaz is part of the Shatsky Lakes in Polissya, where woodlands shelter the clear waters of these tranquil spaces, providing numerous possibilities for filmmakers.

Ukraine has many architectural treasures. St. Sophia's Cathedral is one of the so-called Seven Wonders of Ukraine, retaining a collection of mosaic designs and mural paintings from different epochs. The Kyic Pechersk Lavra monastery – which features in Armando Iannucci's *The Death of Stalin* – is a similarly impressive Ukrainian holy building, achieving UNESCO World Heritage status in 1990.

**“DENSE WOODLANDS SHELTER THE CLEAR WATERS OF THESE TRANQUIL SPACES, PROVIDING NUMEROUS POSSIBILITIES FOR FILMMAKERS SEEKING ATTENTION-GRABBING SPOTS LOADED WITH PRIMEVAL ENERGY.”**

The nation's theatres also offer promising opportunities for filmmakers. Originally built on the marshlands of the Poltva River, Lviv Opera is positioned on Freedom Avenue, the tree-lined centrepiece of yet another Ukraine-based UNESCO World Heritage site, Lviv's historic Old City. Meanwhile the Odessa Opera House, Ukraine's oldest theatre, is designed in the late French Rococo style. The building is one of the city's most famous features, perhaps only paralleled by the Potemkin Stairs – the iconic steps famously captured in Russian director Sergei Eisenstein's *Battleship Potemkin*.



### LOCATION HIGHLIGHT

Khotyn Fortress

The fortress is situated in Western Ukraine, on the righthand-side bank of Khotyn's Dniester River. It is located on rocky territory and was originally a large mound of dirt with wooden walls designed to protect early Khotyn settlements. Prince Danylo of Halych and his son Lev started to rebuild the fortress in 1250.

After experiencing many battles and switching hands between Moldavian, Polish-Lithuanian, Ukrainian and Turkish forces over the years, the Russian military stormed the fortress in 1769 and 1788 but ensured its safe return both times in accordance with peace treaties.

While one legend claims that the large dark spot on the exterior walls of the fortress was formed by the tears of Khotyn rebels, another claims the tears in fact belong to a girl named Oksana, whom the Turks imprisoned and then buried in the walls. Khotyn Fortress has appeared in many films, including *The Viper*, *The Arrows of Robin Hood*, *The Ballad of Valiant Knight Ivanhoe* and *Taras Bulba*.



ESSENTIAL FACTS

TAX INCENTIVES

25%

The Ukrainian State Film Agency offers tax rebates up to 25% on eligible expenses. The foreign film production entity may be entitled to an additional 5% rebate when certain criteria are met.

CO-PRODUCTION TREATIES

Canada, France & Israel.

ATA CARNET

YES

STUDIOS

The major studios include: Dovzhenko Film Studios - named after film producer Alexander Dovzhenko - UA Studio & Ukrainian Documentary Film Studio.

INTERNATIONAL TALENT

Directors Roman Bondarchuk, Oleg Sentsov & Oles Hennadiyovych Sanin.

RECENT PRODUCTIONS

Atlantis, The Earth Is Blue as an Orange, Homeward & My Thoughts Are Silent.

Since Russia and Ukraine have such interwoven histories, filmmakers can frame Ukraine as a cost-effective double for the largest country in the world. In fact, many of the world's locations and buildings could be imitated by what Ukraine has to offer.

"Most CEE [Central and Eastern European] countries on their own are too small for global platforms to commission content," explains Victoria Yarmoshchuk, executive director of the Ukrainian Motion Picture Association (UMPA) and CEO of FILMUUA Group. "However, if we are to combine our efforts and resources, both within Ukraine and together with our CEE neighbours, we can produce content that will successfully compete and win globally. Our joint efforts have already put Ukraine on the audiovisual industry map. Our TV series, films, and formats travel very well. Our content is already available on Netflix, Amazon, and many other platforms around the world. We co-produce with Europe and beyond. We provide production services (from VFX to animation) to companies far and wide - from the UK to India and China."

In order to help producers navigate the nation's myriad possibilities, a new film location database has been developed by the UMPA with the support of the USAID Competitive Economy Programme (CEP). "The filming locations database is aimed to promote the Ukrainian film industry on the

international arena, offering a universal catalogue of Ukrainian filming locations for both local and foreign productions," states Anna Volkova, the UMPA's international relations executive officer. "Ukrainian industry professionals can place their location on the service, update the basic information about it, respond to the user requests and promote their production services."

The decision to establish the database stems from Ukraine's willingness to generate longstanding, meaningful partnerships with the rest of the world. "You can easily access Ukraine from European countries and most places across the world," Volkova elaborates. "Kyiv is served by two international airports connected to prime regional centres. No visas are required to enter the country for citizens of the European Union, the United Kingdom, Canada, and the United States, and they are free to enter and travel within the country for three months. Living costs for cast and crew are more than competitive."

Recent projects to visit the nation include: Netflix's movie *The Last Mercenary* and HBO's series *Chernobyl*, as well as the Swiss-Ukrainian-French co-production *OLGA*, winner of the SACD Award for Best Screenplay at Cannes' 60th Semaine de la Critique in 2021.



UK Work Visa Specialists For The Entertainment Industry



SERVING THE FILM AND TV INDUSTRY SINCE 2007

Office Line +44 (0)208 2127328 info@entimm.com - www.entimm.com 47 Windsor St, Uxbridge, London, UBB 1AB

SINCE THE INTERWOVEN HISTORIES OF RUSSIA AND UKRAINE POSSESS SUCH PROMINENT LINKS, ONE CAN FRAME UKRAINE AS A COST-EFFECTIVE DOUBLE FOR THE LARGEST COUNTRY IN THE WORLD.

SOMETHING ELSE

The Kyiv Opera - otherwise known as the National Opera House of Ukraine, or the Tara Shevchenko National Academian Opera and Ballet Theatre of Ukraine - was established in 1867.

After a performance of Pyotr Ilyich Tchaikovsky's Eugene Onegin in 1896, an unextinguished candle caused a devastating eruption, entirely consuming the establishment in several hours. The incident resulted in the loss of one of the largest musical libraries in Europe, along with numerous costumes and stage props. In response to the fire, the City Council created an international competition to design a new building for the Kyiv's Opera Theatre. The winning proposal by Victor Schröter used a Neo-Renaissance style for the exterior while using a classical 'Viennese Modern' style for the interior.







**OVER 20 YEARS SERVICING GREAT FILMS, TV SERIES, COMMERCIALS & MUSIC VIDEOS**

Frédéric Bovis CEO / Executive Producer // 33(0)6.09.24.22.82 // fred@kanzaman.com

[www.kanzaman.com](http://www.kanzaman.com)

## Filming in the UK?

We are the UK's leading supplier of Security, Location Assistance and VIP Protection. Call us to discuss your next production.



**ABOVE THE LINE**

**SET ASSISTANCE & SECURITY**

[www.abovethelinesecurity.com](http://www.abovethelinesecurity.com)

+44 (0)203 137 6160



# MALDIVES

the ideal location for film shoots

*Blue n White*  
REDEFINING EFFICIENCY

The largest production coordinator in Maldives

info@blueenwhite.com  
[www.blueenwhite.com](http://www.blueenwhite.com)