

AUTHOR BIOS – JJ KELLY

Books:

HUMANITY'S STARSHIP: From Primitives To the Stars, Six Critical Processes

INTELLOPY: Survival and Happiness in a Collapsing Society with Advancing Technology

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Bio: 99 Words/Third Person:

JJ Kelly, the former CEO of US Telecom and a recognized Founder of the Telecommunications Revolution, is a generalist with broad knowledge and experience in multiple domains. A Catholic School education plus an aptitude for math, science, and technology put JJ on a quest to discover whether the origin and meaning of life were *mystical* or *objective*.

Now, as "The Future Coach," JJ explains the fundamental principles driving human experience, individual, societal, technological, past, present, and future. JJ enjoys helping individuals navigate turbulent change to achieve their heroic vision and helping organizations apply technology to benefit, not harm, society.

Find out more about JJ at www.INTELLOPY.com or www.linkedin.com/in/JJtheFutureCoach

Bio: 154 Words/Third Person:

JJ Kelly is one of those people compelled to know how everything works. As the former CEO of US Telecom and a recognized Founder of the Telecommunications Revolution, JJ has decades of first-hand experience in society's use of technology. His experience enabled him to analyze the interactions between society, business and advancing technology to identify cause-and-effect principles. JJ began with an education in engineering and biology, was a carrier-qualified pilot in the US Navy, and was a Regional President at US Home Corp. He developed a life-long interest in philosophy, psychology and history. All this was invaluable for JJ to learn "how the world works."

Now, as "The Future Coach," JJ explains the principles causing everything we see in our collapsing society with advancing technology and how to anticipate the future. JJ enjoys helping individuals navigate turbulent change to achieve their heroic vision and helping organizations apply technology to benefit, not harm, our society.

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Bio: 362 Words/Third Person

JJ Kelly is someone who possesses an innate need to know how everything works. JJ says that as a child, he implicitly realized that the type of knowledge that is valuable is "cause-and-effect" knowledge. Everything else is of lesser importance. "A" was the cause that resulted in the effect "B." "B" then became the cause that had the effect "C," and so on. JJ learned that he could not observe some causes directly but could discover them by observing their effects. He began building a hierarchy of knowledge, starting with concrete facts of reality and ending with high-level abstract ideas that he could connect back to reality.

As former CEO of US Telecom and a recognized Founder of the Telecommunications Revolution, JJ has decades of first-hand experience in society's use of technology, including telecommunications, computers, networking, the Internet and Web, wireless, cellular,

messaging, speech recognition and synthesis and AI. JJ was a charter member of national committees defining and promoting technology standards for compliance and interoperability of various computing and communicating platforms. JJ's experience enabled him to analyze the interactions between society, business and advancing technology to identify cause-and-effect principles.

A Catholic School education plus an aptitude for math, science, and technology put JJ on a quest to discover whether the origin and meaning of life were *mystical* or *objective*. JJ began with an education in engineering and biology, was a carrier-qualified pilot in the US Navy, and was a Regional President at US Home Corp. JJ developed a lifelong interest in philosophy, psychology, and history. All this was invaluable in his learning “how the world works.”

At the three-year Strategic Coach program for successful entrepreneurs, JJ learned that his Unique Ability is—*To discover the essential elements and cause-effect relationships in any situation, physical or behavioral, envision innovation to it and derived from it, and effectively communicate all of it to others.*

Now, as “The Future Coach,” JJ explains the principles causing everything we see in our collapsing society with advancing technology and how to anticipate the future. JJ enjoys helping individuals navigate turbulent change to achieve their heroic vision and helping organizations apply technology to benefit, not harm, our society.

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